EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, SEPTEMBER 25, 1921

The Magazine of a Remade World

James Rowland Angell LLD

says:

NO one can fail, even with the most superficial knowledge of the facts, to recognize that in America, at least, Fiction is one of the most potent and pervasive influences which we have. It permeates every level of our social organization and undoubtedly contributes in a marked degree to crystallize, if not to create, fundamental attitudes, particularly on matters of a social and ethical character. That this stream should be kept pure is, therefore, of the highest consequence, and any publication which succeeds in interesting a wide public while maintaining such standards is accomplishing work of the greatest importance.

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In this comprehensive expression, under date of July 11, 1921, the distinguished President of Yale, and former President of the Carnegie Foundation, has given perfect form to the sense of responsibility felt by the Publishers of THE RED BOOK MAGAZINE in relation to that publication, the standards and scope of which are concretely expressed in the October issue by-

CLARENCE BUDINGTON KELLAND

The story of the everlasting struggle between freedomloving Youth and cautious Age-"Conflict."

HENRY C. ROWLAND

A story of a sacrifice offered that was not demanded, by that writer who, when he tells a story, tells a good one-"Paying Up"

JAMES K. HANNA

A story of an extraordinary and humorous "great graft syndicate" engaged by a man of wealth to swindle him-"Insomnia"

GERALD BEAUMONT

The most humanly appealing baseball story thus far written by America's newest and foremost writer of sporting fiction-"The Elephant."

HAL G. EVARTS

A novel of the olden golden days of the West, by the West's newest writer on the out-of-doors-"The Settling of the Sage."

RUPERT HUGHES

A novel in which is dramatized the business of the motion pictures in selling the souls, that is to say, the emotional experiences, of men and women. It is the most engrossing story thus far written by this master of emotional fiction-

"Souls for Sale"

BOOTH TARKINGTON

"Ladies' Ways"

MELVILLE DAVISSON POST

A most ingenious story of crime detection by that American writer whom critics rank with Poe-

"The Triangular Hypothesis"

GEORGE KIBBE TURNER

A powerful drama of character, developing on the Palisades of the Hudson, where its distinguished author lives_"Moonlight."

COURTNEY RYLEY COOPER

A grim and thrilling story of a jungle animal ir ptivity by the new American Kipling-"Vengean .

ROYAL BROWN

A real story of modern domestic life in which a new tune is played on the "eternal triangle" — "And That's That."

O. F. LEWIS

A story written out of an American courtroom by one who, as secretary of the American Prison Association, knows whereof he speaks-"The Day of Judgment."

BEATRICE GRIMSHAW

A singularly powerful story of the South Sea Islands by one who has long lived there -"The Isles of Peace."

THE RED BOOK MAGAZINE October Issue at all News Stands - Price 25 cents