

Organ Plays at 9, 11 and 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

Weather
Unsettled

The Greatest Furniture Clearing of the Year Is Now Going On Here

What Does It Mean That "He Is a Man of Straw"?

My friend is asking. We passed the question along, and the answer was invariably, "One who did not amount to much."

Another said a person of no consequence. Still another says a man of straw is one that is accepted as bail, as a matter of form, who is known to be worthless.

There are men all around us that count up larger the longer we know them.

[Signed]

John Wanamaker

So Many Handsome Coats Are Choosing Beaver Fur

One reason is that the warm brown shades, russet, mahogany red and Sorrento blue, are very much in favor and every one of these beaver is lovely.

These coats are made of Bolivia cloths and silk duvetyne. They have enormous collars and deep cuffs of the fur, wide lapels all the way to the hem, flying panels and sometimes square back capes trimmed with beaver.

A certain new coat has side panels made of several straps of the material with wide pieces of the beaver at the bottom.

The prices start at \$150 and mount to \$375.

(First Floor)

The Hanging Lantern Bag Is the Very Newest

It is one of the newest and most attractive shapes in gold-plated mesh bags. The top is square, with a mirror in the middle and the four corners of the mesh come together into a point with a tassel, exactly like a hanging lantern.

Other new mesh bags have oval tops, and there are still others with flat frames and chain or strap handles.

All have the fashionable green-gold finish, and the prices range from \$11 to \$59.

(Main Floor)



Young Women's Smart Cloth Street Dresses at \$25

More of these fine navy blue tricotines that hurried out as fast as we announced them last week.

One a straight, loosely cut model, with side panels buttoning on, becoming cloth collar, three-quarter sleeves, and an ornamentation of black faceting.

The other, also dark blue tricotine, has inset vest of duvetyne in later blue or henna, and a touch of chenille dot trimming.

Both models are exceptionally good-looking, and most unusual in sizes for this price.

Sizes 14 to 20.

(Second Floor)

Warm Winter Coats for Young Women—\$25

They look the equal of far superior coats. The materials are soft, warm, thick-piled wool cloths, in light and dark browns, navy and Sorrento blue and black. Several good models, some with fur collars of beaverette (died cone).

All are lined and most of them warmly interlined. Sizes 14 to 20.

(Second Floor)

The Prettiest Negligees for Cooler Weather

Many a woman would have a hard time choosing between a lovely georgette taffeta lined with lamb's wool, an exquisite satin brocade or one of the shimmering crystalline corduroys with soft marabou trimmings.

There are plenty of corduroys, too, the shorter ones which women call "breakfast coats." The colors are simply charming and they are lined. The prices for these start at \$10.75 and the finest of all at \$37.50.

(Third Floor)

Clothing for Girls' Schools and Colleges

It is made to measure at special prices by our Custom Tailoring Bureau. Uniforms of serge, linen or other material, prescribed classes for morning, afternoon and evening, regulation dresses, blouses, gymnasium suits and all other apparel for the girl or young woman in school or college, are included in this custom-made outfitting work. Fittings are given and satisfaction guaranteed.

Special prices apply also to nurses' uniforms made to measure of various materials.

(Second Floor)

Special Blue Serges at \$1.50, \$2 and \$2.50

Most timely just now when so many women are having dresses made up for cooler weather.

They are all the lighter weight dress serge, all-wool and in good shades of navy blue. The one at \$1.50 a yard is 42 inches wide, the others at \$2 and \$2.50 a yard, are 54 inches wide.

(First Floor)

New Underthings

Women are nicely made of soft white muslin. Nightgowns trimmed with pretty embroidery or lace are \$1 to \$1.75. Colored chemises, quite lace, are \$2.25 and \$3.50.

(Third Floor)

The Fashion Showing of Gowns and Costumes Inspired by Paris Continues Tomorrow in the Salons of Dress

IT EMPHASIZES the richness of materials, the exquisite loveliness of colors and the romantic influences that have directed line and mode in the coming season's dress.

Chanel has taken a black and gold shawl and turned it into a marvelous gown, the long fringes forming the sleeves from shoulder to wrist.

From Lanvin is a youthful vision of white silk crepe and silver cloth, crystal embroidered and loosely draped with a sash of silver ribbon.

A Lanvin copy for a different type is the 1830 period gown of black chiffon velvet with bouffant hips and wide skirt, the long straight corsetage topped with a deep collar of duchess lace.

