

Organ Plays at 9, 11 and 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

A Page of Fresh News With Something of Interest to Every One

"When the frost is on the punkin and the fodder's in the shock"

Little Mr. Chipmunk helps "hissself" and Master and Mother Squirrel are "skipwitches" dashing up the chestnut and walnut post roads to gather nuts for their babies before the chill, wet and showery winds come along.

All nature just now is a schoolmaster teaching to old and young the lessons of changing seasons—that summer garments must be laid aside for the new things that November will require. That old "stitch in time" still saves nine.

[Signed]

John Wanamaker

October 17, 1921.

Once a Woman Wears a Bracelet Watch

There is a slim chance, indeed, that she will ever go back to the other kind. And in this connection it is of interest to know that there is almost every kind of good reliable wrist watches for women in the Wanamaker Jewelry Store. They were made by one of the best watch makers in this country.

(Main Floor)

The price range starts with an attractive little sterling silver wrist watch on a black ribbon at \$23; with 14 kt. gold cases, \$32 to \$115. The latter watch and one at \$110 are in the green gold finish in hand-made and hand-engraved cases which were especially made by us and are not to be found elsewhere.

Black Silks Have an Interest for Every Woman This Year

Paris has shown what wonderful possibilities there are in a black silk gown and it is not strange that women should be enthusiastic at the results. For many years past the Wanamaker Silk Store has made fine black silks a specialty. And now, when they are so fashionable, women are naturally coming here for the black silks they want.

(First Floor)

Starting with a good crepe Georgette, a Japanese habutai or a messaline at \$1.50 a yard, prices go up to \$12 a yard for a most beautiful embroidered Canton crepe with deep silk fringe. Everything in the nature of a plain or fancy black silk comes in between.

If Parisienne Corsets Are Famous

There are plenty of reasons for it, and a score or so of the latest Parisienne models are good examples of these reasons. First of all, they are made of the very finest materials to be found in this country or abroad—silk, broches and batistes and tricot.

(Third Floor)

Second, they are shaped with extraordinary cleverness—the amount of consideration given every Parisienne pattern is amazing. Third, their trimmings are such as you will see on almost no other corsets. Fourth, the variety of women catered to is very great. Incidentally let us add that the group of new elastic Parisiennes include "step-ins" and corsets laced in the back. Prices are \$8 to \$40.

Women's Capes and Coats Which Are Unique (In the London Shop)

You won't see garments like these anywhere else. Even if the distinctive style were copied, the material could not be duplicated for a long time, as we imported it ourselves and had the coats and capes made in our own workrooms. This material is a very fine Scotch cheviot and the designs are chiefly overplaids. But the colors! They are the great feature and they are marvelous.

(The Galleries)



The Polonaise and the Overskirt Are With Us Again

One of the most delightful of the new afternoon gowns is a midnight blue brocaded crepe, draped in very much the old-time polonaise fashion. At the side it is caught up with a cabochon and tassel of terra cotta and blue, and there is just a suggestion of terra cotta in the corsage. It is \$85. Another of the new gowns has a wide-flared overskirt effect. It is a heavy black Canton crepe, ornamented solely with broad tucking, and has a great deal of distinction. Its price is \$48.50. A coat dress of dark blue moire silk is \$85. A dark blue crepe with Chinese sleeves and many rows of crystal beading is \$52.50. In this new group of afternoon gowns, priced from \$48.50 to \$95, there are many charming and individual models in Canton crepe, crepe de chine, Russian crepe, brocaded crepe and Georgette.



(First Floor)

The Smartest Young Women Are Buying Their Topcoats Here

And beautiful garments they are, made on the most original models, with all the new fashion features, such as bloused effects, Jenny sleeves, cape sleeves, enormous armholes, flared skirts—or again just simple lines as straight as you please.

The soft and velvety velours, bolivias and duvetyns look their loveliest in these beautiful browns and blues and Burgundy reds and black. And the great collars and cuffs of mole, beaver, squirrel, nutria, wolf or Australian opossum add just the finishing touch of luxury.

For coats of their quality they are surprisingly reasonable. One with a great collar of golden beaver is \$80. Wolf trims another at \$85. A handsome cape-coat of black duvetyn and wolf fur is \$165.

There are exceptionally good models at \$110, \$185, \$225 and many other prices—most of them much lower than this.

Fur-Collar Coats Specially Priced at \$28

For tomorrow we have about 50 coats of brown or reindeer velour with beaverette collars, in an excellent model, lined and interlined, at the exceptional price of \$28. Sizes 14 to 20.

(Second Floor)

Women's Tweed Sports Coats Made From English Cloths

The tailoring was done here, however, and it could scarcely be better. It is every bit worthy of the fine grade of tweeds these coats are made of.

