

The Daily Movie Magazine



CLOSE-UPS of the MOVIE GAME

By HENRY M. NEELY

They Are Really Mighty Hard Up for Stories

WE'VE talked a good deal in this department lately about how anxious the movie producers are to get good stories and how hard good stories are to get. I have printed several letters, from heads of scenario staffs telling you what a great dearth of screenable material there really is. But while these letters were interesting, they somehow lacked that intimate personal touch that is needed to make such complaints convincing.

This week I got that intimate touch. And I know now, personally, what a tragic situation confronts a producer when he is all ready to go ahead-all, that is, except finding the story to go ahead with.

I went up to spend an evening with Hugo Ballin and his wife, Mabel Ballin, in their New York apartment at 662 Lexington avenue. I am giving their address because if you know of any one who has a really good story and the kind of story they want they would be mighty glad to see it.

I hadn't any idea when I went up there that they were in such need of material to work with. I knew that they had recently finished making "Jane Eyre" and I thought I might ger something interesting to tell you about what they were doing on their next pleture. And I got v. The interesting thing they are doing on their next picture is wishing for it. Wishing and hoping and praying for something to picturize

The Ballins, as you know, don't make just ordinary pletures, turning 'em out one in so many days and then hustle on to the following one, whether it is just what they want or not. I thick they are best epitomized by the one you are seeing now. "The Journey's End." that beautifully and carnestly produced story written by a nun and transferred to the screen without a printed title. It was a labor of love on the part of Hugo Ballin to go to the immense labor necessary to put it on that way. And it was a labor of love on the part of Mabel Ballin to play the role of that passive woman who permits herself to be a pupper of face without attempting to take her destiny in her own hands.

"BIT I do not seart to plan nassive nomen any more," she told me. "I want a rale, if I can get it, where I have a chance to make the contrast between the lighter, semi-contrally attitude toward life of a conian undisturbed by tragedy, and then show her stronger, sterner side as she puts up a brave fight against dramatic obstacles. Jane Eyre' gave me a chance to do this. Fan't you find me another Jane

CAN you give the Ballins another "Jane Exce"? They are wading through thousands and thousands of words every day, hoping to find one or at least a story that will be worthy of the kind of production they make.

I got to their apartment quite late and I found them in a room almost littered with manuscripts through which they had been searching for a theme. Miss Jean Wicke, one of the best known manuscript brokers in New York, was there telling them of every story she knew to be on the market, whether she had the handling of it or not. They had asked her to call because she had found other scenarios for their-notably one by Achmed Abdullah, which they produced. But Achmed is not fond of the screen as a medium of expression. He wants the printed word or else the human voice and action of the speaking stage. And, by the way. Miss Wicke tells me we are to have another of his plays this

We all tried to talk of other things that evening. We made brave attempts to keep the conversation general, but inevitably it came back to that one vital. almost tragic question-where to get a story?

For two weeks the Ballins have had their decks cleared for action. Piles of manuscript had accumulated during the last days of the production of "Jane Eyre' and they felt confident that in all that litter there would be one that they wanted. But there want. They have read and re-read with the hope of finding an idea that they themselves could put into screen form.

The way they found "The Journey's End" shows how thoroughly they Lasky ranch for "The Little Minister." search and how little they value names of famous authors. Mr. Ballin's office boy came to him one day. "The priest where I go to church," he said, "has a story that some nun wrote before she died. He thinks it's a good story. He told me to ask you if you would read it if he gave it to me to bring to you. And Ballin told the boy to bring it.

Within half an hour of getting it he started to skim through it, expecting church steps, railed at his parishioners nothing but the usual inadequate story of the inexperienced beginner. But as and at the "gipsy mischief-maker" he read on he began to find, through the crudities and wanderings of an unlearned pen, a real idea-the germ of a genuinely good dramatic story.

He read it again and then hurried home to his wife and they read it over together. They sat up most of the night, discussing and changing and planning. and when Ballin went to his office next morning the first thing he did was t send for the office boy.

