

Organ Plays at 9, 11 and 4:45 Chimes at Noon **WANAMAKER'S** Store Opens at 9 **WANAMAKER'S** Store Closes at 5 **WANAMAKER'S** Weather Fair

People Seem Always on the Watch for Wanamaker Furniture at Special Prices

Ignorance and Arrogance Are Inseparable Sisters
when they are not brothers.

Every community has a good assortment of them which seldom grows less.

They are harmless, and even irritable people can get on with them by not noticing their vagaries.

There is a visible advantage in living with the fifty-seven varieties of people, for the superiorities of the gentle folk without pretension shine out in countless ways in unlooked-for comparisons.

[Signed] *John Wanamaker*
September 30, 1921.

Brand-New \$10 and \$20 Millinery for Saturday

Every woman who wants something new and smart to wear right away will be interested.

It isn't the price of a hat so much as its lines and becomingness that really count, but between these two prices practically every woman can choose from any number of smartly becoming hats. Many are from our own workrooms.

There are soft, jaunty little shapes of duvetyne or velvet. There are sports hats and dress hats, trimmed with quills, with ostrich or with ribbons and ornaments.



A Smart New Two-Piece Cape for Women

(In the London Shop)

The Women's London Shop is showing a new cape with detachable waistcoat that is certain to have a vogue with women of fashion.

The cape is rather short and full, with very broad collar, and the waistcoat is of the same material, which is tweed in rich colorings and overlaid designs.

The price of this combination garment is \$45 and women who want a complete suit may have skirt to match for \$30 extra.

Tailored to measure of other fabrics, prices start at \$50 for the cape and vest.

Fine Bolivia Coatings, Special at \$6 a Yard

A saving of one-fourth from this season's low price is something worth while on such beautiful fabrics as these.

The variety embraces all desirable colors—black, tan, taupe, navy, brown, reindeer, Burgundy, and the goods are all 54 inches wide.

New Silk Stockings With Hand-Embroidered Clocks

Single-rod clocked stockings are always in great demand, and this Fall and Winter they are to be worn more than ever.

This lot are full-fashioned in-grain silk with extra reinforced cotton toes, heels and soles and heavy cotton garter tops.

Colors are black, Russia calf-skin and polo gray with self clocks, white with black clocks and navy with white clocks.

Price, \$3.50 a pair.

Here Is the Best News for Young Women

It is that the Young Women's Store presents tomorrow some of the most wonderful values that it has ever had in the three most important items of the Fall and Winter wardrobe—dresses, tailored suits and coats.

100 Dresses at \$28

Only a few of each kind, but among them are the smart new coat dresses with facings of contrasting colored crepe, delightful little afternoon dresses of Canton crepe, satin, tricotine and so on, beautifully tailored street frocks. They are simple and youthful and the last word of fashion in their trimmings.

50 Dresses at \$17.50

Some very smart models in charmeuse, Canton crepe, crepe de chine, Georgette and so on. Also the "Annette" in a fine Poirer twill with collar, cuffs and piping of white kid.



for \$65, both on account of the fine materials and for the beautiful tailoring. They are entirely silk lined and interlined. Three very pretty models in tortoise shell, Malay, Sorrento blue, navy and black.

Fur-Trimmed Suits at \$65

Samples and the handsomest materials and fur one could wish. Collars and trimmings are of beaver, squirrel, krimmer and Hudson seal (dyed muskrat). In the new colors and beautifully embroidered and trimmed.

Bolivia Coats at \$65

These were made to our order and are really marvelous coats.

Period Design Coffee Sets in Sterling Silver

In many households today the after-dinner coffee served by the mistress of the house in the living room has become a fixed custom.

The bride who means to entertain at all must needs have a handsome sterling silver coffee service for this purpose as well as for the morning breakfast table.

- The following prices apply to a four-piece set.
- George II\$250
 - Newport (plain)\$221
 - Newport (engraved)\$274
 - Harewood\$275
 - Plymouth\$255
 - Dorothy Quincy\$315
 - Lafayette\$397
 - Lansdowne\$403
 - Lady Mary\$400
 - Washington\$238

Three New Novels

"Married?" by Marjorie Benton Cooke. Price \$1.75. This is the last novel of an already-successful writer and one who promised greater things, but whose life was suddenly cut short while on a trip to the Orient. It is what she has said of marriage, expressed in the story of the sole heirs of two families separated by an old feud.

