

Organ Plays at 9, 11 and 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Fashions for a Fine Appearance and Furnishings for a Cozy Home

The Little Flowering Plant on the Breakfast Table Called the Cyclamen
has been our joy and encourager for two months:
Its slender, graceful stalks, bearing bright red flowers which after a time faded into seeds, never dropped nor faded.
It was like a living bird every day speaking to our eyes. A little water daily renewed its life, and sitting near a window it breathed fresh air and felt the Summer sun.
Oh, the pity to neglect the children of the greenhouse, and the greater pity it is to neglect the buds of the home. Its little children, and not recognize and care for them.

(Signed) *John Wanamaker*
October 11, 1921.

The Best Women's Tailored Suits in Town for \$38.50

We have no hesitation in stating this fact. Customers who have looked at these suits and then "shopped around" come back and state that they have seen the same quality, style and materials elsewhere selling at a price very much higher.
The suits are of handsome imported tweeds and homespun, domestic chevots and wool velours.
They are smartly tailored, with the new nearly knee-length coats, and well-cut skirts of walking length.
They have good fur collars of nutria, raccoon, Australian opossum and a few moleskin. The linings are of good satin, and they are warmly interlined.
There is a color choice of brown or tan, navy, Sorrento or agate blue, raspberry, oxford gray, black.
In every detail they are extraordinary suits for \$38.50, and we wish we had a far larger quantity than we have. All sizes.

(Second Floor)

The Spanish Shawl Dress in Bewitching Adaptations for Young Women

If you care to see how really charming and wearable the Spanish shawl idea in dress can be made, look at the shawl gowns in the Young Women's Store.
Each is developed in black silk crepe, deeply fringed and heavily embroidered. In each the charming wearability of the dress is not sacrificed to the picturesque quality of the shawl, but is rather greatly enhanced by its graceful drapery. These black silk shawl gowns are \$95 and \$98.
The Young Women's Store is a perfect garden of lovely gowns for every hour of the day and evening. Newly come is a petal gown of sunset-colored glaze taffeta—as charming an evening dress as could be found for \$38.50.

(Second Floor)

Any Kind of Weather Suits These Women's Coats

They are some new serges, worsteds and gabardines in plain colors or, indistinct checks or mixtures. They are light in weight and in a good-looking sports model. Any woman would find such a coat a most useful garment for general everyday wear.
But, besides this, every one of these coats has been made shower-proof, so that in bad weather it serves the purpose of a raincoat. The armhole is large enough to permit it being worn over a tailored suit if desired.
A new shipment brings these coats in black serge at \$25, and in English gabardines and worsteds at \$57.50.

(First Floor)

There Is No Better Choice Than a Fine Bolivia Coating

And these soft, beautiful cloths are used in many of the hand-somest coats and wraps this winter. The reason is not hard to seek—they are warm, light in weight and very lovely in appearance.
We have an unusually large assortment of the finest qualities of Bolivia coatings and in all the shades which are most fashionable this year, navy and lighter blues, the attractive fur shades, gray, brown, mahogany and black. They are 54 inches wide and from \$6 to \$14 a yard.

(First Floor)

Women's Initial Handkerchiefs, \$2 a Dozen

This is the last shipment of these good handkerchiefs. They are an exceptional value and from the way they have been selling, it is plain that women all know it.
They are Irish linen with hem-stitched hems and such handkerchiefs as many women like for everyday use. On account of this very special price they will be sold only by the dozen or half-dozen.

(West Aisle)

Raincoats for Little Girls

Practically all little girls are school girls, and of course, they go cheerfully out in all weathers and, of course, they need rain-coats.
Made of rubberized saten, mostly in blues and greens, we have raincoats at \$6.50 to \$15, and caps for \$3 to \$4.50.

(Third Floor)

MORE of those Japanese boudoir slippers for \$1 a pair.

