

Organ Plays at 9, 11 and 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

What a Choosing of Warmer Clothing There Will Be Tomorrow!

To Lose the Right Moment of Doing Things is often to lose all.

To most people there is but one period of life to get an education, which is in the days of youth, when but few are strong enough physically to earn a workingman's wages. Getting the foundation of knowledge well laid before—if possible—the twenties arrive, and never going far into the years of topmost importance.

In the uppermost story of the castle of dreams building in every young fellow's mind is the idea that he can leave school and go to work and make up somehow what he has missed, but he is mistaken.

Almost all men who succeed find ways to do some studying all through life, but nothing can ever take the place of early opportunities neglected.

[Signed] *John Wanamaker*

For Women Many New Hats Around \$10 Are Ready

Quantities of attractive little duvety hats in the prettiest colors—tarn, henna, volney, Malay, reindeer, gray, brown, sand, ruby, delit, navy—almost any color one can think of. Nearly all of them are trimmed with self-colored ostrich, and the effect is admirable for their very modest price.

New hats of velvet, too, and felt, and all the other new materials, in the smart new colors, cleverly trimmed, and at very small prices.

And hundreds of untrimmed new hats in every material for those who like to do their own millinery work.

(Second Floor)

Young Girls and Children Have Their Own Millinery Salon

Here are shown not only hundreds of pretty hats that American milliners have made for little and larger girls, but also some charming Paris hats at moderate prices.

Beaver, felt, duvety, velvet and other materials are used in the daintiest ways, and bright young faces will look their prettiest in them. Prices begin at \$3.50 on the domestic hats, and \$13 on the French hats for young people.

(Second Floor)



Young Women's Fine Warm Winter Coats at Every Price

From \$25 to \$225 Miss 14-to-20 may choose her winter coat here from a variety of really wonderful coats that will meet her every requirement.

At \$25 are coats of warm woolen cloth with or without fur collar. They are well made and well lined throughout. Navy, black and several shades of brown.

At \$48 are exceptional coats of thick soft wool velours and similar fabrics, in beautiful colors, finely satin lined, and collared with fur.

From this price they go up through many varieties of lovely fabrics, furs and colors, to the handsomest of all at \$225.

Younger girls' coats—6 to 14 years—offer the same splendid value and variety, from \$11.50 up to \$138, with very special value at \$48.

A Three-Piece Knickerbocker Suit for Miss 14-to-20 at \$37.50

Well-cut skirt, smart coat and comfortable knickerbockers all made to match out of a heather mixture all-wool worsted, in brownish or grayish-blue effects. The long coat has big patch pockets, and the skirt buttons all the way down the front, with large patch pockets on each side. Just the thing for girls who golf and tramp.

(Second Floor)

Picturesque Slashed Overblouses

They are of crepe de chine, and the slashings appear on sleeves and fronts; on the navy blouses the color that peeps through is henna or jade or yellowstone; on the brown blouses the color is yellowstone.

Other overblouses of crepe de chine show soutache braiding or machine embroidery and are priced at \$8.75. Navy, black and brown are the colors.

(Third Floor)

New Leather Handbags at Small Prices

Between \$1 and \$5 a woman may choose from scores of styles of new leather handbags, in colors as well as black.

Chicly envelope handbags in many shapes and ranging in size from little vanity books with fancy metal-trimmed edges, to great, capacious seal bags in bright or dull finish with several compartments.

Various kinds of leather and good leather. Good workmanship throughout, too.

(Main Floor)

Women's Long Chamois-Finish Lisle Gloves—Special at 85c

12-button-length mousquetaire gloves in chamois-finish lisle, in white, mastic, brown, gray, beaver and chamois. Exceptional at this price.

Men's and Women's Duplex-Fabric Gloves at 55c

Women's two-clasp in gray only; and men's one-clasp in natural color.

(West Aisle)

The Small Fur Neckpiece at a Moderate Price

A very good little brown mink neckpiece can be had for so little as \$22.50 for a one-animal scarf, and \$30 for a two-skin scarf. The higher in price one goes, of course, the better the fur and the richer the color.

Scarves of soft stone marten start at \$40, and the darker baum marten scarves begin at \$45. Japanese marten scarves are \$30 to \$65.

