

Store Hours, 9 to 5:30
For Tuesday

Delineator subscription is \$2.50 a year. But by registering at first floor Pattern Section, and calling there each month for the magazine, you get eight months' numbers for \$1.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Gimbel 79th Anniversary will long be memorable for the bargains it developed.

For Tuesday

Gimbel Subway Store Anniversary Sales

Values are really wonderful—we are this month giving new demonstrations of the Subway Store's power to serve One group of bargains today—another tomorrow—the most important collection of bargains for the special Subway Store days.

Another Great Dress Sale! Price \$14.50 Values \$22.50 to \$39.75



All Women's and All Misses' Sizes
Even Some Extra Sizes up to 52
Tricotines—bronze-beaded all over. Tricotines—henna embroidered all over. Canton crepes, with ribbon "wheels." Charmeuse—with solid bead-motifs. Crepes de chine with the new knotted fringe trimmed flying panels. Tricotines—with the new fagoting.
Beads—every kind of beads!
Braids—flat or fancy.
Tassels—shoe polish ribbons—vestees.
Every length sleeve! Every width sleeve! Even fringe-trimmed sleeves!
\$14.50—values \$22.50 to \$39.75
—Gimbels, "Subway Store Day"

Women's and Misses' All-Wool Tuxedo and Slipover Sweaters—\$1.95 Values \$2.50 to \$3.95

In plain and fancy weave, short and long sleeves; some are imported slipovers with round neck and long sleeves. All shades, including navy and black. All sizes, but not in every style.
Very Interesting Values, at \$1.95
—Gimbels, "Subway Store Day"

The New Long Tunic-Blouses—Special at \$5

Black crepe de chine and tricotines. 42 inches long—long enough to cover up most of the skirt—makes even an old skirt look well.
Pictured.
Sizes 34 to 44.
Peter Pan Voile Waists at \$1
Most popular of all tuck-in middie—especially for sleeveless dresses and sweaters. White. All sizes.
—Gimbels, "Subway Store Day"



Special Luncheon—50c
Individual creamed oyster pie. Mashed potatoes. Fresh spinach with egg. Combination salad. Roll and butter. Fresh pumpkin pie, ice cream or pudding. Quaker blend coffee, tea or milk.
—Gimbels, "Subway Store Day"

Men's Fall Suits and Overcoats at \$17.50

Worth Every Penny of \$30 to \$35

We just bought up a maker's surplus stock and sample line, consisting of nearly 500 suits and overcoats. On Sale Tomorrow—Subway Store Day.

The Suits—Some of the best and newest styles and patterns are included in this sale. Single- and double-breasted, two- and three-button coats. Some young men's suits have extra trousers, giving them practically double "life."

The Overcoats—come in fall and winter weights—town coats up to heavy ulsters. Single- and double-breasted models. Dressy styles for young men and conservatives for older men. Blue, gray, brown and black.

At \$17.50. Values \$30 to \$35.

—Gimbels, "Subway Store Day"



Assorted Chocolates Twine Shopping Bags at 23c for Half-Pound Box
Regularly 50c. —Gimbels, "Subway Store Day"

Shoe Trees, 3 prs. for 22c.
100 yd. Spool Silk, 10c spool. —Gimbels, "Subway Store Day"

Corsets at 95c
Values \$1.50 to \$3. Models for every type of figure. Pink and white coutil. At 95c. —Gimbels, "Subway Store Day"

\$1.25 Black and Navy Paon Velvet—89c yd.
Exceptional quality and value. 17 inches wide, at 89c yard.

Women's Nightgowns and Envelope Chemise at \$1
Values \$1.50 to \$2.95
Of rambrod, prettily lace and embroidery trimming back and front dainty and delicate, full cut, all sizes in the lot. At \$1. Extra Sizes.
Woven Knit Petticoats—38c
Extra-Size Flannel Petticoats—50c Value 85c
Neat stripes, full cut, ruffle. —Gimbels, "Subway Store Day"

Cotton Table Cloths, \$1.65
Closely woven with round designs, assorted patterns, satin finish, at \$1.65. Regularly \$2. Size 64x84 inches.
Heavy Cotton Bird's Eye Toweling, 18 inches wide, used for making face towels and bureau scarfs; special 15c yd.
Lace-trimmed Bureau Scarfs, trimmed with torchon lace; size 18x50 inches, Regularly 65c, at 50c. —Gimbels, "Subway Store Day"

