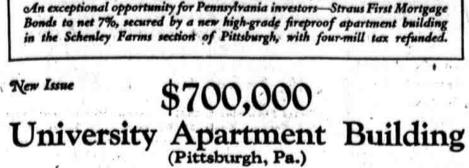
EVENING PUBLIC LEDGER-PHILADELPHIA, FRIDAY, OCTOBER 21, 1921



First Mortgage 7% Serial Bonds Safegnarded under the Strans Plan

Pennsylvania four-mill tax refunded-4% Federal Income Tax paid

SERIAL MATURITIES OR AMORTIZATION

Amount	Maturing	Amount	Maturing	Amount	Maturing
	Oct. 1, 1923 Oct. 1, 1924 Oct. 1, 1925 Oct. 1, 1925 Oct. 1, 1926	34,000	Oct. 1, 1927 Oct. 1, 1928 Oct. 1, 1929	44,000	Oct. 1, 1930 Oct. 1, 1931 Oct. 1, 1932 Oct. 1, 1933

The bonds are a direct first mortgage on the land and eight-story fireproof apartment building, of the highest type of design and construction, to be erected at once on Ruskin Avenue, in the heart of the Schenley farms section of Pittsburgh—Large margins of earn-ings and of value—Property in strong hands—Protected by all the safeguards of the STRAUS PLAN, which for 39 years has secured Straus investors from loss—Denominations, \$1,000, \$500 and \$100.

PRICE: PAR AND ACCRUED INTEREST TO NET 7%

Call or write today for literature describing this issue. Ask for Circular 640-Q.

S. W. STRAUS & CO. NOORPORATED . ESTABLISHED 188

STOCK EXCHANGE BUILDING, PHILADELPHIA

Telephone, Spruce 5628						
NEW YORK CHICAGO	BUTTALO CLEVELAND BOSTON	MILWAUKEE SAN FRANCISCO PTTTSBURGH	LOS ANGELES INDIANAPOLIS MINNEAPOLIS	8		

THIRTY-NINE YEARS WITHOUT LOSS TO ANY INVESTOR

All the bonds of this issue having been sold, this advertisement appears as a matter of record only.

The Era of Specialists

The selection of investment securities is a specialist's problem. It can only be successfully done when judgment and experience are backed up by exhaustive statistical research work.

Were the investor to attempt to do this work for himself, it would either be poorly done, or at the cost to the investor of not only devoting so much of his time to the problem as to result in serious neglect of his own business, but at the further cost of purchasing expensive books and periodicals and hiring several assistants. This would make the investigation cost, per \$1000 invested, prohibitive.

