

Organ Plays at 9, 11 and 4:45  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# "Where Is There Such a Magnificent Stock to Select From?"

## The Best of all Good Servants Is He Who Never Has Any Leisure

It is not a fussy, bragging man or woman, either, that we mean. It is just steady-going, always doing something to turn to profit the time that is expected to be rewarded in the pay envelope.

Great as a building may be, a store is what its masters are and what the individual employees are who represent them.

We always have an inward feeling that if our employees set their hearts on it, we could have twice as good a store as this is, and we keep on hoping to make it so.

Where is there such a splendid, healthy building as this?

Where are the people coming and going so well protected?

Where is there such a magnificent stock to select from?

*John Wanamaker*

October 25, 1921.

## Now the Hardy Furs for Women's Sports Wear

At the very head of the list comes raccoon as a matter of course—nothing wears better and nothing has more style. We can show you one that flares around the foot and has a huge shawl collar which the owner can snuggle her little nose into, for only \$275. Between this and a raccoon of beautiful quality—made chiefly of the backs of skins—at \$400 there are several styles and prices.

Our old friend civet cat is back again in the shape of jackets about 32 inches long, and priced at \$200 and \$225. Natural muskrat is another hardy fur which is equally good for sport or street wear. A

36-inch jacket of it is \$175, while a 45-inch coat of the very dark muskrat called black by the furriers, is \$460. In between is a really charming jacket faced and collared with Hudson seal (dyed muskrat).

Two Australian opossum coats have immense collars and self-borders. These are \$325 and \$400.

A rich and delightful beaver jacket is \$625. A tiger cat coat with dark raccoon collar is \$285.

It is worth while remembering that when you buy furs at Wanamaker's you buy something which has a solid guarantee back of it.

(Second Floor)

## New Books

"Here, There and Everywhere," by Lord Frederic Hamilton, \$4. A new volume of fascinating recollections by the famous diplomat.

"Wound Stripes," by Bertha Lippincott Coles, \$1.50. Another one of this author's after-the-war romances.

"The Seventh Man," by Max Brand, \$1.75. Last of the stories of mysterious follower of the wild geese and his faithful friends.

"Forty-Odd Years in the Literary Shop," by James L. Ford, \$5. Delightful recollections by one of the veteran literary men of New York.

(Main Floor)

## New Vivid Corduroys at \$1 a Yard

All the colors that women are using for negligees, sports jackets and skirts and many of those for children's dresses and coats. They are 32 inches wide and a particularly nice quality for \$1.

In burnt orange, cherry, loganberry, coral, beaver, delft, peacock, bluebird, Havana and white.

(First Floor)

## A Counter of Special Silks From \$1 to \$3 a Yard

Fine, fashionable silks that we bought when prices were especially favorable and which are marked very low indeed.

There is an excellent variety in fancy and novelty silks, plain silks, striped taffetas, plaid silks and others. Many of them would make up into delightful dresses, blouses, foundations of linings for coats and wraps.

(East Aisle)

## Paris Sends Collars for the New Gowns

For example, the round, Peter Pan shape which so many women and girls are wearing with sports dresses and sweaters.

These collars are in the finest organdie or net, exquisitely hand embroidered and some have real lace edging. They are \$4 to \$10.

Guimpes, too, the daintiest ones imaginable with much hand embroidery and eyelet work, \$10 to \$22.

(Main Floor)

## Silk-and-Wool Stockings "Seconds" at \$1.35

Women's silk-and-wool sports hose in brown, green and blue heather mixtures and in all sizes.

2880 pair in the lot, but a former shipment went out so quickly that you had better not delay if you want any.

(West Aisle)

## Undermuslins for Larger Women

All of the garments mentioned below are embroidery and lace-trimmed with the exception of the first item, which has embroidery only.

High-necked nightgowns, \$1.50 to \$3.

Low-necked nightgowns, \$1 to \$5.

Corset covers, 65c to \$1.

Envelope chemises, \$1.50 to \$2.85.

Drawers, 65c to \$2.75.

Short petticoats, 85c to \$1.85.

Long petticoats, \$2 to \$3.85.

(Third Floor)

## New Quilts Filled With Wool and Warmth—\$7.50

There are various kinds of wool-filled quilts.

These are the kind you can rely on.

They are the best wool-filled quilts to be had in Philadelphia for the money—of that we are pretty certain.

Covered with sateen, the top being a floral or Persian design, and the backs and borders of plain sateen.

Price \$10 each, in all desirable colors.

The same quilts, in fine cambric tops, borders of plain sateen and backed with figured cambric to match the top—at \$7.50 each. All colors.

(Sixth Floor)



## Ho! for the Jolly Night of Halloween

Halloween is almost here and every one is going to have a fine chance to get acquainted with the whole world of spooks and to be one himself if he chooses.

Up in the Toy Store are fascinating costumes for the Halloween party. There are all kinds of children's suits from \$2 to \$8 each and others for grown-ups from \$6.50 to \$10.

