EVENING PUBLIC LEDGER-PHILADELPHIA, TUESDAY, OCTOBER 25, 1921

Blauner's don't and can't sell at cost---we do sell at a very low profit.



There are many very special values throughout the store. A visit will surely pay you. Shop around and compare. Comparing is all we ask.

> Tricotine, Silk / broidered

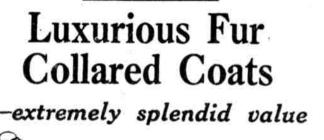
> > \$14.00

Poiret Twill, Kimono Sleever \$14.00

Continuing! DOWNSTAIRS STORE SALE OF \$15 COATS

> Made of Warm Materials of Polo Cloth, Velours and Heavy Silvertones All Lined

It has been many a year since we have seen coats such as these to sell at this low price! Every coat is well tailored and many of them fur trimmed. They are in the much wanted sports models and regulation full length coats, neatly made with inverted plaits, patch pockets and lap seam back. BLAUNER'S DOWNSTAIRS STORE



\$10.00



Superb, everyone of them. Straight line, graceful swirling loose backs and semi-wrap effects trimmed with gorgeous furs. Frankly, we don't know when we have seen coats of

A GREAT SALE OF 750 WOMEN'S & MISSES' DRESSES

-in the Downstairs Store Tomorrow at 9.00 o'Clock Sharp!



Dresses that are Worth Every Bit of \$25.00-\$29.75 and \$35.00

Women know the policies of the Blauner store. They know that this store backs up fully with its merchandise what it says in its advertising. So they will read with keen delight that we now have ready a sale of 750 truly wonderful dresses in the choicest of materials and styles. It is a collection of dresses really amazing, especially when they may be had at this low price. Arrangements for a tremendous sale have been carefully made.

> Tricotine, New Coat Effect \$14.00

Tricotine

Silk Embroidered

\$14.00

