LITTLE BENNY'S NOTE BOOK

By Lee Pape

Pop took ma out to teetch her how to play tennis this aftirnoon on account of ma having bin keeping on asking him, and tonite at supplr ma looked glad and pop looked the opposite, ma saying, Well well jest to think, my very ferst time out and I beet you, well well jest to think.

Holey smoaks pop, did ma beet you? I sed.

Well I hardly call it that, sed pop, and ma sed, Well thats wat Id call it, and I sed, Wy, pop, wat did she do?

She batted every other bail so far that I was completely ixhausted by the time I came back from chasing it and then natcherly wen she axsidently got the next bail in I was all out of breth and in no condition to return it, sed pop.

The fact remains that I won, and thats the main fact izzent it, sed ma.

It certeny is not, the main fact is that I was playing tennis whereas you were trying to play golf with a ideer that I was your caddy, sed pop.

Now Willyum dont be silly, how could I beet you playing tennis if I was playing golf? sed ma.

Thats jest it, you dident reely beet me, wat you reely did was wear me out, you jest stood there resting wile I ran a distants of proberly 5 miles altogether chasing wild balls, thats wat you reely did, what you reely did was give a correct imitation of Babe Ruth at his best, sed pop.

Now Willyum, youre conterdicting yourself, you know perfeckly well Babe Ruth is a base ball player, Ive awffen seen his picture in the paper with a base ball bat, so how could I be giving a imitation of him if I was playing golf, youre conterdicting yourself right and left, sed ma.

Sippose we let the matter rest, sed pop, and ma sed, Certeny, but I beet you you jest the same, and pop said, You ixhausted me, and I sed, G pop, did she beet you by mutch?

TO LEAD PHILA. ORCHESTRA

Richard Strauss Will Direct Musicians in New York Concerts

New York, Oct. 25.—Speculation as to which of the great symphony orchestras Richard Strauss will lead at his coming New York concerts was ended yesterday by an announcement from the International Concert Direction that it is the Philadelphia Orchestra.

Mr. Strauss will direct the notable body of players assembled by Leopold Stokowski not only at his first concert in Carnegie Hall on Monday evening, October 31, but at the subscription series at the Metropolitan Opera House.

A Girdle of Silver Has Steel Buckles

By CORINNE LOWE

Getting Gertie's Girdle seems to us a much more important enterprise than the one outlined in the title of a certain successful play. If Gertie hasn't got herself a fancy girdle—particularly a mental one—she might just as well try going to a dinner party without having read "Main Street." Or to a dance without knowing the fox trot.

Of course, the above stunning coat dress of black velvet rounds out its successful career of astrakhan fur, silver cloth vestee and heavy silver embroidery with a silver girdle that possesses cut steel buckles. Coat dresses are much in the mode.

WIFE'S VICTIM BURIED

Last Services Are Held for William J. Keifer

William J. Keifer, who on Friday was shot and killed by his wife, Elizabeth Keifer, after she had been told that he was destined to die of consumption, was buried this morning.

The funeral took place from the home of his parents, 5339 Eadom street, Frankford, where Keifer and his wife and child were living. After solemn requiem services in St. Bartholomew's Church the body was buried in the Holy Redeemer Cemetery.

SETS LECTURE RECORD

Dr. Conwell Repeats "Acres of Diamonds" for 5999th Time Tonight

Tonight at Grace Baptist Temple Dr. Russell H. Conwell will give his lecture, "Acres of Diamonds," for the 6000th time.

It is said that if all the people who have heard Dr. Conwell repeat this lecture were brought together they would prove enough to populate a good-sized empire, and that the number of words and punctuation marks spoken or implied by Dr. Conwell in the 6000 times he has given "Acres of Diamonds" would fill fifty ten-volume encyclopedias.

No other speaker, ancient or modern, has, so far as is known, with a single lecture approached Dr. Conwell's record. It has been given in every State and almost every city of this country, and in Japan, China, Palestine, Great Britain, Syria, Turkey, Switzerland, France and Germany. It was given first in Boston more than sixty years ago.

GERMANTOWN'S BIRTHDAY

Event of 235 Years Ago Not to Have Special Celebration

Today is the 235th anniversary of the founding of Germantown, and it will pass without any celebration and without much notice.