"You tell the priest that I'll take that story and pay him well for it." he said, and then, digging down into his pocket, "and here's your commission for getting it for me." And he gave the astonished office boy one hundred dollars.

SEEMS a pity that people like the Bullius should be delayed for I want of material. There are all too few of their kind in the business. They were both successful artists before they turned to the screen they have put into their screen work all that sincerity and depth of purpose which the genuine artist has.

CO-ACTORS AND STUDIO PALS



they appear

Answers to Questions by Movie Fans

Novak was married to Frank Newberg at one time. Rumor has it that the bonds have been severed. Billie Burkewas christened Ethel Burke. She is always looks darker than it is in the married to Florenz Ziegfeld. Blanche Sweet is not married. Eileen Percy Is married to Ulrich Busch. Viola Dana's name in private life is Mrs. John Collins. Flugrath was her family name hefore she became professionally known as Viola Dana. Carmel Myers is the daughter of Rabbi Hados Myers. She is married to I. N. Kornblum, Anital Stewarf is the wife of Rudoiph Cameron. Betty Compson has never been G. N. and H. SMYTHE - Jane descriptions. Other people have raved eron. Betty Compson has never been

HENRY-"Three Sevens" was writ-ten by Perley Poore Moore. This is a story of prison life. Antonio Moren. plays the lead.

LILYAN—"Nearly Married" is the name of the play in which Vivian Mar-tin is featured. She has not pecua-nently left moving pictures for the

MAY J .- You want to know all about | Fazenda was educated in a California Anita Stewart. Well, I may be able to tell you a few of the things you want to know. Yes, she has a passion for beautiful clothes; in fact, she is constant and girlish you just naturally several of her recent releases, will reexpect her to like lovely things of all turn to the stage this fail,

GRACE R .- When Knighthens Was in Flower" is to be adapted for the serees. Marion Davies will play the lending role. One of her pet annutions has been to have this story pocarried. A specially fine presentation of this story is being planned. So you

ADMIRER - Florence Lawrence made her re-entrance into motion pic-tures in "The Unfoldment." Louise

THEY'RE LOOKING FOR STORIES



TAKE NIGHT SCENES FOR FILM OF "LITTLE MINISTER" By CONSTANCE PALMER

Hollywood, Calif.

Land principals were at work on the The scenes were wildly exciting. Sweet Betty Compson, in her charming costume of the gipsy Lady Babble, made a stirring speech to the Scotch weavers she and tiny Oliver had incited to resite him on the steps of the town square cross.

ng gipsy's "Don't listen to him-listen trimmings.

ing over a company working at night. Every one is under more or less of a strain: they all want to get through and they are more or less tired from the day's work they have already done. Ruth Roland and two friends were Miss Compson's guests last night. Miss Compson's guests last night. Miss Roland always seems to look the same, no matter how many cliffs she falls from more how many cliffs she falls from how how many wild horses stain. pede her. Mebbe the life is conducive

A nule and a half away from the lofor American Company two huge generators used for the lights two huge generators used for the lights the huge machines ran with the smoothness that only per feet ears eadl give them. The exhaust type on one was red-hot, but it paired on like a big, happy latten.

for American Company that it get out into the street and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there on his way back to his club? What pure on one was red-hot, but it paired on like a big, happy latten.

for American Company the down those six long flights of stairs. What if I'd get out into the street and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there and find that Malcolm Sandy was there on his way back to his club? What if I'd get out into the street and find that Malcolm Sandy was there and find that Malcolm Sandy was there are stained to creason.

The start Home, 'a story by Edgar' in the story of a departure of the little and find that Malcolm Sandy was there are story. The start is the story of a departure of the little and find that Malcolm Sandy was there are story. The start is the story of a dispersion of his way back to his club. The story of the little story of the little story.

