## The Daily Movie Magazine



### CLOSE-UPS of the MOVIE GAME

By HENRY M. NEELY

They Have to Throw Away a Lot of Movie Film

THE motion picture that you may see on the screen tonight was probably made six times before the work was considered good enough to put out on the According to figures compiled by Frank Lawrence, film editor-in-chief of

Universal, it takes about 30,000 feet of motion-picture film to produce one fivereel feature of 5000 feet. The average varies with different directors and the nature of the story. Some of the big Universal features require eight and ten times their normal screen

lengths to make, while many two-reelers are filmed within a few hundred feet of the 2000 feet seen on the screen.

Why is so much surplus footage necessary?

When a player walks across the average room at a normal gait the camera clicks off six feet of film. Ou the screen it may be desirable to show him just starting to cross the room. There goes three feet into the wastebasket. That's an example in miniature. Consider a big scene. In "Outside the Law," Tod Browning made a scene 125 feet long. When the story was screened there was only twenty feet of it left.

In other words, the mechanics are condensed until the dramatic action i shown as briefly as possible without losing its clarity or force. An important scene may be made a dezen times. When the 30,000 feet of Alm reaches the editorial rooms to be cut into 5000 feet of fast action, it is up to

other eleven go into the waste basket. A shade of expression on the face of one or another of the players, a flickering light, a bad shadow, the tempo of the action, or any one of a hundred other seemingly trivial things will ruin a scene.

LET'S take 30,000 feet of Alm to Laurence and ask him to give us a free-reel photodrama in which the story is told suappily without the loss of logical action. See what happens.

THE 30,000 feet, wound on thirty metal reels holding 1000 feet each, is roughly patched together according to the continuity of the story. As the director filmed it the climax may be in the first reel and the opening scenes in the last: but in the cutting room the purely mechanical work of patching the film together into a semblance of continuity is done before Lawrence sees it on the screen. With 30,000 feet of multi-duplicated scenes on the screen before him, Law-

rence watches the picture and makes his selection of scenes. 'Take that one," he will say to an assistant, and a stenographer will down the number of the scene.

'Cut this scene where the man enters the door," he may say and the instruction is written down for the guidance of the cutters. The scene in question may be 100 feet long, but the dramatic force of the story may only glimpse of the man entering the door. The ninety feet remaining is discarded. When the picture is down to within one or two thousand feet of its proper

When the picture is down to within one or two thousand feet of its project length. Lawrence again sees it screened. Then comes the delicate surgery. He trims the action, literally, foot by foot, until nothing remains but the punch. A foot too short and the story is lost, a foot too long and the action may drag.

In the parlance of the editorial room a picture that shows the tiresome details of a simple move on the part of a player is called a "travelogue." As an short sample, a player may be required to go from a hotel desk to the elevator.

Instead of following him across the lobby he is perhaps shown first at the register. He turns away and is next seen entering the elevator.

THE scene on the left which value for the lighting they wanted. What to do? Simple. They just took the entire window frame out and put it in the open where they could appear the light of light. The result on shot showing a man and a girl looking the flux wanted. What to do? Simple. They just took the entire window frame out and put it in the open where they could and put it in the open where the

The "cut-back" is a method of recalling an incident that has gone before without telling the whole story over again. It may be a flash showing the farm-house which the star left to go to the city, which was the first acene four reels

The "close-up" is another problem with which a film editor has to contend. It is used principally with featured players and must emphasize emotion. Its function is to show by facial expression the reason for the action that is taking place in the scenes just before it and immediately after.

Cutting titles into a production is another delicate problem. The title must be introduced into a film at the proper moment or else the situation of a man shouting to another a few feet after he has turned around and looked at him is

FILM editor's job, according to Lawrence, is almost as thankless A as a prohibition inspector's. If he cuts out a scene it is sure to be the pet scene of the director. If he cuts out a close-up, the stor is indignant, and if he leaves them in the theatre-good can't exactly explain what the trouble was, but is conscious that the picture didn't have the

### FOR YOUR SCRAP BOOK OF STARS



### Answers to Questions by Movie Fans

dad's office paper needs no excuse. You cently completed by United Artists may write to me on it as often as the sturring Douglas Fairbands. Wouldn't the lend in "Hungry Hearts," Is a spirit moves. Leon Gendron is twenty. Alexander Damas turn over in his grace eight. He may be married, but if he is: If he were aware of daddicate "Three out. I helieve she played nothing but prirt moves. Leon Gendron is tweatyeight. He may be married, but if he is the were aware of deplicate "Three
if he were Robertson-Cole Forty-eighth street and Broadway, New York City.

out, Ga WHITFORD-"The Cattel" was Angeles, Calif.

five years ago by Vitagraph. E.