There are the most agreeable heather mixtures, tan, almost verging on maize, grayish blues and mahogany red, just such colors as many women are asking for for sports wear. Every coat is weatherproofed and altogether a most practical garment for general wear.

Prices are quite moderate for such coats, \$47.50 to \$57.50.

(First Floor)

Paris Kid Gloves at \$2.75 a Pair

French kid gloves are not only considerably cheaper than last year, but they are also decidedly better.

As an example, here are fine French kidskin gloves at \$2.75 a pair. The same glove last year was \$3.50, and nothing like so good a skin. These are in black, black-with-white, white, tan, brown and gray. Two clasp, over-seam sewn, with Paris-point embroidery.

Special—Fine French white lambskin gloves in 12-button length at \$3.50, and 16-button length at \$4 a pair.

(West Aisle)

A Cape Costume Made to Measure for \$65

It consists of smartly tailored one-piece dress of soft unfinished English worsted, topped by a long cloak that reaches almost to the dress hem. This costume is made to measure for \$65. If a coat instead of cape is desired, the price is \$10 additional. Tailored suits of imported tweed or homespun are made to measure for \$65. Of Pofret twill or tricotine for \$55.

(Second Floor)

More Bolivia Coatings Arrive At \$6 a Yard

Such good values that it took but a short time for the first shipment of these coatings to be exhausted. They are a very good quality, all wool, of course, and they make up into extremely handsome coats and wraps which are warm and yet light in weight.

There are these desirable shades: navy, mohawk, Malay brown, taupe, Sorrento blue and black, 54 inches wide.

(First Floor)

Christmas Dolls Now at One-Third Their Regular Prices—25c and 50c

One of the largest doll factories in America has cleaned up its doll business to do other work and sold us the few hundred dolls remaining on hand to go at one-third last year's prices.

25c each for 9-inch character dolls with wigs. 50c each for 14-inch chubby baby dolls with jointed arms and legs.

Why not buy them now and have them dressed in time for Christmas?

(Seventh Floor)

Newest Handbags Are of Brocaded Duvetyn

This rich and beautiful fabric makes some of the handsomest handbags we have ever shown. The designs are most artistic and the colorings a delight—copper, jade, platinum, fawn, brown and navy.

About a dozen different styles, with covered or odd shell finish frames, and with self or silk cord handles. Prices, \$5 to \$18.

(Main Floor)

Carved White Flower Pendants

On black ribbon sautoirs are exceedingly delicate and pretty. One may choose daisies, rosebuds or a plaque design and each black ribbon has a tiny gold-plated slide. The price is only \$1.25.

(Main Floor)

An Armful of New Books

"The Girls," by Edna Ferber, \$1.75. Which probably ranks as high as any book written by an American in the past year.

"The Willing Horse," by Ian Hay, \$2. A story of Britain during the war years.

"The Passing of the Old West," by Hal G. Everts, \$2.50. Concerning the vanished animal life.

"The Marriage of Harry Wicklow," by Ruby M. Ayers, \$1.75.

"Wall Street Accounting," by Frederick S. Todman, M. C. S., C. P. A., \$6. Accurate information for accountants and investors.

"Self-Development," by H. Addington Bruce, \$1.50. A book which contains much good sense.

"Harbours of Memory," by William McFee, \$1.75. Salty stories written on board ship.

"Representative One-Act Plays," by British and Irish authors, selected by Barrett H. Clark, \$3.

"Roosevelt, the Happy Warrior," by Bradley Gilman, \$3.50. A biography by a Harvard classmate.

"Seeing the Sunny South," by John T. Paris, \$6. Well illustrated.

(Main Floor)

Bring in the Boys—Here Are Their Suits and Overcoats

It pays to buy quality—that is the first principle in buying clothing for boys.

We believe in selling boys' clothing of quality and no other kind.

Today, more than ever, quality is the distinguishing mark of every boy's suit and overcoat in our stock—today more than ever.

Fabrics, fashion, tailoring, finish—all are even better than they have been.

And prices are lower than in several years.

The way to buy is to look for the best quality at a reasonable price.

This is where you will find it in boys' clothing.

Norfolk suits, in 8 to 18 year sizes, at \$16.50 to \$35. Large choice of suits with two pairs of trousers at \$16.50 to \$28.

Fine new overcoats in splendid variety at \$20 to \$45, in sizes for boys of 3 to 18 years.

(Second Floor)

A New Lot of English Blue Willow Dinner Ware—Special at \$37.50 a Set

"Blue willow" is probably the most famous and universally loved pattern in all dinnerware.

Every home of any consequence in town or country has a set of blue willow or wants to have one. Like a grandfather's clock, it becomes a valued family possession.

The pattern itself is based upon an old Chinese romance, and the distinctive old Chinese blue color, such a blue as you will find in Chinese rugs, makes a strong appeal.