NEW YORK BONDS					
	SALES IN \$100		U 8 Rubber 7s Va-C Chem 6s W'n Union 8s 2 90% 1 87% 2 88%		
Canad'n Nthn 6%s rots	Amn T & T &#	KAN C & B OF	U S Bub 7.4s Va-C Ch 74s W Union 64		
8 101%	8 89 14 Amn T & T 6s	1 TO %	U'd H Steel Be Va Railwys As 4 102 4		
Canad'n N 7s	2 102% 1 62 Armour 4%s	Kelly Sprine d.	6 95% 1 84% 7 102% 6 95% Westn Elec 5s 7 102%		
0 075	0 4 9814	Tire 8. 1 08%	2		
Chue Cop'r 6s	6 83 %	Lack Steel '28	Utan Power & 1 80 1 103		
10 76 %	1 1 72 %	9 0078	Light 5m 1 80 2 108%		
		Lack Steel '50	2		
1 46%	ATA G PA A	14	1 82% W Union 414s Wilson Co 1st		
City of Bergen Ss'rets	2 78%	L E & Wn 1st. 2	Vern C. 8.4 16 10 88 2 92 4 27% 1 92		
1 101%			High Low P. M.		
City Berne St	A Const L elt	8	Liberty 3½s 91.96 91.76 91.90 Liberty 1st 4½s 98.20 93.02 93.20		
2 104%	2(anle) 73%	1 100 Long II'd fd 25 70%	Liberty 2d 41/48. 92.42 92.36 92.36		
City of Copen-	2 108	2 70%	Liberty 3d 4%s. 94.80 94.70 94.74 Liberty 4th 4%s. 92.64 92.56 92.60		
1 81%	ct 6%#	5 1084	Vic Notes 3% s 99.44 99.44 99.44 Vic Notes 4% s 99.46 99.42 99.44		
City Lyons 6s 187	1 102%	Lo & Nash Bt L Div 8s	Vie Notes 2748 00.40 00.42 00.44		
City Mara's 6s	Co 74.	1	LIVESTOCK QUOTATIONS		
Cty Rio de eJ.	1	1 5474 Man E 40 sta 1 5644 Mkt St Riy 1st	Chicago, Oct. 21 CATTLE-Receipts. 5000 head. Generally steady: nothing choice		
nerio 8s wi 5 98	1 70%	8 78%	Chicago, Oct. 21 CARACA, Necessiti 5000 head. Generally steady: nothing choice here. Top good yearlings, \$10.50; buik best stears. 1808.25; buik butcher cows and heifers. \$8,7505.25; canners and cuteers, mostly \$2,5008.25; boigma buils mostly \$3.4008.55; best and light calves to		
1 98	1 70%	M OII WAT 88	mostly \$2.50 (8.25) bologna buils mostly 13.40 (9.85); best ard light calves to packers, \$11.50; to outsiders, \$12. HOGS-Receipts, 19.000 head. Fa'rly ac- tive, 10c to 25c higher than yesterday's average; packing and mixed hors up most. Top, \$2.5; buik lights and light buichers, \$30 (8.25; buik, 270 to 325 pound sown, \$70 7.40; buik heavy packing sows, \$6.25 (6.65; pigs steady; buik desirable, \$80 (8.25. SHERP-Receipts, 15.000. Fat lambs, stong to 25c higher; lothers steady. First sales native lambs to packers, \$4.62, 87.25; shippers, \$5.50; one string medium Western fat lambs steady at \$7.75; best not sold; feeder lambs, carly, \$7.25 (7.35.		
City Zurich 8s	1 70%	Jack Lett. m 88	HOGS-Receipts, 19,000 head. Fairly ac-		
10 105	Halt & Outo 98	10	average: packing and mixed hogs up most.		
8 105	1 70 % 2 70 % 4 71	Mid 8 & Or 18	\$500 8.25; bulk, 270 to 825 pound sows, \$700 7.40; bulk heavy packing sows, \$6.2500 6.65;		
1 105 % Cuban C S cv	2 78 %	1 84%	BHEEP-Receipts. 18,000. Fat lambs.		
8 87 8 87	Balt & Ohio 64	M StP & S Ste M 6%s rots	strong to 260 higher; others steady. First sales native lambs to packers, 38@8.25;		
6 56%	1 92%		fat lambs steady at \$7.75; best not sold; good to choice fed Western, \$4.40@4.50;		
Denmark Con et B 8s	1 98%		feeder lambs, carly, \$7.25 @ 7.85.		
2 108 %	Bait & Ohia	7 50%	Pitteburgh, Oct. 21 HOGS-Receipts, 4500 head. Lower. Heavies. \$8.40@8.50 heavy yorkers. \$8.60@8.55. light yorkers and pize. \$8.60@8.75. SHEEP AND LAMBS-Receipts. \$1200. Steady. Top sheep. \$5: top lambs. \$8. CALVES-Receipts. 100 head. Steady. Top. \$12.50.		
8 103 % Dom Rep'c 8:		8 56%	heavy yorkers, \$8.60@8.65; light yorkers and pigs, \$8.65@8.75.		
Do Canada '29	W YA 10	100 10 06 1 48	SHEEP AND LAMBS-Receipts, \$1200, Steady, Top sheep, \$5: top lambs, \$8.		
1 95	2 67 % Balt & Ohio S	1 05 % Mo Pac 5s '23	Top. \$12.50.		
5 95 Do Canada '31	W'n 8%s	2 96%	East Buffalo, Oct. 21.—CATTLE—Re- ceipts, 600 head. Steady. Calvrs, receipts, 11 head. Steady; 15@13. HOGS—Receipts, 11.200 head. Steady. Heavy, \$5.50@8.75; mixed. yorkers, light yorkers, and pigs. \$8.75; roughs, 16.75% ?		
8 92% Gove't French	Bell Telephone	Mont'a Pwr 51	11 head. Steady; \$5@13, HOGS-Receipts, 11,200 head. Steady.		
R 7%s rcts 5 98%	2 107	N Y CUI 844#	yorkers and pigs. \$8.75; roughs, \$6.75%; ?;		
3 93.% 2 93.%	Beth Steel fil	N Y Cent'l 4s 10 81 %	stags, \$4,55. SHEEP AND LAMBS - Receipts, 5400 head. Steady and unchanged.		
1 98%	B Steel 5s '3d	10 81 % N Y Ct'1 4 %s 1 80	LONDON STOCK MARKET		
1 08 %	2 70 0 70 Bkn Edi C 7.	N Y Cent'l 6s	EUNDON STOCK MARKET		
1 98%	2 102% Bkn Edi D 7.	1 95 %	Dollar Descriptions Lost Ground.		
4 98%	1 10214	N Y Cent'l 7#	Rubber Group Idle		
3 98% 2 98%	1 102%	4 108 % N Y Cent'l M	London, Oct. 21Oil shares were quiet and irregular on the stock ex-		
1 03%	Cen'l of Ga en 1 91	1 64% New Y N H &	change today. Shell Transport and Trading was 414, Mexican Eagle		
2 03%	ti Pacific 1st 2 76% 2 76%	Hart'd 6s	3 13-16 and Royal Dutch 32/2.		
1 98%	2 76% C R N Jay 5s	N IK HIYS 38	Easiness in the monetary situation made some gilt-edged issues firmer.		
Jovet F R 88	1 0.0 %	N Y Tele'e 6s	French loans were maintained, but were		
1 99%	ero de Pasco Cop'r Ss	N Yk W C &	without feature. In sympathy with New York exchange, dollar descriptions		
1 09 %		Bost 4 15 #	lost ground. Home rails were dull and colorless. The shares of Argentine roads		
12 99%	2 & O cv 44#	Nfk & W'n 4s	were inactive and mixed.		
2 99%	3 79%	North Western	The industrial list was firmer in spots. Hudson's Bay was 5 7-16.		
1	2 82%	1 104 %	Kaffirs were firm, but trading was pro- fessional. The rubber group was idle.		
Jap Gove't 1st 6 84	1 87%	N Pacific R 48	but held well.		
K Belgium de 1 95	5 79%	1 77 %	Generally, the markets displayed sta- bility. The usual week-end absenteeism		
K Belg'm 7%s 1 101%	1 90%	N Pacific R fin 2 10815	was in evidence.		
8 101 5 100%	2 108%	Nun S Pwr 5: 7 82	RAILROAD EARNINGS		
1 100% K Belg'm rets	2 103%	Oreg.n S.L 6s	ST. LOUIS SOUTHWESTERN		
1 100 %	2 108%	Pac G & E 58 882	Second weew October \$571.761 \$103.593 WESTERN MARTLAND		
1 100	10 108% Chicago Mil &		Second week October \$302,436 \$205,259 From January 1 13,967,214 289,063		
1 100	StP cv 4%s	2 95 14	MOBILE AND OHIO		
Kingdom Den- mark et 8a	5 00%	11	Second week October \$377.147 \$54.881 From January 1 14.088.473 132.627		
1 103%	StP fd 4%s	& T Cos 7s Pa R gm 414s	SOUTHERN RAILWAY SYSTEM		
Kingdom Nor- way ct 8s	2 54 5 54	B 80% Penna Rd 6%#	Second week October \$3,422,167 \$790,373 From January 1130.297,698 22,551.642		
1 105 1 105 14	3 53% 2 54	2 101% 1 101%	BAR DEBT CANCELLATION		
K Sweden Ga 1 90%	Chicago Mil & StP gm 4%s	29 101 \ 2 101 \			
1 90%	1 78 Chicago Mil &	5 10145 8 10146	Provision in Loan Bill Cited as Blocking Plan		

