

For Friday

Football—Franklin Field. Gettysburg plays Penn. Saturday at 2:30. Reserved seats at Gimbels—\$1 and \$1.50

**GIMBEL BROTHERS**  
MARKET · CHESTNUT · EIGHTH · NINTH

We are making these Anniversary Sales of great importance to Our Public—sales of appreciation.

For Friday

# A Series of Important Sales in Celebration of Gimbels 79th Anniversary

## Subway Store Sale

### Women's and Misses' Winter Coats

Mostly With Fur Collars—Some With Huge Fur Collars and Deep Fur Cuffs—Some With Deep Fur Borders, Besides



Bolivia with Fur Collar and Embroidery \$19

Mannish Style—Heather Cloaking \$19

Fur-Collared Seal-Plush \$19

Velour with Beaverette Collar \$19

Velour with Beaverette Fur \$19

**\$19** for Values \$25 to \$45

The Twenty-five Styles—

Loose back coats with elaborately embroidered backs—and with huge fur collars. Wrap-coats—with the new, big, square sleeves that slip over, without musing her best dress. And they're big fur collars. Semi-fitted coats with embroidered backs—and big tassels—and huge fur collars. Big, roomy raglan-coats—made in the popular mannish style. Coats with great, sweeping, tasselled throw-tie collars.

Wrap-coats with flare sleeves—and with flaring big shawl-collars of moufflon.

Seal-plush coats with fur collars, fur cuffs, and deep fur borders.

Wrap-coats with embroidered backs that run into embroidered sleeves—they're stunning! —Gimbels, Subway Store



Bolivia with Throw-tie Collar and Tassels \$19

Values \$25 to \$45 at **\$19**

Over a Hundred Samples, Besides—on Which Values Run up to \$55—Yes, to \$60

Fully half of the coats in the sale are bolivias. The rest are velours, heather cloakings, vicinas and wonderful seal plushes—so rich, and heavy, and lustrous.

Every fashionable shade of brown—and plenty of navy blue, plenty of black, and a sprinkling of other colors.

Plenty of the new mannish-style sports coats included—some with big fur collars. —Gimbels, Subway Store



Velour with the New Embroidered Flare Sleeve \$19

Seal-plush with Enormous Moufflon Fur Collar \$19

Velour with Fur Collar \$19

Seal-plush with Fur Collar, Cuffs and Deep Border \$19

Wrap Coat—Embroidered Cloaking \$19

Silk-lined throughout—except a few that are tailor-lined for some extra-serviceable reason.

—Gimbels, Subway Store.

at **\$19**

Values \$25 to \$45

All sizes—misses, 14 to 18—Women's 36 to 48—and so well-cut that they suit all types of figures.

—Gimbels, Subway Store.

