

Band Plays at 9; Organ at 11 and 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The Substance of Opportunity in the Furniture Clearing

Every Woman's Bright Visions Dawn Upon Her as if she were endowed with percipience and her eyes were suddenly opened to see what you never thought of.

Women were the first button-makers and suggested the sewing machine and a thousand other devices of ingenuity and labor-saving, as one may find out at the Patent Office in Washington.

Any man with but one eye will realize almost without an hour's thought that no others have done so much for the world as women.

Every one has his day, and at last the woman's day has come, when she shall rise to her noblest mission.

{Signed} *John Wanamaker*

October 1, 1921.

Some Very Lovely Gowns for Afternoon Wear

are of canton crepe, crepe de chine, jacquard and Russian crepe, in the three colors which, after all, hold first place every season — blue, black and many lovely shades of brown. They have all the new features that distinguish Autumn modes — the new waistlines, the surprising

sleeves, the uneven hems and the unique trimmings. Some of the loveliest are ornamented with fur. They are as novel and charming as if designed to order. And women planning to spend from \$50 to \$145 for such a gown will find no better choice anywhere.

(First Floor)

The Finest Leather Handbag in Our Cases

Made up of imported morocco, seal and calfskin, the bag is 8 inches long and 5 1/2 inches deep. When one opens the flap there is a good-sized mirror in a pocket, fastened by a strap, then a memo card with attached pencil, next the frame with overlapping top that prevents things

from slipping out. An inside frame is divided into two compartments and then a small change purse has a place for coins and bills. Brown, navy, sand, tan, gray and several finishes of black, both glazed and dull. Priced \$20. With 57-piece silver flexible mountings, \$35; with gold, \$45.

(Main Floor)

"Washette" Duplex Gloves at New Low Prices

Women who knew these splendid duplex fabric gloves before the war will be glad to welcome them again at a price lower than for years.

Strap-wrist, five - button length, in black, white, pongee, brown, chamois, mode, tan, slate and beaver, \$1.85 a pair.

They look like mocha or suede on the hand, and all that is needed to wash them is cold water and soap.

Mousquetaire 8 - button length at \$2; 12-button at \$2.25; 16-button at \$2.50 including black, white, pongee, slate, mode and beaver.

(Main Floor)

A Little Sale of Women's Silk Stockings

Mostly second - grade goods, but for that very reason the values are the more remarkable.

stockings with reinforced cotton soles and tops.

\$1 a pair for 4440 pair of black and colored silk stockings of a well-known brand, with selvedge seam in the leg; also fancy openwork glove silk stockings in several shades of brown. Wonderful values in this lot.

\$1.75 a pair for 1450 pair of full-fashioned all-silk stockings in the fine, sheer chiffon weight that is so popular. In black, silver, rose, taupe, African brown, nude, new beaver, dark tan and brown.

\$1.25 a pair for 2400 pair of full-fashioned black and shoe shade silk

\$2.50 a pair for 360 pair of full-fashioned ingrain silk stockings with open-work ankles and clocks in black, white and colors.

(West Aisle)

In the Sale of Silk Shirtwaists at \$3.85, \$5 and \$6.85

you will find the season's good styles oforgette crepe, crepe de chine and tricolette, with long and short sleeves.

length, trimmed with deep fringe, specially priced at \$5.

Included are new tricolette overblouses, 42 inches in

French voile waists with hand-made file lace and often made entirely by hand are special at \$3.85.

(East and West Aisles)

Youthful Shirtwaists

So many of the new button-on skirts and slip-on frocks require these blouses that it is good to know where to get them for young

