

For Friday

College Football—Saturday. Delaware plays Penn at Franklin Field. Reserved Seats \$1—at Gimbel's.

GIMBEL BROTHERS MARKET • CHESTNUT • EIGHTH • NINTH

Mallory Hats for Men—Gimbels are headquarters. Soft and Derby, \$5—commanding styles.

For Friday

COUPON DAY (Remnant) No Mail or Phone Orders Filled From Coupon Specials This Does Not Apply to Other Goods

Friday—Gimbel Coupon Day

Fews of a Kind—Short Lots—Short Ends—and, Best of All—Short Prices, For Savings Run to Half

COUPON DAY (Remnant) No Mail or Phone Orders Filled From Coupon Specials This Does Not Apply to Other Goods

Beautifully Trimmed Hats at \$5 And each has a Paris "touch"—flower or feather ornament straight from Paris. Some even made of Paris materials. Just made! And the Gimbel workrooms are famous! Gimbel's, Millinery Salons, Third floor.

WAISTS Pongee and Striped Tub Blouses—Coupon Price \$2.65 Lingerie and Tailored Blouses, colors and all white, short and long sleeves, \$1.35 Cream Brussels Net Blouses, also used for gumpies, \$1.85

Girls' Coats For fall wear. Clearance of girls' coats in serge, velour, tricot and fancy cloaking, mostly belted models. All colors—plenty of navy. Ages 6 to 16 years. Values \$15 to \$25, at \$7.75

2000 Strings of Wax-Filled Pearl Bead Necklaces 24 inches long, evenly graduated; gold-plated clasp, values \$3 and \$4, at \$1

Casque Combs All in dainty jeweled styles, shapes that fit snugly to the head; value \$1, at 55c

Barrettes, Jeweled Styles, Value \$1, at 55c

Floor Lamps and Silk Shades, at \$10

Mahogany finish stand; some for electricity and some for gas. Bridge Lamps and Table Lamps at \$10

Floor Lamps and Silk Shades, at \$15

Electric or gas. "Gimbel's, "Coupon Day," Fourth floor

Black Spangle Bands, 1 Inch to 2 Inches Wide, Half Price 25c to 50c Yard

Broad Tail Ostrich Bands at \$1.65 Pheasant Tails 95c

10.50 and 12.50 Beautifully Trimmed Hats at \$5

Women's Coats—\$32.50 Coupon-Priced... Fine velours. Belted model. Silk-lined throughout.

Fur-Trimmed Coats, Coupon Priced, \$37.50

Pleated Plaid and Stripe Sports Skirts, Coupon-Priced... \$9.75

Girls' Mussed Dresses \$2 to \$3.95 Values \$1

1200 Fur Coats Bay Seal (very fine French cone). Silk lined; big collars; three-quarter length. Deepuffs. Pockets. \$69.75

35 Two-Skin Natural Mink Scarfs at \$16.50

Double animal. Choker style. Trimmed with head and tails. "Gimbel's, Salons of Dress, Third floor.

1000 Assorted Frames and Framed Pictures 20c to \$1

Framed Pictures Ones and twos of a kind, sold "as is," at \$2 to \$5

31-Piece Breakfast Sets Neat blue line decoration, a set for 6 persons, open stock pattern; all pieces full gold line finish, at \$3.95

50-Piece Dinner Sets A complete set for 6 persons. Coin-gold decorated. Colonial shape. Value \$22.50, at \$13.95

Guernsey Ware Tea Pots Values \$1 and \$1.25, 25c

Colonial Glass Table Tumblers, doz. 50c

Mixing Bowls Blue and white decoration, at 85c

NOTIONS C. M. C. Mercerized Crochet Cotton, 10 balls to the box, 92c box.

Reliable Snap Fasteners, 12 Cards to a Gross, 38c Gross. Gimbel Brothers Shell-effect Hair Pins, 2 Boxes for 35c.

Double-covered Dress Shields, guaranteed—20c a pair, (reg. 25c, 30c, 35c).

Ready-Made Waist Linings, Reg. 50c and 75c 35c and 50c

Inside Dress Belting—White only—50c a dozen yards. Open Mesh Dish Cloths—3 for 22c.

Rubberized Household Aprons, 35c. Reg. 50c. "Gimbel's, "Coupon Day," First floor.

SEWING MACHINES Singer, Lessing, New Home and Other Famous Makes of Sewing Machines \$32

These machines have been slightly used, but every one is in perfect running order and will do the same work as machines at double their prices.