\$12,659,800

City of Philadelphia 51/4% Loan

Dated October 26, 1921

Interest Payable January 1 and July 1

\$8,804,000-20-50-Year Registered and Coupon Bonds, Due October 26, 1971, with the option to the City to redeem at par and accrued interest at the expiration of twenty (20) years from the date of issue of this loan, or at any interest period thereafter.

\$3,855,800-15-Year Registered and Coupon Bonds, Due October 26, 1936

Free of All Taxes in Pennsylvania

Free From Tax Under Income Tax Act of Congress

Legal Investment for Trust Funds

Bonds of the City of Philadelphia enjoy a high investment standing. They are owned largely by savings funds, trust estates and conservative institutions.

Negotiable Interim Certificates will be issued, if desired, pending engraving of permanent certificates.

Loan certificates interchangeable as to form from registered to coupon, or from coupon to registered, and re-exchangeable from one to the other from time to time at option of holder, and coupon form may be registered as to principal.

May be bought in denominations of \$100 and its multiples, in registered form; and in the sum of \$1000 in coupon form. Sealed proposals will be received at Mayor's Office until Wednesday, October 26, 1921, at 12 o' clock noon. Bids must be on form which may be had on application to Mayor's Office, and must be accompanied by certified check for 5% of par value of the amount of loan bid for. The right is reserved by the undersigned to reject any or all bids, or to award any portion of the loan for which bids shall be received, as they may deem best for the interests of the City.

Full descriptive circular furnished on application to the Mayor's Office.

J. HAMPTON MOORE, Mayor WILL B. HADLEY, City Controller DAVID J. SMYTH, City Solicitor



We have a trained corps of specialists who devote their entire time to a wise selection of bonds for investors. For example, we believe we have made an unusually exhaustive analysis of railroads and their securities, and we have published several books on the subject.

As we are charging the cost of all this investigation work to a great many millions of dollars invested, the cost per \$1000 invested is slight.

Remember, it costs no more to satisfactorily prove the safety and desirability of the bonds of a company, for the investment of \$5000 each by 20 investors than for the investment of \$5000 by one investor, but the cost of investigation per bond is only 1/20 as great.

Why not carefully select a bond house, not only one of integrity and judgment and one which will give unprejudiced advice, but one which does careful, accurate and exhaustive investigation work to determine relative bond values, and then be guided by their suggestions in investment matters?

