

NEW LUNAR "DOPE" ROUSES SCIENTISTS

Prof. Pickering's Theory of Growing Things on Planet Starts Talk

DISAGREE? OF COURSE!

That age-old question, Is there life on the moon? has just poked its horny head into the limelight again after several years of peaceful oblivion.

Recent statements by Prof. William Henry Pickering, the Harvard astronomer, support the theory that there is organic life on the old orb which the public has been accustomed to regard as a dead one.

Down in Jamaica, in the West Indies, Prof. Pickering has been observing the moon for some time. He has watched it in every phase. The result of his observations is to the effect that vast fields of foliage sprang up with almost unbelievable rapidity, blossom and die, and within the space of eleven days at the most, at the end of which time they have disappeared entirely.

In addition to these are great snow-storms which sweep periodically across certain sections of the lunar surface, that there are fields of moisture, fog and that there are clouds, and that volcanic action is frequent.

Astronomers Take Sides

The announcement of Prof. Pickering's discovery has excited varying comment in this section of the country. Many are inclined to give the statement great weight because of its author's undoubted standing. Others, among them Dr. Samuel Barton, of the University of Pennsylvania, feel that the professor has been too sanguine in placing his own interpretation upon changes and variations in the lunar aspect which have already been noted.

It is said, however, that Dr. Pickering's opportunities for observation at the Mandeville station have been better than any preceding them, and it is not improbable that he may have seen something that no one else has observed.

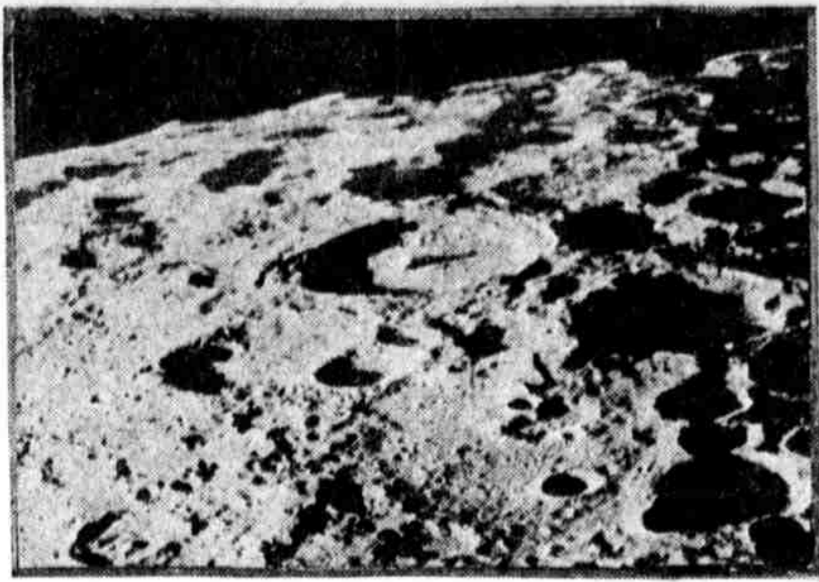
If the professor be right, his discoverer opens up fertile fields for conjecture. Assuming that there are lunar inhabitants (would they be called lunatics?), life would be not half bad. According to the statement, the maximum time for the full bloom of lunar vegetation is eleven days. It is fair to say that some varieties take a much shorter time to attain full growth. By a careful selection and judicious breeding certain

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HERE'S HOW MOON LOOKS



One of the recent photographs of the moon taken by Prof. William Henry Pickering, on which he bases his theory of the presence of plant life on the supposed "dead" planet

varieties might be cultivated that would take only half a hour to reach maturity.

Vegetables While You Wait

The domestic advantages of this are obvious. With a garden at the back door and a package of seeds in the kitchen, one would be eternally provided against the unexpected guest. When Henry turns up with his old friend from the southern ice cap, all he has to do is to smoke a cigar with him in the front parlor while Mary runs out to a convenient crater and plants a seed. In half an hour a luscious non-such fruit hangs on the vine, from which it is speedily transferred to the pot. Dinner is served as usual, although there wasn't a thing in the house to start with.