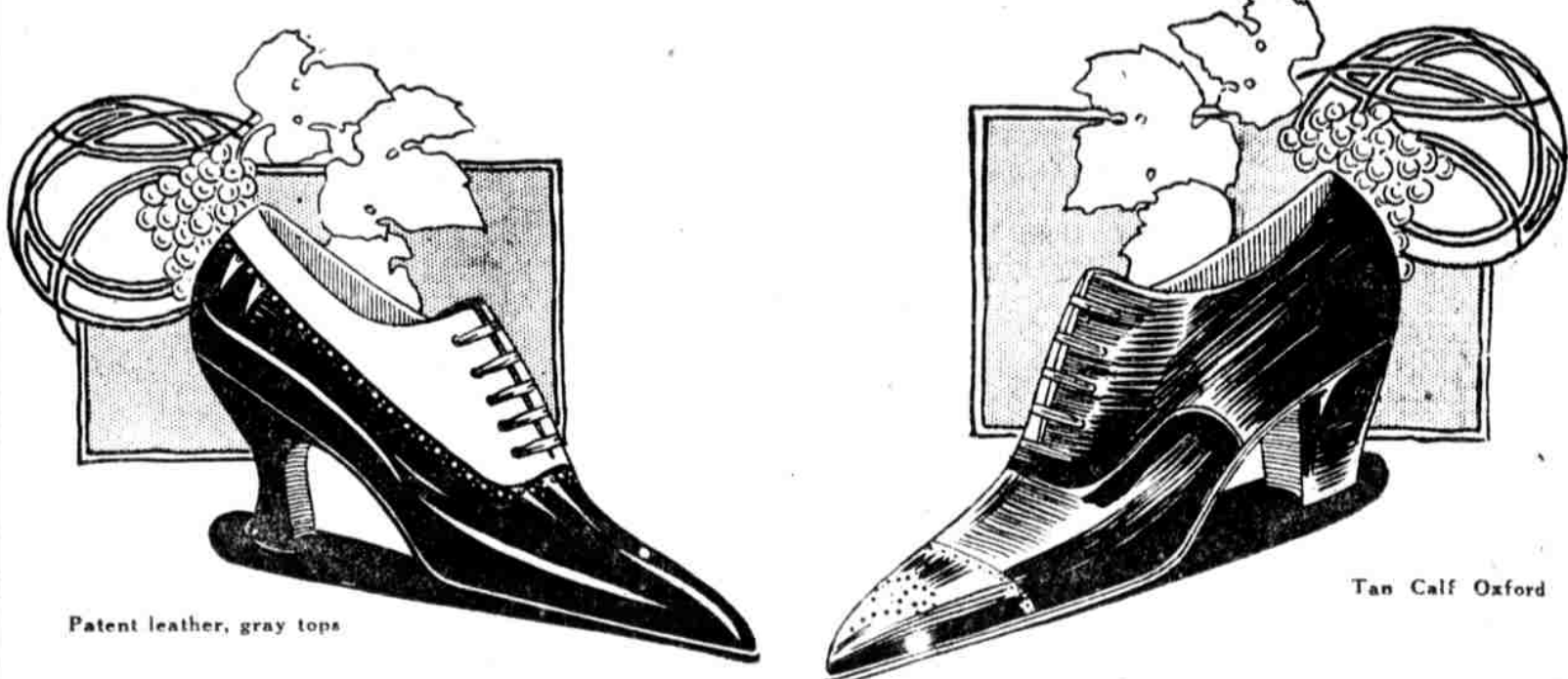
## Seven Thousand Pairs of Men's—Walk-Over SHOES—Women's

Samples— Lines not to be continued Makers' Rejects

**\$3.85**

—being an average of less than half price

### Anniversary Sale—In the Subway Store



Patent leather, gray tops

Tan Calf Oxford

Sample shoes are the best of any line, because leather is chosen with extraordinary care, to withstand much handling.

Large shoemakers change shoe styles as milliners do hats—and some styles are discontinued while still fashionable.

"Rejects" are shoes that do not pass inspection—not "seconds," because they have no real hurts—but they do have perhaps such scratches or mars as you'd give them in a single wearing.

But think of getting splendid shoes at lower than before-the-war prices!

### Men's Shoes, High and Low, \$3.85

Tan calf, black calf, black kid—all the good shapes.

### Women's Shoes—High Shoes, Oxfords, Strap Pumps—\$3.85

Tan calf, black calf, black kidskin. Cuban, Military, Louis and Baby Louis heels.

### All Sizes—Men's and Women's

Men's tan bluchers of another fine make included.

And women's three-strap pumps and tan oxfords.

This sale is of an unusual collection of a usual shoe—and brings values in men's and women's footwear better than have been offered in several seasons.

None on mail or telephone orders—no C.O.D.'s. The sale will bring a throng that deserves full choice—and that will make a quick and complete clear-up.

Large force of trained salespeople—for we desire you to have comfortable service and proper fit.

—GIMBELS SUBWAY STORE  
Shoe Section and Central Aisle.

All at **\$3.85**