An exquisite study in deep blue and gray and silver is an afternoon gown of midnight blue matelasse, copied



(First Floor)

from Renee. It is garnished with moleskin fur and encircled with a braided girle of bluish silver cloth.

Copied from Rolande is a delightful afternoon gown of malay crepe de chine with panels formed of many wee brown moire ribbon bows.

Vionnet's idea in evening gowns is a soft tangerine Canton crepe with tiny quillings of velvet ribbon in the same color.

Shoulder straps of amethysts catch up a lovely gown of fuschia purple velvet and lace, copied from Miller Soeurs.

But so one might go on painting pictures in words of these very picturesque gowns, inspired, all of them, by Paris.

The entire collection is lovely in line, color and material. They will be on exhibition yet tomorrow and Friday.

THE New Fur Trimmings Start Their Season Early

And, if fashion reports speak truly, they will be used more abundantly than ever this Winter.

They are all furs of the finest kinds—mink, squirrel, caracul, lynx, Australian opossum, skunk, nutria and beaver among others in bands from one to eight inches wide and with prices from \$1 to \$56 a yard.

(Main Floor)

Good Selections in the China and Glassware Sale

It will be a good sale to the last moment, backed with splendid selections of dinner sets from all the great pottery districts of the world—French, English, American, Japanese.

If you want a dinner set at any price, from \$16.50 to \$400, and want it at a good, sound saving, now is the time to choose it.

If you want a piece of real cut glass, or a piece of light-cut glassware at half price, the assortment is still large and fine.

The cut glass selections are notably rich at savings of one-fourth to one-half.

There is no shortage of goods. The sale will satisfy every reasonable need.

(Fourth Floor)

Housewares for Less for Two Days More

The September Housewares Sale ends with September and September is a short month. So any woman who likes to save good money on things she must buy some time in any event, will take advantage of these two remaining days.

Prices substantially lowered on refrigerators, trunks, vacuum cleaners, sewing machines, bathroom furnishings and cedar chests.

And on all manner of kitchen utensils, including iron, tin, galvanized, enamel and wooden ware; cutlery, kitchen cabinets and so on.

Also mops, cloths, sponges, brooms, brushes and feather dusters.

But these are only a few of the articles in the sale.

(Fourth Floor)

Linen Toweling With Prices Very Much Lowered

Some have been brought down to less than half the former price. In all, four particular lots have been reduced, including crash and glass toweling.

3000 yards, comprising two groups of crash and one of fine glass toweling, are now marked down to 30¢ a yard. One half of the collection was more than twice as much, and the other 1500 yards were at much higher prices.

We also offer a specially good quality of glass toweling at 85¢ a yard, or one-third less than the former price. About 1700 yards of this, in the 22-inch width.

Towelings in all of these groups are all pure linen.

(First Floor)

Shining Opportunities in the Lamp Sale

It has been a very bright and active event so far, but despite the exceptional selling selections are still very good, these being some of the particularly good items:

Small English porcelain vases, mounted with one light, in rose, royal blue and red—for boudoirs—\$10.

Hundreds of 1-inch candle-shades, in all colors, are now \$1.65 each.

Glaze shields for one-light boudoir lamps, choice of a dozen different decorations, now \$2 each.

Solid mahogany one-light boudoir lamps now \$1.50 each.

Iron bridge lamps, hand wrought, \$7.50 to \$22.50 each.

And many other exceptional items.

(Fourth Floor)

HANDKERCHIEFS With Names

Women's good, practical Irish linen handkerchiefs with quarter-inch hems and already marked in machine embroidery with the first name.

The price, complete with the marking, is \$4.25 a dozen.

(Main Floor)

HANGERS

So much to lengthen the life of clothes. Heavy wooden overcoat hangers are ready at 25¢ each.

(Fourth Floor)

A NEW Linoleum

on kitchen, laundry, pantry or bathroom floor adds much to the appearance of the room.

The new shipments for Fall and Winter have many new designs.

Island linoleum, impacted and domestic, \$1.35 to \$4.50 a square yard. Plain colors, \$1.50 to \$2.25.

Printed linoleum, 95¢ a square yard.

(Seventh Floor)

ATTRACTIVE Nut Bowls

are of nickel with bright-colored glass inserts. They are \$3.75, complete with the nut crackers and six picks. A bride would surely welcome one.