History says that on October 17, 1686, Pastorius, the poet, and a dozen others laid out the town.

ABBOTTS "A" MILK

Not every farm can give you Abbotts "A" Milk. We select farms, and farmers for cleanliness—use sterilized pails—pasteurize—give laboratory tests. When *we* are satisfied as to the milk's cleanliness we know you will be.

Phone Us to Deliver a Bottle Tomorrow—Baring 0205

Abbotts Alderney Dairies, Inc.

31st and Chestnut—Both Phones

Atlantic City Pleasantville Wildwood Ocean City

"Your Pretty Teeth—

What have you done to them?"

There is a new way of teeth cleaning—a way which fights film. To millions of people it has brought whiter, prettier teeth. Also safer teeth and cleaner.

You see the results in every circle—see them in glistening teeth.

This is to urge that you try this method. Ask for a ten-day test. Then mark the change which you see and your friends see.

It combats the film

Most teeth are clouded more or less by film. The film is viscous. You can feel it with your tongue. But it clings to teeth, enters crevices and stays. And it often forms the basis of fixed coats.

The ordinary tooth paste does not end film. The tooth brush has left much of it intact. The film absorbs stains, making the teeth look dingy. Thus millions of teeth have lost their natural luster.

How film ruins teeth

Film does more than mar the beauty. It is now regarded as the cause of most tooth troubles.

Film is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea. Also of other serious troubles, local and internal.

These troubles have been constantly increasing. So dental science has long been seeking ways to fight that film.

A daily combatant

Two effective methods have now been found to daily combat that film. Able authorities have amply proved them. Millions now employ them. And leading dentists everywhere are helping to spread their use.

The methods are combined in Pepsodent, a new-day dentifrice. The results are quickly seen and felt, so they cannot be disputed. That is the tooth paste we urge you to try. And we send a test tube free.

Also aids Nature

Nature places in the mouth great teeth-protecting agents. But with modern diet, rich in starch, those forces need constant stimulation. Pepsodent supplies that stimulation. This is in keeping with the views of dental authorities.

It multiplies the salivary flow. It multiplies the starch digestant in the saliva. That is there to digest starch deposits which may otherwise cling and form acids.

It multiplies the alkalinity of the saliva. That is Nature's agent for neutralizing acids which cause tooth decay.

Each use of Pepsodent increases these forces, and the excess remains for some time. These effects alone, in dental opinion, mean a new era in tooth protection.

No soap—no chalk

Soap and chalk are omitted from Pepsodent, to accord with modern dental requirements. No tooth paste which contains them can bring Pepsodent effects.

Pepsodent is the scientific tooth paste—the new-day method of teeth cleaning. Authorities say that it should supplant the methods which are wrong.

The reasons are told in a book we send. The 10-Day Tube reveals the effects. You will know what is best in a week.

No money accepted

The 10-Day Tube of Pepsodent is free. We even pay the postage. This is simply to urge that you test it. See for yourself what it does. Decide by the clear results.

Just send the coupon, then watch the benefits you get.

Men see the results very quickly

Smokers' teeth are often particularly discolored. The film absorbs the stains. The results of film removal are usually quick and conspicuous.

Most children suffer from these film attacks. Few reach the age of 15 with sound teeth. Dentists advise that Pepsodent be used twice daily from the time the first tooth appears. No ordinary tooth paste offers anywhere near such protection.

Ten days will tell

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear. Watch the other good effects.

Judge by what you see and feel. You can easily decide then between the old ways and the new. Cut out the coupon now.

Pepsodent PAT. OFF. REG. U. S.

The New-Day Dentifrice

The scientific film combatant, approved by modern authorities and now advised by leading dentists everywhere. Each use brings five desired effects. All druggists supply the large tubes.

10-Day Tube Free 613

THE PEPSODENT COMPANY,
Dept. A, 1104 S. Wabash Ave., Chicago, Ill.
Mail 10-Day Tube of Pepsodent to

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Only one tube to a family.

