BLAUNER'S

833-35 MARKET STREET

BLAUNER'S

We Are Indeed Glad To Co-operate in A Wonderful Move Like This!

OUR GREAT LOW PRICE DEMONSTRATION SALE

--- the faster we sell, the more jobs for the unemployed will be made and you get lower prices---we get faster turnover---you will also help put men and women at work. And for this event we have taken many, many garments in the store and marked them at lowest prices on record! This is a strong, bold, unvarnished statement and we would not make it unless we felt that we were able to follow it out to the letter and make good every word.

READ THIS IRONBOUND GUARANTEE OF OUR LOW PRICES:—

IF THE PRICES ARE NOT LOWER THAN OTHER STORES—LET US KNOW AND WE WILL IMMEDIATELY REDUCE THE GARMENT \$1.00 BELOW THE PRICE OF ANY OTHER STORE.

Welcome to The Women of Philadelphia to Choose Anything in This Store Tomorrow at The Lowest Prices on Record

Below are only listed a few of the many hundred items in this great store. One half-million dollars of merchandise has been prepared for this event---the newest, freshest, most desirable and fashionable goods that the markets afford are offered to the public at prices that mean golden opportunities to all who come.

SALE OF FINE FUR COATS & WRAPS



3/4-Length Sealine Coats -of fine quality skins, collar and cuffs of (dyed) skunk... 115.00

Bay Seal Wraps the season's latest model cape collar and Jap seal cuffs } 115.00 Full Length Sealine Coats

-full flare model, exceptional 115.00 36-in. Muskrat Coat -splendidly matched skins. Very youthful and becoming } 115.00

model. Special value at ... Fox Scarfs at Half Price! -blocked fox scarfs in animal effects, actually worth \$29.75. In brown 14.50

and taupe BLAUNER'S SECOND FLOOR

and GIRLS' COATS

All-Wool Cheviot & Polo Coats -fine quality materials with wide self orders, some brown plush trimmed. Fully 6.75 lined. 6 to 14. Special! Intermediate Coats of polo, mixtures and cheviots in loose } 7.94 Pretty Girls' Coats-Size 6 to 14 in all of the wanted styles and shades, \$ 9.94 Continuing! Kiddies' Coat Special cheviots and mixtures in full lined and lined A host of pretty shades and \$4.75

Junior Girls' Coats, Sizes 12 to 16 all wool polo, featuring the wanted aglan sleeves, hox or inverted pleat } 12.94 BLAUNER'S FOURTH PLOOR

MISSES' & WOMEN'S SKIRTS

-which is much below actual value. Box pleated, side pleated and the simplest of tailored models, every one very skilfully tailored in warm woolen cloththe material of the hour.

BLAUNER'S FOURTH PLOOR

4.00 & 5.00 SWEATERS -just the thing for these cool days.

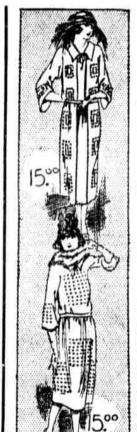
Wool sweaters in slip-over and tuxedo Wool sweaters in slip-over and tuxedo models. They have pretty contrasting collars; with and without pockets and patent leather belts.

BLAUNER'S THIRD PLOOR

Infants' 4-piece sets consisting of

sweater, leggins, mittens and toque. Slightly imperfect. Rose and copen. Value \$7.00.

BLAUNER'S TRIED PLOOF



Low Priced Demonstration Sale!

WONDERFUL DRESSES

Second Floor

Continuing Our Splendid Sale of \$25 & \$30 Dresses at

-dresses that carry a Fall air about them with their snug bodices, stitched, all over and the skirt embroidered to match. Beads and braiding that lift the dresses away above the com-

They are stunningly made of Poiret twill, unusually fine all-wool tricotines, canton crepes, charmeuse, Roshanara crepe, chiffon velvets, mignonettes and crepes de chines. New sleeves: lined with contrasting colors and vivid colors checked with fashion's latest modes. A wonderful low price demonstration value!

BLAUNER'S SECOND PLOOR

Demonstration Special!

Sale of Fur Trimmed

SUITS

Downstairs 30.00 Suits

DOWNSTAIRS STORE

Third Floor 35.00 Suits

No suits could be better planned

for sturdy service combined with perfect tailoring. They are fash-ioned of all wool velours and

ylama cloth in straightline, tai-

ored and new length coat effects.

The silhouette of these models is smart - straight and swagger -

achieving these qualities by being developed in tricotine and ylama.

All silk lined and interlined. Malay

Brown and navy tricotine.

All silk lined.

Downstairs Store

Splendid Offering of New Dresses at

\$15.00 \$12.00

Nowhere such values! With all of the smartness that good fabrics can lend. Fascinating little frocks of beautiful silks, Canton crepes, crepes de chine, firmly woven mignonettes, wonderful tricotines and serges. They are cleverly trimmed with embroidery, beading, braiding, cord and a host of other pretty fancies.

BLAUNER'S DOWNSTAIRS STORE



V-A-L-U-E-!

Second Floor 19.75 Polo Sports Coats

- these clever, stylish coats at \$15.00 are a real "value"! They are in the soft "polo tan" and there's no tan softer or more be-coming. And made on mannish lines with convertible collar, a smart cuff, a belt that matches it

BLAUNER'S SECOND PLOOR

Downstairs 25.00 & 29.75 Coats -splendid coats made of excellent

quality bolivias, suedines, broadcloth, silvertones and velours in this season's latest styles and trimmings. All are beautifully lined throughout. Some fur trim-

Polo Sports Coats coats that are more than unusually attractive. Some loast snug collarsothers have convertible collars. BLAUNER'S DOWNSTAIRS STORE

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SALE OF \$8.50 & \$10.00



that fit snug to your head and medium sized hats of exquisite panne velvet.

Lyons velvet and duvetyn and velvet combinations. They are eleverly trimmed with ostrich, large BLAUNER'S THIRD FLOOR

3.00 Silk Crepe de Chine CHEMISES at

75c Chemises and 1.25 Muslin Gowns and Chemises cornet covers 39c regular and 79c for trimmed BLAUNER'S THIRD FLOOR

Extraordinary Sale of High Grade Kid Gloves Worth 3.25 to 3.95

seam and pique stateline: heavy embroidered and shear point backs. They are remarkable for their soft pliancy. Blue table for their soft pliancy. Black with white; white with black; frown, for not beaver

BLAUNER'S MAIN PLOOR

SALE! 4.00 & 5.00 WOOL

BLAUNERS MAIN PLOOR

Black calf lace and button shoes with solid leather soles and heels:

strap and 5 eyelet offects with uban, French and Baby French cels. Special value

BLAUNER'S MAIN PLOOP