

Band at 9; Organ at 11
and 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

Weather
Fair

And Now to Get Outfitted for the Frosty Days Already Here

Chiseled on the Stone of
Oliver Goldsmith's Monument
in Latin are the words:

"He touched nothing that he did not adorn."

May the winds and weather play gently
upon the stone honored to bear these
golden words, that they may be read and
remembered through countless generations.

What more on earth can any human
being ask for?

[Signed]

John Wanamaker

October 14, 1921.

The Littlest Fur Scarf Should Be Beyond Criticism

It will be, if purchased here. No fur scarf in our cases is too
small or little-priced to be the best of its kind. From \$22.50 to \$50 and
thereabouts we have beautiful little scarfs of brown mink, stone
marten, baum marten or the darker Japanese marten. Hudson Bay
sable scarfs start at \$45. And from that one may choose at various
prices up to a handsome Russian sable scarf at \$600. The same
exquisite care goes into the selection of each.

(Second Floor)



Velvet and Ostrich Are Picturesque Comrades in Millinery

In the Millinery Salons tomorrow will be found particularly
good velvet hats of a becoming medium-size shape, trimmed
with soft ostrich feathers. Others, equally effective, have lovely
soft-colored silk and velvet flowers massed against their velvet
crowns. Still others are picturesquely draped with lace.
These new velvet hats are in black, navy, taupe, nut brown,
French blue or the fuchsia purple shades. They are specially
priced at \$15.
For young girls are shown some charming new duvetyne
hats, variously trimmed, and priced \$10 and less.

(Second Floor)

A New Black Chiffon Velvet of the Handsomest Kind

The maker of this velvet calls
it "wedding ring velvet," for it is
so soft and fine, every thread of
it being silk, that it can be passed
through an ordinary-sized wed-
ding ring.

We are proud to say this is an
American-made velvet and that
even France hasn't produced any-
thing finer.

It is a wonderful quality for
handsome day or evening gowns
or for wraps or mantles. It is
40 inches wide and \$10 a yard.

(First Floor)

Paris Holds Strongly to Jet Fringe for Trimming

We sent to Paris itself for the
finest black jet fringes to be had,
the exact duplicates of those used
in the French model gowns, and
they are here now and ready for
women to make their selection.
We dare venture to say that
there is no such collection of jet
fringes anywhere else.

From a tiny baby fringe three-
quarters of an inch wide at \$1
a yard up to a gorgeous chenille
and jet fringe 29 inches wide at
\$100 a yard. Besides the all-black
jet, there are also jet fringes
combined with sapphire blue, yellow,
red and some with steel
beads, jet and crystal.

(Main Floor)

Books for Young People

"From Tenderfoot to Golden
Eaglet," by Amy E. Blanchard,
\$1.50.

"Ruthie," by Phyllis Du-
ganne, \$1.75.

"The Luck of Denewood," by
E. B. Knipe and A. A. Knipe,
\$1, \$1.90.

"Animal Life in Field and
Garden," by Jean Henri Fabre,
\$2.50.

"Conquests of Invention," by
Mary R. Parkman, \$2.

"Boy Hunters in Demerara,"
by George Inness Hartley,
\$1.75.

"When Gretel Was Fifteen,"
by Nina Rhoades, \$1.75.

"Heroines of History and
Legend," by Elva S. Smith, \$2.

"Sailing Under Sealed Or-
ders," by Commander Thomas
D. Barker, U. S. N., \$1.75.

"Bolivar Brown," by Bido
Dudley, \$1.60.

"The Book of Cowboys," by
Francis Holt-Wheeler, \$2.

"The Boy Scouts' Year
Book," \$2.50.

(Main Floor)



"Oh, for an Overcoat!"

Many a man these chilly mornings has given
voice to this lament when he tried to get to his
office without wearing a topcoat.

It doesn't pay to take liberties with this
weather. If your old light-weight overcoat is a
little the worse for wear, remember that you can
get a new one at Wanamaker's for about \$20 less
than it would have cost last Fall.