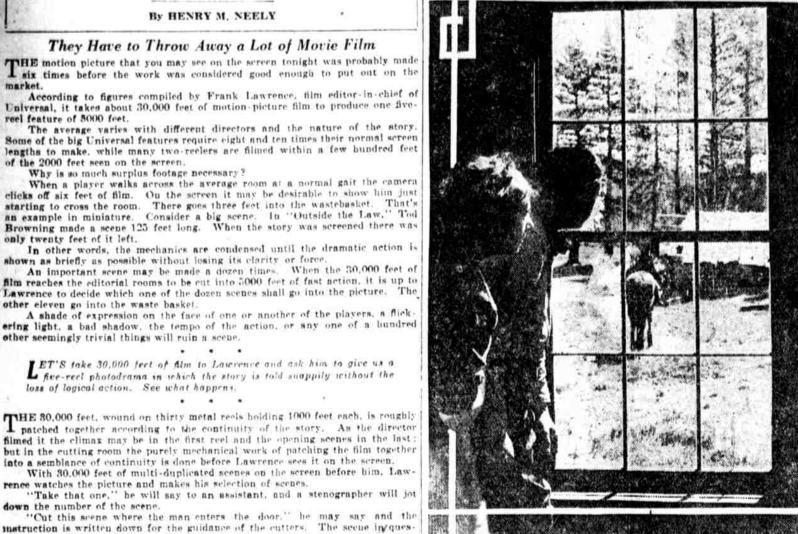
A. B. C.—Mildred Marsh is a MicDonald's next picture. "Prigrims of sounger sister of Mac Marsh. She has the Night," is taken from the story of solden hair and very blue eyes. She is 1 Phillips Oppendein, "Passer do" The Roory in "Call of the North" narried to a Spaniard, Ygnacio John cast is headed by Rubye De Remer and

We fellearance on the speaking stage in the JUANUTA WEYMAN- As far as 1 twenty-four years old,

Sothern made his film debut in it.

You are not autstaken, there are appearance before the footights at the years ago by Thomas H. Inc., age of four. She is twenty years old tambert Hillyer, faned for his direction of the William S. Hart pictures.

### THEY TAKE THEIR WINDOWS AROUND WITH THEM IN THE MOVIES



'What's in a Name?"

### AGNES AYRES MAY DEFER PICTURE TO LAUNCH SHIPS

By CONSTANCE PALMER Hollywood, Calif.
GNES AYRES may defer the start

A ing of her first starring picture for a little while. Just long enough, however, to go to Roston, and from there up the coast to christen a fleet of while she was making "Cappy Ricks" with Thomas Meigian. They liked her so well that they have written. saying the ships can't possibly be started right unless she helps haunch

vault to hold the sixty milts of 'Foolish Wives." Oh, yes, dears, I know if they were stood in a line. there would be more foolish wives than that, but I'm talking about the ture, that precious, precious picture.

I will admit, though, that the sixty miles of film is about as valuable as sixty miles of railroad, so you can't blame them for taking good care of Speaking of building, they've made the whole vilinge of Thrums out at the Lasky ranch, for Betty Componer of the Little Minister" in, United States with the company at \$5.15 to Play a Professional Conference of the Company of the Compan sharp, so will tell you all about it when

stagger back home. Guy Oliver is in the cast. Do you . . .

RUDOLPH VALENTINO is to be been indeeded. Will Regers in this picture will be next production, by name "Moran of the Lady Letty." The leading woman something different from anything he the Lady Letty. is not yet decided upon. Production has yet done on the screen.

Starts in about a week, they tell me.

Here's something: Polly Frederick.

the dear, doesn't use any powder on the kireets. Not a speck. I booked very closely, and then asked her secretary.

And then, too, while it takes every other actress I know a good two hours to make up. Miss Frederick just takes some white liquid, rubs it on her palms and then rubs her face, the whole process taking about a minute. And I never saw a more perfect make up on the screen.