Sold on the easy payment plan of \$1 weekly. "Gimbel's, "Coupon Day," Fourth floor

\$1 Photo Frames Assorted sizes, at 50c \$1.50 to \$1.75 Hand Bags Various leathers and styles, at 85c

\$1.95 Music Folios Fold-up style; spring catch, at \$1.35

\$2.00 to \$2.75 Hand Bags Assorted leathers; many styles, at \$1.35

\$5.00 to \$6.50 Beaded Bags Draw string and frame styles; light and dark colorings, at \$3.85

Coin-Gold Decorated Dinner Sets 106 pieces to set, Colonial shape, 18-kt. coin gold; first quality; worth \$42.50 \$24.95

31-Piece Breakfast Sets Neat blue line decoration, a set for 6 persons, open stock pattern; all pieces full gold line finish, at \$3.95

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8000-Mile Guaranteed 30x3 1/2 Oversize Tires \$11.95 For Fords, Maxwells and other cars. Coupon Day Only. "Gimbel's, "Coupon Day," Fourth floor.

Women's and Misses' Tricolette Sweaters \$3.95 A clearance of odds and ends.

Women's and Misses' Sweaters Pullover and tuxedo models in navy, black, buff, white and Harding blue; values \$8.95 to \$15. At \$6.95

Hospital Absorbent Cotton Average weight of package 1 lb., at 16c

Omnibus Toilet Soap Large cakes, \$1.30 doz.

AutoStrip Safety Razor Sets Complete with razor, six blades and strop in khaki case, 95c

1 Pint Can Flyosan & Sprayer \$1.35 value. "Gimbel's, "Coupon Day," First floor.

FALL SILKS Velvetten Chiffon finish. Black and colors; reg. \$2.50.. \$1.50

Velvetten Yard wide, dress quality. Black and colors. Reg. \$4.95. \$3

Crepe de Chine White, black, street and evening colors, plenty of the new high colorings. Reg. \$1.65 \$1.35

3 Black Charmeuse \$1.85 "Gimbel's, "Coupon Day," Second floor.

DRESS GOODS \$6 All-Wool Plaids, \$2.25

\$3 to \$4 All-Wool Velour Coatings, yd. \$1.50

\$3.50 All-Wool Navy Blue Dress Serge, \$1.68

54-in., yard "Gimbel's, "Coupon Day," Second floor.

Women's New Tailleur Suits Coupon-Priced \$38.75 —Save \$11 Yalama—soft, and fine, and very fashionable. Black, navy blue, and the prettiest, wintry brown. Silk-lined, warmly interlined coats. Notch flat collar. And just the pretty relieving touch of trimming, in the shape of a cable-stitching design. Sizes 34 to 48. \$37.50 to \$50 Suits---Broken Sizes ---Coupon-Priced at \$27.75

\$22.50 "Flex-o-Tex" Suits Coupon-Priced at \$12.75 Broken sizes—34, 36 and 38 in the lot. Browns, navy blues, grays. "Gimbel's, Salons of Dress, Third floor

Men's and Women's Umbrellas American tafeta (cotton), tape edge, silk cases; very attractive handles, in both men's and women's, at \$1.85

Men's and Women's Umbrellas Edge silk cases, pretty assortment of handles, full length bakelite, hardwood handles with colored tops, showing either ring or cord or leather strap to hang \$3.15

Women's 1-Clasp Pique Cape Gloves Tan gray and brown, \$1.75

Women's Strap-Wrist Cape Gloves In brown and heaver; value \$4.50, at \$2.58

Women's 8-Button Length Black Silk Gloves 5/8 to 6 1/2 sizes, at 58c

Men's 1-Clasp Chamollette Gloves in Gray, 38c

Women's Odd Lots of Fabric Gloves White and colors. 2-clasp elastic wrist, 8 and 12 buttons; all sizes in the lot; values up to \$1.75, at 58c

Morning Dresses Twelve styles—ginghams, chambrays, percales; checks, stripes, two-tones, plain color, figured and stripes. Some in gray figured, all fine made garments. Billie Burks, waist-line model, loose detachable belts and the sassy, loose model, sizes but not in all styles \$1.68

Bungalow Dress Aprons Regular and extra sizes. Fine quality percales in checks, plaids and stripes and figured combinations; trimmed with rick-rack braid and piping, button to side, button down front or slip-over styles, loose belts or sash ties 85c

Crepe Kimonos \$1.35

Of excellent quality crepe, plain colors, light blue, Copen, pink, lavender and wistaria; loose model, cut very full and trimmed with Persian border. "Gimbel's, "Coupon Day," Second floor.

