

833-35 MARKET STREET

BLAUNER'S

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BLAUNER'S DON'T AND CAN'T SELL AT COST! WE DO SELL AT A VERY LOW PROFIT—!



Tomorrow!

Great Sale of Good Underwear

—this is not a sale of odds and ends—but a sale of clean, good merchandise at prices which are below present wholesale costs.

89c Gowns, Chemise & Bloomers **44c**
—also petticoats. Daintily trimmed with lace or embroidery work. Some tailored. Come in flesh and white. Regular price 89c. Sale price 44c.

\$2.25 Silk Camisoles **1.39**
—Delightfully made of satin and crepe de chine, in lace trimmed or tailored models. Flesh, white, navy and brown. Regular price 2.25. Our Sale price 1.39.

50c Corset Covers & Bandeaux **25c**
—also bloomers and brassieres, made of batiste and brocades. Lace trimmed and tailored models. Regular price 50c. Our Sale price 25c.

95c Vests & Union Suits **49c**
—fine cotton ribbed with band top in lace and tight knee styles. Come in white. Regular price 95c. Our Sale price 49c.

\$1.50 Flannellette Gowns **83c**
—made of good quality flannellette. All are full cut and well made. Embroidered and silk ribbon trimmed. Our Sale price 83c.

1.00 Camisoles **50c**
—Made of Jap silk, silk jersey and satin with ribbon shoulder straps.

1.25 Gowns and Chemises **79c**
—of lingerie cloth, trimmed with lace, embroidery and French knots.

1.50 Gowns **95c**
—Made of muslin, have high neck and long sleeves. All sizes.

79c Drawers, 39c
1.25 Petticoats, 78c
2.25 Silk Jersey Vests, 1.47
1.50 Petticoats, 1.00
2.95 Silk Chemise, 1.95
2.95 Windsor Flannel Gowns, 1.47

1.95 Petticoats **69c**
—Made of muslin with lace and embroidered flounces. Flesh and white.

79c Step-in-Bloomers **33c**
—of batiste with hem attached lace and pique edge. Flesh.

Brasieres and Bandeaux **50c**
—of muslin and brocades. Lace brasieres. Plain bandeaux.

3.95 Gowns & Chemises, 2.45
3.95 Gowns and Chemises, 2.00
Bloomers and Chemises, 1.25
2.50 Union Suits, 1.59

BLAUNER'S THIRD FLOOR

These items below skim the edge of profit—our prices are the lowest in the city. We ask, we beg of you to compare our prices with the prices of any other store in town.

Comparison Proves That You Always Pay Less at Blauner's

Best Children's News in Today's Paper! Sale! Girls' & Kiddies' Coats & Dresses

Mothers! Now is the time to buy the children's winter needs, because each item in the sale offers tremendous savings. Special merchandise was bought for this sale and lowly priced; others at drastic clearance reductions.

<p>Polo Cloth Coats —Full lined coats of cheviot or polo cloth. Sizes 7 to 14. \$5.80</p> <p>Girls' Coats, Sizes 6 to 14 —polo, heather mixtures and chevots. Girlish styles. Full lined. \$7.80</p> <p>Girls' Coats \$9.80 —This is our best seller! Polo, mixtures, chevots and velours. Sizes 6 to 14.</p> <p>Kiddies' Coats \$4.80 —cheviots and mixtures in cute little styles. Sizes 2 to 6 years. Full lined.</p> <p>Girls' All-Wool Serge Dresses \$2.85 —in regulation or plain dress styles. Full cut. Sizes 6 to 16.</p> <p>Kiddies' Coats 6.80 —of broadcloth velours, polo, and mixtures. Sizes 2 to 6.</p> <p>Girls' Taffeta Dresses 7.00 —In new Fall styles and shades. Sizes 8 to 14 years.</p> <p>Girls' Gingham Dresses 1.80 —Of fine washable amokeing gingham. Sizes 8 to 14 years.</p> <p>50 Wash Reg. Dresses 3.00 —Clearance. Come in a heavy linen or all blue heavier cloth. 10 to 16 years.</p> <p>Girls' Gingham Dresses 2.57 —Extra fine quality! The styles are of the newest. Sizes 8 to 14.</p> <p>Raincoats—worth up to 10.00. 2.90 —A special odd lot! Also raincoats. Sizes 10 to 16 years. Come early.</p>	<p>Girls' Gingham Dresses —checked or plaid gingham in new Fall styles, each model. Sizes 6 to 14 years. 79c</p> <p>1.25 Kiddies' Dresses 75c —only 500! In checked gingham. All full cut, well made. Sizes 2 to 6.</p> <p>Junior Girls' Coats \$12.80 —of velour, polo, mixtures with beaverette or furtex collars. 12 to 16.</p> <p>Girls' Wool Serge Bloomers \$1.50 —Full cut, side pleated models. Elastic bottom. Sizes 6 to 12.</p>	
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Small Profit on these
1200 Dresses in A Special Sale
—They are stunningly made of Poret twill, unusually fine all wool tricottes, Canton crepes, charmeuse, Roshanara crepes, chiffon velvets, mignonnets and crepes de chine. New sleeves, lined with vivid colored fancies. A wonderful value!
\$15.00
BLAUNER'S SECOND FLOOR