Among the other small furs at a modest price—ranging from \$15 to \$30—are squirrel, skunk, raccoon and kolinsky.

(Second Floor)

Lantern-Shaped Mesh Bags

are novelties now being shown on the Central Aisle near Chestnut Street. Their etched tops are round, square, oval and octagonal, their mesh is of the armorplate variety with silver or green-gold finish, and they end in jolly little tassels. Prices start at \$3 and end at \$30.

(Main Floor)

Women's Fur-Trimmed Suits and Dresses at Special Prices

Tailored Suits at \$27.50, \$38.50 and \$55
Dresses at \$25 and \$38.50

The 200 tailored suits in this collection are so remarkable for these prices that every woman who plans to buy a tailored suit at all should give herself the opportunity of seeing them.

The materials are wool velours, broadcloth-finish velours and other soft seasonable fabrics, two-toned cheviot suitings and homespuns. Colors include navy and Sorrento, many shades of brown, taupe, black and good mixtures.

There are ten models of very different lines, nearly all with fur collars, some with fur cuffs also, and pockets of fur.

Coats are interlined and silk lined. Tailoring is admirable.

As examples of value, here is a model or two at each price:

At \$27.50, a Sorrento velour with beaver-ette collar. The short, loose ripple-back coat is braided in black and lined with figured silk. An untrimmed velour suit at this price also.

At \$38.50, a brown velour suit with beaver collar. A raspberry tweed suit with opossum collar, and several other models.

At \$55, a handsome suit of velour in brown, black or navy, the long coat embroidered in self-color and topped with a high-buttoning beaver collar. A suit of soft, thick brown wool velour, very smartly tailored, with no fur at all; and several other models.

All would regularly sell at from \$10 to \$20 more—at the least—than tomorrow's prices. Sizes 34 to 44.



Silk Afternoon Dresses at \$38.50

Canton crepe and crepe-back satin of rich heavy quality, in navy blue or black, in a dozen smart models, showing the newest fashion features. Dresses of the same quality are regularly in our cases at a much higher price.

(First Floor)

Tricotine and Jersey Dresses at \$25

Excellent street models in tricotine in blue, black or brown. Desirable dresses of silk jersey and wool jersey, in effective one-piece styles, and a variety of colors.

(First Floor)

Best Assortment of Broadcloths Since Before the War

Among them are both domestic and imported cloths. We are selling a great many of these broadcloths for street costumes, tailored gowns, capes and, of course, for children's coats. In all the fashionable dark and light colors at \$3, \$4 and \$6 a yard.

(First Floor)

A Most Useful Garment Is a Tweed Cape

Many women seem to have discovered this fact for themselves, for the new tweed capes are going out very fast indeed.

Some women are buying them for golf and motoring, some to wear with sports skirts or over their sports suits on very cold days. And they are just the thing for bad weather.

They are cut quite long and very full with arm slits and straps to cross in front. The materials are soft-toned mixtures in browns, tan and greenish shades, also indistinct plaids and checks. Some are made in our own factory, but they are all well tailored. Moderately priced at \$35, \$37.50 and \$45.

(First Floor)

Real Silk Scarfs Specials at \$10

It doesn't seem possible, but here they are, and very pretty scarfs, too!

They are two toned, in such desirable colorings for Fall suits as brown-and-tan, lavender-and-gray, rose-and-gray and so on. The ends are fringed.

(Main Floor)

Now Is the Time to Equip Your House With a Pipeless Heater

There are more good things said about the Caloric pipeless heater than about any other heating system we have ever heard of.

In hundreds of homes it has displaced the old-fashioned hot-air furnace and even steam and hot-water systems.

It is a great saver of coal.

It keeps up a constant and positive circulation of properly moistened air throughout the house.

The air in its circulation is sterilized by its passage through the intense heat.

It has only one register, but its warmth goes to the furthest corners.

Make a sketch of the floor plans of your home and our engineers will tell you at once if a pipeless furnace is the kind of heating plant that you need.

Approximate prices for installation in Philadelphia are as follows—

\$190 for a bungalow size.

\$230 for a five to seven room house.

\$250 for a seven to ten room house.

