

MAN FLEES AUTO ON R. R.; WOMAN SLAIN

Mrs. Beck, Ex-Saloon Owner Here, Is Killed as Train Rams Stalled Car

WAS WEDGED AT WHEEL

Mrs. Charles H. Beck, part owner of a hotel at Somers Point, N. J., was instantly killed last night when the automobile she was driving crashed through the safety gates at a railroad crossing on the outskirts of Camden and the motor stalled on the track in front of an express train.

A man who was with her managed to step from the machine and get out of the way as the locomotive bore down on the car. The woman was wedged behind the wheel and unable to get out. The train was last seen running down the tracks after the train hit the motor and dragged it a hundred feet amid the screeching of brakes and shouts of a crossing watchman who tried to flag the engineer.

Mrs. Beck was the proprietor of a saloon at Tenth and Oxford streets. The husband is now running a hotel in Baltimore.

According to Camden police, this man and Harry C. Palmer, butcher, at Pleasantville, N. J., they assert they learned last night he was the man seen running down the track after the accident, and that he engaged a driver to return him to Somers Point last night. It is said he will be at the coroner's inquest to be held in Camden today.

William H. Hanz, joint proprietor of the Somers Point Hotel, told police, when notified of the accident, he believed the woman killed was Mrs. Beck. It was not until the license tag had been found in the wreckage and Palmer returned home that police say they were certain of the people involved in the accident.

Although the gates were against traffic, pending passage of the train at the crossing, police say the couple in the automobile, a roadster, disregarded both this warning and the flag of the watchman.

TO START 3 BIG BUILDINGS

Large Improvements Will Be Begun In Heart of City

Erection of three office buildings in the center of the city will soon begin. One, to cost \$300,000, will be erected by the Medical Arts Realty Company, at 1003-05 Walnut street, adjoining the present Medical Arts Building, Sixteenth and Walnut streets.

Roy A. Heymann & Bro. will erect a ten-story office building at 213-215 South Broad street, adjoining the Ritz-Carlton Hotel, at a cost of \$500,000; while J. Wallace Holloway will build a ten-story office building at 1513-21 Sansom street, at a cost of \$250,000.

Jumps Off Bike to Avoid Crash

Jumping from his bicycle to avoid a collision with a motortruck at Broad street and Fairmount avenue yesterday afternoon, Widray Angelo, 821 Fern street, a messenger boy, suffered cuts of the legs and body. He was taken to St. Joseph's Hospital.

