Store Hours, 9 to 5:30

For Tuesday

Sensational methods and "baits" to catch customers have no part in Gimbel storekeeping.

GIMBEL BROTHERS

Bargains? Yes-frequently very wonderful bargains. but they come through close watching of markets-and Tuesday

Monday, October 24, 1921

Subway Store Offers Anniversary Sale Bargains

We fill this page with the simple, true story of the fine lots for Tuesday selling.

The Gimbel Subway Store is unlike any basement store this city ever knew---planned to sell the sturdier parts of the dependable goods that the whole store offers. Never any trashy goods or "baits."



Women's and Misses' \$16.50 to \$25 Suits—Regular and —at \$10

The regular sizes in wool jersey, plain velours, mixtures, winter tweeds, and mighty good style check velours. Misses' sizes 16 and 18; women's sizes 36 to 44.

The extra sizes in tricotines and jerseys. Sizes 37 to 52. Eighty wonderful "samples" included, mostly in the "sample sizes"-misses 16s, and momen's 36s and 38e.

\$10 Pleated Stripe Skirts at \$5

Prunella, with the fancy stripes under the box-pleats-shows with every motion. Girls' \$7.50 to \$20 Dresses

and \$8.75 to \$12.50 Coats School dresses, party dresses, regulations. Serges, velveteens, corduroys and taffetas, School coats and dressy coats. Bolivies, cheviots, velours, and sports coatings. -Gimbels, Subway Store Day

Women's Shoes at \$1 a pair Women's oxfords, plain pumps, ribbon ties, etc., in patent leather and kid. Sizes 21/2 to 8 Juliete, Everette, Moccasin and Boudoir Slippers; some with leather soles and heels-others with padded soles. Children's Felt Slippers, \$1 Bootees and ribbon-trimmed Slippers. It's not too ly to think of these as gift slippers. Red, blue, pink. Men's Felt Slippers at \$1 a Pair Gray felt and brown Men's Fall Shoes at \$2.95 1000 pairs men's gun-meta! Lace Shees, made on broad toe lasts; also narrow toe; tan and black. All have Goodyear sewed soles; sizes 6 to 11.

Six Hundred Silk Blouses Sale Men's and Young Men's Suits and Overcoats at \$18 Special



at \$2.25

Fashioned in Georgette crepe resolette, striped tub aller and twomuer. Come face or emroldery-trimmed; othere beaded flesh, white, nary, brown, moand bingue. -Gimbels, "Subway Store Day"

Nightgowns and Chemises, Samples: at 95c Soft nainsook with face and embroidery trimmings. Values \$1.50 to \$2.95.

Silk Petticoats: Special, at \$2.65 150 Petticoate in silk jerney taffeta messaline and striped effects.

Wonderful color assortment as well as black.

-Gimbels, "Subwey Store Day"

Men's \$5 Woolen Sweaters at \$2.95

Shaker knit, curplies neck, coat style, without eleeves. Two knittedin pockets. Reinforced arm-holes. Colora-Scotch brown, Scotch Scotch blue and gray heather. Best Sweater value in the city. Men's Blanket Bath Robes-, 150 dozen Men's "Good" \$1.25

Muslin Night Shirts 88c. The best Robe value in the city. Good quality muslin; out big goods and come in unusually good and roomy, surplice neck, breast color combinations. Two roomy pockets, button at neck, cord at necks. Made of good warm Banket piece

Women's and Misses' Sports \ Sweaters, value \$5.95, at-

Women's and Misses' pullorer Sweaters in a Shaker-knit of good quality worsted, ribbed hem and cuff; large roll collar, Colors-Maroon, navy, brown, green, green heather and oxford. Sizes 36 to 46. At \$4.98. -Qimbels, "Subwey Store Day"

Plain-Color Dress Gingham -7c yd.

Limited quantity. No phone or mail orders. Tan only. 36-inch Dress Gingham-121/2c yd. Plain blue and blue and pink and blue atripes.

"Mill-Ends" of Fine Dress 300 Umbrellas for \$1 Gingham-18c yd. Splendid quality in variety of checks and plotter

36-inch Fine Mercerized Poplin-28c yd.

weaving defects. At a full third saving .

Traveling Bags at \$1 Of Rubberized cloth, well lined, with roomy pocket. Metal corners and strong hardware. 18-inch

-Cimbels, "Subwey Store Deg" Discontinued Patterns in Community Plate

Many pieces in Georgian and onis XVI patterns, at 60c to \$1.88. About half the original prices. Guaranteed 50 years. In direct lined gift hones.

Grabels, "gabiesy flore Deg"

Men and Women In American taffeta, with tape

rige. Many styles or numbers, Bazelite tops and rings, cilk cord Many etyles of handles loops, carved wood, etc. Special, -Gimbels, "Anduran Store Dog" 181. - Simbels. "Subney Store E of

1000 Yellow Bowl Sets, \$1.50 Value, at-

50s for a set of 4 assorted size Colonial Glass Utility Bowls, for reinigerator and mixing use, as well as table use, 90c a net for 6 Tea Cups and 5 Tea Sancers. Neat bine band dec-

100 Odd Dinner Sets, variously 50 to 100 pieces. A disposal at savings of one-third to hall. \$9.95 to \$19.90. Worth \$12.95 to \$29.50.