Well, 'yawned a rough and ready prop boy, 'guess I gotta go out after some bushweeders.' 'What's those' I asked, naturally. 'Them's the extras that crawl under a nice hish and pull a lot of weeds over 'em and go to sleep. Caught bout 400 on 'Hawthorne of the U.S. A.' Caught two tonight. They'd went up to the top of one of them houses and nailed them selves onto one of them two-by-eightso they wouldn't fall off when they went

and her short, waving hair. Dear Hetty-how far will you go

Screen Stars Have

to Match Frocks HERE'S something new under the

Their Autos Painted

They're painting their cars to match AST night a big crowd of extras their contumes.

Los Angeles started it. Paris adopted New York has taken it up. Priscilla Dean has recently pur-based a new motor car having a special sedan body

Also, although it is early in the season, she has decided on the predomi-George Hackathorne, on the nating color for her fall and winter So, when it came to a question of color for her car, blue was chosen-dark blue with jet trimmings.

It was a case of one wild faction against one wildly excited minister. Door little clergyman, with his "I beg of you—I command you?" and the day- car is of a very dark brown with tan little hat and rook my pocketook traveling bag and slipped out into hall.

It was a very long hall and the brary opened at the further end.

No Curfew Necessary

And when the players left the cnthe population joined in a cordial fare-well at the quayside urging the players. The subway was only a block away to come again.

Louise Fazenda Lonesome

Louise Fazenda is restless in New York because she is so far away from And just then Berry can through the feer Hellywood home and kitchen, to cut right through me, crowd and up the steps of the town-louise, who is working in "The I got a downtown train and presently square cross. Of course, after that all Beauty Shop" at the Cosmopolitan we were rumbling along under the earth I could see were her living, flaming eves she feels lost away from her accustomed gas stove.

A TOUCH OF DEPARTING SUMMER



May Allison with her summer-like hat and costume came a bit late, but she looked so attractive, no one could resist using it. She's ntarted a new picture

This picture of

CONFESSIONS OF A STAR As Told to INEZ KLUMPH

THE STORY BEGINS

With the early days in the old Fine Arts studio in California schen Colleen Moore, the Gish girls, Bessie Love and a host of others were not much more than extra girls. Diano Cheyne tells how she and her chum, Isabel Heath, sat lonesomely around the studio until Phil Craney, the famous director, chose Isabel to be the first of the screen's "baly camps." They are seen together a great deal, and a scandal is created by the director's wife. Devry Win-chester, a friend of Diana's, is called on to help, and Isabel tries to "camp" him. Then Isabel an-nounces she is to be starred in the East by a Paul Markham. Derry goes to France with the aviation corps and Diana meers Keith Gorham, who strangely attracts her.
On the eve of a romantic runaway
marriage, Keith is killed in an automobile accident. NOW GO ON WITH THE STORY

CHAPTER XXXIX

THINK Malcolm Sandy felt sorry for me when I stood there before him and said I'd marry him the next day. I felt dazed, stupefied, as if a great weight of sorrow had fallen on me and was crushing out my life. Far down on the bay the foghorns were calling. and I seemed to remember with just part of my mind the night of the studio party when I had heard them and had thought of how I'd hate to hear them if h were unhappy.
I knew how that would feel.

Back in my own room again, a few moments later, I tried desperately to get control of myself. But all I could think of was that I was going to marry Malcolm Sandy; that somehow I had een tricked into doing this thing that didn't want to, that would always of unhappiness Suddenly I knew that I never could

do it, never! No matter how cruelly people talked about me, no matter if ic broke my contract with him and I had to walk the streets looking for work, I couldn't do it. Anything would be better than being married to him when I loved Derry so.

I got my little fitted bag out of the closet: Colleen Moore had given it to me when I left Los Angeles. And no I tucked into it a few things that I'd need, the hot tears that filled my eyesplashed down on my hands.
"Don't be a perfect fool:" I told

rayself, scathingly. "Think of all the girls who are working hard to earn be sorry for yourself. You were silly goose to get into this mess, but you're lucky to be able to slip out. And maybe this'll teach you some sense and make your a little kinder toward people you hear gossiped about when you don't for what they seem to have done. Come on, now, Di Cheyne-brace up!"