(Fourth Floor)

WOMEN'S New Chamois Lisle Gloves

Made expressly for us, so we are assured of their good qualities.

Six-button length, strap-wrap gloves in white, puce, brown, mode, slate and black. \$1.25 a pair.

(Main Floor)

A GOOD, Sturdy Shoe for a Boy

Made of dull black calfskin in a straight lace style with heavy single sole, web shanks and low flat heel.

The toe is a medium shape, neither too narrow nor too wide, with a plain tip.

A good-looking shoe that will give good service.

Price \$3.75 a pair.

(Main Floor)

SCARFS and Centerpieces at 45¢

This is much less than regular price, but this special low just arrived.

Made of linen-finished cotton crash embroidered in white or dull blue in very pretty patterns. Scarfs are 18x48 inches, squares are 27 inches, and centerpieces are 25 inches.

Also at 45¢ are some lace-trimmed scarfs taken from stock and lowered in price.

(West Aisle)

Music and the Three "R's"

P. P. Claxton, United States Commissioner of Education, says:

"After the beginnings of reading, writing, arithmetic and geometry, music has greater practical value than any other subject taught in the schools."

This is a remarkable statement, coming as it does from the head of our educational system.

Are you planting the love of music in your children while their minds are in the impressionable state and their tastes are in the forming?

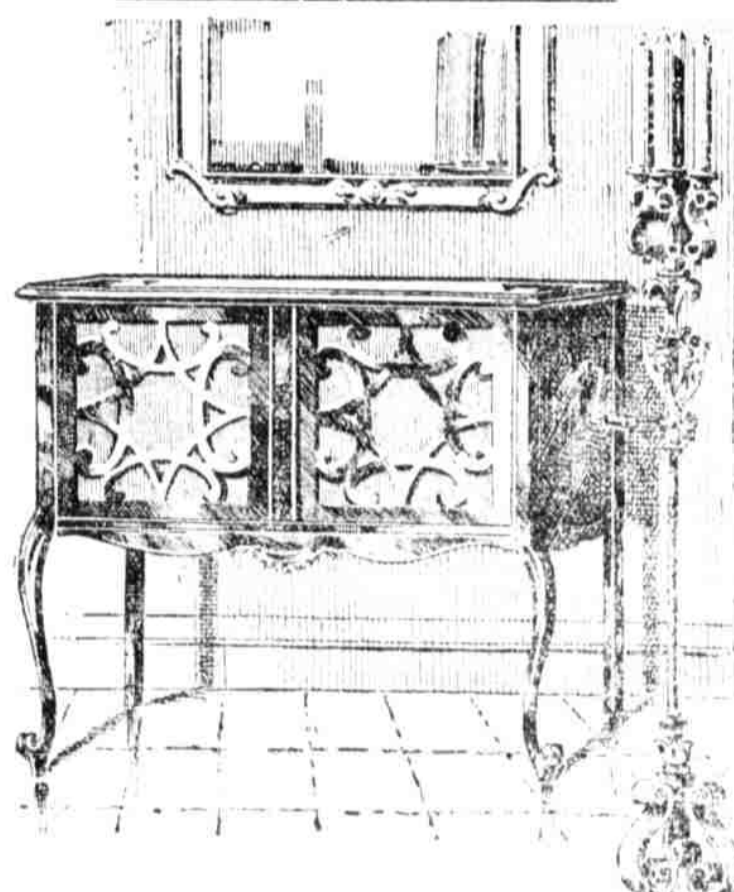
A Player-Piano

is one object that each member of the family may enjoy and operate.

The newest player-piano rolls have the artists' expression of tempo and dynamics and will make musicians of us all.

Why not investigate the player-piano situation here at Wanamaker's? Let us tell you something of the transformation a player-piano will work in your home surroundings and how easily it may be acquired.

New player-pianos as low as \$525. Used player-pianos as low as \$300.



\$95 Will Buy This Victorrola in a Period Cabinet

Among the new designs of phonograph cabinets, the greatest favorite is the console style in period design. It makes a handsome piece of furniture.

Here is a cabinet of which we have secured a number so advantageously that we can sell them at \$95 each. They are equipped with Victorrola VL and are in Sheraton, Louis XV, Chippendale and Colonial designs. There is space for nearly 100 records.

Like all our phonographs, this outfit is sold on convenient terms of payment.

(Second Floor)