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## Industrial Buildings

## Should Be Erected Now-Present Favorable Economic Conditions

 Warrant It, Provided-They are designed, constructed and equipped by one efficient organization with a co-ordinated plan of effort and fixed responsibility.

Waste in the construction industry which followed in the wake of war must be wiped out in order to bring about an economic restoration of normal business.

Therefore scientific knowledge and proven efficiency are the greatest weapons that business executives can use in solving their building problems.

They can save thousands of dollars by submitting their construction ideas to competennecr and constructors capable of mastering efficiently and economically the most in-
engineers tricate structural problems.

The Steele Idea of Industrial Construction, supported by 57 years of successful fulfillment, eliminates waste and reduces all costs that enter into completed buildings. It has been adopted by Philadelphia's industrial leaders, who have found that their organizations and the Steele organization can work together successfully in designing, constructing
and equipping large structures which meet their individual requirements.

For three generations this firm has been an important factor in the progress of the construction industry in Philadelphia, and it will gladly consult with any executive who plans to build.

## Wm. Steele \& Sons Co

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