And by the time I'd got my little bag packed I'd made myself stop crying. Then I hunted up my own oat-I never could wear that beaver one again-and got into it and a plain little hat and took my pocketbook and traveling bag and slipped out into the It was a very long hall and the li-

was still lighted and I knew that Malone:

There is a different atmosphere hangig over a company working at hight
weekly to be in her own
is over a company working at hight
weekly to be in her own
clearly opened at the turther end. It
was still lighted and I knew that Malcolm Sandy was probably still there.

There is a different atmosphere hangig over a company working at hight
was till lighted and I knew that Malcolm Sandy was probably still there.

WALLACE REID got so used to
worked. He drained the water of an
all her 'calf' admirers. She begins to
delight, has recently had her car done
train: they all want to get through,
and they are more or less tired from
the delight is a conform with several new the kitchen and let myself out by the
back door.

WALLACE REID got so used to
worked. He drained the water of an
was still lighted and I knew that Malcolm Sandy was probably still there.
Belleen Seigwick, who exafesses that
all her 'calf' admirers. She begins to
be conscious to a damaging extent of
her own charms. And this is the keyindex of the man man the surface of the state of the more of this was the yellow metal.

Like most of the men who discount
riches Marshall died poor. The Surface.

go fast enough. My heart was beating cannot be played upon too far and when like a triphammer, and my knees shook under me as I ran faster and faster down those six long flights of stairs. She becomes angry and wholly un-

The hot-dog man was there with his and businesslike. He goes around to all the studios, with a preference for the ones with many extras working. He even follows them out on location, as you can see.

Well, 'yawned a rough and ready prop boy, 'guess I gotta go out after some bushweeders.' 'What's those?' I asked, naturally, "Them's the extraction of the control of the sounded.

When a troup of motion-picture folk arrived there to film exteriors for 'Love's Boomerang,' which John S. Robertson is directing. For rumors had reached them that the morals of movie people were none too good, and they deemed it wise to keep the townspeople at home after dark.

But when they discovered that John S. Robertson had brought along his wife, Josephine Lovett, and that Ann Forrest and the rest of the players were well-behaved Americans, intent, some bushweeders.' 'What's those' to go I didn't know myselt. It was very late—after 12 o'clock. I two wondered if hotels would admit girls

wondered if hotels would admit girl

ridden on it very often, but I did know something about it, and as I walked up the hill to the station, I had wild idea of riding in it all night It would be warm, anyway, and I'd be sheltered from the wind that seems to cut right through nec.

next. There were a lot of hotels near Times Square: I might go to one of them and say that I'd just come in on a train and my baggage would be there later. The more I thought of that the better plan it seemed. I was on a level train, so it took some time to get down to Forty-second street, and by the time we street and by the time we stopped at Fiftieth I'd cided that that was what I ought

Then, suddenly, a horrible though came to me. I opened my pockethoo fumbled about in it, and then shut again, with a feeling of absolute de spondency. There wasn't a cent in it To Be Continued Tomorrow

Two Elephants Used

in Making "Perpetua" TOHN S. ROBERTSON is making good progress in London with the studio interiors of "Love's Boomer-ang," with David Powell and Ann Forrest in the roles of the Artist Brian and his adopted daughter Perpetua. A large circus tent is meanwhile being crected out at Highgate, and in the course of the next few days Mr. Rob-ertson will film the circus interiors on

te new location.
Two of the famous Lockhart's ele plants are being conveyed from Yar-mouth for the occasion; one is to be featured as "Marie Therese," who plays to important a part in the original story. The other has had to be brought along as a companion, for "Marie Therese" is a bit temperamental and refuses to act without a member of her in "THE MARRIAGE OF WILLIAM ASHE own species among an ordinary public.

Two Directors for Film

Two directors are working on the latest Mermaid Comedy. While Jack White is taking scenes in which Lige Conley appears, Bob Kerr, who recently joined the Hamilton-White organization is working on a different contraction. ganization, is working on a different location, taking scenes with Jimmy Adams. The picture is as yet untitled.

