## The Better Goods Are the Better They Sell-Especially Right Now

An Honest Man Is None the Worse because a dog harks at him, so says an old and true proverb
Poor men have frequent discouragements and trials of which they never speak. It is no fault of theirs at this
time that they are out of work and compelled to fall back ou time that they are out of work and compelied to fall back on
the savings that they wisely laid away for a possible rainy day.
Philadelohia is its large amounts in the of good old city Philadelphia is its large amounts in the old and safely Western and the Beneficial.
The habits of saving they have encouraged and protected
entire city.
that required extra work and extra wages, as of war as hat required extra wo
advas costs of living.
It is not fair to workingmen to say that they preferred o keep up the war to keep up their wages and that they are not wining to reduce wages.

## A Word to Employers

Go slow-begin by letting go the lazy, careless, "I don't are." selfish people and add to the wages of the mos productive works. Give your people a chance to volunteer
strike heavy blows to work for lower wages, instead of shutting down on
them and throwing them out on short notice. Talk things over softly
and find the fairest way
[signed] ’olm Mruanates.

Some of the Cleverest Gowns for Young Women Are Made of Broadcloth
Broadoloth was. Aavored material among Paris cou-
uriers this Autumn. And some of the most effective new gowns in the Young Women's Store are made of this satiny A cape costume of midnight blue broadcloth conceals under its demure cloak one of the most delightful little frocks whose only gayety is in its vivid sleeve lining. The
costume is $\$ 688$.
"Down Dilly," the captivating shoulder-cape dress, also appears in broadcloth, and is especially charming in midnight
or mohawk, with tontrasting cape lining. Price \$45. or mohawk, with tontrasting cape lining. Price \$45.
Smart new wrap-over coat-dresses of fine broadcloth with wide silk braiding are $\$ 65$. And an effective new
broadcloth dress embroidered in dull gold thread in broadcloth dress embroidered in dull gold threads is $\$ 48$.
The sizes throughout are 14 to 20 . ricotine with new group of "Diana" dresses in navy blue
sell at $\$ 25$. ricotine with
to sell at $\$ 25$.


The Latest L. R. Corsets to Arrive
Very representative equup altogether-including,
models for $s$ sil hht as well as for harge women
dom models for s.sight as well as for large women.
For instance
There are three new girides for college giris, one short
 A A topless model with long skirt and broad elastic band A faney pink silik batiste with a very low top is. s. 9.1 stel
An L. R . for large women has a graduated front Another for short, full fifures. 86
A topless front-lace model, $s 6.50$.


Lingerie Ribbons From France


Women's Wool Velour Coats at $\$ 37.50$ and $\$ 38.50$
These are
garticularly
goo coats at these prices. $\begin{aligned} & \text { pointed panel effect in } \\ & \text { stitching at either side th }\end{aligned}$ They are a very nice quality
all-wool velour and warmly
front. It has a narrow belt
The other model at $\$ 38.5$ all-wool velour and warmly The other model at $\$ 38.5$
interlined.
has a shawl collar of the ma The style at $\$ 37.50$ has a $\quad$ terial, a stitched pleat dow
wide circular collar of near-
the back and is belted. I
seal (dyed coney) which is silk lined throughou seal (dyed coney) which is silk lined throughout.
may be worn high or low,
The colors are navy, black ard a very pretty longe fore
A Novel Jersey Silk for
Overber $\$ 2$ a Yard

## Overblouses at $\$ 2$ a Yard



1000 Yards 56-Inch Serge Special at $\$ 1.50$ a Yard


## PARIS HANDBAGS

Paris is ever a word to conjure with.
When a woman thinks of a Paris handbag she think of a bag inimitable in style and unique in design; of color mbined as none but the French would dare.
Here is a collection Paris handong Silk and
ds or ornamented with wonderfully em
Hand-crocheted bags in drawstring
cut-steel beads and with tassels of these bead
Little dinner bags of steel beading over silk
Flat pocketbooks, beaded all ove
Other drawstring and fra
me most artistic desig
And such colors! Soft. gently harmonizing effect
, striking contrasts. Colors for every costume
Prices range from $\$ 7.50$ for the little dinner or hand
cheted bags to $\$ 125$ for superb which the blending of colors is nothing short of marvelous.

You'll Need Dance Records for Hallowe'en
 phonograph. This relea

Mail orders filled, parcel postage extra.
Prices Halved on All



Women's Anatomik high shoes, half price at $\$ 6.25$
Women's A natomik low shoes, half price at $\$ 5.50$

Men's Anatomik high shoes (five styles), half price at $\$ 6.25$
Men's Anatomik low shoes (three styles only), half price at $\$ 6.25$
Boys' Anatomik high shoes (one style only), half price at \$4.85

avy, purple, 8
and garnet, and they hav
various handles-wood with
white tips. wood witb
leather loops and bakelite
with bakelite rings. Also, in
some instances, there are
white or amber tips or teeth



Men's Good Sound New Fall Overcoats at Lowest Prices Our new overcoats-every one of them
brand new-are the best that we have seen in rand new
They are also at the lowest prices that have een known for some years.

Last year, as all men remember, good ov This year the starting point is $\$ 30$ and
So that there is an average saving of $\$ 20$. But there is also more than saving. Thes better overcoats than we had last year, better we have had at any time since the war began.
And they are truly better than any others can find at equal prices
Every one of them all-wool and hand ta ored, correct in fit, tasteful in their designs. Now is the time to buy your new Fall and can depend on.

The Sort of Handkerchiefs Many Men Like
 Under ruch circousstances we reom mend our gor wee
dozen handerchiets which fill al these requirements.

Some Points About Irish Point and Other Point Curtains

Equally excellent are the point de Paris and point de

Theve are now marked 810 to 830 in long and sash
izes. and come in both white and ecru.
A Fresh Batch of Wool Quilts Fine at \$10

America Bicycles at New Low Prices

These Newest Chinese Rugs Are Just the Pieces People Want
moderately
Fields of various blues and golden shades are enlivened with florat
$\qquad$
$\$ 335$
8339
8337

Also ertmanshahs, mat sizes, in soft, delicate shades, $\$ 30$ to $\$ 35$.
chnice of rich color effects, , hiefly red, blue and ectru combinations. These
are in size $3 \times 5$ ft, approximately.