Blue willow ware has been scarce for some years, but we have secured a very special purchase to sell at much less than the usual price.

We have marked it at \$37.50 a set of 106 pieces, and we believe this is the lowest price in the city for sets of this ware.

You may buy complete sets or as many individual pieces as you require.

(Fourth Floor)

Paris Makes the Finest Handkerchiefs for Men

Among the newest arrivals are some beautiful colored linen handkerchiefs, woven into wonderful sheerness and the hem is entirely hand rolled. These are \$2.50 each and there are all the colors that a man would be likely to choose for himself.

In the same lovely French colorings are silk handkerchiefs of exquisite softness. These, too, are \$2.50 each.

And should anything still finer be desired, there are the hand-spun handkerchiefs of sheersheet linen with tape borders. These are \$5 to \$16 each.

(Main Floor)

500 Men Can Have \$1.25 Umbrellas

The emergency sort which men keep for office use and to lend. They have paragon frames, carved and plain wood handles, and covers of black cotton tuffeta with taped edges.

(Main Floor)

English Famous Stainless Steel Knives—a New Lot

We have just received these excellent knives in five patterns. They are of the most practical description and do not require scouring. They keep bright and shiny at all times and can be sharpened.

Desert knives, \$15, \$16 and \$18.50 a dozen.

Medium table knives, \$17, \$17.75 and \$20 a dozen.

Tea knives, \$15 a dozen.

Fruit knives, \$15 a dozen.

Game carvers, \$7.50 a pair.

Beef carvers, three pieces, \$16.

Special English knife sharpener, adaptable to steel blades, \$7.50.

(Fourth Floor)

About the House

For refinishing stovepipes, grates and other iron surfaces—exposed to heat by stovepipe and iron enamel. Use the 1/2 pint, 55c the pint.

An excellent and economical paint for roofs and rough lumber—such as fences, bridges and warehouses, not to mention metal, brick and concrete, is to be had in red, gray, brown, bronze-green and black, for \$1.15 the gallon and \$2.15 the gallon.

How many housewives whose husbands delight in julied broiled steaks know the Amber broiler plate? It stands over the gas flame on top of the stove and thus is just the fat runner off, and it costs \$2.50.

The famous "Lemon" brand, sealless, easy to clean, breaks evenly and is self-heating. Also it is not very expensive—\$1.50 to \$2.50.

The famous "Oven" brand broiler, the back of the dish to the oven to the front, just by a turn of the handle—no more burned hands coming reaching into the oven, \$3.75.

(Fourth Floor)

A New Two-Strap Pump at \$8.50

Seldom have we had so good a looking shoe for women as this for \$8.50. And it will wear and feel as well as it looks.

It is of dull black calf-skin, with two straps buttoned at the side. The heel is Cuban, and the medium toe has a straight tip. The welted sole is of good weight for practical street wear. For use with or without spats, it is an ideal moderate-priced shoe.

(First Floor)

Women's Silk Stockings "Seconds" at \$1.50

Black, white and Autumn shades are among them, and they were first-grade goods they would be a dollar more.

All full-fashioned hose, from one of the largest makers of this type of hosiery in the country.

(West Aisle)

Men's London House Gowns in Fine Choice at \$25

We have just unboxed a large shipment of Redleaf woolen dressing gowns from London. They afford a wide selection at the favorite price of \$25.

All of fine materials and in various styles. Many different colors and designs. In fact, the assortment is so good that some people are placing their gift orders now.

(Main Floor)

Smart Soft-Toe Brogues for Young Men

For men of any age, for that matter, but it is the young men in particular who are so enthusiastic about this style of shoe.

Of black Norwegian calf-skin with long wing tips and perforations, soft toes, stitched heel seats and extra wide shanks and extra low heels.

Price \$14 a pair.

(Main Floor)

The New Mahal and Chinese Rugs Are Very Fine and Reliable

Almost all of the Chinese are Mongolian weaves, in other words, the finest Chinese rugs woven. Their wonderful blue and golden shades are rich in decorative and furnishing possibilities. This is a good time to buy Chinese rugs, because they are not getting lower-priced, but show an opposite tendency.

The Mahals are for people wanting Persian rugs of rich appearance, that will wear well and come at moderate prices.