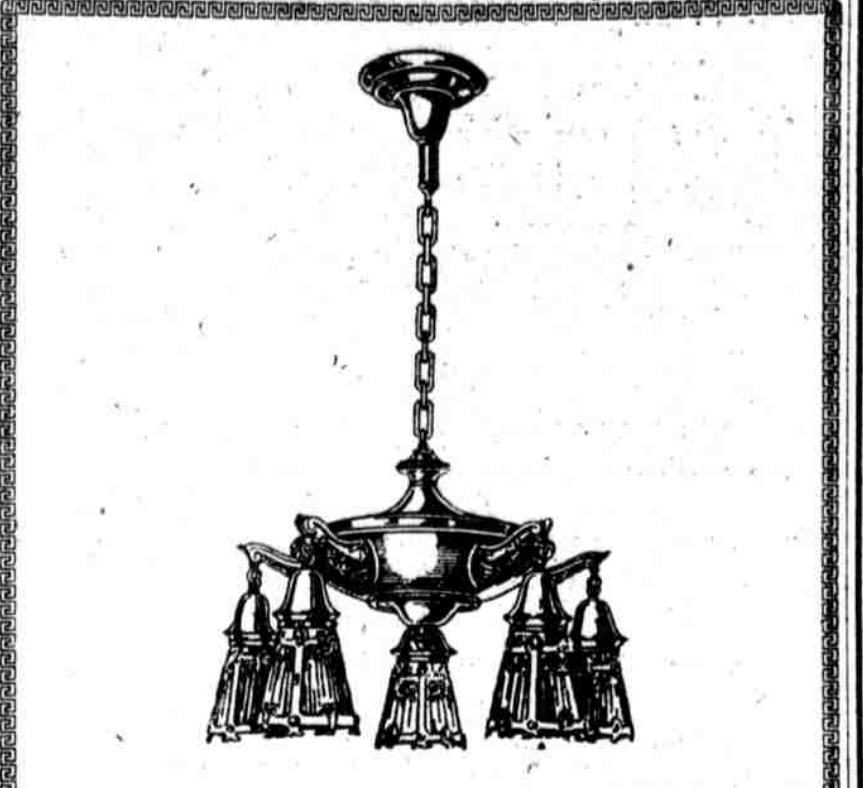
STARTS BIG FAIR FUND

Jacob Gimbel Offers \$20,000 as Part of \$2,000,000 Subscription List

A \$2,000,000 guarantee for the 1928 Sesqui-Centennial was proposed last night by Jacob Gimbel who said his firm is prepared to subscribe \$20,000 if ninety-nine others pledge \$20,000 each.

Mr. Gimbel made his proposal at a dinner in the Gimbel store attended by 250 persons. The celebration marked the seventy-ninth anniversary of the Gimbel firm in Vincennes, Ind.; the twenty-seventh birthday of the Philadelphia store and the first anniversary of the Gimbel Foundation, a beneficiary organization.

Others who spoke were former Governor Stuyvesant Samuel H. Vauclain, Cyrus H. K. Curtis, Judge J. Willis Martin, Levi L. Rue and Leasing J. Rosenwald. Hampton L. Carson was toastmaster.



Frechie's Fixtures

The Newspapers Say we use some of the best illustrations, or "cuts," of lighting fixtures that they print; but we know from experience that the average man or woman can't tell from any newspaper "cut" or picture ever made what a fixture really looks like as a whole, or whether it is worth \$15.00 or \$50.00.

All you get from a newspaper illustration is a bare outline of the design; not an idea of the quality, the finish, the color or the beauty.

That's the reason why we don't talk to you about prices in our advertising. What's the use? We're not here to fool anybody. It's also the reason why we urge you strongly to visit our showroom with its wonderful facilities for showing you the fixtures all lit up, exactly as they will look in your own home. Then you will be able to pass a judgment really worth while on their decorative and money value.

Come and see us. You are always welcome. Open every week-day until 8 P. M.



JOSEPH E. FRECHIE & CO., Inc.

27 North Seventh St., Phila. Between Market and Arch Sts.

There are many advantages in shopping at a store which specializes in the article for which you are looking. When purchasing house-furnishings, therefore, you will find the Housefurnishing Store of J. Franklin Miller most dependable.

CANDLES of every conceivable color and shade, long tapers or small, short ones. If you have been looking for some to harmonize with the decorations in your home, you will be sure to find them among the wonderful assortment of hand-dipped candles at the store of J. Franklin Miller, 1612 Chestnut Street. On the small table or desk which stands against the wall, these lovely candles placed in the beautiful brass candlesticks which you will also find at Miller's, will look most attractive. They make a most appreciated and inexpensive gift, too—a timely suggestion for a Shower Gift to the Autumnal Bride. But then, there are countless articles at Miller's which will be most welcome to the Bride who is about to start housekeeping.

AS YOU open a box of Apples that marvelous odor, different from anything else in the world, greets you and before you know it, you have seized at one of the Apples and bitten a luscious morsel out of its shiny, red cheek. It is a gift which will be especially appreciated by the boy or girl away at school. And Hallowells' (Broad below Chestnut) guarantee perfect delivery anywhere within 1000 miles of Philadelphia. There are no extreme prices either. For \$4.00 you can get a large box of very good Apples, which will keep a month. You will find Apples to please every taste, too—crisp, Delicious Apples, the most popular of all; beautiful, red Jonathans; and rosy-cheeked Winter Bananas.