These new coats are fine, too. Fine in fash-
ion, in workmanship, in material.

Brand-new 1921 overcoats at \$30 to \$80.

(Third Floor)

Man, Think of D. & J. Anderson Madras Shirts at \$3.65!

First place, who ever heard of ready-to-wear shirts made
of this wonderful Scotch madras? We never did before.

Our Custom Shirt Shop has it, and if you get shirts of it
there you will pay \$7.50.

This limited lot at \$3.65 constitutes one of the most remark-
able shirt sales in our recollection. There is a splendid range
of patterns and a choice of either soft or starched cuffs. All
the shirts have soft bosoms, of course.

There is no better shirting anywhere in the world than
David & John Anderson madras. The man who does not take
this opportunity to treat himself to a half dozen or dozen very
fine shirts at this price will miss a lot.

(Main Floor)

Fresh Lot of Those Great 65c Neckties for Men

We are selling them for 65c, but they are not really 65c
ties, and every man who sees them knows it. He recognizes at
a glance that under ordinary circumstances they would be from
at least a half more to two or three times this price, and when
he picks them up and feels the quality of the silk he is certain
of it.

Made of a good manufacturer's short ends of higher-priced
neckwear silks and in a variety of beautiful striped and figured
designs.

(Main Floor)

Men's \$5 Soft Hats That Set a Standard

Quality in a man's hat does not always show on the surface,
but it surely shows in the wear.

There may be other soft hats at this price that have as
good material and workmanship in them, but we haven't seen
them.

And you can see at a glance what style these have.
A new shape for men who need hats of more generous pro-
portions makes the assortment complete.

(Main Floor)

A Little Sale of Men's Half Hose

Everything a man wants, from mercerized cotton to silk,
and all at good savings. A few "seconds," but mostly first-
grade goods.

25c a pair for black and colored mercerized cotton.

25c a pair for black and colored seamless silk, "seconds."

50c a pair for full-fashioned colored silk, "seconds."

50c a pair for black wool-and-cotton mixed.

50c a pair for striped silk and black-and-white mixed silk
plated, with stripes.

75c a pair for black silk plated.

\$1.25 a pair for black-and-white and brown-and-white mixed
silk plated, with checks.

\$2.15 a pair for heather-colored silk and wool mixed, with
checks.

(Main Floor)

Two Good New Shoes All Men Will Like

Good looking enough to appeal to young men and plain
enough for conservative men.

Made on an English last in straight-lace style, with plain
tips, heavy single soles and flat heels. Shapely, but not narrow
in the toe, and both high shoes, of course.

In black calfskin, \$8.50; tan calfskin, \$9.

(Main Floor)



Young Women's Dresses of Beaded Canton Crepe, Velvet and Tricotine, Special at \$25

About fifty fine Canton crepe gowns in 14 to 20 year sizes
are specially priced at \$25 for tomorrow. They are "sample"
gowns and worth very much more. They are one-of-a-kind mod-
els, all handsomely beaded or hand embroidered, and represent
extraordinary value.

Dresses of imported velvet in brown or navy blue, and
of fine quality blue tricotine, made to our order in youthful models
with every detail correct, are also \$25. These all represent
unusual value.

The Prettiest Fur-Collared Coat for Girls at \$28.50

It is a greenish-blue (something like the new artichoke blue)
worsted of soft, thick quality, nicely made, well lined and topped
by a great collar of raccoon fur or Australian opossum. We have
never seen a better coat for girls of 6 to 14 years for \$28.50.

Other coats for girls of the same ages start at \$11.50 for a
good brown woolen coat, thick and warm and well made, and
lined throughout. Beaverette-collared coats are \$14.50. Good
chinchilla coats in brown or navy are \$18.50. From that the
prices go gradually up to the most luxurious fur-collared gar-
ments of fine silk bolivia and velour and duvetyne at \$78, \$98 and
\$110.

