

Organ Plays at 9, 11 and 4:45  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

Weather  
Fair

# Glorious Days Outdoors and In—When Indoors Is Wanamaker's

## Phillips Brooks, Who Came to His First Charge in Philadelphia

in the sixties, and with whom the writer then became acquainted, made a deep impression upon all who met him because of what he really was.

The influence of his short life still lives and his memory will be honored and loved.

In those exciting days, President Lincoln sought Phillips Brooks and they were frequently in consultation upon public affairs, as is well known to the writer and his closest friends.

The pity of it, that every one should not seek to do something for his city and its people worth remembering before his records are filed in stone.

[Signed] *John Wanamaker*

October 6, 1921.

## Magnificent Diamond Jewelry for This Winter

The first place in women's affections is still held by diamonds alone, but there always are, and doubtless always will be, women who prefer the combination of diamonds and sapphires or diamonds and emeralds.

The mountings are all of platinum, more beautiful in design than ever before, and each particular stone is carefully selected before being mounted. We don't believe that prices could safely be made less for diamond jewelry of this high character.

Diamond bar pins \$160 to \$1150  
Diamond bracelets \$350 to \$3300  
Diamond circle pins \$465 to \$1275  
Diamond rings \$40 to \$2900  
Diamond la vallieres \$140 to \$1000

(Main Floor)



## A Delightful Collection of Gowns for Young Women, From \$38 Up

We have lower-priced dresses, of course. But at \$38 begins a collection of really lovely gowns, in Georgette, Canton crepe, chiffon velvet, velvet brocades, taffetas, satins and other afternoon and evening materials.

They are for afternoon, dinner and evening wear, parties and even the greatest occasion of all—her wedding. An entire trousseau can be made up at moderate cost.

A Malay brown afternoon gown is velvet from hem to hips, and Canton crepe from hips to throat, the only decoration being large rosettes of chenille and a velvet sash. It is \$38.

A gown of terra cotta Canton crepe with hand-wrought open lattice work garniture is wonderfully effective at \$48. One would expect a much higher price for its distinction.

A black Canton crepe gown braided from hem to knee, has just a thread of amethyst edging each braid, and vestee, sash and sleeve linings of amethyst chiffon. Price, \$58.

Black chiffon velvet fashions a charming gown at \$48, with a garniture of blue, green and orange flowers at shoulder and hip.

A velvet brocade Georgette in terra cotta at \$68 is a veritable picture gown.

Hundreds of these delightful gowns are ready for every occasion in Miss 14-to-20's happy life.

(Second Floor)

## Fashion's Latest Whims in Costume Blouses and Overblouses

They show the newest neck lines and novel sleeves in contrasting shades and materials. Materials are the lovely crepe-back satin, Canton crepe, crepe de chine, Georgette crepe, silk velvet, and others equally well suited to new blouse fashions. Included are many of the handsome tunic blouses that reach almost to the bottom of the skirt.

There are too many to begin to describe, but any woman interested in blouses should be sure to see these.

Prices begin at \$20.

(Third Floor)

## Good Warm Bolivia Coats With Wolf or Nutria Collars

The coats are made of a fine quality Bolivia cloth, silk lined throughout and interlined. One is a delightful wrap style with the sleeve cut in one with the coat. It comes in navy blue, black or Malay brown, with either a wolf or nutria collar, and is \$75.

Another new model is a belted coat with inverted pleats in the back, panel pockets, and it comes in black or tortoise shell, with natural or black wolf collar. The price is \$100.

For as handsome coats as these, the prices are very moderate.

(First Floor)

## The First Black Corsets in Years

Have come in our latest consignment of Parisiennes. They are of soft, fine satin, low all around, and designed for the average figure. Price \$20.

Another novel thing—and one may always count on Parisiennes having something novel about them—is an evening corset with feather trimming. The material of this is a very rich pink and white brocade, and the price \$40. A second evening corset of much the same material, minus the feathers, is also \$40.

Another evening corset of pink and white silk batiste is very lightly boned, and priced at \$31.50.