(Third Floor)

"The Neck Scarf Formed of a Single Fox Fur"

has come back with huge success," says one of the best fashion authorities.
A fine, fresh collection of these one-skin scarfs of fox fur has just come into the Fur Salons. They are thick, full-furred skins, in good dark colorings (brown, taupe and black), and are made up either in the broad and flat lined scarfs or in the thicker and narrower double-fur scarf. The lined scarfs are priced \$25 to \$95, and the double scarfs from \$35 upward.

(Second Floor)

New French Bands and Flouncings

Filet mesh bands and flouncings embroidered with self-color and run with metal threads, all novel and charming. The colors are golden brown and French blue, besides white, and prices are \$8 a yard for 12-inch bands, and \$12.75 and \$15 a yard for 40-inch flouncings.

(Main Floor)

What of Your Living-Room for the Winter?

Is it just as fine as you would like it to be and as it might be?
Would an opportunity to buy a new upholstered suit in tapestry or velour interest you, especially when you can buy it in the adjust-



The Ampico Makes a Home Musically Complete

The Ampico reproducing piano brings into your home the finest music in the world, played by the greatest artists.
One might almost say it is these great artists in all but person, for certainly no one can distinguish any difference between the performance of the Ampico and the performance of the pianist who made the roll.
The Ampico also brings into your home all the good old-fashioned airs which are not quite classics, but will never die.
And it brings the newest dance music for those with restless feet.
The Ampico, besides being the greatest of reproducing mechanisms, is associated with five of America's greatest pianos:
*Chickering
Haines Bros.
Schomacker
Marshall & Wendell
and the celebrated Knabe*
You may have most of these in either foot pump or electric models, at \$850 to \$4000, and on convenient terms.

(Second Floor)

ment clearing of the Wanamaker stocks at one-third to one-half less than the regular price?
Wanamaker furniture, remember, at sav-ings that bring the prices down to where they were several years ago.
These are a few out of many:

- Living-Room Furniture One-Third to One-Half Less**
- Overstuffed suit, full spring seats and backs, wide roll spring arms filled with hair and down; large davenport, easy chair and fireside chair, covered with blue mohair velour reversible seat cushions, \$835.
 - Italian Renaissance suit; davenport and two large easy chairs covered with frieze velour, \$750.
 - Italian Renaissance suit, frames richly carved, covered with red velour; davenport, high-back easy chair, large arm chair, bench and davenport table, \$875.
 - High-grade velour covered suit; davenport and two large easy chairs, \$650.
 - Louis XV suit in American walnut, covered with silk damask, \$72 and \$75.
 - davenport, easy chair, large bench, two extra pillows, \$450.
 - Three-piece suit, covered with brown mohair velour, \$795.
 - Three-piece suit covered with blue mohair velour, \$585.
 - Italian suit covered with silk velour, \$400.
 - Three-piece suit covered with figured denim, \$175.
 - Four-piece suit covered with beautiful figured linen, \$885.
 - Three-piece tapestry suit, \$365.
 - Separate pieces covered with tapestry.
 - Davenports, \$85, \$95, \$110, \$150 and \$165.
 - Arm chairs, \$48, \$50, \$60, \$65, \$72, \$75 and \$85.
 - Arm rockers, \$48, \$53, \$62, \$70, \$72 and \$75.
- (Fifth Floor)

Men's Splendid New Shirts of English Poplin

The material in these shirts is a sturdy Sea Island cotton mercerized to a point where it resembles heavy broadcloth silk. The shirts look like silk, are an excellent weight for winter and will wear wonderfully.
Some with colored stripes on dark grounds and others with the stripes on white grounds.
Price, \$6.

(Main Floor)

An Exquisite Choice of New Madeira Linens

Wedding-gift seekers, here is a feast for you!
In the collection are dobbies, tea napkins, lunch sets, scarfs and lunch cloths.
They are made of a fine Irish linen and hand embroidered by the needleworkers of the Madeira Islands with the tastefulness and care that have made their embroidery deservedly famous.
Tea napkins are \$9.75 to \$25 a dozen.
Luncheon sets of thirteen pieces, \$6.75 to \$47.50 a set.
Scarfs, \$3 to \$20 each.
Oval dobbies, \$1.50 to \$3 each.
Bread tray dobbies, 50c to \$1 each.
Oblong dobbies, \$1.25 to \$4 each.
Table covers, 45 inches in diameter, \$13.75 to \$25 each.
Table covers, 54 inches in diameter, \$15 to \$60 each.
Table covers, 72 inches in diameter, \$25 to \$66 each.
Table cloths, oblong, 72x84 inches, \$60 and \$65 each.
Pillow cases, \$12.50 a pair.