Then there is another advantage which might be enjoyed by the people

on the neighboring planet. With coal at present-day prices, imagine the economies to be effected by locating one's home over a moderate-sized volcano. There would also be cheap natural-gas illumination, and it would be easy to utilize the accumulated snow and volcanic heat to generate steam for all hands. This item alone is enough to make any householder want to move there at once.

While these considerations are not without their force, it will be a long time before the first settler from this globe makes the change. The moon is about 238,840 miles away and the footing is said to be uncertain.

\$2,000,000 PIER FOR CHELSEA

Atlantic City, Oct. 11.—Announcement was made here that a \$2,000,000 amusement structure is to be erected on the Chelsea beach adjacent to the Ritz-Carlton by interests headed by S. W. Straus. The building will contain a theatre seating 2000, a moving picture house seating 2000, a convention hall for 6000, with large exhibition spaces, an auditorium for a 100-piece symphony orchestra and an ice palace. Plans are now being completed for the structure, and work is to start at an early date.

PEPPER ADVISES WOMEN

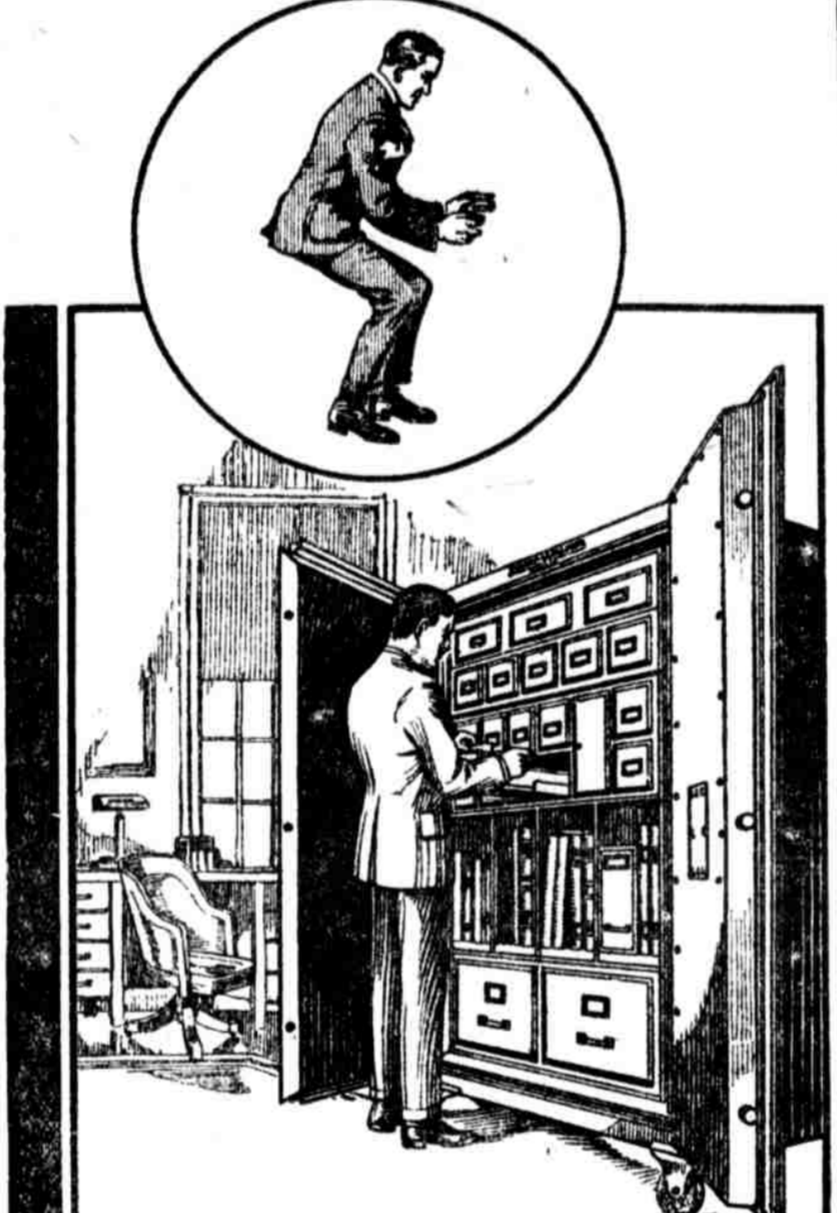
Tells Them to Steer Clear of Factional Politics