950 Men's Neglige Shirts } 90c
Some have collar attached. Among the lot are white and tan pongees, high-count percales, madras and a few of oxford material. These shirts are called "seconds," but the defect is so minor it's difficult to detect. Come early as this lot is bound to be sold out in short order. —Gimbels, "Subway Store Day"

Crepe Kimonos at \$2.65 Specially Priced
Hand embroidered. Japanese, silk, or very soft, in prett. pink, blue and beige tints.
3000 Bungalow Aprons—58c
Made of neat striped or solid color slipover models or buttoned down sides finished with rick rack, some wide belt with sash back, cut full. —Gimbels, "Subway Store Day"

Women's Pure Worsted Wool Scarfs \$4.95
Soft, woolly, and beautiful combination colors. All have helms some with or without pockets. Value \$6.75.
Big fluffy maroon Fox Neckpieces, satin lined, at \$4.95. Value \$6.75. —Gimbels, "Subway Store Day"

200 White Enameled Bedsteads at \$8.75
Regular \$15
All metal, two-inch continuous posts, and five one-inch fillers. All sizes, at \$8.75.
\$18 All-felt Mattresses at \$10. —Gimbels, "Subway Store Day"

Boys' \$10 and \$12.50 Norfolk Suits at \$8.45
About half of the lot are Extra Trousers Suits. Of all-wool chevrons, well fitting garments, in pleated and flap pocket models. All full lined. Exceptional values for boys of 7 to 17 years. At \$8.45.
Boys' \$1.50 Cheviot Knickerbockers—\$1.15. Neat patterns in strong cloths. 6 to 16 years. —Gimbels, "Subway Store Day"

\$69.75 Bay Seal Coats at \$49.75
Wonderful pelts! Bay seal, you know, is fine French coney, seal-deer.
Full length model. Bell or straight cuff. Beautifully silk-lined.
\$7.50 Fur Chokers, \$5
Mossam and stone marten. Brown and the natural black. Luffy tail. —Gimbels, "Subway Store Day"

Women's Good Shoes and Felt Slippers \$1
A special purchase at big savings.
Women's Julietts, Everetts and Boudoir Slippers with leather soles and heels—others with padded soles; big variety to choose from. At \$1.
1000 pairs—Oxfords, Eyelet Ties and Pumps; patent leather and black kid; sizes 2 1/2 to 7. At \$1.
Men's gray felt Everett Slippers at \$1. Also children's felt moccasin Slippers, at \$1. —Gimbels, "Subway Store Day"

1400 Window Shades—58c Half Price
Size 36x72; hand-made, oil opaque and cambric, spring rollers colors and dark green. Complete with fixtures, at 58c. Some "seconds".
500 Loom Lace Panel Curtains—\$1.95. Value \$2.50.
2 1/2 yards long, thread net, real lace designs. White or ecru.
500 Pairs Pilet Net Curtains—\$2.95 pair. Value \$3.95.
2 1/2 yards long; handsome filet and novelty lace effects. —Gimbels, "Subway Store Day"

Longcloth at 10 yds. for \$1.50
Chamois finish, extra wide. Excellent quality.
Big White Cambrics, 15c. —Gimbels, "Subway Store Day"

1000 pairs Famous "Nashua" Blankets—\$5.95 a pr.
Extra size, gray or white with pink or blue borders, neatly hemmed bound. Cotton, of course!

Women's Silk and Silk-and-Fiber Stockings—85c
Of pure thread silk and silk-and-fiber with mercerized rib tops which is very elastic; reinforced heel and toe; very good wearing quality. 85c pair. Firsts and seconds.