Claire Has Longest Lashes

Claire Has Longest Lashes

Claire Has Longest Lashes

Claire Windsor, leading woman in Grand Larceny, which Wallace Worsley is directing for Goldwyn, has, according to her director, the longest process taking about a minute. And I never saw a more perfect make up on the screen.

I told you Tom Gallery is coming along. He's been chosen leading man for Marie Prevost in her new picture. for Marte Prevost in her new picture, theorie Cox is to direct them. Mr. Cox is a great friend of King Baggott, who has directed all Miss Prevost searring pictures herefore, and it is interesting to know that just two years ago to the day he starts directing Princess Virtue. he started directing Baggott in 'The Thirtieth Piece of Sil-Remember it:

PLLIOTT DENTER, who has Li recently been signed up by Gold wyn, is uniking arrangements to go to Europe. To work? No, he says, de-

NEWTON - "The Indie!" is her success, bless their hearts! You Beery in "Call of the North"

powerful character roles in such pic-

Nosh Beery, remembered for his

Lydia Knott in Picture Lydin Knott, playing in "Beating

The Bellhop."
Tuesday-"The Bellhop" is disorded in favor of the peppy title.

new comedy will not be alled "He Who Hops." The word Ring One Bell" is the new title. Thursday-Ring W. Lardner. infringe on his name in the title. "Ring One Bell." Larry won't-

Water" and substitution of "While Saturday Because it is too long

or electric signs Larry Semon's While the Servant Snores" will e released as "The Bellhop."

### to Play a Professor

in a Lasky Comedy

remember what a splendid Scotchman be made in "What Every Woman Knows"? I'm wondering if they've east the leading roles in a Special picture. Knows 7 I in wondering to the Charle Ogle, too. He certainly is a which is being produced at the Lasky darling. The title of the production has not yet

Others in the cast will be Emily Rait, in title of two of his forthcoming pic-

## A fine imitation necklade was handed to Miss Percy, which she wore in sev-

Monday-Larry Semon completes

Please See Larry Semon

He Who Hops. Wednesday-By order of the Inhops" has a nefarious significance. implified spelling expert, has wired Larry Semon plending him not to

he's renamed it "Ice Water." Friday-Protests from exhibitor that the name would chill any box office result in cancellation of "Ice the Servant Snores" as title for the

### The earlier scenes of the picture were 're-shot ' and the picture proceeded. Bert Lytell Has Ideas

on Name-Changing Mania D the matter of changing story titles ALLEGHENY State Daily 2 15, Evgs. at 8

Lrewer, and were valued at \$75,000.

Sel. M. Wurtzel, general superintendent of the Fox West Coast studies.

looked at the wonderful pearls critically.

thinked Miss Percy for borrowing them and promptly telephoned for a Burns descrive to come and guard the Fox

stor each day the jewels were worn, and

nightly to place them in the sal

HAD TO HAVE REAL

PEARLS IN ORDER

TO SATISFY CAMERA

oral scenes of the play. To the aston-ishment of both director and star, when

they viewed the first "shots" in the studio projection room they found that

the pearls showed hollow, and even the wire through the center of the gems was plainly visible. Other strings of pearls were tried and always with the

Kennett Harris' California romane

### SHE ISN'T AFRAID TO LOOK UGLY



Viola Dana is one of the few pretty girls on the screen who is perfectly willing to make herself up for plain or even ridiculous parts. Above, for instance, is an example of the "ugly duckling" pose of Viola, and a picture of the little leading lady as she usually appears

THAT there is illusion employed in moving-picture production, directors will admit, out it remained for Neither would Buck Jones.

ing the pictures, and in order to obtain the most realistic effect in a "chase" scene he selected a spot on "Lookout Monntain," to the west of Hollywood, where the cliff drops down through the brush almost sheer into the canyon below.

and the animal was not camera-wise, One camera had been placed in the The technical director of the studio investigated. That the powerful rays of bank crowned bash to be camera had been placed in the brush right at the point where the cliff was the steepest, and as the horse dashed past it he shied and the

day she brought the lewels to the sinowner dazed, but grinning.
Pasa- "How's the horse?" he asked.