RUGS: CARPETS LINOLEUMS \$36.50 Worsted-face Tapestry Brussels Rugs, 9x12 ft., at \$26.25

\$59 Heavy Seamless Velvet Rugs (fringed), 9x12 ft., \$41.75

\$59.50 Heavy High-Pile Axminster Rugs, 9x12 ft., at \$39.50

\$3.50 Axminster Carpets, yd. at \$2.50

\$1.25 Heavy Figured Cork Linoleum, sq. yd., at 70c

\$2.50 Standard Inlaid Linoleum, sq. yd., at \$1.60

"Gimbel's, "Coupon Day," Fifth floor.

Men's Wool Sweaters Coat style without sleeves; all the heather mixtures, all sizes, half price, at \$3.50

Men's \$7.50 Blanket Bath Robes Absolutely the best robe value in years. Every one new \$4.50

Boys' Domet Pajamas Two-piece kind, made of good warm outing flannel, silk frogs. All sizes, at \$1.38

3600 Men's Fine Madras Shirts at \$1.10

Can't be bought to sell at this price. Came out of our regular stocks. We are taking the loss. Soft cuffs, all sizes.

Men's \$2.50 Domet Pajamas, at \$1.95

Cut full, large—correctly finished—colors: blue, pink and lavender. These cool nights call for heavy sleeping garments. "Gimbel's, "Coupon Day," First floor.

Middy Ties Three-cornered shape, with corded borders. Black, navy, red. At 65c

Marbled Fox Shape Scarfs Lined with messaline. \$4.95

Seal Plush Stoles Extra wide. Nicely lined, finished with jaunty pockets. At \$5.95

"Gimbel's, "Coupon Day," First floor.

Boys' Norfolk Suits Many with extra pair of knickers. Fine quality tweeds and cassimeres in neat brown and gray effects. Many have extra pair of full-lined knickers. Live leather belt with each pair, 7 to 16 yrs. Value \$20, at \$11.85

Boys' Norfolk Suits Fine quality tweeds, cassimeres, soft finished worsteds and blue serge. Single or double breasted, 8 to 17 years. Value \$25, at \$14.50

Boys' Junior Suits Oliver Twist Suits with broad fall trousers of blue serge, collar, cuffs and shield of washable blue serge—waist of white, blue and green invincible cloth. 3 to 10 years. Value \$6.50, at \$3.85

Boys' Norfolk Suits Fine quality all-wool tweeds and cassimeres. Single- or double-breasted coats, mohair lined. Live leather belt with each pair of knickers; 8 to 16 years; value \$18.50, at \$9.85

"Gimbel's, "Coupon Day," Third floor.

Shetland Veils Black, brown, navy and two-tone colors; values 29c Each 50c and 75c, at 25c

"Gimbel's, "Coupon Day," First floor.

500 Lace Window Panels Regularly \$1.25 Coupon-Priced 85c 2 1/4 yards long. 45 inches wide. Bold, effective, dainty designs. \$1.65 Madras Curtain Strips---Coupon-Priced at 95c

Full-length—full-width. Splendid quality. \$2.25 Voile Curtains--- Coupon-Priced at \$1.35 Pair

Dutch-style, with a valance. Very fine hemstitched voile. Thousands of Remnants Coupon-Priced at 15c a yard

Values up to 75c a yard. Yard to two-and-a-half-yard lengths. Curtain voiles, Marquisettes, madrases. "Gimbel's, Upholstery Store, Fifth floor.

Less Than Half Price For as Good Men's Shoes as Can Be Found

A Subway Store Sale Extraordinary

Rice & Hutchins are the makers of these \$7 to \$10 shoes—and here are three thousand pairs at— \$3.95

Tan calfskin—"Mahogany" is the shade—and that is the favored coloring. They have rubber heels—and that's another half dollar thrown into the bargain.

All are Goodyear-sewed—the welt that lets future half soles be sewed on. Twelve styles—English last, narrow toe, broad toe, medium—yes, and brogues—plenty of brogues.

Rice & Hutchins are famous for men's shoes—making shoes so good and good looking that they are often sold in the name of individual dealers.



This is Best Bargain Since 1914 in Men's Shoes

And brings men's shoes of fashion and excellence away under the old standard five-dollar price.

Our faith in the proposition is shown by giving large extra selling space and a big staff of salesmen. Every pair perfect and stamped.