\$335 for a ten to eighteen room house.

(Fourth Floor)

English Wool Scarfs, Special, \$3, \$4.50 and \$5

They are the softest kind of wool, just as warm as they can be, and they are made generously wide to cover the shoulders, where such a protection is most needed.

In the softer English colorings, which go so well with sports suits and coats, striped or with plain centers and deep borders.

(Main Floor)

The Latest Corset Is of Perforated Elastic

Needless to say, it is a Parisienne. It is pink and its back and abdomen are striped to make it stronger, \$20.

A plain elastic heavily edged at top and bottom is \$18.

A "step-in" model with laced back, closed front and no bones at all is \$31.50.

A soft light-weight corset finished with satin straps is \$12.50.

Another open in the back and front is heavier and has bones, \$12.

A slip-on which hooks in the front and boasts elastic across the back is \$28.

A girde of elastic and coutil is for slight figures, \$11.50.

A satin corset for evening has fine silk elastic sides, net trimmings and short bones, \$31.50.

A very long corset with laced back is \$42.

Every one of these elastic models mentioned is pink and every one is topless.

(Third Floor)

The Wanamaker Cabinet Sewing Machine Is Now \$48

Automatic lift, quartered oak case, complete with all attachments. Terms as low as \$2 first payment and \$1 weekly.

Wanamaker drop-head sewing machine, \$32.

Western electric portable sewing machines, \$58.

(Fourth Floor)

New, Fine Manicure Sets for a Third Less

Moreover, they are the convenient, roll-up kind, in real leather cases, with the exception of the one marked \$1, which has an imitation leather case and is intended for a child.

The fittings are all of excellent quality, and there are from four up to as many as seventeen in each set.

Especially priced from \$1 to \$15.00, and there are thirteen styles.

(Main Floor)

Good Lamb's-Wool Quilts —\$7.50

Covered with figured cambric on top and back and with plain borders to match.

They come in old rose, Copenhagen blue and yellow.

Filled with a sheet of lamb's-wool. Good looking, excellently made, warm and reasonable—\$7.50 each.

(Sixth Floor)

Hear Glorious Voices at Their Best—On Victor Records

It will be but a short time before Galli-Curci, Schumann-Heink and John McCormack will appear severally in Philadelphia on the concert stage. Who does not look forward with keen pleasure to hearing them?

Any one possessing a phonograph can hear these famous vocalists sing in his own home all through the winter, not merely one singer in a single evening, but all three in the same evening, and in any evening, with as many encores as he desires.

Victor records, reproducing the art of each of these three-famous singers in its highest perfection, are here in a desirable selection of titles. They can be played on any make of phonograph.

(Second Floor)



Books of Interest

"The Soul of an Immigrant," by Constantine M. Panunzio; \$2. Which shows real illumination on the problems and the future of immigration to this country.

"And Ever Now," by Max Beerlium; \$3.50. Twenty fresh, glitzy, delightful little pieces collected in one volume.

"Portraits of the Nineties," by E. T. Raymond; \$4.50. Meredith, Gladstone, Archbishop Temple, Aubrey Beardsley are a few of the great names dealt with here.

(Main Floor)

Remember How Hard It Is to Get Halloween Costumes at the Last Minute?

The time to get them is now, when the collection is at its very best.

Hundreds of costumes suitable for street and parties.

Costumes for children, \$1.50 to \$3; for adults, \$3 to \$13.50.

All the old favorites, and funnier than ever.

(Seventh Floor)

Oliver Twist and Middy Suits for Tiny Boys

Particularly good ones for the little fellows of two to six.

Cotton pongee at \$4.25.

Cotton pongee with velvet-trimmed trousers, \$6.50.

Silk pongee waists with velvet-trimmed trousers, \$7.50.

Two styles of all-wool navy blue serge, \$6.50.

(Third Floor)

New Shoes for Children's and Young Girls' Dress Wear

Patent leather vamps, with buttoned tops of cloth in the smallest sizes, and of dull kid in the larger sizes. Priced \$6, \$7.50 and \$10—the last in growing girls' sizes, 2½ to 7.

Calfskin vamps with laced kid tops, \$5.50 and \$6.50 in the smaller sizes, and \$8.50 in growing girls' sizes.