1200 Bleached Seamless Sheets—78c
Dependable quality sheeting, double-bed size; all are "seconds", if perfect would be worth \$1.60. At 78c.
500 doz. "Sample" Pillow Cases at 25c each
Two sizes—42x36 and 45x36 inches. Many are hemstitched, many worth 2 to 3 times as much.
5000 yards Canton Flannel—12 1/2c yd. Half Price
Bleached and unbleached. Cut from full pieces. —Gimbels, "Subway Store Day"

Men's and Women's Umbrellas at \$1.15
Of American taffeta buttons. Excellent for business use. Various kinds of handles, at \$1.15. —Gimbels, "Subway Store Day"

500 Extra-Heavy Comfortables—\$3.95
Many colors, with green border to match.
White cotton filled, well stitched, full bed size. —Gimbels, "Subway Store Day"

Women's Cotton Stockings at 2 prs. for 25c
Black. "Seconds" of grades selling for 25c in firsts. 2 pair for 25c.
Women's Vests at 20c ea.
Women's mercerized and cotton vests, low neck, sleeveless, plain and Swiss rib; mill seconds, and first grade.
Men's Union Suits at \$1.25
Medium weight, natural gray color; long sleeves, ankle length; suitable for fall and winter. —Gimbels, "Subway Store Day"

3000 lbs. Cup o' Comfort Coffee 5 lbs. for \$1
Regularly 88c lb. In other words you save 90c on 5 lbs.
2500 lbs. New Season 45c
Orange Pekoe Tea, 4 \$1 fast Cocoa at 5 lbs. \$1
1000 lbs. Purity Break-Orange for 5 lbs. \$1
—Gimbels, "Subway Store Day"

Cowhide Traveling Bags at \$2.95
Walrus-grain cowhide. Water proofed linings. Bush cover at \$2.95. —Gimbels, "Subway Store Day"

All-Wool Black French Weave Serge—\$1.55 a yd.
Fine tail and soft finish; 74 inches wide.
50-inch All-wool Black Mannish Serge—\$1.25 yd.
54-inch All-wool Broadcloth, at Black and White Plaids and Stripes, at 50c a yard.
36 inches wide. —Gimbels, "Subway Store Day"

Women's Plain White Hemstitched Handkerchiefs 30c at 6 for—
Regularly 45c for six. —Gimbels, "Subway Store Day"

Little Children's Rompers and Creepers, 50c
Value \$1. 2 to 6 years. Plain colors, pink and blue check gingham; also pink and blue stripe flannel.
—Gimbels, "Subway Store Day"

26-pc. Sets Silverplated Flatware at \$7.95
In making up of oak finished chests. With engraved oak settee letter free of charge. Value \$12.50 at \$7.95. —Gimbels, "Subway Store Day"

500 Pieces of Imported China at 10c to 50c each
Worth 20c to \$1
Various plates, cups and saucers, sugar cream, trays and on forth. Dainty thin Japanese China Tea Cups and Saucers, best decoration, at 20c.
Cut Glass Dishes, various shapes, cut with foliage and blue-toned, at 65c.
1000 doz. (in boxes) Crystal Glass Able Tumblers, Oriental style, the regular 3 1/2 ounces kind.
31-piece Dinner Sets, gold lined decoration, on account of maker's defects, at \$2.35. Almost the cost of making. A limited lot. —Gimbels, "Subway Store Day"

36-in. Plain Dress Chambray and Gingham—12 1/2c yd.
The chambray comes in pink or blue only. Gingham in pink and blue stripe. 36 inches wide. Regular price 18c.
"Mill Ends" of 36-inch Printed Percale—15c yd.
Splendid quality. —Gimbels, "Subway Store Day"

2500 Square Yards Genuine Congoleum in long remnants, two yard wide, plenty of a pattern to match. The finest guaranteed quality, at sq. yd. 30c
—Gimbels, "Subway Store Day"

Women's 2-clasp French Kid Gloves at \$1.58
White, black and colors. Values \$3 and \$3.50. —Gimbels, "Subway Store Day"

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Sale—Axminster Rugs
Desirable Oriental Patterns, in soft, rich colorings. New, fresh, perfect goods.
9x12 ft., \$27.50
8.3x10.6 ft., \$25
Seamless Velvet Rugs, Oriental patterns for hard wear. 9x12 feet. \$24
Wool-and-Fibre Rugs, reversible, inexpensive and durable.
9x12 feet, \$13.50.
8.3x10.6 feet, \$12.50.
6x9 feet, \$8.50.
Tapestry Brussels Rugs, inexpensive, for sturdy wear. 9x12 ft., \$9.75 and \$12.75.
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A Shipment of Used Sewing Machines at \$5 to \$32
Used in this case means sewing machines that were taken to exchange or were used for demonstrating purposes.
Pay \$1 Weekly
And we send the machine you select home.
Used models of the following makes:
Domestic Singer
New Home Wheeler & Wilson
—Gimbels, "Subway Store Day"