(First Floor)

New Gold-Decorated Crystal for Bridal Gifts

This ware is in very high favor with seekers for bridal gifts, and no wonder.
For it is rich in the qualities that impart a truly gift-like charm to any ware.
Some pieces are in delicate tints with gold decorations, while others are of the regular, uncolored crystal, embellished with gold.
There is quite an assortment of pieces, highly ornamental and at the same time practical.
Bonbon dishes, \$2.75 and \$3.
Covered honey dish with plate, \$7.50, \$8, \$8.50.
Covered bonbon boxes, \$7.50.
Compotes, \$3 to \$9.
Cracker and cheese dishes, \$6.50 and \$7.50.
Flower vases, \$6, \$6.50 and \$8.
Fruit bowls, \$4 to \$7.50.
Sandwich trays, \$3, \$6 and \$10.
Candy jars, \$4 to \$6.50.

(Fourth Floor)

Fine Irish Point Curtains Are Less Than Last Year

The saving in price amounts to at least a third, and as people buy these curtains to last for years ahead, such a difference in cost means a great deal.
Almost all of our Irish point curtains are imported. They are the best quality and made on the finest grade of net. In white or ivory, both long and sash length, from \$5.75 to \$30 a pair.

(Fifth Floor)

Black Slippers for Afternoon and Evening—\$8 and \$9

It would be hard to say how higher prices could produce better-looking slippers than these. The materials are good, and the slippers are extremely well made, on dainty and very graceful lines. Each has the low French heel so many women now prefer to extreme heels.
In black satin or black patent leather, with one strap and medium plain toe, \$8.
In black suede with patent leather strap and trimming, \$9.

(First Floor)

Fine Kid Gloves Just From France

There is only one finer kid glove than this in the world. And that also is sold here. Women of fashion, who like every trifle to be of the most exquisite quality, come here especially for these two choicest kinds of French kid gloves.
The new importation includes 8-button-length mousquetaire at \$6; 12-button-length at \$6; 16-button-length at \$7.50; and 20-button-length (white only) at \$9 a pair.
The importation is notable for the many slightly different shadings of gray, pearl, mode, tan, bisque and brown included, as well as black and white.

(Main Floor)

A New Book by Farnol

"Martin Coningsby's Vengeance," by Jeffery Farnol, \$2. A romance of the high seas in which many of the characters in "Black Bartlemy's Treasure" appear.
"The Arrant Rover," by Berta Ruck, \$2. In which a male flirt is presented from a novel angle.
"The Lark," by Dana Burnet, \$1.99. A novel of rare literary distinction.

(Main Floor)

Household Matters

A new cleaning fluid now being demonstrated in the House Furnishings Store is Skouma. No water diluted makes about ten pails of cleaner and prices run from 80c for half gallon to \$5 for four one-gallon cans.
Another renovator for cleaning and scouring all kinds of paints, bathtubs, hardwood floors and automobiles is the Modoc. A gallon diluted makes about ten pails of cleaner and prices run from 80c for half gallon to \$5 for four one-gallon cans.
An automatic window lock that prevents the raising of the sash is easily attached and does not mar the woodwork, 35c each.
Time to think about sanitary cloth ventilators for the windows. They are strongly made of hardwood and fine cotton cloth, treated for its purpose. Two sizes, both adjustable, 85c and \$1.
A new portable gas heater is of the "glower type" and known as the "Thrift"—odorless, noiseless, and economical in its use of gas. Prices, \$15, \$23 and \$28.