9x12 ft. Seamless Worsted-face Tapestry Brus- \$14.50

Chinese patterns. Very slight weaving defects. Save more than one-

5000 Pieces of Odd Dinnerware at Half Price and Lone stock clearance of broken dinner sets. All the wanted pieces for filling in and replinishing. Se to SOc. Reg. 10c to \$1.95.

Women's Bath Robes Women's and Misses' at \$2.75

Tailored, sports, braid-trimmed.

Specially priced. Made of heavy blanket cloth; turned collar, cuffs, pockets and cord at waist; in gray, lavender, copen and rose figured effects. At \$8.78. -- Chantels, "Sabiney Ffore Day"

Women's 2-clasp Fabric Gloves, 32c pair

Tan and gray.

Women's 8-button length slip-on and strap-wrist Suede Gloves, -Cimbels, "Salvong Store Deg"

Pure Worsted Wool Scarfs, at \$4.65 Value \$6.50

Made of Fleicher worsted yarns. Heavy knitted fringe, Jaunty binations of brown and tan and \$1 values. tan and brown. At \$4.68,

Vertees with coffe to match, of embroidered net and val. lace, trimmad, roll, truedo shape collar, at shades.

Too set. Value \$1.25.

—Gambels, "Subroop Store Day"

Values \$3 to \$6.95 Ready wear; Lyons

Sample Hats-\$1.45

and panne velvete. Varichapea trimming». At \$1.48. -Gimbels, Piret Seor

Dainty Lingerie Clasps at 35c

Sterling eilver and rolled gold Elaborately hand-engraved Ster-

belt. Beautiful com- ling Silver Sports Pins, 28e. 30c to Crystal Beads, 60c. All the new

-Gimbels "Aubiper Store Dag"

White Enameled Bedstead Outfit at \$25

Outfit consists of a Bedstead with 2-inch continuous post, and five 1-inch fillers, an all-steel Spring, a 50-lb, cotton-and-felt roll-edge Mattress, and one pair of feather pillows. Complete at \$28. -Gimbels, "Bubwey Store Day"

Radium Dial Alarm

Clocks, \$1.50

ent; guaranteed one year.

Nickel casee, American move-

An exceptional clock at \$1.50.

-- Cimbels, "Subwey Store Day"

Special Luncheon

Creamed Succetash.
Tomato Saled, Lenox Dressing.
French Soil, Sutter.
Ect Mince Pic, Fadding or Los

Quaker Bland Cowes, Yes or Milk.

Blankets at '1.75 to '6.95 500 Pairs of Sample

Salesman's samples, some slightly mussed. Mostly double-bed size. All-cotton and wool-and-cotton mixed. Values \$3.25 to \$12.50. Anniversary Specials at \$1.75 to \$6.95

Silkoline Comfortables, \$2.75

350, full-bed size comfortables in silkoline covers in neat floral patterns, well stitched, white cotton filled. Save half on these.

Clearance of Bleached Seamless Sheets 75c Seconds

-Simbels, "Salvey Store Day"

Snappy Styles: All-Wool \$30 and \$35 Values

Single- and double-breasted models. There are town coats, big warm ulsters and smart ulsterettes. In blues, grays, browns and heather mixtures. Sizes 34 to 44. At \$18.



Men's All-Wool \$30 and \$35

Models for the "peppy" young man and conservatives for the

Single and double-breasted. Blue Serge Blues. Neat Dark Worsteds. Black.

Cheviote and Tweeds.

Nest Migtures. Grays.

—Cimbels, "Subwey Store Dey"

Boys' All-Wool Norfolk Saits With \$6.50 Extra Pair of Lined Knickers

Choice materials of durable quality. Sixes range from 8 to 15 years. Boye' Knickers, clearance lote; medium and heavyweight materials Sizes 6 to 17 years. Values up to \$2.25, at \$1.26.

-O'mbels, "Enbury Store Day"

Dressmakers'

Golden Oak Extension Table and Four Chairs, Complete, at \$17

Cambric, 12c yd. Plain coloringe, cuitable for Hallowe'en costume : 25 inches wide, 12e yard. Value 18c. -Oimbete, "Submey litera Det

Golden oak extension table, 42inch square top, and four golden oak dining-room chairs with ellp Assorted Hard Candies, 25c lb. ents, covered in imitation feather. Regularly 38c

38c Cup O'Comfort Coffee 5 lbs.

