

Subway Store Prepares Another Great Dress Sale

2000 women's and misses' dresses. And 600 beautiful "samples" besides—all at one price.

\$10 Values \$16.50 up to \$39.75

The two thousand dresses include sixty "leader" styles, in all sizes, both women's and misses'. The six hundred "samples" are in fully five hundred styles, for there are scarcely two alike! These are mostly in misses' 16 and 18 year sizes; and in women's 36 to 40 sizes.

Fabrics Are Mostly Canton Crepes, All-Wool Tricotines, Heavy Crepes de Chine, and Smart Combinations—But There are Satins, Serges, Jerseys, Velveteens, Besides



Canton Crepe, combined with Georgette and Silk Braid, \$10



Serge, \$10

Tricotine, \$10

Poiret Twill and Crepe de Chine, \$10

Tricotine with Scarlet-Touched Silk Braid, \$10

Every Kind of Trimming From Krimmer Fabric-Fur to Beads and Ribbons and Embroidery—and Braids, Braids Galore!

Flat silk braids—black or a new silvery gray. Matted. Or in rows and rows! Or criss-crossed—that navy tricotine with the silver gray lattice work of braid—over the whole dress, mind you!—is a beauty!

Bead-embroidered tricotines—iridescent beads, steel beads, scarlet beads, crystal beads, every kind of bead!

Wheel-and-fringe trimmed Canton crepes. Tricotines with applique wheels that show two-colors. Button-trimmed styles. Scarlet-touched styles. Tunic styles. Straight-lines. Circular skirts. Circular tunics. Circular redingotes. Panelled skirts.

And too many sleeve variations even to list!

Mostly blues, browns, blacks
Misses' Sizes, 14 to 18
Women's Sizes, 36 to 44
Extra Sizes up to 52



Canton Crepe, \$10

Tricotine, \$10

Crepe de Chine, \$10

Tricotine, \$10

Tricotine, \$10

Canton Crepe, \$10

Tricotine, \$10

—Gimbels, Subway Store.

Grandfather Clocks

Every home-maker longs for one—the clock of all time; to be reverently received by future generations.

The hall clock (grandfather clock) is the one thing that must be real—no make-shift begins to fill the bill; a sham would simply be something to laugh at.

For years we have had the best of clock talent and have sold grandfather clocks with due care. But the business was limited by space. Now—

• A Newly-Expanded Hall of Clocks

With all our perfected service.

As an Adjunct to the Sixth Floor Furniture Store

Ready! Grandfather Clocks with fine movements; correctly cased in Mahogany — Colonial, Hepplewhite, Sheraton, Adam and Empire designs.

With no outrage to the proprieties there have been developed some styles in narrowed cases, meeting conditions of apartment house living.

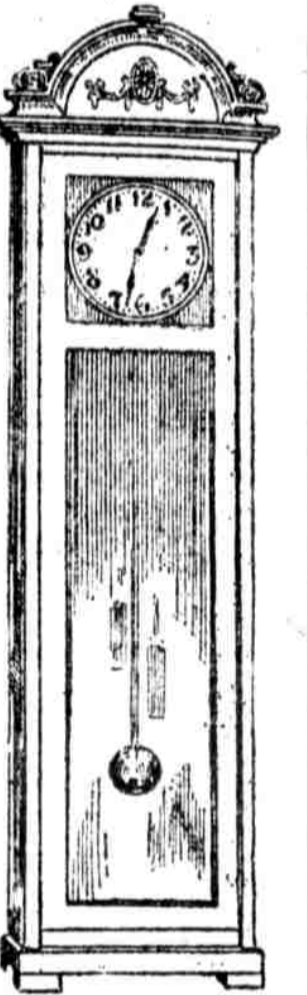
Chime or strike can be silenced at will; the full glory of the Grandfather Clock being any one of the classic chimes on quarter-hours and the ponderous hourly strike.

Now, the price.

It needn't be excessive.

It is pardonable to select with an eye to its heirloom possibilities. \$80 to \$600.

—Gimbels—Sixth Floor



We Bought from the Receivers A Limited Number of the

"Vitanola" Phonographs

Called by the makers "the phonograph of marvelous tone" the Vitanola holds appeal to those who, appreciating its beauty, both of tone and of cabinet, appreciate a bargain—

The \$125 Model for \$59



Sent home on a first payment as small as \$5.

The balance payable in monthly parts.

Mahogany case of real beauty and most careful construction.

The remainder of the purchase has arrived.

Every machine spick and span from its original packing.

Not many—probably not half enough to meet the demand.

Vitanola plays any flat record.

16,000 Emerson and Puritan Phonograph Records at 49c—instead of 85c

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|-------|--|-------|-------------------------------------|
| 11062 | All Be Myself—Fox Trot. | 10371 | Starbe—Fox Trot. |
| | Aint We Got Fun—Fox Trot | | Sweet Love—Fox Trot |
| 11063 | Moonlight—Fox Trot | 10387 | My Mammy's Tears |
| | Forget O'Neil—Orch. With Vocal Chorus | | Royal Garden Blues |
| 11070 | The Last Waltz—Waltz | 10381 | Nesting Time |
| | I Wonder If You Care for Me—Fox Trot | | There Comes a Someone—Waltz |
| 11052 | The Jazz He Blues—Lucille Haggman and Her Blue Flame Syncopated Band | 10246 | Moon Beams |
| | I'll Be Good, But I'll Be Lonesome | | Some Little Bird |
| 11058 | My Man—Fox Trot | 10358 | Scandinavia |
| | Cheris—Fox Trot | | Siren of the Southern Sea |
| 11060 | Jabberwocky—Fox Trot | 10382 | Nally—Medley |
| | Nesting Time—Fox Trot | | Lady Georgia |
| 11048 | Make Believe—Fox Trot | 10318 | Rose |
| | Masie—Fox Trot | | Old Fashioned Garden |
| 11053 | Home Again Blues—Fox Trot With Vocal Chorus | 10222 | Golden Prohibition |
| | Strut, Miss Lizzie | | Golden Talks About the Ladies |
| 11054 | Canadian Capers—Fox Trot—Piano Solo | 10242 | Naughty Waltz |
| | Elfen on the Keys—Fox Trot—Piano Solo | | Moonlight in Mandalay |
| 20064 | No—Fox Trot | 10261 | In the Shade of the Sheltering Palm |
| | Leach to Sully—Fox Trot | | It Seems Like Ages and Ages |
| 20038 | Stars and Stripes—Orator's Song | | |
| 20032 | My Wild Irish Rose | | |
| | Another Medley | | |

RECORD ALBUMS
10 inch, 59c—Regularly \$1.50
12 inch, 79c—Regularly \$2.00

Ample selling force. Three selling places—Seventh floor, First floor and Subway Store.

Messrs. Gimbel Brothers, Phila.
Without obligation on my part I desire further particulars regarding the Vitanola.
Name.....
Address.....