

For Saturday

Store Hours, 9 to 5:30  
Jacob J. Uhl, violinist of the orchestra playing in Gimbels Restaurant, was leader of General Pershing's orchestra in France.

# GIMBEL BROTHERS

MARKET · CHESTNUT :: EIGHTH · NINTH

Mallory Hats, Kuppenheimer and Society Brand Suits and Overcoats, gentlemen, meet the most exacting conditions.

For Saturday

## Anniversary Sales, Thoughtfully Arranged, Presenting the Store's Best Endeavors

### Hallowe'en Suits and Novelties

Gimbel Hallowe'en suits are so popular that many styles are all sold long before the night of fun and frolic—even though each year we get more and more! Safest way is for clubs and individuals to buy now!



Cambric Suits

	Adult	Children
Bopeep	\$3.75	\$3.00
Devil	3.00	2.00
Patch Clown	3.75	3.00
Chinaman	3.50	2.50
Witch	3.00	2.00
Gipsy	3.75	3.00
O. S. Clown	3.00	2.00
Yamma	3.75	3.00
Pierrette	3.75	3.00
Red Riding Hood	2.00	2.00
Ghost	3.00	2.00



Sateen Suits

	Adults
Gipsy	\$8.00-\$6.50
Irish	9.00-7.50
Mandarin	6.50
Peasant Girl	7.50
Carnival	8.50
Pirate	5.50
Algerian Dancer	7.50
Italian Girl	7.00
Colonial Man	8.00
Mephisto	9.50
Mexican	10.00



O. S. Clown	5.00
Holland Girl	6.50
Yama	9.50-6.50
Faust	6.50
Pumpkin	8.50
Bird	8.00
Spanish	7.50
Pierrette	6.50



Soubrette	8.50
Skating Girl	9.50
Pierrot	8.00-6.50
Shepherdess	7.00
Turkish	8.00
Japanese	8.50
Masque	12.00
Bubbles	9.00
Harem	8.00

Children

Mexican	\$8.50
O. S. Clown	4.00
Holland Girl	6.00
Pumpkin	7.50
Cat	8.00
Pierrette	6.00
Pierrot	6.00



Hallowe'en Novelties at 10c to \$2.50

### Women's Dresses—An Adorable Reproduction of a Miler Soeurs Gown

At \$35

In black brocade crepe. A typical "function gown" that can go anywhere important—being black being ultra-fashionable in fabric, being ultra-fashionable in line.

Stunning Wool Jerseys at \$14.50

Two adaptations of the Peter Pan model that women like to wear. Two-piece. With the "softening" linen collar. Navy blue, henna, sand, brown, etc.

Four Extra-Size Specials at \$25

Two in wool jersey—Two in tricolette. Even the embroidery tends to "stagger" sizes up to 52.



—Gimbels, Salons of Dress, Third floor.

### Women's Coats—Specials for Tomorrow's Selling

Silk-lined, form-fitting wool-bolivia Coats—brown, navy, taupe, delft. **Special at \$25**

Silk-lined, tailored Kersey street Coats—black, navy, brown. **Special at \$29.75**

Genuine camel's-hair Sport Coats; silk-lined—natural tan or dust color. **Special at \$35**

Just Received—200 More Handsome Fur-Collared Coats—to Sell at \$39

—Values \$59.75 to \$75


Kerseys, bolivias, sports coatings, velours. All silk-lined—and—oh, but the fur collars are gorg, ous!

—Gimbels, Salons of Dress, Third floor.

### Salons Millinery—But Featured at \$8.50 and \$10.50

And a thousand beautiful examples of Gimbel expert artistry to choose from tomorrow! Black and colors. "Young" hats, and—but hats for every age.

—Gimbels, Millinery Salons, Third floor.



### Girls' Coats—Ten Styles—Anniversary Sale—Priced \$19.75

Specials for high school girls—12 to 16 year sizes. Specials for little girls—9 to 14 year sizes.

Bolivia with Australian opossum fur. Velour with beaverette. Heather cloaking with nutria. Heather cloaking with beaverette.

Wrap-coats of velour cloaking. Sports models of heatherette. Raglan model in heather cloaking. Chinchilla coats (including scarlet). Raglan loose models of bolivia. Dress-model of soft velour.

Other Models at \$12.75 to \$59.75

—Gimbels, Salons of Dress, Third floor.



### Girls' Dresses—Anniversary Sale Specials at \$10

And seven of the cutest styles to choose from, including the style pictured.

Two-piece "Peter Pan" in wool-jersey; in Copenhagen and navy blue and brown. \$10.

Navy blue French serges—\$10.

Straight-line wool jerseys, wool-embroidered—\$10.

Straight-line serges, with insets of scarlet or green broadcloth—\$10.

Navy blue serge waistline dresses, with leather collars and cuffs—\$10.

—Gimbels, Salons of Dress, Third floor.



### Sale of 2000 Brassieres, Bandeaux and Bandlets at 55c to 95c—Anniversary Sale Bargains!

Brassieres and Corsettes—front and back-fastening style. Custom-quality—custom-tooled.


At 95c—Regular \$2 Values. Embroidery and lace, satin and lace-trims, and dainty French flowers for trimming!

At 85c—Value \$1.50. Brassieres and Bandlets. Lace yokes—lace bands—hemstitching.

At 75c—Value \$1.50. Lingerie combinations with dainty embroidery.

At 55c—Value 75c. Brassieres, T-shirted back and front with fine embroidery.

—Gimbels, Corset Shop, Second floor; Also First floor.