(Third Floor)

## "How Can You Sell These Duvetyn Handbags So Low?"

It was a manufacturer from another city who asked us this, and he bought one to show his partner how much they were being undersold. It is a fact that for some time now we have been selling new styles in fine duvetyn handbags at lower prices than you can match them for elsewhere.

These bags are in various shapes, with metal, shell finish and covered frames. Colors are brown, beaver, navy and black.

Prices, \$3, \$5.50, \$4 and \$5.

(Main Floor)

**IN THE Picture Store**  
at present are certain original etchings of the great cathedrals of the world by Brewer, Hurst, Poortenaar and Charland. They are all framed and sell at \$45 to \$75; but if anybody wishes something lower priced we have reproofs of the same subjects which are only \$15.

**SOME little color studies by Morros Palmer** have been put into black frames and will be very attractive for inexpensive gifts, their price being only \$7.50. Find them in the Picture Store.

(Fifth Floor)

## A Note or Two

Those big cloisonne bronze floor lamps which some people have been waiting for have come into the Lamp Store at last. There are several designs—the elephant among them—and the price is \$200.

(Fourth Floor)

Flower lovers are taking a look at the fast-fading flowers in their gardens and buying artificial flowers to take their places indoors. Here are pansies, heather, chrysanthemums, narcissi, dahlias and no end of other pretties. 25c to \$2 for a single spray.

(Fourth Floor)

Good time now to plant narcissus bulbs for house-blooming. They may be had for 60c the dozen or \$4 the hundred. Pebbles are 5c a package.

(Fourth Floor)

Birds' nest, Norway and holly ferns are all fresh bits of green with which to enliven Winter rooms and they cost a trifle—12c to \$1. Bigger decorative plants are our old friend the pandanus and a newer thing called polyodium.

(Fourth Floor)

## Sable Furs From Russia or Hudson Bay

A little bit of sable fur is like a jewel. It enriches everything else a woman wears.

Russian sable is the choicest, of course. Neckpieces of this soft and elegant fur are priced from \$135 for a one-skin scarf up to \$650 for a beautiful two-skin scarf in the natural color.

Hudson Bay sable is a close second in beauty and becomingness and serviceability, if not in rarity. Scarfs of this sable are \$70 to \$165.

Each is the best of its kind to be found.

(Second Floor)

## New All-Wool Velours in Winter Weights

They have held their foremost place in the ranks of fashionable suitings and coatings for this Winter and many of the smartest tailored gowns are being made of them.

A new jersey weave is here which is especially thick and soft for coats. In navy, mahogany or brown, \$3 a yard. Other weights in these all-wool velours in all the new shades, 54 inches wide and \$2 to \$4 a yard.

(First Floor)

## Children's New Hats Are Ready

Scores of new Winter hats of furry beaver, lustrous velvets and broadcloths, practical serge, chin-chilla and leather.

There are no-shroom hats, turn-up and turn-down styles, tams and close-fitting little hats, many with ear-taps.

In fact, everything most practical and becoming for small girls and boys of 2 to 6.

Prices are from \$2 to \$12.

(Third Floor)

## Silk Stockings at \$1.75—Uncommon "Seconds"

Full-fashioned ingrain silk stockings and one of the best values we have had in some time.

Heavy silk in black with extra reinforced hile soles and garter tops, and lighter weight all-silk in black, white and colors.

(West Aisle)

## Men's Warm Domet Flannel Pajamas and Night Shirts

The first cool nights and mornings are the worst because the house is less likely to have heat in it.

The new domet flannel night wear for men is lower in price than last Fall, and comes in a variety of striped designs.

Pajamas, \$2 to \$3.75.  
Night shirts, \$1.65 to \$2.50.

(Main Floor)

## Extra-Size Linen Handkerchiefs for Men

An excellent opportunity for men who want this kind, and many men will have no other. Of beautiful quality, firmly woven, Irish linen, they have 4, 1/2 or 1 inch hems. \$5 a half dozen.