WANAMAKER'S | WANAMAKER'S | WANAMAKER'S

Wanamaker's Down Stairs Store

Sale of 500 Frocks of Serge, Tricotine, Velveteen and Silk Crepes

$7.50 and $15

$7.50 $15 $7.50 $15

Many of these dresses have been several dollars more in our own stocks. Principally, just a few of a kind, so we have gathered them into two groups at lowered prices so that new owners can enjoy them quickly in their full freshness.

$7.50

Navy serge frocks with self-tone or colored embroidery of silk or wool.

Straight-line serge frocks trimmed with gray fagoting.

Frocks with cape collars, with bead embroidery.

One-piece jersey frocks with leather collars and cuffs.

$15

Velveteen frocks trimmed with brightly colored piping of broadcloth or with silk embroidery.

Tricotine frocks with duvetyn vestees embroidered in wool.

Tricotine dresses in straight-line or coat models elaborately braided or embroidered with contrasting silk.

Velour frocks embroidered with bugle beads or combined with charmeuse.

Beaded dresses of Canton crepe in navy blue.

Crepe de chine dresses in many models, some with flowing sleeves, others with short or three-quarters sleeves. Some show a gay dash of jade green or American beauty.

Russian crepe dresses trimmed with monkey fur and bead girdles.

(Market)

Remnants—Half Price

Short Lengths of Silk and Silk-and-Cotton Materials

Usable lengths of messaline, satin, taffeta, radium, foulard and pretty silk-and-cotton materials. Women will find excellent choosing in materials for frocks, trimmings, linings, etc.

Every remnant is just half what it would be from the piece. Now 50c to $1 yard.

(Central)

That Lovely Silk Radium Lace Flouncing Lowered to $3.75 a Yard

Showing the Spanish influence in its grace and beauty and its air of carefully finished sophistication, this really lovely radium flouncing is being widely used for dinner and evening dresses over light, bright or self-color foundations.

It combines very well with satins and silk crepes, being used as panels, aprons, sleeves and overskirts, for afternoon frocks.

And imagine what frivolously lovely negligees can be contrived from the black lace!

36 inches wide, in brown and black, in various attractive patterns.

(Central)

Sale of 600 Women's Pull-Over Wool Sweaters Special—$1.85

Youthful sweaters, knitted in popular block design, have long sleeves and braided belts with tassels. In black, buff, tomato, honeydew and Harding blue. Sizes 38 to 44.

High school girls will want them, too!

(Central)

Especially Good in the Extra-Size Shop

$2 for petticoats of good sateen in navy, brown or black with hemstitched and ruffle-edged flounces.

$1.75 for nightgowns of pink or blue striped flannelet with hemstitched yokes and long sleeves.

$2 for lace-trimmed envelope chemises with bodice tops.

$2.25 for pretty envelope chemises with built-up shoulders, trimmed with wee tucks and dainty lace.

Sizes 46 to 54.

(Market, Subway Entrance, near the Millinery)

Center Aisle Opportunities

Colonial Rag Rugs 90c, $1.15, $1.50

Hit-or-miss effects, firmly woven of fresh factory rags. 27x54 inches, 90c; 30x60 inches, $1.15; 36x72 inches, $1.50; also two smaller sizes, 18x36 inches, 40c; 24x36 inches, 55c.

Crepe de Chine Blouses, $4.90

Peter Pan blouses in flesh, white and bisque crepe de chine, with Van Dyke pleated frill around the collar and cuffs and down the front.

Women's Washable Gloves, 75c and $1

75c for 2-clasp silk gloves with lisle lining. Black, brown, gray and mauve.

$1 for 8-button chamois lisle gloves with Paris point backs. Brown, white, mode and gray.

Wooden Bead Girdles $1

All the season's popular colors and shades in these attractive novelties.

Fudge, Aprons, 35c

Unbleached muslin stamped for embroidery. "Intimate" gifts with one's own handiwork.

Messaline and Silk Jersey Petticoats, $3.85

The messalines come in brown, navy, black and changeable colors, with deep shirred flounces; the jerseys have deep flounces embroidered in contrasting colors and come in navy and Copenhagen blue, green, black and brown.

Bandeaux, 35c

Brocade, poplin, batiste and webbed cloth with elastic insets at the back. Pink only.