### Buck's Horse Wanted to Go Down Cliff First,

But Buck took a drop of equal height, although not quite so perpen-dicular, during the filming of a forth-coming picture, "Riding With Death." Director Jacques Jaccard was shoot-

ONE would not ordinarily cultivate the habit of falling off the Wool-

bush, halfway down.

Buck was raised to the top. He was luge salary and a big sum in advance.

And now Malcolm Sandy had done what the balcony which can propose the record the page of th

PHOTOPLAYS

"WET GOLD"

"EXPERIENCE"

APOLLO 52D & THOMPSON STS.

DOUGLAS MacLEAN

BERT LYTELL

"THE BRANDING IRON"

KATHERINE MacDONALD

to "MY LADY'S LATCHKEY"

CONSTANCE TALMADGE

in "MAMMA'S AFFAIR"

CONSTANCE TALMADGE

in "MAMMA'S AFFAIR"

BERT LYTELL

GLORIA SWANSON

IN "THE GREAT MOMENT"

"A Tale of Two Worlds"

BUCK JONES

"KAZAN"

SURPRISE VAUDEVILLE

SHIRLEY MASON

IN "EVER SINCE EVE

GLOBE. 5001 MARKET ST.

in "A MESSAGE FROM MARS

CAPITOL 122 MARKET ST.

DARBY THEATRE

GOLDWIN'S SPECIAL

Stanley

### CONFESSIONS OF A STAR

As Told to

INEZ KLUMPH THE STORY BEGINS With the early days in the old Fine Arts studio in California when Colleen Moore, the Gish girls, Bessie Love and a host of others were not much more than extra girls, Diana Cheyna tells how she and her chum. Chepin tells how she and her chum. Isabel Heath, sat lonesomely around the studio until Phil Craney, the famous director, chose Isabel to be the first of the screen's "baby vamps." They are seen together a great deal, and a scandal is oreated by the director's wife. Derry Winchester, a friend of Diana's, is called on to help, and Isabel tries to "vamp" him. Then Isabel announces she is to be starred in the East by a Paul Markham. Derry goes to France will the aviation corps and Diana meets Keith Gorham, who strangely attracts her. ham, who strangely attracts her. On the eve of a romantic runaway marriage, Keith is killed in an auto-mobile accident.

### AND HERE IT CONTINUES

CHAPTER XXXV

CTANLEY QUENTIN'S camp in the

Adirondacks was the most beautiful place of its kind that I have ever seen. It was a long, low house of logs, with a veranda that seemed to hang right over the edge of a precipice, and from which you got a breath-taking view of a wonderful valley. The living-room was enormous, with great fireplaces at either end; that first day, after our long sleigh ride from the little station where we had left the train, I cried out with delight as I came into that room, with

and its gay cushions and many books. It was such a place as I had dreamed about many times.

And my own little room—how I loved that. I felt when I stepped into it that I had found the corner of the world that was meant for me. There was an open fire there, too, with low bookcases built in at either side; evidently Stanley Quentin felt, as I did that one must always have books about. There was a great white bearskin rug before the fire, and annother one lay by my bed, where I would step out on it in the morning when I got up.

Gray, rose-strewn chintz covered the white enameled bed, matching the painted garlands on the furniture; it was hung at the windows, too, and although not quite so perpenduring the filming of a forth-picture, "Riding With Death," for Jacques Jaccard was shoot-pictures, and in order to obtain to realistic effect in a "chase" selected a spot on "Lookout in," to the west of Hollywood, he cliff drops down through the most sheer into the canyon bedden the candition of my blue serge frock and into one of soft white wool; surely the muddled condition of my life would straight out in this quiet, lovely place!

And my own little room—how I there are two when I stepped into it that I had dreamed about many times.

And my own little room—how I the call the action that the arit to the call that if was hadn't the gray but at all the could have shot some scenic stuff up the colled as shout. I feel can the called have shot some scenic stuff up the colled as that telegram.

We went to work the next day, out the legar mo. We went to work the next day, out the earlier that the could have shot some scenic stuff up the colled have shot some scenic stuff up the called have shot some scenic stuff up the colled have shot some scenic stuff up the colled have shot some scenic stuff up the the called have shot some scenic stuff up the the called have shot some scenic stuff up the the called have shot some scenic stuff up the town the called have shot some scenic stuff up the the called have shot some scenic stuff

Now, Phythis Phrotocol actresses on happy, happy, the American stage. Every one knows And then one night, as he and I sat

how did you get out of it?"

