

Store Hours, 9 to 5:30

For Wednesday

Gimbel Anniversary Sales are the talk of the country!—and, as all this year, Gimbel business is making new records of sales.

**GIMBEL BROTHERS**  
MARKET · CHESTNUT · EIGHTH · NINTH

Times are growing comfortable to the great masses of us—and "comfortable" times are what people mean when they long for "good times".

For Wednesday

# Sale of Women's Coats—Mostly Bolivias

—All With Simply Glorious Fur Collars  
—All With Rich Silk Linings

—All \$69.75 to \$85 Values  
—All at One Price

## \$39



Not only with fur collars—which might mean skimpy little things! But with every new collar-shape, especially if it is enormous! Square-shawl shapes. Chin-shapes that button high, high, high! Great sweeping, sloping shawl-shapes.

**And So Wonderful—So Very Wonderful That We Sold Thousands of Equal-Grade Coats—Without One Particle of Fur—Last Year at \$59.75—With Fur at Over \$100!**

Besides bolivias—though nine out of every ten are bolivias, as fashion demands—there are those fascinating chameleon cords, and wondoras and erminines (though wondoras and erminines are both of the bolivia family), and suede-velours, and the silkiest, smoothest kerseys.

Furs are mole, squirrel, skunk-dyed opossum, natural raccoon, taupe-dyed nutria and wolf.

Colors are every brown that ever happened, especially burro, marmot, zanzibar and Malay. Every blue—especially the variations of Sorrento and navy. And black.

### Twenty-Six Styles

With enormous fur collars—some with fur cuffs. With the new sleeves—jenny's—and the Polish peasants'—and Japanese—and Chinese. With great circles of fur applied on. With unique embroidery. With Bernard's wonderful stitching.

—Gimbels, Salons of Dress, Third floor



Bolivia and Taupe-Nutria—\$39 Bolivia and Taupe-Nutria—\$39 Chameleon Cord and Wolf—\$39

# Sale of 7000 Hand-Made Philippine Undergarments

From the Gimbel Factory in Manila, P. I.

Exquisitely fine fabrics. Exquisitely done hand-embroidery.

At **\$1.85**—value **\$2.95**

Straight chemises, envelope chemises, drawers, nightgowns.

Even the scallops are the newer, intricate ones!

At **\$3.65**—values **\$4.95** and **\$5.95**

Nightgowns, chemises, petticoats.



Savings a Third to Over a Half of the Prices Around Town

Cut over Gimbel-tested patterns.

Hand-sewed—stitch by stitch.

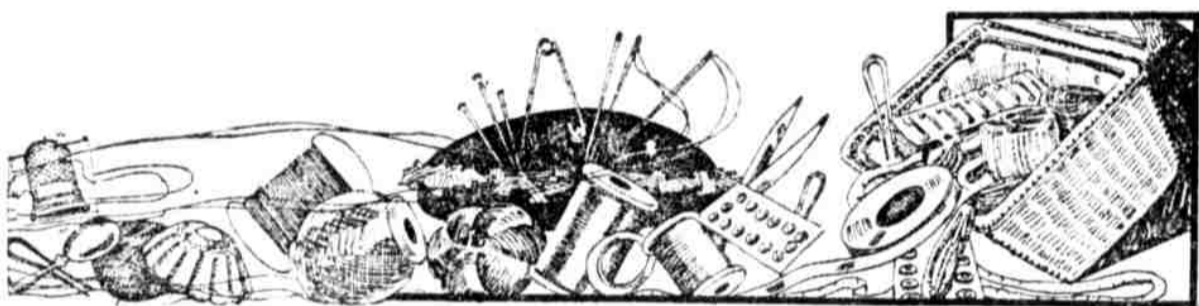
At **\$2.65**—value **\$3.95**

Nightgowns, chemises.

And wonderful shadow-proof petticoats—with seams machine-stitched for the greater firmness, but beautiful flounces hand-embroidered.

—Gimbels, First and Second Floors

## MANY SPECIALS IN THIS ANNIVERSARY SALE OF Notions and Dress Forms



Every store sells "notions"—but only a few stores hold entirely to satisfactory goods.