Breakfast and Luncheon Cloths, $1

Fleur de lis, dots, stripes and other designs. Cotton damask with neatly hemmed edges. Napkins to match are 18c.

Children's Dresses 85c to $1.35

White pique and poplin dresses, made up and stamped for embroidery. 2 to 6 years.

East Aisle

Face Creams, 20c to 60c

New low prices for witch hazel, cucumber, lemon and peroxide vanishing cream, deodorants, depilatory cream and hand lotions.

Women's Flannelet Nightgowns, $1

Striped flannelet gowns with V necks or collars. Full, well-cut ones.

Furs of Fine Quality at Prices a Third to Half Less Than Last Year

It is something different to be able to get a GOOD fur coat at less than a hundred dollars. It is possible in this Wanamaker Down Stairs Fur Shop—and the quality is "Wanamaker's"—in other words, satisfactory.

Rich Black Pony Coats $65 to $145

$65 coats have collars and cuffs of natural raccoon or Australian opossum. Pony coats with skunk are 35 inches long at $125 and 40 inches long at $145.

Natural Muskrat and Marmot Coats

36-inch muskrat sport coats are less than half last year's price at $135. 36-inch coats of marmot are almost half last year's price at $80.

Near-Seal Coats With Beaver or Gray Squirrel $185

Such coats as these last year were three hundred dollars and more! They are 36 inches long, of seal-dyed coney which looks a great deal like Hudson seal, and have long collars and deep cuffs of beaver or squirrel at $185. 40-inch coats with the same furs are $195. Skunk-trimmed 36-inch coats are $165. Plain 36-inch coats are $115 (sketched); 40-inch coats are $90 and $125.

Children's Fur Sets Just Unpacked!

Keep little hands and throats warm! Each set consists of scarf and muff.

White coney sets, $3 to $8.
White moufflon sets, $9.
Kit coney sets, $3 to $10.
Natural opossum sets, $20.
Natural fitch sets, $30.
Gray squirrel sets, $25 to $50.
Beaver sets, $50.
Ermine sets, $25.
Muffs of various furs, $1.50 to $22.50.

(Market)

$8 $115

Fashionable Small Furs $7.50 to $55

Animal boas of fitch are $12.50 to $30; of Japanese mink, $12.50; of gray squirrel, $13.50 and $25; of stone marten, $16.50 to $35; of baum marten, $37.50 and $40.

Throw scarfs of seal-dyed coney are $8 to $37.50.

Stoles of seal-dyed coney, 10x72 inches, are $45.

Choker scarfs of mole are $25 and shawl collars are $55.

Direct from the Orient

Babies' Silk Quilts, Jackets and "Buntings" Prices Start at $2.25, $2.50, $4

Hundreds of adorable gifts for babies have just arrived by late steamer from Japan.

Ordered through our own representative in Yokohoma—so that the silks and satins are fine, the colors dainty, the embroideries delightful and the wadding of snowy cotton.

Fond mothers, aunts, cousins, uncles will choose them on sight, because they are exactly right.

Also prices are away below any we have ever had—customers tell us a good deal less than those which are to be found elsewhere.

$5

Quilted Silk Jackets $2.25 and $2.50

Quilted silk with printed pink or blue flowers and ribbons, warmly interlined with snow-white cotton, $2.25. Quilted satin with cords, $2.75. Both styles silk lined.

Silk Quilts to Match, $2.50

These silk quilts are charming affairs with printed tops and plain silk lining. They match the $2.25 coats, so that a set of coat and quilt is only $4.75.

Plain Satin Quilts, $3.50

Delicious shades of pink or blue satin lined with silk and interestingly quilted with geometrical precision.

(Central)

Embroidered Quilts, $5

Either satin or silk quilts, silk lined and with fascinating hand-embroidered flowers and branches in delicious colors suitable for baby.

Extra-size silk quilts with fancy quilted designs, $5 and with contrasting embroidery, $7.

Silk Baby Buntings $4 to $7.50

$4 ones are of plain pink or blue satin complete with hood and silk lined.

$5, $5.50 and $7.50 ones are embroidered with roses or daisies and have warm hoods.

$8.75 ones button on in a prettily different style and have no hoods.