(West Aisle)

## Books for Serious Readers

"My Life Here and There," by Princess Cantacuzene, Countess Speransky, new Grant. Price, \$3. A volume of personal reminiscences which forms one of the most entertaining and important of contemporary memoirs.

"Quentin Roosevelt." A sketch with letters, edited by Kermit Roosevelt. Price, \$2.50. A fit memorial to the "Young Eagle."

"Astarte," a fragment of truth concerning George Gordon Byron, Sixth Lord Byron. Recorded by his grandson, Ralph Milbanke, Earl of Lovelace. Price, \$6. A new edition with many additional letters, edited by Mary, Countess of Lovelace.

(Main Floor)

## Cloisonne Table Lamps—Special at \$25

These half hundred lamps of cloisonne bronze from the Orient are rather wonderful when you consider how good they are in design and how good for the price. Each is fitted for two lights and each has a silk shade—rose or red or gold colored.

(Fourth Floor)

## For Halloween—Pumpkins, Lanterns, Bon Bons

The Candy Store is full of interesting new and novel favors, decorations and sweets for this jolly festival, and if you are having a party, here are plenty of helps.

Bonbons with favors, 75c dozen.

Halloween baskets for salted nuts, 10c to 25c each.

Noise makers, 10c and 20c each.

Rose blow-outs, 20c.

Paper broom blow-outs, 20c.

Pumpkin-face lanterns, 35c to 75c.

Large pumpkin-face boxes, \$3.

Jack Horner pies, holding 12 favors, \$3 to \$8, in different designs.

Chocolate animals, 15c to 30c each.

Salted nuts, \$1.50 pound.

Glace nuts, \$2 pound.

Chocolate-covered nuts, \$1.25 pound.

Peanut brittle, 40c pound.

Molasses nut candies, \$1 pound.

**Black Cats for Luck**—and for Halloween parties, of course. They are called "Lucky Black Cats" and are quite fuzzy ones with green eyes and a big bow around the neck. \$1 and \$2.50.

(Down Stairs Store, Chestnut)

## Men's High Brogues of Scotch Grain Calfskin

This stout leather in stippled effect is one of the favorites of well-dressed men, particularly young men.

These new high shoes are in both black and tan, with roomy yet shapely toes, perforated toe caps, wide shanks and broad, low heels.

Price \$13.50 a pair.

(Main Floor)

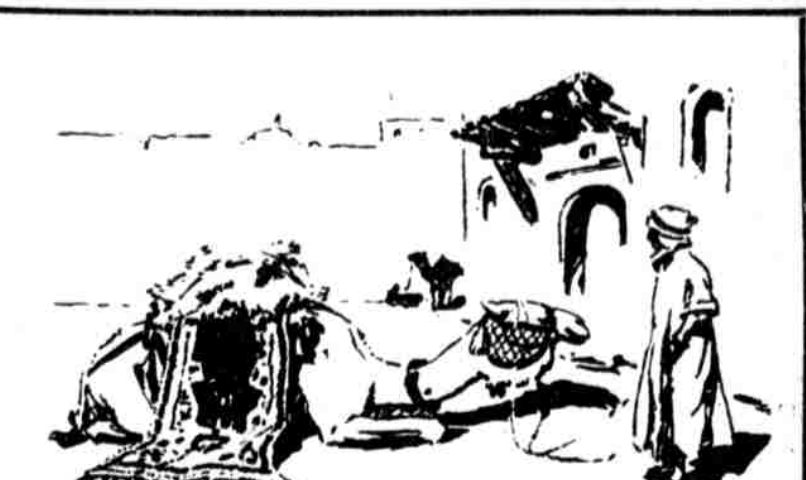
## Men's London Tweed Hats in Two Good Styles

Both Lincoln-Bennett hats, tailored into shape, which means the shape holds. And both are made of unusually fine fabrics.

One is stitched and is soft and pliable. The other is stitchless and is firm.

\$5 each, which is low for hats of such quality.

(Main Floor)



## A Revival of Old-Time Opportunities in Oriental Rugs

People recognize in this selling of Oriental rugs the opportunity of years.