(Second Floor)

Frolaset Corsets —Front Lace

The two latest models to arrive
are—one of figured batiste which
is designed for the average fig-
ure and is topless with an elastic
all around it, and one of pink
broche heavily boned and daintily
trimmed with ribbon and fringed
braids. The first is \$4 and the
second \$11.

(Third Floor)

Bright Colored Lingerie From Paris

Naturally the French would
sooner or later have a reaction
from their favored and always
exquisite black and white! But
vivid though the colors—rose and
salmon besides the familiar flesh
—are, the garments remain ex-
quisite and refined with their
hand-done drawwork and their
narrow edges of real Valenci-
ennes.

They come in sets but the gar-
ments will also be sold separately.
Chemises, \$5.50.
Drawers, \$6.
Nightgowns, \$9.50.

(Third Floor)

Concerning Breakfast Coats

Corduroy coats which are cozy
itself, with their large collars
and pockets, their linings and
their gay colors—rose, cherry,
navy, light blue and lavender.
Price, \$6.75.

And satin breakfast coats—
one style at \$7.85 may be had in
Copenhagen and light blues be-
sides pink; and another at \$8.75
may be had in both changeable
and solid colors. These also have
two pockets.

(Third Floor)

Fluffy Silk Chemises

Crepe de chine envelope che-
mises in a pretty shade of pink
and with a great deal of lace
and net and other ornamentation.
\$2.25, \$3.50, \$3.85, \$5, \$7.50 and
\$9.50.

Flesh-color satin trimmed
with lace, \$3.85 and \$5.

(Third Floor)

Women's Plaid Skirts Specials, \$8.75

In the prettiest all-wool wor-
sted, very fine and soft and the
style is a good sports model, plain
in the front with two all pockets
and a slightly gathered back.

They are in the two best color
combinations of the season—tan-
and-blue and tan-and-brown.

(First Floor)

100 Fur-Trimmed Suits for Women Special at \$27.50

To buy these suits for \$27.50 is exactly like putting \$11 in your pocket, for their
valuation is that much more.

The material is a smooth wool velour, in navy, French blue or black. The jaunty coat
swings free from the shoulders, giving a loose ripple-back effect. It is effectively braided
in black, has bell-shaped sleeves, and is topped by a snug-buttoning collar of beaverette fur.
The lining is figured satin. The skirt is a good cut, with two pockets.

Women who wish a rather dressy looking suit at small cost will find these entirely
satisfactory.

A Dress With a Cape, Special at \$18.75

A one-piece tailored dress of good, simple lines,
very well made, with a completely enveloping hip-
length cape to match. The material is a wool suiting
in heather mixtures, oxford gray or green-and-blue.
\$18.75 is, of course, a lower-than-usual price.

Smartly Tailored Fine Flannel Dresses at \$18.75

Extremely well-tailored dresses of fine light-
weight flannel in beautiful shades of gray, taupe and
beige, with grosgrain ribbon bindings to match.
They have the new armhole and shoulder effects,
three-quarter sleeves, and an effective collar.

(First Floor)

French Beaded Blouses Again at \$15

And this is just about half
what these pretty blouses would
cost under different circum-
stances.

They are in crepe de chine or
Georgette crepe, elaborately
beaded in steel beads and made
in slip-over style to be worn out-
side the skirt. The sleeves are
short.

There are practically all the
good shades to go with the tai-
lored suit or with a separate
skirt if one wishes.

(Third Floor)

Necklaces Gay and Graceful

Red bead necklaces of ever so
many kinds and at very little
prices—50c, 75c, \$1, \$1.25 and
\$1.50.

Novelty bead necklaces—imita-
tion jade, amber, sapphire, lapis
lazuli and rose quartz, usually
with metal ornaments, \$1 to \$14.

(Main Floor)

Fine Novelty Velvetens First Time, \$1.50 a Yard

They were about four times
this price last season! They are
a beautiful quality of velveteen
with self-colored stripes, plaid or
a wavy checked design and they
are very desirable for dresses,
children's coats or women's
wraps.