(First Floor)

First Football Game on Pogo Sticks

Tomorrow there will be a Pogo football game in the Toy Store at 2:30, and all Pogo jumpers are entitled to participate.

Pogo sticks (bouncing stilts), in three sizes for children from 8 years and up to adults, \$3, \$3.50 and \$4.

(Seventh Floor)

All-Wool Blankets of Merit, \$10 and \$12 a Pair

White, and with borders in either pink or blue.

For looks, warmth and service they are unsurpassed at the prices—60x84 inches, \$10, and 72x84 inches, \$12 a pair.

(Sixth Floor)

Men, They Are Ready and They Are Right! The New Suits and Overcoats

Better than last Fall.
Lower in price than last Fall.
Best in the city.
\$30 to \$60 for suits.
\$30 to \$100 for overcoats.
(You will remember that last year's prices started at \$50—but this is a 1921 Clothing Store.)

(Third Floor)

Additions to the Men's Autumn Shirts

Some new designs have appeared in the balloon cloth shirts that men like so well. This is a material which, while light in weight, is so closely woven that it makes excellent fall and winter shirts. They are \$3.

New arrivals in the group of percale shirts which we have been selling at \$1.50, a remarkable price for a good fast-color shirt.

(Main Floor)

Men's New Soft Hats at the Lower Prices

A man can come into this Hat Store and for the modest sum of \$4 he can get a soft hat that is correct in fashion and well made of good material. He can choose from various colors with a good assortment of browns.

Or he can pay \$5 and get a still better hat.

When he gets to \$6 he can choose from a lot of soft hats fine enough for any man to wear anywhere.

Unless a man wants to go into the very fine and more expensive imported hats, he will find complete satisfaction in any of these three lower-priced groups.

(Main Floor)

Men's Underwear and Socks at Real Savings

75c a garment for white cotton shirts and drawers; long or short sleeves and ankle-length legs.

85c a garment for unbleached ballgrain, silk-striped shirts, with long and short sleeves and ankle-length drawers.

Half Hose

25c a pair for mercerized cotton half hose in black, brown, grays and navy.

65c a pair for full-fashioned pure silk half hose in brown, grays and navy; "seconds."

(Main Floor)

Men, Here's a Good Shoe!

It is a perfectly plain, straight lace shoe of tan Russia calfskin, with heavy single sole and flat heel.

Just the good looking, sturdy made type of shoe that so many men want. A shoe with unobtrusive style and full of good wear.

Price, \$10.50.

(Main Floor)

These Handkerchiefs Are to a Man's Liking

A beautiful quality Irish linen handkerchief with plain hem-stitched edge and of generous size at the special price of \$7.75 a dozen. It is 75c each for less than a dozen.

Or fine colored linen handkerchiefs, either striped or with colored borders in soft blues, grays, tan or violet at 75c each. This, too, is a special price.

(Main Floor)

Warm Garments for Sportsmen

The Sporting Goods Store recommends these:

All-wool mackinaw coats in various styles and colors. Men's sizes, \$18; boys' sizes, \$10.50 and \$15.

Men's sheep-lined coats with large collars of wool or fur, \$16.50 to \$50.

Town and country coats in various wools with soft leather linings and leather sleeves and knitted neck and wristlets, \$16.50 to \$25.

Women's soft leather coats, \$22; skirts or riding breeches to match at the same price.

Chamois and suede leather vests, \$7 and \$8.50.

(The Gallery)

Ready With the Finest Suits and Overcoats for the Boys

Finer wools, finer modeling, finer sewing and finer style—that is one part of the story.

The other part is that of lower prices.

Norfolk suits, single breasted and double breasted, are here in a wonderful selection of wools and in shades and patterns of the most attractive kind.

Sizes for boys of 8 to 18 years at \$16.50, \$18, \$20, \$22.50, \$28 and \$30.

Most of the suits at \$16.50 to \$28 have two pair of trousers.

New overcoats are ready in a variety of brown, gray and greenish shades, all of them well-designed garments, full of style and comfort and everything that a real boy likes an overcoat to have.

Prices, \$20 to \$38 in sizes for boys of 3 to 18 years.

(Second Floor)