

Band at 9; Organ at 11 and 4:45 Closes at Noon	<b>WANAMAKER'S</b>	Store Opens at 9	<b>WANAMAKER'S</b>	Store Closes at 5	<b>WANAMAKER'S</b>	WEATHER <i>Fair</i>
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# The Certainty of Getting Your Money's Worth Is a Real Satisfaction

**The Beautiful Is the Outward Manifestation of the True**

So said Mazzini, the Italian patriot. Every part of the world contributes to our pleasure, education and happiness with its art, music, literature and inventions.

"I am debtor to both the Jew and the Gentile," said Paul, the fighter and brilliant scholar.

It is quite natural for us to love most and prefer the country of our birth, but it is little and unfair to bear an ugly spirit toward any nation, now that the war is over and we are striving for permanence of peace and good will.

[Signed] *John Wanamaker*

October 15, 1921.

**Tailored Street Gowns of Fashionable Fabrics, in Exclusive Models—\$55 to \$85**

To have gowns of this quality made to order one would need to go to the most costly and exclusive designers, and the expense would be far greater than the cost of any of the gowns in this \$55 to \$85 group.

Yet no individual tailoring could exceed them, in modishness of design, elegance of material, or perfection of workmanship.

They are of finest quality gabardine, tricotine, Poiret

(First Floor)

**New Diamond Bar Pins In Platinum and Gold Mountings**

Very beautiful openwork designs and the diamonds were most carefully selected by us and are of the same high character as are found in our finest jewelry.

The reason for the much more moderate prices of these bar pins is that instead of the mountings being all of platinum, the back part is of 14-kt. gold. They are \$90 to \$225.

(Main Floor)

**The English Silk Handkerchiefs Are Here**

We are very glad to be able to say that this is the best importation of these popular handkerchiefs for men and women that we have had since the war started.

They are the finest prints that the world produces and the colorings are so lovely that we shall not even attempt to describe them. One thing is quite certain, you will not find such an assortment of these English handkerchiefs elsewhere.

They are \$3 and \$4 each.

(Main Floor)

**Women's Wool Jersey Overblouses**

Excellent with plaid skirts for rough and ready wear. They come in brown, navy, taupe, green, red and light green, have belts, pockets, and linen collars and cuffs, all for the sum of \$5.

(Third Floor)

**England Sends Women Some Beautiful Leather Goods**

Newest in the Leather Goods Store is a collection of velvet calf-skin articles from England. They are truly exquisite in their soft shades of mode and tan and their rich texture.

There are handbags, kerchief bags, wallets, card cases, cigarette cases, match cases, collar bags, traveling rolls, jewel cases, traveling cases or blouse cases, with loops for fittings and many novelties.

Prices range from \$1.25 to \$60.

(Main Floor)

**Large Camisoles and Bloomers**

Dark Georgette blouses have an unfinished effect unless they have something in the nature of a dark lining. These dark satin camisoles come in brown for \$2.25 and \$2.75; in navy for \$1.85; in black or white crepe de chine, tailored, for \$3.25; in flesh-colored satin, lace trimmed, for \$2.65 and \$3, and in the same, tailored, for \$1.25.

Bloomers of flesh-colored crepe de chine are \$5.75 and \$4.85. Flesh-colored satin bloomers, lace trimmed, \$6.

(Third Floor)

**Jet Jewelry in High Favor**

Whether it be a big Spanish comb or a little closely fitting comb, a slender necklace with a pendant or a string of beads, a bracelet or a pair of gypsy-like earrings, there is something dashing about these shining bits of imitation jet.

One may pay from \$2 for a bracelet to \$24 for a high comb.

(Main Floor)

**A Little Bit of Trimming "Makes" the Dress**

Especially if the little bit is from some of these exquisitely colored new Paris bandings. They are radiant tissues of gorgeously colored beads, sequins, silk and wool embroidery. The littlest length of one of them, used in vest or on sleeves or elsewhere, does wonders for a gown. Priced \$2 to \$28 a yard.

(Main Floor)

**A New Buckled Strap Pump for Street Wear**

Many women object to oxfords altogether as not dressy enough for street wear. To answer their need we have a pump which is entirely practical for all walking purposes, and at the same time is undeniably prettier than a laced Oxford.

It is of dark tan calf-skin, with three straps, each buckling in the center. It has a moderate Cuban heel, a rounded toe with perforated straight tip and a welted sole of good walking weight.