55c Fragrant Mixed Tea, 3 lbs. for \$1 -Cimbete, "Baberey Store Day"

Men's Union Suits, \$1.45

Samples, broken lots and some run-of-the-mill lots. Medium and heavy weight. Sizes and styles, as they run. Exceptional values of discontinued numbers, at \$1.48 each. Men's Half Hose, 28c

Merino and worsted. Women's Burson Stockings. S pre. for \$1 Black, cordovan and black with thite feet; regular and out sizes.

Women's Black Cotton Stockings-10c pr. "Seconds." Women's Fleeced Underwear, \$5c Heavy winter weight cotton fleeced vests and drawers; regular and extra sizes. Run-of-the-mill. -Gimbels, "Subwey Store Day"

\$1.25 Silk Tricolette-White, navy, orange, honeydew, brown, orchid, 90c yd.

Wonderful value at \$1.20 for \$2 Satins. Black, Special clean-up lot of Sillanavy and brown. 36 inches

and-Cotton Creps, at 38c yd. 13 different colors. 36 inches

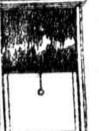
Cotton Jacquard Pongee. Black, Copenhagen, white, light blue and navy. 36 inches wide, at 65c. — Cimbots, "Subwey Store Doy" Children's and Misses'

Trimmed Beaver Hats at \$2.25

Smart-looking hate with the correct etyle in three sizes; neatly trimmed with groegrain band, box and streamers. Lined, ready to wear. Black, brown, navy and Women's Aprons at 25c 50c and 65c Values

A large group of band aprons. showing both gingham and black suteen models, finished with hem -Gimbels, "Subtrey Stere Day"

1000 Window Shades--75c Value 90c



Oil painted opaque color-dark green, white, terra cotta and olive green. Complete with fixtures 500 paire Scrim Curtains-\$1.50 pr. Value \$1.95.

21/4 yards long; dainty lace insertion and lace 400 pairs Novelty Lace Curtains \$2.98 pair.

21/2 yards long; thread net, real lace effects. White or ecru color. Armure Portiers-\$4.98. 255 yards long; double-faced in various colors.

For windows and door draperies. - Gimbels, "Subscay Store Day"

Bleached Turkish Bath Towels 20c each

Good absorbent quality; eize 18x36 inches. Special at 20c each.

Scalloped Edge Scarfe and Squares to match; plain white, pink of blue edge scarfs; size 18x50; squares 30x30 inch. Exceptionally good value, at 25c each. Regularly 35c. Heavy Mercerised Table Da-Heavy Cotton Crash Toweling.

mack, (cotton), satin finish, as- closely woven, plain white, for sorted patterns; 58 inches wide, at dish or roller towels. Special at 48c yard. Regularly 65c. 11e yd. Regularly 15c. -Gimbels, "Subway Store Day"

Men's Handkerchiefs. 6 for 75c-Half Price Plain white hemetitched handkerchiefs; good size.
—Gimbels, "Subwey Store Doy"

All Silk Ribbons 38° yd. stripes and moiries, 51/4 to 61/4 inches wide. In good lengths, for

Dark warp-prints, plaids, satin hair bows, sashes, fancy work, etc. - Gimbels, "Subwey Store Day"

All-Wool Panama at 65c yd. Navy blue and black. All-wool Tricotine, 50 inches wide, at \$2.25 yd. Black only. - Gimbels, "Jubican Biore Der

Scissors, 35c and 50c Fine grade Scissors, 4- to 6-inch eizce. Paper Needles-3c paper

Great Factory Clearance \$39 Lessing Machines, \$29

Only a limited number to sell at close to a year ago's wholesale price.



Easy Terms of \$1 Weekly Made by the Domestic Sewing Machine Co. The values

are unusual. We've sold hundreds of these machines -making hundreds of satisfied customers. Early choice is always best. At \$29.

10 Domestic Machines Special-Slightly dition and guaranteed \$19.50

-Gimbels, "Subway Store De

9x12 ft., \$23.50 8.3x10.6 ft., \$22 6x9 ft., \$15 8.3x10.6 ft. Axminster Rugs, rich high pile in pleasing \$26

Seamless Valvet Rugs, heavy wool face, floral, Oriental and

9x12 ft. Axminster Rugs at \$27.50 High-pile rugs in beautiful patterns and attractive colorings. All brand new goods. At \$27.80. Regularly \$34.50. Wool-and-Fiber Ruga, reversible, inexpensive and durable. Fine wearing quality; at a raving of over one-third.

> Inlaid Linoisum, full rolls and remnants, variety of patterns. Full rolls, \$1.10 aq. 76. Regularly \$2. Long Remnants, two yards wide; plenty of some pattern. 780

9x12 ft., \$12; 8.5x10.6 ft., \$10.60; 7.6x9 ft., \$8; 6x9 ft., \$7.60.

and 90c sq. yd. Values \$2 and \$2.50. Congoleum Remnants, two yards wide; up to 300 eq. yds. of pattern to match, at 38c rq. yd. Value 75c.

-Gimbels, "Subway Store Day"