If the Republican women of the city study national and State as well as local political problems, according to George Wharton Pepper, they will become of much importance. He spoke at a meeting of the Republican Women of Philadelphia in Griffith Hall.

"Beware of following in the footsteps of men who have worked in factions," said Mr. Pepper, "the women should not let themselves be regarded as a crowd of minute men, to be called upon now and then to take part in a local political skirmish, and then to fall back and wait until the next call. The women have no time to be connected with organizations that have no ideals."

FIRE DAMAGES CAR IN GARAGE

Flames bursting from a carburetor which mechanics were adjusting on the automobile of Francis Gaghen, 224 Arch street, did \$500 damage early this morning to the car before firemen arrived. Gaghen owns the Arch street garage at Second and Arch streets.



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To-morrow will be a holiday for many men—and no man could use these leisure hours to any better advantage than by making a personal investigation of our statement that Wickham Clothes are matchless in style and fitting qualities—and are the best that can be had at the prices. Wickham Suits and Overcoats are tailored exclusively for this Store. It is now cold enough for an overcoat, and hundreds will be selected to-morrow from among these—



Wickham Overcoats, \$30.00 to \$50.00

A great variety of matchless smart styles, faultlessly tailored, of rich, thick fabrics. The Overcoats at \$25.00 and \$40.00 are unusually good values and worthy of special attention.

Hart, Schaffner & Marx Overcoats

Range in price from \$40.00 to \$55.00—with a particularly attractive line at \$50.00. Hart, Schaffner & Marx Suits are \$40.00 and \$45.00.

A Special Lot of Overcoats—\$25.00

A special purchase of handsome new Ulsters and Ulsterettes, of plaid-back fabrics and heather mixtures. They'll surely go quickly at this price.

Autumn Top Coats, Extra at \$29.50

Smart new styles, of herringbone weaves, black and oxford fabrics.

Suits, With Two Pairs of Trousers—Special, \$29.50

Remarkable value at this price are these Men's and Young Men's Suits of fine all-wool fabrics, with an extra pair of trousers to give extra wear.

Hundreds of Oriental Rugs at New Low Prices

An event of importance to connoisseurs and home furnishers is now under way in the Rug Store. Hundreds of handsome Rugs have recently arrived from the Orient, and are marked at new lower prices. With these we have grouped several hundred Rugs from our own stock, marking them at very substantial reductions from our former prices. Prices range from \$175.00 for an Anatolian Rug 8.10x6, and \$365.00 for a Laristan Rug 10.4x7.11, up to \$1750.00 for a fine Chinese Rug 19.7x11.4 feet.

Unusual Showing of Women's New Suits, \$40.00 to \$55.00

Fine velours, broadcloth and duvet de laine, in belted and unbelted styles and models that can be worn with or without the belt, as you choose; some of the unbelted models are in the plain, semi-fitting effects that are always good style, and some have the fashionable flare from the waist-line. Embroidered and Fur-trimmed Suits among these. Black, navy and browns and grays.

Sale of Sample Suits Continues at An Average of One-third Under Price

Fine Worsted Jersey Suits—now \$17.75
Plain tones and heather mixtures. Norfolk, peak-back and pointed-yoke styles; Tuxedo fronts on model collars.