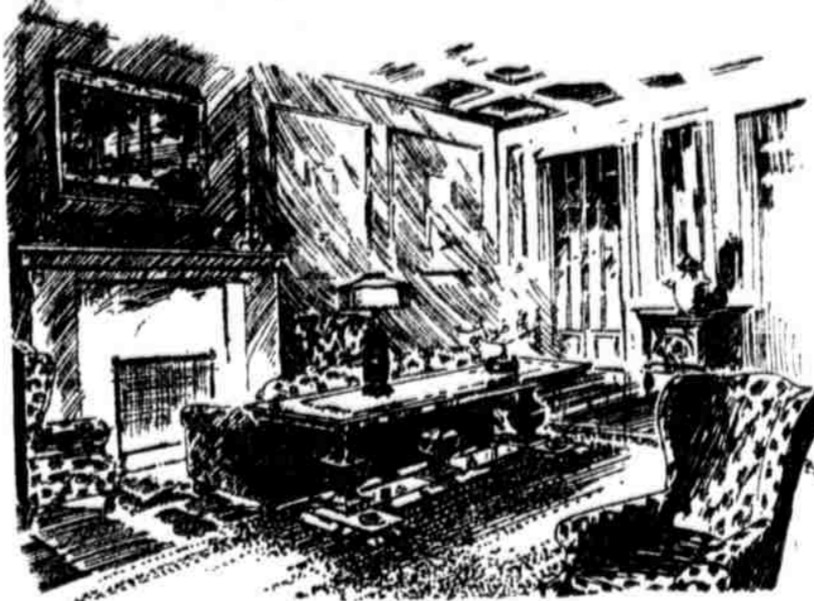
daughter who wears 8 to 14 year sizes. One can choose from snowy batiste, dimity, lawn or china silk. \$2.25 to \$7.50.

(Third Floor)

THE substance is what you are looking for, and this is where you will find furniture of the most dependable and desirable kind, priced to carry the substance of advantage—specifically, one-third to one-half less than regular figures.

Most of these goods are odd pieces and suits left from the August sale, but some are new purchases.

There is a particularly good assortment of upholstered furniture for living rooms and libraries, both in suits and single pieces.



Dining-room furniture is represented by a considerable collection of individual pieces, but many complete suits are also included.

Bedroom suits of several very attractive styles, all of the most desirable kind, are offered at wonderfully low prices; also individual beds, chairs, toilet tables in excellent assortment.

Brass beds and white enameled beds are in the disposal.

And everything is one-third to one-half less than the regular price.

New Jeweled Combs Are of Dazzling Beauty

Quite a number are of the high Spanish type and clearly intended to be worn with the new black lace mantillas and evening gowns of Spanish fashion.

They are intricately carved, and the design of the carving is carried out in brilliant rhinestones, imitation sapphires, rubies or emeralds. Something new is the jeweled "Mercury wing" side comb.

Prices start at \$5.50 and go up to \$40.

(Main Floor)

Beautiful Sparkling Evening Scarfs

just lifted out of their boxes are a treat to the eye, especially a feminine eye. Of filmy black net with black jet and iridescent blues, greens, etc., and some show beading by way of contrast. Some also in white.

All are about 2 1/2 yards long. Prices range from \$8.50 to \$55.

(Main Floor)



An Artistic Hat Is Every Woman's Right

Not necessarily a picture hat, but a hat that does, in line and color, perfectly suit her type.

We recommend every woman who wishes the perfect hat to seek it in the Salon de Mode at Wanamaker's. The millinery here is unusually distinctive and lovely this season. Between \$18 and \$30 there are many hats that might well pass for Paris originals of much greater price.

(Second Floor)

Effective Slippers for Evening Wear

Evening slippers of silver or gold brocade, with one strap and low French heel, are \$14 a pair.

Slippers of aluminum cloth or gold cloth, with one strap and high French heel, are \$17. Aluminum cloth is less likely to tarnish than silver cloth and wears much better.

Black satin evening slippers in the same one-strap Loutsheer model are \$13.50 a pair.

Sparkling button ornaments for these slippers add immensely to their effectiveness and cost \$6 to \$10 a pair.

(First Floor)

Bullion Fringe Appeals Strongly to Paris

Very many of the charming gowns at the Paris races used this fringe and with excellent results.

We have brought a fine collection of these fringes back to America for women here to use in the same way. They are in bright gold, old gold, silver and steel colors, from one and a half up to seven inches wide, at \$1 to \$4 a yard.

(Main Floor)

1200 Yards Dress Serge Special at \$1.50 a Yard

This is the best value in an all-wool dress serge that we have had for a long time past, and that is saying a great deal.

It is an especially nice serge for dresses, 48 inches wide, and comes in good shades of navy and midnight blue, brown and black.

(West Aisle)

New Silk Chemises

Two very pretty chemises of the envelope variety are of good crepe de chine. One has aorgette top with bands of gleaming satin ribbon and wee bows and is \$7.50. Flesh-pink and white. Another with little puffings and rufflings of net and rosebuds is in pink or blue hemstitched with black. \$9.50.