Mahal Rugs

10.5x7 ft.	\$225	12.5x9.5 ft.	\$357
12.0x8.1 ft.	\$275	12.7x8.7 ft.	\$275
13x9.3 ft.	\$295	10.8x7.10 ft.	\$255
12.2x10.7 ft.	\$195	11.8x8.8 ft.	\$267
12.3x9 ft.	\$297	12.8x10 ft.	\$275
10.5x8.5 ft.	\$286	9.8x7.10 ft.	\$287
12x8.8 ft.	\$295	11x9.1 ft.	\$195

Chinese Rugs

12x9.4 ft.	\$565	12x9.5 ft.	\$310
12x9.2 ft.	\$575	12x9.4 ft.	\$295
12x9.5 ft.	\$275	12x9.4 ft.	\$375
12x9 ft.	\$365	12.2x9.3 ft.	\$257
12.1x9.4 ft.	\$165	12.3x9.2 ft.	\$275
11.10x9.1 ft.	\$287	12x9.1 ft.	\$297
11x9.2 ft.	\$345	13.7x10.7 ft.	\$389
10x11.3 ft.	\$335	10.11x12 ft.	\$875
15.9x12 ft.	\$475	14x10 ft.	\$425

Also a new lot of fine extra-heavy Hamdan Mossals, of splendid quality and unusual substance, in size 8x4.6 ft., mostly, and in attractive rose, blue, green and ecru shades at \$37.50 to \$55.

(Seventh Floor)

For Those Who Prefer Seamless Rugs

We have an excellent assortment just now, at moderate prices.

Wilton seamless rugs, 9x12 ft., \$52.50; 8.3x10.6 ft., \$78.50.

Velvet seamless rugs, 9x12 ft., \$52.50; 8.3x10.6 ft., \$51.

Amirante seamless rugs for large rooms, 9x15 ft., \$68.50; 11.3x12 ft., \$55.

(Seventh Floor)

Fine Individual Blankets Fancifully Colored

Two sizes of these blankets have come to us in a new shipment, one kind of wool with a cotton warp, the other being in size 72x84 inches, and priced to sell at \$16.50 each.

The others are woven of all-wool, warp and filling, and bound all the way around. These are in size 72x90 inches and priced at \$22 each.

Both kinds are attractive, comfortable and serviceable. Where blankets, quilt blankets and blankets in plain, solid colors are best in special selection and they must be the kind that people want from the way they are buying them.

(Sixth Floor)

Hunters Are Getting Ready for Their Season

On November 1 the season opens in Pennsylvania for valours, quail, quail, pheasants,uffed grouse, wild turkey and hunt.

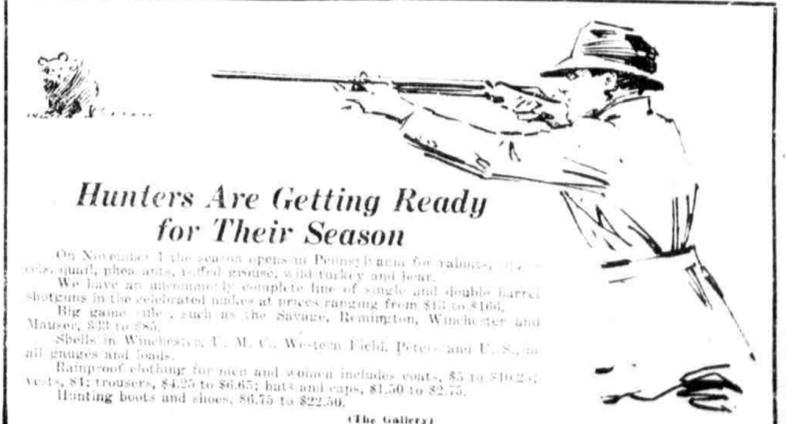
We have an unusually complete line of single and double barrel shotguns in the celebrated makes at prices ranging from \$13 to \$160.

The game bags, such as the Savage, Remington, Winchester and Shells in Winchester, U. M. C., Western Field, Peters and U. S., in all gauges and loads.

Rainproof clothing for men and women includes coats, \$5 to \$10; vests, \$4; trousers, \$4.25 to \$6.65; hats and caps, \$1.50 to \$2.75.

Hunting boots and shoes, \$6.75 to \$22.50.

(The Galleries)



Fascinating New Overblouses at \$13.50 and \$13.75

They are intended to go with the new tailored suits and they would certainly prove a most delightful addition to any costume of the kind.

Imagine a dark blue crepe de chine blouse with cut work blue web circles showing bright blue Georgette crepe beneath. It is \$13.50.

Or a lovely all-over embroidered

crepe crepe de chine, navy blue with red or mohawk with silver, for \$13.75.

There is also a Georgette overblouse with sleeves of a lighter color and a very pretty little Georgette crepe with openwork squares of embroidery. This also is \$13.75.

With such a variety, there is small danger of any woman not finding the particular blouse she has in mind.

(Main Floor)

Silk Costume Slips

To wear under dark transparent dresses or to serve as camisoles and petticoats under thicker ones. They are absolutely simple, with

hemstitched shoulder straps and tops, and those of satin are \$5.50, \$7.50 and \$8; those of charmeuse and radium, \$12. All come in black and navy.

(Third Floor)