Smart Tailored Tweed Suits—now \$27.75
Belted models, Norfolk effects and semi-fitting models on long conservative lines. Various attractive colorings.

High-Grade Tweed Suits—now \$32.75
Plain—straight-line and plaited models. Semi-fitting, belted and beltless—all beautifully tailored.

Chiefly in size 36, but as is often the case in well-made suits, larger and smaller figures can be fitted satisfactorily.

One Wool Jersey Dress, Says The Practical Woman

A Smart Tailored Model Anywhere from \$18.75 to \$25

There's nothing like a Jersey Dress for smart, right good service, as every woman knows. In this season of string-a-line and diphons it's right in its element, and use the Tuxedo suit. It has come to be numbered among the essentials of the well-planned wardrobe.

Here's an evidence of its smartness—the model sketched, which is one of several, some embroidered, others in plain-tailored styles with braided-bound edges. Beaver, brown, French blue and navy.



Tricotine Dresses with Braid Trimming, \$15.00 to \$20.00

Straight-line models, some in coat effect, trimmed with tailored or novelty braid; some with smart vestes.

Silk Dresses, \$30.00 to \$65.00

Canton crepe, Rosharan crepe and crepe-back satin, in slip-over and tunic styles, many embroidered or trimmed with contrasting colors. Brown, navy and black.

Two dollars will now buy as much, on the average, as three dollars bought in 1920—a great decline for so short a period, and you may be sure it is safe to buy all you need at the present level of prices. Many special values here for to-morrow.

Fashion Says Fans Of Ostrich or Coque

CURLED AND UNCURLED OSTRICH—beautiful new designs and radiant colorings, some in the graceful single-stick styles, others with a spread of nine to sixteen sticks; the sticks and handles in shell effects. Coral, orchid, black, white, turquoise, cerise, sapphire, jade, orange and paeon—\$5.13 to \$24.10.

COQUE FEATHER FANS—in spread designs, very small to very large sizes, in a gorgeous array of colorings—\$16.40 to \$39.40.

Something New in Luncheon Sets, \$2.50

Of white linen decorated in blue or in attractive color combinations. Finished with a patented process so that they may be cleaned by wiping with a damp cloth. Sets of one 19-inch square and four Doilies, 19x12 inches—\$2.50.

S. & C. Special Packets of 15 Assorted Christmas Cards and Folders, 25c

An advance display of Christmas Cards, Booklets and Folders in wonderful variety, ready for the many who like to choose early.

Yardley's Old English Lavender Water

This is the famous distilled Lavender Water beloved of our grandmothers. From selected Mitcham flowers, deliciously fragrant. In decorative bottles, 4 sizes—78c, \$1.20, \$1.82 and \$3.12.

Framed Mottos, 75c

Mottos beautifully tinted and artistically framed are an attractive bit of decoration. These by Ralph Waldo Trine, include: Love is Nature's Truest Royal; Health is Wealth; The Larger Soul, the Greater Power; and many others—75c each.

Choose from 500 Designs Engraved Christmas Greeting Cards 50c to \$3.50 a doz.

What satisfaction to have our Greeting Cards ready in good time! And Christmas is fast approaching. These are it. About 2 weeks' time is required for shipment orders for engraving. If you have your own plates, contact is slight for making the name on the cards. Prices of Cards from 50c to \$3.50 a dozen.

Save One-third on Boys' Blouses, \$1.00

Many parents consider these the most desirable of sturdy Blouses of woven, striped madras and chambray, exceptionally durable, well-fitted and made with soft-lined collars. \$1.00.

Umbrellas, Special

Extensive stock of fine tape-edged umbrellas on sturdy frames, ready for the season.

Women's Umbrellas—\$4.50
Fancy designs, handles, with a lot of new styles.

Men's Umbrellas—\$5.00
In all the latest fashions of plain or covered wood.

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With ten records
Pay \$20 down, \$23.50 weekly

Victrola XVI, \$283.50
With ten records
Pay \$25 down, \$3 weekly