(Third Floor)

The Fine French Silver Is Now Less

There is only a small collection of this beautiful sterling silver left—a number of individual pieces and some tea sets and coffee sets.

They are exquisite in design and are most welcome as gifts because of their individuality. The prices have recently been greatly lessened, so that they are now from \$60 for a very handsome inkstand up to \$900 for a four-piece tea set in Louis XVI pattern.

(Main Floor)

"To See Herself as Others See Her"

A mirror is a wedding gift any bride welcomes, provided it is of irreproachable glass and of a shape and size and frame to make it really decorative to the

new home. A collection of such givable mirrors is in the Picture Store at practically any price a giver chooses. Duplicates of such a gift have no terrors for the homefurnisher.

(Fifth Floor)

Three New Books for Thoughtful Readers

Robert Chauvelot's "Mysterious India" is a translation from the French. It gives in a lively and graphic manner the impressions of a far-from-average traveler, who had entree into usually closed circles. Illustrated, and priced \$3.50.

"Europe Since 1870," by E. R. Turner, Ph. D., is an able and thorough discussion of the subject matter, with illustrative maps. Priced \$3.

In "The Slave; or, Revelations of the Man Mill," Feri Felix Weiss, himself an immigrant, tells the truth about the whole system of American immigration. Priced \$2.50.

(Main Floor)

Silken Daintiness From the French Room

What woman doesn't love silk underwear as dainty and fine as this?

Nightgowns and envelope chemises, chemise vests and bloomers in dozens of pretty styles. You will see much real lace, wide hemstitch-

ing, drawn work, flowers and lovely ribbons used for trimming, and the materials are plain or beautiful novelty crepes de chine. Usually flesh pink or white, but occasionally you see a black or bright-colored one.

(Third Floor)

Irish Table Cloths and Napkins Take a Price Tumble

Here are a number of excellent, full - bleached Irish damask table cloths and matching napkins, which we have taken out of our regular stock and marked one-third to about 40 per cent less than they have been.

Table Cloths
2x2 yards now \$9.50.
2x2 1/2 yards now \$13.50.
2 x 3 yards now \$15.

Dinner napkins to match, 24 x 24 inches, now \$13.75 a dozen.

This is a real opportunity in merchandise of a sterling kind.

(First Floor)

New Navajo Pattern Rugs

In designs and colorings suitable for den or dormitory. In fact, these are among the most popular of all rugs for college men's rooms.

Here are a few of the sizes:

32 x 48 in.....\$18.50	34 x 49 in.....\$20
36 x 58 in.....\$24.50	32 x 58 in.....\$25
37 x 64 in.....\$28.50	41 x 64 in.....\$27.50
39 x 68 in.....\$32.50	36 x 72 in.....\$30
37 x 93 in.....\$37.50	45 x 63 in.....\$35
	44 x 97 in.....\$45

(Seventh Floor)

Women's Umbrellas Are Down

At \$1.50 — sturdy but good - looking cotton umbrellas with plain or carved wood handles.

At \$6 — gay silk umbrellas of tape-edge taffeta in navy, green, garnet, purple, tan and black, with attractive handles of bakelite or hardwood tipped with bakelite.

(Main Floor)

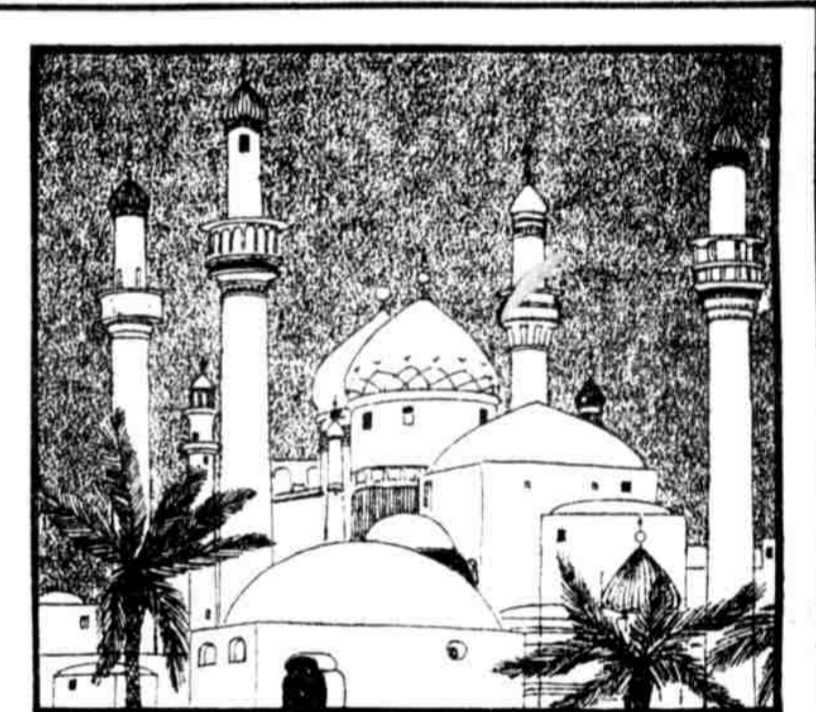
Men's White Shirts With Starched Collars