SHIRTS AND TIES! Nowhere in Philadelphia will you find them of better make and quality than at the store of MacDonell & Campbell, 1334-36 Chestnut Street. Beautiful shirts of silk or cotton madras, in plain white or all the newest stripes and patterns from which to make your selection; or custom-made shirts, unexcelled in workmanship. Among the more notable materials being used are imported Scotch madras and batiste. Women as well as men are taking advantage of this splendid department. Then there is the delightful display of neckwear—knitted ties, ties of silk grenadine and striped ties, the Club, Regimental and College stripes being especially popular. Or if you are looking for something distinctive, the four-in-hand, made to order out of spitalfield squares (silk made on hand looms by English craftsmen), are exclusive and unequalled in this city.

Depend Upon Strawbridge & Clothier

You have every assurance of SATISFACTORY SERVICE—complete stocks of merchandise of approved style and reliable quality, at the bed-rock price-level of this season—the lowest price possible for such merchandise, at all times, and many special purchases at even less than the lowest prevailing market prices.



Now is the Time to Buy! HERE'S the sort of news that will bring pleasure and satisfaction to hundreds of Philadelphia men who have about decided that TO-MORROW will be the day to select the new Suit or Overcoat. Among the many exceptional value groups available, these three command the instant attention of every man who knows good clothing and appreciates good value:

Winter Overcoats \$33 and \$44

A large advance-season purchase of fine overcoat fabrics is responsible for these remarkable values. Ulsters and Ulsterettes, beautifully tailored with half-belts or belted all-around, in handsome, richly patterned fabrics.

Imported English Overcoats, \$58.00

Fleecy Scotch weaves, London styles and London tailoring—at one-third less than last year's price.

Overcoats of Crombie Weaves, \$78.00

Handsome-tailored Overcoats, of genuine Crombie Scotch fabrics, unusual value indeed at the price.

Autumn-weight Top Coats, \$25.00

About 100 Top Coats of smart new herringbone and other fabrics. They are marked at much less than the usual price.

Tan Gabardine Top Coats, \$25.00

Semi-military belted styles, of English-woven gabardine. Smart, well-tailored, exceptional value.

Hart, Schaffner & Marx Suits, \$45.00

All manner of smart styles for men and young men to choose from.

Suits With Extra Trousers, \$29.50

Worsted and Cassimere Suits—each with an extra pair of trousers—at much less than the regular price.

Youths' Extra-Trousers Suits, \$27.50

Suits designed for slender, youthful figures—two pairs of LONG TROUSERS to every Suit.

Young Men's Mackinaws, \$16.50

With new ideas in pockets and belts.

Trousers, \$3.75, \$5.50 and \$6.50

A great variety from which men can choose.

Blouse News

Hundreds and hundreds of the inexpensive Blouses, all with smart new features— Peter-Pan Wool Jersey Over-Blouses, \$3.95 to \$6.00

Navy, brown, Copenhagen, nut and reindeer. Peter-Pan Silk Pongee Tuck-in Blouses, \$3.00

With narrow plaitings. Mignonette Over-Blouses, Many Shades, \$5 and \$5.75

With embroidery or fringe. Crepe de Chine Tuck-in Blouses, \$5.00 to \$6.75

Tailored models in white, flesh, navy, brown and black.

Fine Black Leather Hand Bags

Hand Bags and Strap Books of black pin seal, crepe seal, morocco, cowhide and tacheite leathers.

Styles are novel or conservative, including Bags mounted on handsome decorative frames. In the group are the Hidden-money-Pocket Bags.

Strap Books, \$2.95 to \$28.40

Hand Bags, \$3.50 to \$50.00

Hand-fringed Sashes Are the Vogue

—Often the only trimming needed to give the smartest effect to a woman's frock. These are two yards long, with three-knot fringe 7 1/2 inches deep; beautiful and inexpensive.