No doubt it is years since rugs of such excellence and desirability have been offered at prices as low.

The selection is most attractive and the individual rugs are all of good, sound merit and in colors and patterns for which furnishers are looking.

In carpet sizes there are Mahals, Serapis, Kermanshahs and Chinese at prices starting from \$137 for a Chinese.

The smaller rugs include Saruks, Chinese and Mosuls, the Saruks at \$195 to \$247 and the Mosuls from \$25 to \$37, these latter rugs being in size 5x3 ft.

Small Chinese rugs, 4x2 to 6x5 ft., are \$25 to \$59.

### Chinese Rugs

12.1x9.2 ft. ....	\$335	12x10.1 ft. ....	\$387
12x9.3 ft. ....	379	12.2x9.2 ft. ....	289
13.7x10.7 ft. ....	389	9.11x8.1 ft. ....	225
14.1x9.2 ft. ....	345	12.2x9.3 ft. ....	337
12.1x9.3 ft. ....	325	12.2x9.1 ft. ....	297
11.10x9.1 ft. ....	287	12x9.4 ft. ....	397
14x10 ft. ....	425	12x9.1 ft. ....	365
12x9.3 ft. ....	335	12.1x9.4 ft. ....	367
12x9.5 ft. ....	297	9x6 ft. ....	165

### Mahal Rugs

12.3x9.5 ft. ....	\$376	12.3x9.3 ft. ....	\$275
12.6x8.11 ft. ....	275	11.9x9.5 ft. ....	325
13.6x9.8 ft. ....	465	12.5x7.10 ft. ....	245
13.9x8.11 ft. ....	290	12.7x8.7 ft. ....	275
12.5x9.5 ft. ....	279	13x9.3 ft. ....	295
12.2x10.7 ft. ....	197	12x8.8 ft. ....	338
12x8.10 ft. ....	235	11.8x8.6 ft. ....	247
		12.3x9.6 ft. ....	\$365

### Kazak Rugs

4x7 ft. to 4.6x8 ft. .... \$75 to \$100

(Seventh Floor)

## Quality Up and Prices Down in Boys' Suits

The suits are better, the prices lower than they have been for some years.

The fabrics are finer and the workmanship more workmanly. Not only are the styles as pleasing as ever, but there is a greater diversity of the pleasing kinds.

Good woollens, correct modeling and right kind of tailor work—these are the things that make for quality and service in boys' suits.

They have made these the best ready-to-wear suits in the country at the prices—\$16.50 to \$38.

Nearly all the suits at \$16.50 to \$28 have two pair of trousers.

All are in Norfolk style, single and double breasted.

Sizes for boys of 8 to 18 years.

(Second Floor)

## Here Are Good Blankets and Plenty of Them

(See These of All Wool at \$10)

Blankets and blankets and more blankets. Shelves are laden with them. Counters are heaped with them. And we are busy selling them to people who believe in buying the kinds that look well and can be trusted for wear.

Particularly good are all-wool blankets, woven 102 inches wide and shrunk to 72 inches, in two check or plaid patterns and in bindings of rose, blue or brown satin—the best value we know of in all-wool blankets at \$10 each.

(Sixth Floor)

## Down Quilts Begin to "Feel Good"

Especially good ones. To us, down quilts are something more than an article of merchandise, they are a study.

We make our own.

We are not satisfied to make any but good ones; in fact, the best that can be turned out to sell at the prices.

Fresh supplies of them are coming from our workrooms every day.

Two kinds that are interesting a lot of people are priced at \$13.50 and \$20 each.

The first, covered in sateen, cut two yards square and in all desirable colors.

The second, at \$20, are in habutai silk, interlined, and in the same size.

(Sixth Floor)

## Newest Sports Skirts Are Without Pleats

But the materials are so striking that the pleats are not even missed. Another new feature is the greater width at the hem, although the top is closely fitted to the hips.

One of the prettiest new styles is of knitted wool in a black and white plaid, others are in small or large check-board patterns or blacks. The colors are either black-and-white or navy-and-tan and the prices are \$16 and \$16.50.

(First Floor)