—72 Full Inches Long—  
—12 Full Inches Wide—  
\$29.75

Sealine Fur Stoles at \$15

Made of the choicest sealine (seal-dyed rabbit) skins.

Richly lined with silk to match.

But only a hundred!

—Gimbels, First floor.

Mothers Have Learned the Safety of Economy of

### Gimbels Shoe Service for Children

Shoes that need no "breaking in"—that means avoiding foot troubles later.

We begin with the last and leather—and guard all the details of style and finish.

Misses' Tan Calf Lace Shoes at \$4.85. Broad nature-shape toe; wide heel; and the "correct arch"—supports growing feet. Sizes 1 1/2 to 2. For the little girl who wears sizes 8 1/2 to 11, at \$3.95.

Boys' Tan Calf Shoes. Little Boys' and Girls' Tan Willow Calf School Shoes. Rocket-sole. Sizes up to 2. \$2.95



—Gimbels, Second floor.

### Men's and Young Men's Winter Suits and Overcoats

\$20 Well Worth \$30 and \$35

The young men's suits have extra trousers. Choice of blue serge, dark worsteds and good worsted vicunas and cashmeres. Single- and double-breasted models, sizes 34 to 42 in regulars, 38 to 46 in stouties. At \$20.

Overcoats—town ulsters and great coats. Belted back or belt around. Blues, browns, grays and neat mixtures. At \$20.

—Gimbels, Subway Store.

### Boys' Sale of Clothing Continues

Suits : Overcoats : Mackinaws Junior Suits and Overcoats

\$4.90 and \$6.90

Materials that give warmth and durability. For all ages between 3 and 17 years. Great values—every garment.

—Gimbels, Subway Store.



### Subway Store Women's and Misses' Mannish-Style Sports COATS

—Anniversary Sale Specials at \$10

Three styles—either with raglan or set-in sleeves.

Pleated and slot-backs. Patch or inset pockets. Heavy sports coating. Brown, gray and sand. Misses' sizes: 14 to 18. Women's sizes: 36 to 44.

Large Manchurian Wolf Scarfs at \$7.95

Ever see such large, fluffy tufts? Black, taupe and Poiret. And silk lined, too! At \$7.95—a splendid value.

—Gimbels, Subway Store.



## Does "Hand-Tailored" Mean Anything to You?

# WE KNOW

good clothes and how they ought to be made. And we know you can't get lasting good style in a Suit or an Overcoat unless it has been hand-tailored.

The clothes you buy will retain their good looks, if you come here for—

## Society Brand \$40 to \$60

### Lacy Vestees With Matching Cuffs

\$1.35—Value \$2.25

White or ecru net with veiled and filet pattern faces. Or embroidered net with tonics. Roll tuxedo or Peter Pan collar.

—Gimbels, First floor.

### 1000 Umbrellas, Women's and Men's, at \$2

American tafetta (cotton); tape sides and silk tops.

Bakelite full-length handles, tips and rings; some trimmed with leather. Men's have crooked handles.

A week-end special.

—Gimbels, First floor.

### CANDY : 2000 2-lb. \$1.10

Combinations at 59c

1 lb. Chocolate The 2 lbs. 1 lb. Assorted  
for 59c for 59c chocolates

\$1 Chocolate Almonds, at 65c lb.

40c Peanut Brittle at 25c lb.

—Gimbels, Chestnut Street Annex, Grand, Aisle and Subway Store.

### Men's "Snappy" Soft and Derby Hats at \$2.95

All the wanted Autumn shades and shapes. Derbies in black. Decided values at \$2.95.

Mallory Hats—Gimbels are Boys' Hats in all the new headquarters; Soft Felt and Derby, at \$5.00 to \$13.50

—Gimbels, First floor.

### Men's Mufflers Silk Knitted, at \$2.95

Seconds of \$5 to \$8 Kinds

Defects are so slight as to be of no consequence. Big variety—more so than if it had been a "regular" line.

—Gimbels, Third floor.

### Boys' Norfolk Suits

The Better Kinds

\$9.75, \$12.50, \$14.50, \$18.50, up to \$30

Mostly with Extra Pair of Full-Lined Trousers

—Gimbels, Third floor.

### In Wisconsin They Make a Fine Swiss Cheese

That Many Prefer to the Imported

1500 lbs Regularly 55c lb. } 39c lb.

Prepared New Vegetables—Buy a Case

1000 cases Choice of Maine-Style Corn, Purty Peas and Cut Green String Beans, or "Jumbo" Tomatoes, 10 cans, dozen or 12-dozen lots, 12 1/2c

Table Butter

"Breakfield" high grade, cut in 4-ounce cubes. Counter delivery. 52c

Cooked Ham

Delicatessen Section. Deliculous 1/2 lb. at 78c

Popular Coffee

No. 1 Java Blend, rich aroma, high grade. 4oz Coffee in 2 1/2, 10, or 20-oz. lots. 28 1/2c

Lenox Pineapple

Luscious Hawaiian sliced Pineapple in rich syrup, big sanitary cans; dozen \$2.99, or 3 cans for \$1

Smoked Provisions

500 Philadelphia sugar-cured Ham, also Bologna, Lincoln, 25c

Raisin Health Bread

250 Gimbel large loaves, California Raisins, special. 15c

"My Wife's" Coffee

1000 cases of "Independence Brand" 8oz. value, special at \$1.10

Pork and Beans, Half Price

1000 cases of "Independence Brand" Tomato-Flavored Pork and Beans, 10 No. 2 sanitary cans; case, dozen or 12-dozen lots, can. 9c

—Gimbels, Pure Food Store, Chestnut Street Annex.