Oh. retorted Buck facetiously. "I ing that it could be so important, Had decided the horse wanted to get down first, so I just stepped off him and let have been different. And yet now, him have his way about it."

# He Wants to Know



BEN TURPIN famous c oss-eyed comedian is taking a fiver in vaudeville to find out what people think of him. He's getting homesick for the studio custard pies, though, and will probably flit westward before many

it was better that I didn't know how Phyllis Fairchild was to pick my life up in her two hands and twist and its dencing fires, its wide, deep couches. Phyllis Fairchild was to pick my life and its gay cushions and many books up in her two hands and twist and it was such a place as I had dreamed teal it until it was as crumpled as that telegram.

where the cliff drops down through the brush almost sheer into the canyon below.

Jaccard placed his cameramen so that all angles of the ride would be taken and then called for action.

He got it.

Buck's horse, the partner of all his picture adventures, had picked up a stone the day before and hat gone lame. He used a new horse for the ride, and the animal was not camera-wise, and the animal was not camera-wise.

where the cliff drops down through the brush is used to me of soft white wool; surely the muddled condition of my life would straighten out in this quiet, lovely place!

That evening at dinner a telegram the muddled condition of my life would straighten out in this quiet, lovely place!

That evening at dinner a telegram the muddled condition of my life would straighten out in this quiet, lovely in those days. He was different from the men I had known, not quite as Keith Gorham had been different, because he was older, but yet of the same of himself—just as Keith had been. And he liked me as a girl, and not as an actress. He was kind, too, doing little things for me that Malcolm Sandy, nice as he was, would never have thought of ith me.

Now, Phyllis Fairchild was one of the doing. Being with him made me very

The technical director of the studio investigated. That the powerful rays of the Cooper-Hewitt electric lights used in the studio possessed an element of the Roentgen or violet ray has long been known to scientists. It was found that these searching shafts of light pentitated the pearls like an N-ray, making their sham only too obvious. Real gearls must be used, decreed the director.

THEN it was that Miss Percy herefore and some of her society friends. The next to borrow a \$50,000 pearl necklace from one of her society friends. The next displacement of the low fork of a holly bush, halfway down.

Bush was raised to the studio possessed an element of the steepest, and as the blank crumpled beneath him.

DESPITE Buck's superb horsemanshed the play in which she appears, her real name, and, no matter how her the gray in which she appears, the play in the lowed me.

There was a rush of directors, actors and the play in which she appears, the play

of the famous Busch Gardens of Pasarema, one of Los Angeles' greatest show
places and always included in the little
reary of disting tourists. The pearls
were a gift to Mrs. Busch from her
fether-in-law, the millionaire St. Louis
for the famous Busch Gardens of Pasarema, one of Los Angeles' greatest show
places and always included in the little
showed the animal limping about among
the rocks.

"How's the horse?" he asked.
A glance down into the canyon
showed the animal limping about among
the rocks.

"All right." replied Jaccard. "But
how did you get out of it?"

"All right." replied Jaccard. "But
how did you get out of it?"

"Oh, recorded Buck feathwalls at
it meant in my life, yet not suspect.

Stanley Quentin said. And the hard heard what
support of Mrs. Anna B. Busch, owing
that. And then, as I glanced up at
the balcony which the belows opened. I
she was looking at me like
hat. And then, as I glanced up at
the tolking at me like
hat. And then, as I glanced up at
the balcony which the belows and from which the belows opened. I
show all you get out of it?"

"All right." replied Jaccard. "But
how did you get out of it?"

"Oh, recorded up at
the loke animal limping about among
feant! I looked at it, wondering what
it meant in my life, yet not suspect.

Stanley Quentin said. And the hard heard what
it meant in my life, yet not suspect.

"All right." replied Jaccard. "But
how did you get out of it?"

"Oh, recorded up at
the low and a big sum in advance.

The telegram lay there in the ruddy,
and from which the belcooms opened. I
show at mother
that. And then, as I believe that. And then are around the room,
and from which the belcoom and from which the belcooms opened. I
show at a big sain in advance.

