Defeat of Miss Cecil Leitch, English Golf Champion, Is Biggest Upset of U. S. Tourney


THEIR FIRST GRID GAME


Taste is a matter of tobacco quality

We state it as our honest belie? chat the tobaccos used in Chesterfield are of finer quality (and
hence of better taste) than in any other cigarette at the price. Chesterfield cigarettes

f Turkish and Domestic wobacos-blended Jhey Satiof ${ }^{2}$



## Dead or Live -

which heels are yours?
R
Cent in quality tires. Some are live and springy - Cheap mixtures of rubber will an O'Sullivan Heel stretches and phins back like an elastic band. really protect you against the con- O'Sullivan's have been the world'
stant stant shocks that exhaust your standard of rubber heel quality
nervous system. Here's a simple way to test the $\begin{aligned} & \text { They are protecting millions of } \\ & \text { Americans today-and keeping }\end{aligned}$ quality of a rubber heel. With a their spring till worn wafer-thin
sharp knife cut loose a

## O'Sullivan's Heels

Absorb the shocks that tire you out