(Seventh Floor)

## Halloween Sweets

So many that you can't begin to count them, but they are all delicious candies and just the kinds for Halloween.

- Vanilla marshmallows, 50c a pound.
- Peanut brittle, 40c a pound.
- Walnut pillows, 70c a pound.
- Chocolate-covered nuts, \$1.25 a pound.
- Salted nuts, \$1.50 a pound.
- Glace nuts, \$2 a pound.
- Chocolate straws, 70c a pound.
- Clear hard candies, 70c a pound.
- Mint wafers, 70c a pound.
- Crisp assorted nut candies, \$1 a pound.

The Surprise Package for Halloween is a fine big box with four pounds of the favorite candies besides snapping bonbons. It costs complete, \$2.

## Appropriate Favors

For a children's party there is nothing causes more fun than a Jack Horner pie. One with twelve favors for \$5, \$6.50 and \$8. Snapping bonbons are \$1, \$1.25 and \$1.50 a dozen. Place cards with favors, 20c each. Fearsome black cats, \$2 each and pumpkin lanterns, large size, \$1.50 each.

(Down Stairs Store)

## Paper Decorations

- Lanterns, 25c, 35c and 40c each.
- Hats, 15c each.
- Pestoons, 7c and 10c each.
- Streamers, 10c each.
- Crepes paper, 25c a roll.
- Paper napkins, 50c for a hundred.
- Cut out silhouettes of pumpkins, witches, cats and bats, 5c to 12c each.

(Third Floor)

## Setting the Table for Halloween

is a pleasant and easy matter and the result sure to be successful, if one has the right table appointments.

These are the most important pieces. They are in electro silver plate and quite inexpensive.

- Nut cracker sets, \$1.50 and \$3 a box.
- Candle sticks, \$5.50 to \$46 a pair.
- Sandwich trays, \$4.25 to \$7 each.
- Flower vases, \$7.50 to \$38 each.
- Fruit compotes, \$7.50 to \$26 each.
- Cake compotes, \$8.50 to \$29 each.
- Cake baskets, \$8.50 to \$9.50 each.
- Pitchers, \$14.50 to \$52 each.

(Main Floor)



## An Ampico Piano in a Five-Foot Grand

This news will be read with deep satisfaction by music-lovers who live in apartments, and who have so often expressed a wish for an AMPICO Reproducing Grand Piano of shorter length than the CHICKERING and KNABE—both 5 ft. 8 in. in length.

The piano selected for this new AMPICO Grand is the sweet-toned MARSHALL & WENDELL, a name that first flashed across the piano-building horizon in 1836—one of the first dozen of American piano builders.

\$2000

You know the AMPICO, of course. It is a Reproducing Piano—not a player-piano. It reproduces music played for it by more than 100 great pianists, including GODOWSKI, ORNSTEIN, RUBINSTEIN, LEVITZKI, and the great RACHMANINOFF. It reproduces this music exactly as played, so that, sitting in your home, in the midst of comforts, you may enjoy the same music which others pay to hear, and travel long distances to hear, while sitting in a formal hall.

And the library of music to which AMPICO owners have access contains hundreds of selections—operatic, classical, dance, song and accompaniment—covering virtually all the best music written for the piano.

In the Piano Salons of the Wanamaker Store, you may hear the AMPICO any business day.

We take used pianos in part exchange for the AMPICO and extend convenient terms of payment to suit the reasonable convenience of purchasers.

**Chickering-Ampico**  
**Schomacker-Ampico**  
**Marshall & Wendell-Ampico**

**Knabe-Ampico**  
**Haines Bros.-Ampico**

Of pianos and player-pianos we have the largest assemblage of good makes in America.

(Second Floor)

## Colorful Wealth of New Cretonnes Just Opened

Patterns and color effects without number!

From the softest and most somber combinations to the brightest and darest schemes that keep within the bounds of good taste.

Captivating striped designs, alluring verdure patterns, birds of colorful plumage—these are a few hints of a glorious wealth of decorative ideas, all of them admirably suitable for the newest styles of furniture.

And prices are on an average about half of last year's rates, some being not quite half, others less than half.

Now 50c to \$1.25 a yard. All domestic goods.

(Fifth Floor)

## Only a Good Suit or Overcoat Is Good Enough for a Boy

In boys' clothing, above all other things, it pays to buy quality.

It is a fixed principle with this Store to sell boys' clothing of the best quality known in the ready-to-wear-business and no other kind.

We are ready with plenty of it for the Fall and Winter season.

We are ready to show that there is no better boys' clothing in this city at the prices—if there is any quite as good.

Suits for boys of 8 to 18, at \$16.50, \$18, \$20 and up to \$35, with a plentiful choice of suits having two pair of trousers at \$16.50 to \$28.

Overcoats in very fine selection at \$20 to \$38, in sizes for boys of 8 to 18 years.