"The Brightener," by C. N. and A. M. Williamson. Price, \$1.75. Elizabeth, a beautiful and high-born princess, reduced in circumstances, works out her own career in a most delightful and entertaining manner.

"Cobweb," by George Agnew Chamberlain. Price, \$2. A dashing, laughing love story of a man who married a girl without knowing who she was.

Hallowe'en Is Just Ahead and Hallowe'en Costumes Are Ready

Choose from them now in the Toy Store. There are many new and attractive ones for street wear and for Hallowe'en parties, as well as plenty of the old favorites—clowns, Yama, Yama, Pierrot and Pierrette, etc.

Prices start at \$2 for children's costumes and for adults they go to suits at \$8.50 and \$10.

A very attractive display is ready now and the children will enjoy it.

Movie Stars as Cut-Out Dolls

This is a collection of favorite screen artists, each in her own book with her full wardrobe, ready to cut out. They are hand painted and very attractive.

The artist who made them will be here on Saturday to tell about them.

Price \$1.50 each.

25-Inch Embroidered Flouncings Lowered

A third to a half in price. Pretty patterns for children's frocks and underclothes and women's underthings.

70c a yard for lawn; \$1.25 a yard for soft nainsook; \$1.25 to \$2.75 a yard for daintiest swiss.

Hair Mattresses at Special Prices

We are able, through a special purchase of fine, clean hair, to make mattresses to order at 25 to 30 per cent less than regular prices.

Two grades are included, and the special prices for one are now \$24 for a box of six, the other grade being \$15 to \$24, with a choice at three other prices in between in both groups.

You can choose any one of about a dozen different varieties of ticking.

In width, the mattresses range from three to four and a half feet.

Toothbrush Specials for All the Family

There are enough kinds to suit everybody's taste and they are much less in price if bought by the half dozen.

For example, 25c brushes are \$1.25 for a box of six, 30c brushes are \$1.50 and 35c brushes are \$2, when bought this way.

That New Street Frock Every Woman Needs Right Now

If she is very wise she will spend more thought on its selection than almost any other dress in her entire wardrobe, for it is the one that she will wear the most from now on.

The Wanamaker Salons of Dress have chosen some fifteen of the newest and prettiest Autumn models in tricotine, Poirer twill, serge and a few even in broadcloth. They are just unpacked and all ready for women to step into tomorrow, and what a pleasure it is to find such good-looking dresses at such little prices!

They are marked \$23.50 to \$50 and between these prices are the favorite Autumn colors and quite a number with touches of another shade in the heavy Russian crepe. There are almost all the new forms of trimming represented.

1500 Silk Shirtwaists at \$2.85, \$3.85, \$5 and \$6.85

This is a delightful collection of Georgette crepe, crepe de chine and tricotette shirtwaists with long and short sleeves and in light and dark colors.

NOTE: Included are 200 of the new costume overblouses, 42 inches in length, trimmed with deep fringe, specially priced at \$5.

500 French voile waists, all trimmed with hand-made filet lace and many of the waists made entirely by hand. Special at \$3.85.

Negligees, House Dresses, Petticoats and Undermuslins Notable Specials

This is like a little White Sale with several thousand opportunities that will appeal to every woman who loves such pretty things and who is willing to take them at less than usual prices.

300 sample silk negligees at half or near it. Crepe de chine, Georgette crepe, satins and combinations of these materials. Splendid choosing.

1000 sample white aprons at 25c to \$1. Lawns, cambries and batistes, dainty things for afternoon tea and household affairs.

300 checked gingham house dresses at \$2.85. Attractive dresses at just half price.

200 silk jersey petticoats at \$5 each. Made with deep bounces in double ruffle effect.

300 Porto Rican hand-made and hand-embroidered sample nightgowns at \$2.85. Low neck, short sleeves and most daintily made.

1000 pieces of Philippine hand-made underwear, including chemises at \$2.85 and nightgowns at \$2.25, \$2.50, \$2.85 and \$3.85.

500 pieces of pink silk underwear—envelope chemises at \$2.25 and \$2.50 and nightgowns at \$3.85, \$5 and \$5.50.

Women's Fur Collar Coats Decidedly Unusual at \$47.50

The material is all-wool velour of a very nice fine quality. The large square collar is dyed coney fur. It can be buttoned up close to the throat and is very warm. There is both a silk lining and an interlining.