For wear with sports or street clothes we could not suggest anything better looking.

Priced \$16 a pair in the Little Boot Shop.

(First Floor)

**A New Silk Sports Blouse, at \$5.85**

It is a very heavy crepe de chine, one of the best qualities we have had in such a blouse. The collar and cuffs are in the becoming Peter Pan style and, like the front pleat, they are trimmed with a narrow pleating.

This is a particularly good-looking blouse to wear with the sports suit or sleeveless dress, and it is most unusual at this price.

(Third Floor)

**New Made Veils Specially Priced**

You will find some very delightful Chantilly effects in black lace veils, long styles, at \$1.50 and \$2. These are much liked with some of the new hats.

Or square veils with scroll borders in black, brown, navy, taupe and two toned at \$3, \$4.50 and \$5. Such veils usually are a great deal more than this.

(Main Floor)

**Women's Stockings at Special Prices**

Silk- and fiber stockings in black and cordovan, second grade, 75c a pair.

Wool-and-cotton ribbed sports stockings in brown and green heather mixtures, first grade, \$1 a pair.

(West Aisle)

**Hudson Seal Coats in the Favorite Lengths**

Hudson seal, as almost every one knows, is muskrat sheared and dyed to look like seal. Its lustrous surface and thick-furred depth simulate beautifully the scarcer and more costly actual seal-skin.

The fur in each of these Hudson seal coats of ours is of fine, deep quality, and so perfectly pieced that the garments seem made of one great shimmering skin, instead of many little skins.

The great collars are of the same fur, or of skunk, beaver or squirrel. The models are those most desired—conservative, full-backed box coats of from 36 to 45 inch length, worn belted or loose, as preferred.

Such coats never go out of style. They may be worn season after season, until the full value of their cost is more than received. And they are this year surprisingly moderate in cost—from \$325 to \$450.

(Second Floor)

**"Line" Is Most Important in a Woman's Hat**

It is by this magic "line" that she can tell if it is her hat. Either that line suits her, or it does not.

If it does not, the hat may be made of the most fashionable materials and in the newest colors, but it is not her hat.

We seldom dwell on the materials and colors and trimmings of the beautiful hats in the Gray Salons. They are the extremely newest, be sure of that.

The important thing is the artistic line of each hat. In that they are unsurpassed. Each for its own type of wearer, they are very lovely.

(Second Floor)



**Women Can Hardly Imagine Anything Lovelier Than These Coats**

They are some very new arrivals in the Coat Salons and they are made of the finest and softest silk duvetyne.

The enormous collars, many of which are extended all the way down the front, are of such furs as mole, beaver, natural caracul and dyed squirrel. In addition to this there are large cuffs of fur and, in the case of a certain wrap, the wide armhole has a cuff of beaver the size of a small muff.

Stitching is used in the form of elaborate side or back panels, or the entire coat itself, excepting the sleeves, may be stitched. For a finishing touch, a number of these coats have silk tassels, as many as four to one panel in some instances.

They are most luxuriously warm with so much fur and they are so exclusive in their styles that one is very unlikely to find anything like them elsewhere. The prices go from \$275 to \$375.

(First Floor)

**This Georgette Crepe Gains by Being Made in America**

For it is very similar to a French crepe used by Callot which is considerably higher priced.

Having the sheerness and fineness of weave so much desired for draping purposes, this crepe is particularly good for the new fashion gowns and blouses. It has just arrived in the Silk Store and there is a full range of the most beautiful new colors.

It is 40 inches wide and \$1.50 a yard.

(First Floor)

**More and More Women Ask for Chamois Lisle Gloves**

They cost much less than last year. They are also much more like skin gloves in finish, and come in a much greater variety of street colors—beaver, ponce, chamois, white, black, mode, fawn, gray and many shades of brown and tan. They can scarcely be told from suede gloves on the hand. Yet they wash so easily that they can always be kept fresh and in order.

A good chamois lisle glove with two clasps and Paris point embroidery is 85c. With heavy fancy stitching it is \$1. Slip-on gloves with flared tops and strap-wrist gloves are both \$1.25. A good collection of colored and white in the various lengths from eight button at \$1.35 up to 20 button at \$2.50.

You will not find a better collection of good chamois lisle gloves anywhere.

(Main Floor)

**Glove Silk Vests at \$2.15**

Made of a splendid grade of silk in bodice style and ordinarily much higher priced.