Roman Stripe—\$5.00 and \$6.50

Black Moire Sashes—\$3.50

Necklaces of Pearl Beads Half Price

Many will buy them to-morrow, for Christmas gifts, so lovely are these Necklaces of fine, indis-tructible pearl beads, with gold clasps. Worth double, 18-inch, now \$4.00; 24-inch—now \$5.50.

Candy Specials

Four favorite kinds—take a box home to-morrow: Old-fashioned Vanilla Drops—45c

Cocoanut Creams—now 45c

Hard Candy—now 38c a pound

Chocolates, 13-ounce boxes—35c

Hallow'en Novelties

Nut Cups, Pumpkin Lanterns, Jack Horner Pies, Novel Hats, and no end of favors.

Hallow'en Candy—50c a pound

Nut Candy—25c to \$1.25 a pound

Cedar Chests

Unusual \$22.50 Value A special purchase—the Chests just received—100 of them, at about one-quarter under real value. Well made, of red cedar, handsomely finished, with lock and key. Size, 19 inches wide, 19 inches high, 46 inches long. Be sure to see them—\$22.50.

Women's Enameled Week-end Cases

\$3.75, \$4.00, \$4.50

Black enameled, made over wooden boxes, strong and light. With leather-protected corners and flowered lining. In 20-inch, 22-inch and 24-inch lengths. All less than regular price.

Hudnut's Delightful Toilet Preparations

The choice of women of refinement. Preparations of a high standard of excellence, delightfully perfumed. Among them: Three Flower Perfume, \$2.60

Perfumes daintily boxed, Wood Violet, White Lilac, Sweet Orchid and others—75c each.

1200 Porto Rican Hand-Made Blouses

\$2.50, \$3.50, \$3.95

Just arrived, a fresh new lot of these fine Batiste Blouses, hand-made, hand-embroidered, hand-tucked, hand-hemstitched or filmy with hand-drawn designs; many trimmed with fine filet lace edgings—all the refinements of style and daintiness in these.

Tailored Royal Blouses

A full assortment, from plain shirts with soft high collars to the Peter Pan effects—\$2.00 to \$3.75.

Men's and Women's HANDKERCHIEFS

At prices, to-morrow, that establish a new record in value-giving in the Handkerchief Store. When you see these you'll agree they are remarkable values:

For Women—18c, 3 for 50c

Of fine mull, white or with colored centers and novelty borders.

For Men—now 25c each

Irish Linen Handkerchiefs, lower in price than for years past.

Navy Blue Serge All-Wool; 58-inch \$1.60

A remarkable purchase of 2000 yards—of fine, durable Serge, for dresses, suits and skirts. Most desirable in weight and texture—and note the width, 58 inches. Extraordinary value at \$1.60 a yard.

Buy Your Meats STEAK 25c

CLOTHING ON CREDIT

WOMEN'S Coats & Suits \$17.50 to \$75

MEN'S Suits & Overcoats \$20

BOYS' Suits & Mackinaws \$9.95

GATELY & FITZGERALD

If your hair is lustrous If your hair is supple If your hair is abundant If your hair never comes out

Then You don't need ED. PINAUD'S HAIR TONIC

Be fair to yourself and if you do need ED. PINAUD'S, buy at any drug or department store, use it faithfully and watch your hair improve.

American Import Offices ED. PINAUD Bldg. NEW YORK Quality of Products guaranteed by Ed. Pinaud

Men's Hats Specials!

Velour Hats, \$5.95

Derby Hats, \$4.45

Cloth Hats, \$3.95

Cloth Caps, \$2.45

Soft Hats, \$2.85

They'll go quickly to-morrow!

Thousands of Men's Neckties

The finest collection we have ever assembled—now ready for the convenience of men who demand full measure of smartness and quality for their money.

Prices 50c to \$5.00.

Men's Mufflers

—Have arrived from France and England in time to meet the first cool breezes of winter—\$3.50 and \$6.00.