Some men won't have any other kind of shirts, and there's no denying that there is something pleasing about a plain white shirt and stiff collars.

One style is of plain material and is \$2.

The other is of self-striped white madras with cuffs attached or detached and is \$3.50.

(Main Floor)



Splendid New Shipment of Oriental Rugs Ready Monday at Lower Prices

These are Oriental rugs that people want. We can tell by the way they have been buying rugs of the same good grades for some time back.

They will be all the more glad to find the newly unbaled pieces marked at lower prices; and also to find, along with them, a number of rugs of a similarly desirable type taken from our own stock and marked at a reduction that brings them to the price-level of the new specially purchased lots.

There is a fine field of choice in rugs that combine beauty of color and pattern with sound service qualities.

Persian Mahal Rugs

12.3 x 9.3 ft.\$289	14.7 x 10.6 ft.\$685
12 x 8.10 ft.\$275	12.3 x 9.1 ft.\$270
12 x 9 ft.\$240	8.8 x 7.2 ft.\$175
11.8 x 8.6 ft.\$267	12.2 x 10.7 ft.\$295
11.9 x 8.11 ft.\$265	12.5 x 9.5 ft.\$279
12.9 x 8.11 ft.\$290	13 x 9.3 ft.\$295
12.6 x 8.11 ft.\$275	14.3 x 9.9 ft.\$287

Chinese Rugs

13.1 x 10.1 ft.\$175	12 x 9.5 ft.\$297
11.10 x 9.1 ft.\$287	12 x 9 ft.\$295
12.2 x 9.2 ft.\$289	16 x 10 ft.\$395
15 x 4.2 ft.\$375	20.2 x 10.3 ft.\$790
13 x 13 ft.\$385	9.4 x 9.2 ft.\$293
12 x 9.1 ft.\$297	12.1 x 9.2 ft.\$339
10.2 x 8.2 ft.\$145	9 x 6.3 ft.\$137
10.2 x 10 ft.\$265	10 x 8 ft.\$190

Small Chinese Rugs

4x2 ft., \$25 to \$30; 6x3 ft., \$59.

Sarak Rugs

Average size, 4.6x6 ft., \$195 to \$247.

Mosul Rugs

Average size, 5x3 ft., \$25 to \$37.

(Seventh Floor)

Hair Mattresses for Less

Two grades at 25 to about 30 per cent less than regular prices. You can have the mattresses made to order and covered in your own choice of about a dozen different varieties of ticking.

One grade now specially priced at \$15 to \$24, the other grade at \$24 to \$39, with a choice at three other prices in between in both grades.

(Sixth Floor)

Gunners Are Getting Ready

The hunting season in Pennsylvania opens November 1 and already gunners are getting their equipment. Rabbits, squirrels, quail, pheasants, ruffed grouse, wild turkey and bear are the game on which the season opens.

Here are 10, 12, 16 and 20 gauge shotguns of such noted makes as Fox, Parker, Winchester, Stevens, American, Remington, Savage and H. & R., for \$13 to \$166.

Big-game rifles, such as Savage, Remington, Winchester and Mauser, \$33 to \$85, Western Field, U. M. C., Peters, Winchester and U. S. shells in all gauges and loads.

Hunting clothing for men and women—coats, \$5 to \$10.25; vests, \$4; trousers \$4.25 to \$6.65; hats and caps, \$1.50 to \$2.75.

And a complete assortment of hunting boots and shoes.

(The Gallery)