GLOBE 5901 MARKET ST. 230 and 6.30 to 1 WESLEY BARRY in Mershall Nellan's "DINTY"

UP IN THE PINE TREE COUNTRY



Above is the village Director Gasmer had built for the filming of 'Mam'selle Jo." The director and his assistant in the foreground are talking things over. The lower picture shows Ruth King and George McDaniels in a scene from "Mam'selle Jo

SPOILED GIRL IS HEROINE OF COMING PICTURE

An interesting character study of his new picture. Three Live in California and when, young Mr. Is found in Enchantment, Martion Davies' next starring picture, a subtle and profound analysis of a young who appears in the character of exactly what he wanted got on the subtle and profound analysis of a young who appears in the character of exactly what he wanted got on the picture. girl who has just reached the age of Spoofs

ractive and spoiled only daughter of ing the busiest hour in the city indulgent parents. Much to their amazement she has grown up while Wallie Reid Is Thinking they were unaware that she was no It longer an infant.

PHOTOPLAYS.

BETTY COMPSON

In "AT THE END OF THE WORLD"

THOMAS MEIGHAN

in 'THE CITY OF SILENT MEN'

MARGUERITE CLARK

in "SCRAMBLED WIVES"

"THE OLD NEST"

MONTE BLUE

IN "THE BROKEN DOLL"

POLA NEGRI

in "GYPSY BLOOD"

MAY MacAVOY

CHARLES RAY

in "SCRAP IRON"

PAULINE FREDERICK

in 'ROADS OF DESTINY'

EMPRESS MAIN ST. MANAYUNE DOUGLAS MacLEAN

in "ONE A MINUTE"

FAIRMOUNT SOTH A CHITATE DAILY

IN "THE MAN WHO

BERT LYTELL

MAY ALLISON

BERT LYTELL

Norma Talmadge, "The Moth"

SURPRISE VAUDEVILLE.

"EVERYTHING FOR SALE" COLONIAL Gin. & Maplewood Aven

CAPITOL TER MARKET ST.

DARBY THEATRE

Take "Three Live Ghosts"

GEORGE FITZMAURICE has been principally engaged during the last week with the East End interiors of his new picture. "Three Live

who appears in the character of Spoofy, will shortly have the pleasure of wheeling a buby carriage, attired in morning coat, top hat and check trousers, past the Royal Exchange during the busiest hour in the city.

If all a Paid to Thinking the character of exactly what he wanted got on the long-distance telephone and called a Sacramento man whose father paddle in Sutter's Creek as a boy. In his an hour Mr. Lacemmle knew that Jame W. Marshall dickered with old man Sutter who dug a tail-race for his mill. Ethel Hoyt (Miss Davies) is the at-

commands a fine view anyway.

Hughes Plays Bandit Role

Who was James W. Marshall? Ask LeRoy Armstrong, librarian at niversal City.

COMING FILM SERIAL

WILLBEHISTORICAL

CARSON FEATURED

WHEN was gold discovered in Calle

He will teil ; on that gold was discovered in Sutter's Creek near See. ramento at 10:30 in the morning of January S. 1848, and that James W. Marshall was the man who found he Armstrong, whose off-hand knowledge would fill an encyclopedia as whose facilities for research are apparently unlimited, has been specially and California history but ing on early California history lately to keep Edward Lacumble supplied with accurate answers to approximately

hundred questions a day.

Edward Lacomble is directing At Acord, the Universal cowboy star, is "Winners of the West," a serial by Ford Beebe, in which the picturesas trail-blazing trip of Captain John C. Fremout, from Boonville, Mo., to Calfornia, is graphically depicted. To production will go to the screen as: production will go to the screen as a dramatic chapter from the early his Scenes in London Streets tory of the West and the clever your director is a stickler for accuracy.