Another lot of still heavier silk are "seconds" of a still higher-priced kind.

(West Aisle)

**Stocking Protection From Paris**

Just arrived and it is the interesting and ingenious way by which the clever Parisienne saves her silk stockings from being injured by the garter.

A card of twelve pieces is 75c.

(Main Floor)

**There Is Nothing Like Tweed for Good Hard Wear**

And this Winter women are choosing tweed not only for sports suits, coats and skirts, but they are using it for smart tailored dresses as well.

In a new shipment of tweeds there are many plain colors especially for dresses, and also the soft grayish tan, bluish or oxford mixtures for suitings. They are all-wool, 54 inches wide and \$2.75 a yard. This is a little less than half last season's price.

(First Floor)

**You Will Need a Phonograph for Hallowe'en**

We now have a fine stock of every available model in various woods, a stock fresh and clean, just from the makers, so that a careful and discriminating choice can be exercised. The best known, most dependable makes are

**Victrola Sonora**      **Brunswick Cheney**

If you are the least bit undecided as to which one of these very admirable phonographs to buy, let us show them all to you and let our service assist you to make a wise and happy selection.

A phonograph brings much joy to the home. Sold on convenient terms.

(Second Floor)

**Lamps of Iron and Porcelain**

The first are floor bridge lamps of wrought iron, showing the natural iron and polychrome finishes, and easily adjustable. These are marked \$8.50, \$10, \$15 and \$25, and parchment shades to go with them are \$3 to \$7.50.

(Fourth Floor)

The second are made from little English porcelain vases of simple and beautiful shape, their royal and robin's egg blues, rose and buff set off by the gold finish of their mountings. Prices are \$10 to \$25.

(Second Floor)

**Jardinieres to Save Those Plants**

Take in your porch, lawn or window plants before J. Frost takes the life and loveliness out of them.

To care for them properly indoors you must have jardinieres.

Of these you will find a large assortment, comprising many shapes, sizes and decorations in the China Store. There are two-tone glazed, ivory tinted, matt green mosaic, forest scenes, blue drapery—in fact, colors and effects to appeal to everybody.

Prices, from 50c for a small size suitable for a table to \$12 for a large size, large enough to hold almost any plant.

Jardinieres on pedestals, \$5 to \$50 each.

(Fourth Floor)

**New Marquette and Scrim Curtains With Hand-Drawn Edges**

A very important thing about them is, however, that the new prices are so much lower than could reasonably be expected for such curtains.

We had them made for us during the dull season and the maker has just told us

that not only would it take two months for him to let us have more, but the prices will certainly be higher.

They are of very fine quality, white and ecru and have one, two and even three rows of hand drawnwork. Prices from \$3 to \$10.50 a pair.

(Fifth Floor)

**More and More Blankets**

Newest boxes opened brought blankets of pure, new California wool, warp and filling, one kind of white with borders of either pink or blue, the others in large block plaid patterns and in blue and white and rose and white.

Both are fine, warm, serviceable and slightly blankets, moderately priced, safe to buy and sure to satisfy. \$13.50 a pair, in size 70x82 inches.

(Sixth Floor)

**Prices Drop on Imitation Ivory Toilet Articles**

The new pieces are all coming in at lower prices. Consequently the prices drop on all. It is now possible to get a good mirror in this pretty ware for \$3.75, a hairbrush for \$2, a hatbrush for \$1.65, a comb for 50c, millitary brushes for \$6.75 a pair.

All the other pieces, such as cloth brushes, salve jars, trays, buffers, puff boxes, hair receivers, jewel boxes, button-hooks and manicure articles, are at proportionately lower prices.

(Main Floor)

**The Babies' First Little Garments**

These are the wee things which every mother wishes to be as soft and snowy and dainty as possible, even though she may wish to pay but a moderate price for them.

Shirts are priced from 60c for cotton to \$2.50 for silk-and-wool.

Flannel binkies, 25c and 35c.

Petticoats of outing flannel, 50c to \$1; flannel, \$1.25 to \$4.50.

Long slips, machine-made, 85c to \$3; hand-made, \$1.75 to \$4.50.

Dresses, \$1.75 for a yoke dress, machine-made, to \$10 for an elaborately hand-made affair.

White petticoats, \$1.25 to \$3.75.

Single and double diapers, \$1.85 to \$4.50 a dozen.

Bed pads, 30c to \$1.50.

Socks, 35c to \$1.50.