12,000 Spools of Clark's O. N. T. and John } 58c  
J. Clark's 6-Cord Cotton, doz. } 58c

Reliable Snap Fasteners, 12 Cards for 35c  
Hall-Borchet "Queen" Adjustable Dress Forms; 28 Sections, Special at } \$24

- Pennant Darning Cotton, black, brown, blue, 40 balls at 40¢ each 35c
- Pennant Darning Cotton, large spools, at doz. 48c
- 100-yard Spool Silk, black at 90¢ a dozen, or 10¢ at 10¢
- Mercerized Darning Cotton, white and colors, a box (6 balls) for 30c
- Black-Rock Trimming, white, at 2 1/2¢ 25c
- Novelty Trimming Braid, each at 5c
- 2-Annette Hair Nets, either fit or shape at 10¢ a dozen, single mesh 8 shades gray, at 10¢ and Double Mesh Hair Nets at 10c
- Safety Pins with guarded spring, at 6 cards for 22c
- Shoe Trees at 2 pairs 48c
- Paper of Needles, silver and gold size, at 50 dozen papers, 3c
- Plain Beads in bottles, at a 5c
- Whisper Fasteners, white or black, at 2 papers for 25c
- Teaser Snap Fasteners, white or black, at a dozen, 10 85c
- Buttons or Shirt Hangers at each 5c
- Wood Coat Hangers, at each 5c
- Imperial 14 Section Dress Forms at 15¢
- Two sizes, 36 to 42, 36 to 44 Jersey covered skirt is collapsible. Each at 5c
- Hall-Borchet Princess Dress Forms, 17 sections, Reg. \$21.00 for 12, at 20c
- Hall-Borchet Queen Dress Forms, 24 sections, Size 36 to 44, 36 to 42, Regular \$27. \$24
- Special
- Rigid Dress Forms, size 36 to 44, Bust and skirt complete, \$1.75
- Best Form Jersey covered, \$1.45 size 36 to 44, at each
- Imported Cotton Bobbin Tape at each 5c to 10c
- Imperial Bands Tape, secured with 20¢ each 50c
- Van's Sewing Machine with stand and iron, each 35c to 45c according to size
- Chinese Straw Work Hangers in fancy colors, at 35c to 75c according to size
- Gimbel's Finger Tape, white, pink and blue, at 2 pieces 30c
- Tomato Pin Cushions 6c \* 8c
- Robbeted Household Aprons, white and black, red and white, and pink and blue, and white checks at 35c, 3 for \$1
- Seam-on Hove Supporters, 8 inches, at 2 pairs for 35c
- Silk-knit Crochet Cotton, white, black and colors, at 22c
- Stocking Feet, white or black 8c at a pair
- Not all sizes.
- Shirers, 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2, 12, 12 1/2, 13, 13 1/2, 14, 14 1/2, 15, 15 1/2, 16, 16 1/2, 17, 17 1/2, 18, 18 1/2, 19, 19 1/2, 20, 20 1/2, 21, 21 1/2, 22, 22 1/2, 23, 23 1/2, 24, 24 1/2, 25, 25 1/2, 26, 26 1/2, 27, 27 1/2, 28, 28 1/2, 29, 29 1/2, 30, 30 1/2, 31, 31 1/2, 32, 32 1/2, 33, 33 1/2, 34, 34 1/2, 35, 35 1/2, 36, 36 1/2, 37, 37 1/2, 38, 38 1/2, 39, 39 1/2, 40, 40 1/2, 41, 41 1/2, 42, 42 1/2, 43, 43 1/2, 44, 44 1/2, 45, 45 1/2, 46, 46 1/2, 47, 47 1/2, 48, 48 1/2, 49, 49 1/2, 50, 50 1/2, 51, 51 1/2, 52, 52 1/2, 53, 53 1/2, 54, 54 1/2, 55, 55 1/2, 56, 56 1/2, 57, 57 1/2, 58, 58 1/2, 59, 59 1/2, 60, 60 1/2, 61, 61 1/2, 62, 62 1/2, 63, 63 1/2, 64, 64 1/2, 65, 65 1/2, 66, 66 1/2, 67, 67 1/2, 68, 68 1/2, 69, 69 1/2, 70, 70 1/2, 71, 71 1/2, 72, 72 1/2, 73, 73 1/2, 74, 74 1/2, 75, 75 1/2, 76, 76 1/2, 77, 77 1/2, 78, 78 1/2, 79, 79 1/2, 80, 80 1/2, 81, 81 1/2, 82, 82 1/2, 83, 83 1/2, 84, 84 1/2, 85, 85 1/2, 86, 86 1/2, 87, 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