"There, Little Purp, Don't Cry",


 Tuct


## LouISEWISER <br> $258 z_{\text {to }} 264$ South Fifth Street

Between Locust and Spruce

## 


 For twenty-five years we have sold the best at less. Before
you buy, compare our quality and price writh other stores.
We foel sure our values cannot be equaled in this city. Our naves you money.
We have five massive floors displaying the
very best furniture manufactured in very best furniture manufactured in this
country. 75 smaller rooms have been country. 75 smaller rooms have been deco-
rated in a manner to give many suggestions that can be used in the modern home to help make it beautiful. They are for your inspection.
 Men \& Women Can Get Their New Clothes


## 3-Piece Davenette

 Bed Suite ${ }^{\$} \mathbf{8 9} \cdot 50$Full $\$ 175.00$ Value-
as it practically adds anothor room. The divenette takes up very
little wall space, and yet turns into a full-size comfortable bed at

## STERN8CO. <br> 712-714 Market St.


No mail or
phone
filled

## ${ }^{5} 30$ to ${ }^{5} 45$ Glorious Fall Frocks for Women and Misses

caused a sensation in the New York market!-and that will be the Hundreds of beautiful dresses-scores of stunning styles-prices that don't begin to cover bare production costs. $\$ 150$


## Trimmings

Are cire ribbon, heavy
agoting, lace, fringe, cara-

| Charming street frocks, business dresses and pretty | In all the lovely tones |
| :--- | :--- | :--- | cul cloth, novelty beads, ing silks.

of brown, blue and black