(Third Floor)

**Neckwear Specials at \$1 and \$1.50**

Some particularly attractive pieces of dainty organdie and net in the form of vesties and collar-and-cuff sets.

The collars would go nicely with almost any dress, for there are both round and long tuxedo shapes. Nearly all are prettily lace trimmed.

(Main Floor)

**VERY dainty and inexpensive are these little undergarments known as Fairy brassieres.** One of the newest to come in is of pink broche with ribbon straps, another of white satin, another of pink with shoulder straps that snap and an under-arm fastening. Their prices are \$1.25 and \$1.50.

(Third Floor)



**Among the Best Men's Topcoats in the London Shop**

are those loose, roomy coats of imported tweeds in herringbone and diamond weaves and in various shades of grays and browns.

The materials in these coats were brought by us from Great Britain and the garments made up here after a model which has recently been in high favor.

These overcoats have all the style of a British top coat and are made of the same fine fabric, but with the more careful workmanship of an American tailor.

Moderately priced at \$48.50 and \$50.

(The Gallery)

**Good Choosing for Men in Stiff-Cuff Shirts**

Men who prefer shirts with starched cuffs, as many of them do, will find here a better selection than there has been for some time.

Madras and percale in white and in many colored stripe designs are the materials used, and all the shirts are plain negligee style.

Prices \$1.65, \$2, \$3.50, \$3.65 and \$4.

(Main Floor)

**For Entertainment We Recommend These Books—**

fresh from the presses:

"The Scer of Slabides," by Dallas Lore Sharp, 75c. An illuminating study of John Burroughs as a writer, naturalist and philosopher.

"The Big Four," by Robert Lansing, \$2.50. A deeply interesting study of the great personalities of the Peace Conference.

"A Magnificent Farce and Other Diversions of a Book Collector," by A. Edward Newton, \$4. Another book with the author's intensely personal and therefore intensely human quality.

"Success," by Samuel Hopkins Adams, \$2. A swiftly moving and dramatic narrative of a typically American type.

(Main Floor)

**A New Shipment of Table Cloths and Napkins at the Prices of Years Ago**

Full-bleached, pure flax and every inch reliable. They come from a leading Belfast manufacturer and they are priced to sell at about one-third less than cloths and napkins of this excellent and dependable quality have long been selling for.

They are certainly the most remarkable lot of new goods that has come to the Linen Store for many a day, and at the prices they should soon disappear.

There is a most attractive assortment of patterns to select from, especially floral designs.

Table cloths, 70x70 inches, \$7.50 each; 70x88 inches, \$9 each, and 70x106 inches, \$10.75 each.

Napkins to match, 22x22 inches, \$9 a dozen.

(First Floor)

**Who Needs a 9 x 12 Ft. Domestic Rug?**

Surely it can be found among this assortment, in color, pattern and price to suit.

Tapestry, \$3.50.	Velvet, \$52.50.
Axminster, \$30 and \$34.50.	Wilton, \$75.
Body Brussels, \$60.	Whitall, \$120.
	Anglo-Persian, \$120.

(Seventh Floor)

**Are the Window Ventilators Ready?**

With the cold season coming on they are one of the most important items of comfort; they provide fresh air without draughts, rain, dust or snow, and incidentally protect the curtain draperies.

They are strongly made of a finely meshed specially treated cotton cloth; and, of course, they are adjustable.

Those 15 inches high adjust to a width of 23 to 37 inches and are priced at 85c each.

Those 15 inches high, which adjust to a width of 29 to 49 inches, are \$1 each.

(Fourth Floor)

**Good Oriental Rugs in Carpet Sizes at Moderate Prices**

That is the demand of the hour, and we have the rugs to satisfy it. Chinese carpets are in wonderful favor; so are Persian Mahals.

Rugs of both kinds are here in really splendid assortment, recent shipments, some just opened up, having enhanced our collection finely.

The two most important things about any article of merchandise are the quality and the price.

From both of these standpoints these rugs are bound to appeal strongly to anybody who wants to put out money to advantage.

Think of warm, red grounds with various figures in ecru and blue. There you have the Mahals—good, rich-looking practical rugs at really low prices.

Think of all kinds of novel and distinctive blue and tan and golden fields enlivened with flowers and other charming devices in contrasting shades. There you have the Chinese rugs, including the finest of Chinese, the beautiful Mongolian weaves. These, too, are very moderately priced.

(Seventh Floor)