For instance :

Having learned who discovered sold in California and when, roung Mr. Lacomule wanted to know just how to Reid Is Thinking

of Living on His Roof

the ditch with water to see how it worked. He drained the water off and

Carey to Begin New Film

Harry Carey will start production immediately on "Man to Man," Jack-

Stanley

PHOTOPLAYS PHOTOPLAYS



The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Alhambra 12th, Morris & Possyunk Ave. GRANT 4000 GIRARD AVE. Mar. Sat Daliv at 2: Eves 6:45 & 9 GRANT Overture. "Risolatio" (Verdi 'A TALE OF TWO WORLDS" "HEARTS O' THE RANGE" ALLEGHENY Frankford & Attendens GREAT NORTHERN Froad St. at Erle

ALICE BRADY

in "LITTLE ITALY" APOLLO 62D & THOMPSON ATS. IMPERIAL GOTH & WALNUT STR. WHITMAN BENNETTS PRODUCTION "The Truth About Husbands" Lehigh Palace Germaniown Ave. and Lehigh Palace Germaniown Ave. and COLISEUM Market Bet. 59th 4 600 UR. AND MRS. CARTER DE. HAVEN in COLISEUM Market Bet. 59th 4 600 1:30 and 5-7 and 1 ARCADIA CHESTNUT Rel. 16TH

LIBERTY BROAD & COLUMBIA AV ASTOR FRANKLIN & GIRARD AVE. WANDA HAWLEY OVERBROOK GIDA HAVERFORD HAZEL DAWN

PALACE 1214 MARKET STREET BENN 64TH AND WOODLAND AVE ALL-STAR CAST "Woman in His House" PRINCESS 1018 MARKET STREET "THE MASK" BROADWAY Broad & Sayder Ave

REGENT MARKET ST. Helow 17TH DOUGLAS MacLEAN RIALTO GERMANTOWN AVENUE AT TULPEHOCKEN ST. "THE WILD GOOSE" RUBY MARKET ST. BELOW TO

SAVOY 1211 MARKET STREET
8 A. M. TO MIDNIGHT BERT LYTELL SHERWOOD MAT 2 EVE, 0:30
THOMAS MEIGHAN THE CONQUEST OF CANAAN' STANLEY MARKET AT 19TH

COMEDY DAY

THOMAS MEIGHAN STANTON MARKET Above FAMILY THEATRE-1811 MARKET "OVER THE HILL" 56TH ST. THEATRE Julion Spruce 333 MARKET THEATRE JAIL TO HEATRE

TOM MIX FRANKFORD 4715 FRANKFORD VICTORIA MARKET ST. ab. 9TH PARK RIDGE AVE. & DAUPHIN & to "THE NIGHT HORSEMEN" LIONEL BARRYMORE AT WEST CHESTER

6.30 to 11 RIALTO

IDLE HOUR

The NIXON-NIRDLINGER THEATRES THEATRES BEL MONT 52D ABOVE MARKET BERT LYTELL

"A MESSAGE FROM MARS" CEDAR GOTH & CEDAR AVENUE ALL-STAR CAST in

WANDA HAWLEY JUMBO FRONT ST. & GIRARD AVA.

DOROTHY GISH in "FLYING PAT" LEADER 41ST & LANCASTER AVE James Kirkwood and Ann Forrest is

"The Great Impersonation" LOCUST SED AND LOCUST STREET "Ralph Ince in "Wet Gold" Chester Comedy-"Snooky's Blue Mondy" NIXON SED AND MARKET STS.

Reopens Mon., Oct. 10

RIVOLI 52D AND SANSOM STS. ETHEL CLAYTON

STRAND GERMANTOWN AVE. Sessue Hayakawa and Bessie Lott in "THE SWAMP"

AT OTHER THEATRES MEMBERS OF M. P. T. O. A.

Germantown 5510 Germantown ATTINEE DAILY JUSTINE JOHNSTONE in "SHELTERED DAUGHTERS"

JEFFERSON SHIP A DAUPHIA HAZEL DAWN in "DEVOTION"

GLORIA SWANSON

WEST ALLEGHENY 25th & Allegand Matines Date LEAH BAIRD and SPECIAL CAST 10 "THE HEART LINE"