Low P-R-I-C-E-S Winter Coats That Are Wonderful Values

Downstairs Store
\$16.75
—Actual 25.00 & 29.75 Values
New materials, new styles, and most of them luxuriously trimmed with beautiful beaverette collars. Among the styles will be found the new flave backs and loose fitting or belted models. All are delightfully fashioned of bolivia, suedine, velour and broadcloth, lined throughout. All sizes and colors.
DOWNTOWN STORE
Second Floor
\$25.00
—Marvelous Values.
—Discriminating women and misses are invited to inspect and make comparison of these truly amazing values! Every coat is a new style, some trimmed with silk stitching and large embroidered arrow heads which give a distinctive touch to their long lines. The materials—velours, Rivolis, Normandes and colors, are the smartest yet. Large fur collars of beaverette adorn some of these splendid garments. All silk lined.
SECOND FLOOR



Wonderful Value!
SALE OF 6.00 BEAUTIFUL DUVETINE HATS
\$3.69

The secret of the woman who dresses exceptionally well on a small allowance is that she takes advantage of just such sales as this. Also hats of duvetyne and velvet combinations. Come in a host of pretty colors and shapes.
BLAUNER'S THIRD FLOOR

A Big Sale of Satin-Finished Prunella Skirts
\$5.00
Actually Worth 10.00, 12.50 & 14.75
Not once in a blue moon does an opportunity such as this arrive! In the very midst of their busiest, most demanded season these smart Prunella cloth skirts of excellent quality present themselves at this remarkably low price! In box pleated effects to show dark grounds with various colored stripes peeping from beneath. Black and white; navy and tan; brown and tan, and bronze and blue.
BLAUNER'S FOURTH FLOOR

Hand Embroidered and Fur Trimmed Suits
\$25.00
—Actually Worth 35.00 and 39.75
—duvet de laine, strictly tailored models of good quality tricotine and excellent ylamas. The fur trimmed embroidered suits of duvet de laine are in straight-line with narrow belt effects, with large luxurious beaverette collars. The other suits are in 36-inch length coats.
BLAUNER'S THIRD FLOOR

25.00-29.75 All Wool VELOUR SUITS
\$15.00
Downstairs Store
—all-wool velour does make a real suit for Fall and Winter wear. They are in the new box coat and straight-line tailored effects with the coats just a little bit longer. Navy, Malay brown and Sorrento blue. All sizes.
BLAUNER'S DOWNTOWN STORE

Sale! 10.00 Serge DRESSES
\$5.96
—there is really a wonderful quality serge in these dresses. And these dresses are far from ordinary at this price. They are cleverly trimmed with Peter Pan collars and cuffs, silk and wool embroidery, colored tuckings around neck and narrow string belts. A very special value at 5.96.
BLAUNER'S DOWNTOWN STORE

Sale of 2.00 BLOUSES
66c
—Splendid quality organdie, voile and striped voile have been put into these daintiest of blouses. They are in overblouse, tie backs and shirtwaist models. All are cleverly trimmed with lace or pin tucks.
BLAUNER'S MAIN FLOOR

5.00 3-Strap New Pumps
\$3.25
—fashion's newest modes in patent kid, dull kid and tan calf in black and tan.
BLAUNER'S MAIN FLOOR

Sale! Infants' Wear
2.50 Infants' 1.39
Beacon Bathrobes
—Full crocheted stitch finish.
69c-84c Flannellette Wear **34c**
—Kimonos, gertrudes and skirts.
94c Infants' Dresses **50c**
—Of fine muslin. Sizes up to 2 years.
69c Infants' Pillows **47c**
—Pink and blue satin covered.
BLAUNER'S THIRD FLOOR