(Second Floor)

## "Night Glasses"

### Some People Call Them

Because they have the useful mission of standing by the bedside to hold a glass of water. They are prettily decorated tumblers with a tray and cover of blue, pink or yellow glass with silver deposit.

Price, \$2.50.

(Main Floor)

## Men's Fine Wallets Gold Mounted

Business in these finer goods is picking up, which shows that gift buying has begun.

Here are wallets, card cases, hip books, three-folds, letter cases and the like with 14-kt. gold mountings, sometimes corners and at other times flexible edges.

Leathers are bright, dull and cross-grain seal; velvet calfskin, ostrich and cordova.

Prices \$7 to \$32.50.

(Main Floor)

## Men's Handkerchiefs in Extra Size

So many men prefer them that a new importation of these handkerchiefs is always welcome news.

They are a good grade of Irish linen with quarter-inch hem and 50c each.

(West Aisle)

## Men's Great Hunting Boots for \$12 a Pair

These boots are of heavy tan Viking calf with medium broad toes and laced all the way to their 16-inch tops, with bellows tongues running all the way up to keep out the water.

They have heavy soles and heels with hob-nails in them and are as stout and serviceable as any hunter could wish. A lot for the money.

(Main Floor)

## A New Lot of Whittall 9 x 12 Ft. Rugs

Whittall rugs are so celebrated, and at present so scarce, that nothing further need be said. They'll go out in a jiffy. Anglo-Persian Wiltons, \$120 Teprac Wiltons, \$84 Royal Worcester Wiltons, \$90 Body Brussels, \$60

(Seventh Floor)

## Oriental Rugs in Odd, Hard-to-Get Sizes

It is only when one goes to furnish a house with Oriental rugs that one realizes how odd a room or apartment may be in size.

Then comes the problem of getting a rug for it. It is, therefore, worth while to print this little list of various Oriental weaves, which come in the odd and unusual sizes that must be needed in just so many homes at this moment.

- Serapi, 23x15 ft. .... \$745
- Old Hamadan, 28.8x7.9 ft. .... \$3750
- Old Bidjar, 18.10x11.6 ft. .... \$950
- Kermanshah, 15.7x11.2 ft. .... \$1500
- Anatolian, 17.5x11.2 ft. .... \$975
- Serapi, 15.6x11.10 ft. .... \$584
- Kurdistan, 19.6x12.6 ft. .... \$1000
- Anatolian, 14.8x11.5 ft. .... \$1050
- Chinese, 19.11x12 ft. .... \$875
- Kurdistan, 22.7x15.1 ft. .... \$1465
- Chinese, 24.7x12 ft. .... \$1583

All of these are fine, reliable rugs, moderately priced on a basis of lowest prevailing market rates.

(Seventh Floor)

## Women's Fine Gowns for the Evening

Behind those glass doors in the Little Gray Salons are scores of the loveliest gowns imaginable for the opera, for dinner and theatre use—gowns in the inevitable and distinguished black, in white, in the light vivid colors and the darker ones which are equally in fashion. Here are the various sea-greens, the delicious Callot red, ever so many orchid shades, fuchsia, black and sapphire and ever so many more; appearing in various rich fabrics such as chiffon and plain velvets, metal and velvet brocaded chiffons, metal brocades and the heavy silk crepes. Also there are gowns of sequins.

Velvet gowns in sapphire, fuchsia, black and sapphire are often of a striking simplicity with a huge self-rose for their sole ornament.

Some of the fashion features of these gowns are—The beaded scallops round the foot—as seen in a brown and gold chiffon.

- Transparent sleeves of lace.
- Girles of self-loops forming flowers.
- Loose girdles of roses on crystal-beaded gowns.
- Huge black tulle bows on beaded chiffon.
- Skunk fur edging on bodices.
- Creamy astrakhan fur on an ivory velvet brocade.
- Pointed and fringed skirts.
- Chinese sleeves on a coral pink chiffon.

Prices \$85 to \$200.

## New Tunic Blouses Are of Velvet

Needless to say they are very lovely and are extremely fashionable. They are worn over satin or silk skirts and with such they are appropriate for almost any daylight occasion.

In a very soft brocaded velvet, brown, blue or black, \$32.50. In plain black panne velvet with jet trimmings, \$35.

(Third Floor)

## New Blankets From the Woolly West

These latest arrivals are Indian style blankets that everybody likes for their service and warmth no less than for their picturesque and decorative colors and patterns.

They are woven in the far West from selected wool on a cotton warp.

Prices, \$10, \$15, \$18 and \$20 each.

## New Linen Pillow Cases Hemstitched and Excellent at \$3 and \$3.50 a Pair

Goods of really fine, desirable quality that will appeal to the most fastidious housekeeper, by their snowy daintiness of appearance and excellence of material.

Made of pure Irish linen, neatly hemstitched and in the full regular size, 22 1/2 x 36 inches.

The difference in prices is based on the grade of linen in each.

Hardly any need to say what appropriate and acceptable gifts they will make. \$3 and \$3.50 a pair.

(First Floor)