(Fourth Floor)

TAKE a look tomorrow at the chiffonier and bureau scarfs at 38c to \$1.30 on the

(East Aisle)

Handbag Fashions for 1921-1922

Fashions in handbags change as often as fashions in clothes—maybe often. Bags are no longer carried till they wear out.
The most notable feature of the handbag fashions for this Fall and Winter is the return of the leather handbag to a vogue commensurate with that of the fabric bag.
There are two reasons for this. One is that leather handbags are more beautiful this season than ever they were and the other is that their prices have come down close to where they were before the war.
Seal, morocco, calfskin, pigskin, Cordova and ostrich leather are some of the leathers used and they come in many colors, to harmonize with any costumes. The new shapes are most attractive.
But the revival of interest in leather handbags has by no means displaced the fabric bags. Rather it has spurred the makers of these latter to greater efforts and resulted in more original styles and more beautiful fabrics.
The newest fabric is broche duvetyne, in mesh and check patterns. Soft and richly colored, this is an ideal material for a fine handbag and new as it is it has already found high favor with women of fashion.
Newest style in beaded bags is a French hand-crocheted bag ornamented with cut steel designs.
All beaded bags are still good style, as are the newer forms of silk and plain duvetyne bags.
Prices for either leather or fabric handbags start at \$3.

(Main Floor)

Glove-Silk Underwear at Lower Prices

Vests and bloomers of firm, heavy silk from a mill noted for the quality of its goods. These are second grade or they would be anywhere from a third more to twice as much as they are marked.
Pink or orchid vests, regular and extra sizes, \$2.15.
Pink bloomers, regular and extra sizes, \$2.65.

(West Aisle)

Untrimmed Velvet Hats, Special at \$3.50

A special collection of untrimmed velvet and panne velvet hats will be ready tomorrow at the low price of \$3.50.
They include black, dark blue and brown velvet, in some of the season's best large shapes.
Appropriate feather or flower trimmings will be found in the same section of the Millinery Salons.

(Second Floor)

Flannellet Nightgowns

are ready, fresh and more attractive than they have been for a long time. Light stripes and white, with V, round and pajama shaped necks, \$1 to \$2.25.

(Third Floor)

English Wool Scarfs at \$2.50 and \$5

Close to half the price they were earlier in the season, and this is just the time that most women want a warm woolen scarf for their sports suit or coat.
In the characteristic English pastel colorings, stripes or borders of particularly pleasing shades and a good variety of them.

(Main Floor)

Blanket Bathrobes

For women of 36 to 44 inch bust measures. They are in light and dark color schemes, have collars, pockets and cuffs trimmed with satin, and sell at \$4.95.

(Third Floor)

The First Fireplace and the 1921 Model

When Mr. Caveman discovered, some millions of years ago, how to make that fascinating and useful thing called fire he was tickled clear through. It was a cold and rainy day, and Mrs. Caveman was sick of seeing around nothing except sheep and deer bones, so, naturally, she thought he was the brightest ever; and all the seven little Cavemans toasted their toes and shrieked with glee.
He was a proud and happy man, but not a bit happier—
and not half so comfortable—as the business man of today, who, at the end of an honest day's work and a good dinner, sits down before a glowing fire on the hearth and prepares to spend an evening of sheer comfort. And if he has all the means of fire-making and fire-tending at hand, so much the better. We can supply him with them, beginning with—
Andirons of hammered brass, which don't tarnish easily on account of their burnt antique finish, at \$32 upward.
Andirons of polished brass in designs both massive and light, \$18 to \$60.
Fire sets to match the andirons are \$15 to \$38.
Metal wood carriers with gray, black and copper finishes, simple and strong, \$12 to \$21.
Wood-boxes—these are French—of hammered brass, \$18 to \$35.
Imported and American bellows, \$4 to \$25.
Not to mention such kindred matters as Cape Cod fire lighters, spark guards, folding fire screens, coal hods, log turners, hearth brushes, gas logs, and even packages of driftwood blaze.

(Fourth Floor)