Many women will find the style becoming, for the back is straight and slightly full, belted in with a narrow strap belt. The colors are black, navy, Malay and chestnut brown and taupe.

Special Handkerchiefs for Women and Men

Women's handkerchiefs at \$3 a dozen are a good reliable Irish linen and are so unusual at this price that we don't believe their equal can be found anywhere. With three widths hem.

Men's handkerchiefs at \$7.75 a dozen are also exceptional values. They are a very nice quality Irish linen, hemstitched.

Men's handkerchiefs at 75c each have the greatly like! tape borders and are a fine, beautiful quality linen.

The opportunity to buy some of it in this extraordinary clearing at one-third to one-half less than the regular prices naturally appeals to them and they are taking extraordinary advantage of it.

This is the most remarkable after-August clearaway we have ever held, which is only natural, considering that there never was such an August sale.

Now, in addition to the thousands of odd pieces, suits and little lots, of which the disposal is chiefly made up, it also embraces a number of new lots, some that should have been here for August selling, others that were secured to exceptional advantage meantime, all of which are offered at one-third to one-half less than regular figures.

At these savings you can now buy—
Bedroom suits and dining-room suits in mahogany or in walnut and in a choice of several grades, including many low-priced and medium-priced kinds.

Upholstered suits in large variety, mostly in tapestry.
Individual pieces by the thousands for all rooms—brass and white enameled bedsteads—

All at Savings of One-Third to One-Half
(Fifth, Sixth and Seventh Floors)



All Philadelphia Men Are Looking in One Direction

Every one of them is facing the problem of new Winter clothes. Suits and overcoats must be procured very soon. It is only the question of where to get them. The best collection is at Wanamaker's. The lowest prices for good qualities are to be found at Wanamaker's. Nothing but all-wool is to be found at Wanamaker's. Prices for men's suits and overcoats in the Fall weight and Fall fashion range from \$30 to \$55.

Men's New Woven Madras Shirts for \$2

Uncommonly good shirts for the price, as any man can see at a glance. Designs are narrow, medium and wide stripes in three different colors. All plain negligee style with soft cuffs and in good weight for Fall.

An Extraordinary Shoe for Men at \$7.50

We have not seen anything to match it in years, and doubt if you have. A straight-lace high shoe of pebble-grain calfskin in black and tan. Has perforated toe cap, perforations around vamp and lace stay, low, flat heel and stitched heel seat. The toe is both shapely and comfortable. Fine in fashion and dependable for service.

A \$4 Soft Hat for Men Is the Lowest Priced We Care to Sell

At this price we feel that we can give men hats which are good style, well made and of good material. Even with our great outlet and facilities for buying at the bottom of the market, we cannot recommend a cheaper hat. These \$4 hats are in the new shapes and in a variety of proportions to suit men of all sizes and facial contours. In various colors, with plenty of browns.

New Autumn Patterns in Men's 50c Neckties

The latest shipment of men's 50c ties includes, in addition to the always-desirable stripes, a lot of new Fall and Winter patterns such as foliage and figures. The material in these ties is better than usually found in low-priced neckwear.

Week-End Candy Specials

Just fresh from the kitchens. Something new in chocolate straws are these with striped mint jackets filled with good chocolate. Luscious pink and white or striped buttercreams with coconut or nut fillings. Each 70c a pound.

The Pogo Boys Will Have a Race Tomorrow

The first Philadelphia Pogo race will be an obstacle race in the Toy Store tomorrow at 2 o'clock. There will be something like a dozen contestants. An immense amount of fun for both onlookers and participants. Pogo is the new bouncing stilt that has met with such great success. Good sport for every member of the family from eight years up. \$3, \$3.50 and \$4, in the Toy Store.

Better Suits for the Boys

The new assortments are large and they are certainly attractive. The suits are better—that is one thing which stands out clearly. The fabrics are better, the tailoring even more careful than in former years (and that is saying a good deal where Wanamaker suits are concerned) and the fashion is finer. These things mean a whole lot in conjunction with the fact that the prices are so much lower than they have been. All this week new lots have been coming in, and there is a most interesting selection ready for tomorrow. Norfolk styles, single and double breasted, in 8 to 18 year sizes, at \$16.50 to \$38. Excellent choice of suits with two pair of trousers at \$16.50 to \$28.