Women's New Autumn Raincoats

Rubberized Raincoats of plain and novelty weaves, also rubber-surface silk and rainproof cloth. Belted Coats and full, rippling Capes with belted front—\$12.00 to \$40.00.

The Famous Meade Bicycles

We are Philadelphia distributors for the Meade Cycle Co. Bicycles—\$50.00 and \$60.00. A wheel your boy will be proud of. A premium SET OF TOOLS and equipment free with each Bicycle.

Demonstration of Wizard Lightfoot System of Foot Relief Now Going On

Strawbridge & Clothier—Eighth and Filbert Streets

Fine Baby Coaches Now \$32.75

—Which is far below the regular retail price. A small group of handsome Blue and Pullman Coaches reduced—now \$32.75.

Chariot Coaches, now \$22.50

Strollers—now \$19.50

White-enameled Wooden Cribs, Drop-side, Mattress, \$9.50

Madeira Hand-Embroidered Linens

—Are always attractive when used for home decoration, but these are exceptionally attractive, as their prices are lower than usual. All hand-embroidered and hand-scraped.

Bread Tray Covers, \$2.12 in.—50c

Tea Napkins, 13-inch—\$9.50 doz.

Luncheon Sets, 13 pieces—\$8.50

Scarves, 18x54 inches—\$6.00

Boys' and Girls' Sweaters, \$5.00

Shaker-knit Sweaters in pull-over V-neck style, some with shawl collar. Various colors. Sizes 10 to 18 years—\$5.00.

Dress Trimmings

—The choice of foreign and American markets, showing the newest and smartest Trimmings for street dresses, afternoon frocks, and scintillating sequin bands for evening gowns.

Bands—25c to \$35.00 a yard

Fringes—55c to \$15.00 a yard

Girdles—\$1.00 to \$9.00 each

Children's Stockings 37 1/2c

A special lot, to-morrow, of 2000 pairs of Mercerized Cotton Stockings with extra-strong heels and toes. Fine ribbed, in black, white or cordovan—37 1/2c.

Ready for Another Great Saturday in Millinery

Hundreds More of Those Charming New Trimmed Hats, \$10.00, \$12.00 and \$14.00

The lovely Hats, from our own workrooms, certainly made a stir last Saturday—every woman who made a selection seemed to have about a dozen Hats equally becoming to decide among. To-morrow, a new assortment, fresh and charming, including Hats of Lyons silk velvet, panne velvet and duvetine, in black, navy, the rich browns, soft grays and taupe, new high colors, and suit shades with a bright bit of color in the trimming. Also a smart group of Fur-trimmed Hats.

Trimmed Millinery, \$3.50, \$5.00 and \$6.00

Showing all the new slashed and dented brims, soft crush effects, draped Turbans, small swirled affairs, and Hats with pendant trimming—a beautiful display, many Duvetine Hats included.

An Amazing Under-Price Purchase Women's Dresses \$15.00

17 Distinctly Different Models All of Smartly Tailored Tricotine

Chiefly in Sizes 34 to 40

Nearly two hundred in the lot, in seventeen different colors, but in a few instances only three or four of a model, so you can buy in the way as possible. Every Dress is a marvel of good value; in fact, the

Regular Prices Would be \$22.50 and \$25

Straight-line and belted models, some plain-colored or trimmed with tailored braids; others embroidered, braided or trimmed with colored stitching. One model has sleeves of crepe de chine in a contrasting shade, another has wide flowing sleeves of crepe Georgette; many different necklines, and belt arrangements—beautifully fashioned, every one of them, and the quality of the materials is amazing. Come as early as possible—values like these are not to be had every day—\$15.00.

Twenty-five Models in Tricotine, Serge and Poiré Twill Dresses, sizes 36 to 46, from \$20.00 to \$25.00

A Great Showing of Silk Dresses—\$27.50 to \$35.00