(First Floor)

Some Extra Good Values in Women's and Children's Shoes

Women's sturdy black calfskin oxfords with substantial soles,
straight tip and military heels, of exceptionally good quality for
\$8. The same shoe in tan calf for \$8.75.

Norwegian grained tan calfskin brogue oxfords with long
wing tip and broader military heel, \$9.75.

Children's Tan Shoes

Splendidly durable tan calfskin high-laced shoes, providing
every variety of weight, from flexible turned soles to stonest
welted soles, and from spring heels to the low broad leaved a growing
girl wears.

Sizes 8½ to 11, \$4.50 to \$6.75.
Sizes 11½ to 2, \$5.50 to \$7.75.
Sizes 2½ to 7, \$8.50 to \$10.50.

(First Floor)

EMBROIDERED edges for collars and cuffs are of the daintiest St. Gall work—some on ecru batiste, and the others on white or- gandie. The first are 4½ to 14 inches wide and 35c to \$4.50 a yard; and the sec- ond are six and eight inches wide and 50c to \$2.50 a yard.

(First Floor)

Paris Sends New Baby Frocks

Fine little white dresses of
nainsook or batiste, made entirely
by hand, and beautifully hand-
embroidered. Surprisingly fine
and dainty for \$4.50 to \$7.50.
Both long and short, from the
first baby dress up to two years.

(Third Floor)

Beautiful Fabric Hand- bags Between \$3 and \$5

Duvetyne and chiffon velvets in
beaver, brown, taupe, gray, navy
and black are the materials used
and the bags are in many shapes
and sizes. Frames of shell finish
and fancy celluloid, metal, cov-
ered and some extension style.

One style has a patent leather
flap over the top and silk cord
handles.

An uncommonly good-looking
and desirable lot of handbags at
such moderate prices.

(Main Floor)

Pogo Sports in the Toy Store

Pogo is the new sport so much
in vogue in London and Paris.
It is played with bouncing sticks,
or, as some one has called them,
"jumping stilts," and it is de-
lightfully funny.

Tomorrow there will be Pogo
contests of various amusing
kinds in the Toy Store, to be
followed by a Pogo soccer match
at 2:30.

Come in and bring the chil-
dren along and enjoy the fun.

(Seventh Floor)

Some All-Wool Blankets of Wonderful Service Quality

We brought over a little lot of
these blankets from England,
where they were woven in the
good, old homespun effect, from
pure wool.

They are old-fashioned looking,
but for wear and long service
they can hardly be beaten.

They are white blankets, bor-
dered or striped all around in
dark blue, almost black.
Also they are of extra heavy
weight, made 2½ yards square
and specially priced at \$18 a pair.

(Sixth Floor)

Nut Candies for the Week-End

Nothing better to eat with ap-
ples and toasted marshmallows
around an open fire these crisp
October nights.

Walnut pillows, 60c a pound.

Crisp assorted nut candies—
pecan, almond, walnut and Brazil
nuts, \$1 a pound.

(Down Stairs Store)

Tables for Games

They are light in weight and
mahogany finished, with metal
corners, and their tops are covered
with green felt or leatherette, the
first being \$1.25 and the second
\$4.50. Those at the first price
have a single brace on each leg
and those at \$4.50 have a double
brace.

Oil-cloth covers for game tables
are \$1.50 each.

(Fourth Floor)

These Are the Suits and Overcoats for the Boys

And tomorrow is the day to choose them.
Better fabrics, better fashions, better tailoring, and much lower prices than
for years past—that is the story of the entire stock.

Norfolk suits, single and double breasted, in every shade, pattern and weave
that any boy can wish for—\$16.50 to \$38.

Suits with two pair of trousers are shown in excellent choice at \$16.50 to \$28.
Overcoats in single and double breasted models, some with raglan sleeves,
some with plain sleeves, some belted, some half-belted; all built for warmth, style
and comfort—\$25 to \$45, in sizes for boys of 11 to 18 years.

In sizes for boys of 3 to 10 years at \$20 to \$38.

(Second Floor)