


AD EXPERTS OPEAI COWNENTION HEETE 200 Agencies, Writing Búsiness of $\$ 250,000,000$ Yearly. Hold Fifth Convention
WORKING IDEALS EXPLAINED

## For the Wedding

The Engagement Ring The StationeryInvitations and Announcements The Bride's Gift The Bridesmaids' Gifts The Groom's Gift The Ushers' Gifts The Wedding Ring
J.ECALDWEll \& C0.

Chestnut and Juniper Streets


JACOB REEDS SONS
M24-1426 Chestnut Street