The telegram lay there in the ruddy,
and from which the balcony which can around the room,
and from which the balcony which can around the room,
and in his face told me that he would never let me marry Quentin if he could help it.

To Be Continued Monday

PHOTOPLAYS

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre



in your locality obtaining pictures through the Stanley Company of America. ERT LYTELL has given thought to Alhambra Mat. Daily at 2: Ev. 8 645 4 9 GRANT Overture Tavilleria Rusticana PAULINE FREDERICK

"THE MISTRESS OF SHENSTONE"

GPFAT NORTHERN ST. at Eric

"THE OLD NEST" IMPERIAL 60TH & WALNUT STS.
Mats. 2:30; Even. 7 & 1 "THE OLD NEST" ARCADIA CHESTNUT Bel. 16TH Lehigh Palace Germantown Ave. and Lehigh Avenue

POLA NEGRI Avenue in "GYPSY BLOOD" ASTOR FRANKLIN & GIRARD AVE. LIBERTY BROAD & COLUMBIA AV. TOM MIX THE NIGHT HORSEMEN" OVERBROOK GROW HAVERPORD

BALTIMORE SIST & BALTIMORE HOBART BOSWORTH Ethel Clayton in "Wealth" in "THE WAKEFIELD CASE" LARRY SEMON IN "THE FALL GUY" PALACE 1214 MARKET STREET 10 A. M. to 11:15 P. M. BROADWAY Broad & Snyder Ave. "THE SKY PILOT"

PRINCESS 1018 MARKET STREET WILLIAM S. HART REGENT MARKET ST. 1161 COLONIAL Gin. & Maplewood Avec BERT LYTELL

THE PRINCESS OF NEW YORK"

RIALTO GERMANTOWS AVENUE AT TULPEROCKEN SE "THE WHISTLE"

RUBY MARKET ST. HELOW ITH MACK SENNETT'S PRODUCTION "Love, Honor and Behave" EMPRESS MAIN ST., MANAYUNK SAVOY 1211 MARKET STREET DOUGLAS FAIRBANKS "THE GOOD RAD MAN"

FAIRMOUNT STAR CAST IN CAST IN SHERWOOD MAT. 2. EVE. 618 Chas. Ray in The Old Swimmin' Hole STANLEY MARKET AT 18TH NORMA TALMADGE FAMILY THEATRE-1811 MARKET IN "STRAIGHT FROM THE SHOULDER"

56TH ST, THEATRE—Below Aprile 333 MARKET STREET THEATRE ELSIE FERGUSON in "FOOTLIGHTS"

FRANKFORD 4715 FRANKFORD VICTORIA MARKINT ET. AD. STH **DUSTIN FARNUM** "God's Country and the Law" "THE PRIMAL LAW" AT WEST CHESTER a 11 RIALTO REGINALD BARKER'S

IDLE HOUR MISLEADING LADY

W The NIXON-NIRDLINGER N THEATRES BELMONT 130 and 630 to 11 P. M. WILLIAM S. HART

in "O'MALLY OF THE MOUNTED"

CEDAR SOTH & CEDAR AVENUE

WALLACE REID in "TOO MUCH SPEED" COLISEUM Market Bet, 58th & 60th WALLACE REID

in "TOO MUCH SPEED" JUMBO FRONT ST. & GIRARD AVE.

Norma Talmadge & Eugene O'Brien

"GHOSTS OF YESTERDAY" LEADER 41ST & LANCASTER AVE.

### "GODLESS MEN"

LOCUST AND LOCUST STREETS Elsie Ferguson in "Footlights" ADDED-COMEDY, "SUNLESS SUNDAY"

RIVOLI 52D AND SANSOM STS. BERT LYTELL "THE MISLEADING LADY"

STRAND GERMANTOWN AVE. DOUGLAS MacLEAN in "PASSING THRU"

AT OTHER THEATRES MEMBERS OF M.P.T.O.A. Germantown 5510 Germantown MATINEE DAIL

"THE OLD NEST" JEFFERSON 28th & Dauphin Sta.

MARY MILES MINTER in "DON'T CALL ME CITTLE GIRL" PARK RIDGE AVE. & DAUPHIN ST.

ALICE BRADY WEST ALLEGHENY 25th & Allegheny

"THE LURE OF EGYPT" WITH AN ALL-STAR CAST