Rice & Hutchins MAKERS \$3.95

Bedclothing Bargains All-wool Blankets. Choice of white or plaids. Nearly soisette bound, at pair \$9.75

200 Jacquard Woolen Blankets at half price. Made of fine quality wool-and-cotton mixed in Jacquard pattern. Choice of old rose, blue, gray and taupe. Wide mercerized binding four sides of blanket, at each \$7.50

Cotton-filled Comfortables. Figured both sides. Well stitched; save third, at \$2.75

5000 Down Pillow Cases A manufacturer's surplus stock in the most wanted size, 45x36 inches. Save 29c and 39c third, at 29c and 39c

Bleached Bolster Cases. Size 42x72 inches, at 58c

Seamless Sheets— 63 x 90 inches..... 95c 72 x 90 inches..... \$1.08 81 x 90 inches..... \$1.15 Save a third. "Gimbel's, "Coupon Day," Second floor.

Extra Fine Dress Gingham 32 inches; one of the best makes; "mill ends" of the 48c Yard quality, at 18c

Fine Quality Long Cloth Woven, chambray finish, pure white bleach, full yard wide; value 25c quality, at 12 1/2c

Women's Ready-to-Wear Felt and Velvet Hats, at 75c

Children's Ready-to-Wear Hats, at 85c

Women's Hats of Velvet And velvet and satin combination, finished with narrow hand of ribbon, at \$1.95

Soft Felt Hats for Women or Misses Red with navy; brown with sand; navy with white and solid colors, at \$1.95

LINENS Pure Linen Satin Damask Table Cloths

Fine close weave, heavy quality, slightly soiled, \$6 and \$7.50 2x2 yds. Value \$10.00.

Fancy Turkish Bath Towels Guest size, some with monogram space and Jacquard weave, also silk women in borders. 25c slight imperfections, at 25c

Very effective designs on fine firm linen, at a saving of one-third. Coupon Day \$8.75

Household and Fancy Linens at About Half Price

Odd pieces and broken lots of Madeira, Cluny and Fillet, lace-trimmed, hemstitched and scalloped linens. Remnants of glass and dish toweling. Some slightly shop soiled. "Gimbel's, "Coupon Day," First floor.

Women's Full-Fashioned Silk Stockings Black and colors. Slight seconds, at \$1 pr.

Women's Veils Extra sizes. Lace yokes. Worth a third more. \$2.50

"Gimbel's, "Coupon Day," First floor.

CANDY Milk Chocolate Nut Bonbons, lb. 38c

Fancy Box Assorted Chocolates, box 25c

"Gimbel's, "Coupon Day," Chestnut Street Annex and Subway Store

Coffee and Food Specials 5000 lb. Coupon Brand Dry Roast 350 Coffee. Steel-cut or whole bean in 10, 5 or 2 1/2-lb. lots. Purity, fresh ground, in 10, 5, or 2 1/2-lb. lots. New season, 48c value (limit 8 lbs.), at 41c

Granulated Sugar, Philadelphia refined, white; limit one 28-lb. sanitary sack, at 6c

Evian Cheese, Wisconsin Domestic, thoroughly matured, in 5, 3, 2, or 1-lb. cuts, lb. 42c

Breakfast Bacon, 500 pieces lean or fat streaked, freshly smoked, at 1b 24c

Stick Macaroni, "Perfection Brand," freshly made; dozen packages for 85c, or package at 71c

Sardines, imported in olive oil. Pure food brand, 6 cans, 75c, or can 15c

Wool Soap, Switzer, for woollens, laundry and toilet; in 25, 10, or 6-cake lots, at 6c

"Lennox" 250 Worcestershire Sauce, 3 bottles for 80c or each at 18c

"Gimbel's, "Coupon Day," First floor.

IN THE SUBWAY STORE

\$29.75 Natural Stone Marten Scarfs \$15

Boys' Norfolk Suits and Mackinnows, 7 to 17 years, at \$5.95

Nightgowns and Envelope Chemise, at 68c.

Petticoats. Neat striped flannel, heavy quality, well made, at 38c.

Women's and Misses' \$10, \$15, \$20 Coat, Dresses and \$5 Suits—

Sizes as you find them. 14 to 44 in lot.

Women's and Misses' Fall Dresses in tricot, serge and silk in the desirable colors.

Clearance of Fall-weight Coats in velours and sports cloths, long and short models. Women's and Misses' Fall-weight suits in tricot, serge and mixtures.

Axminster Rugs. Slight "seconds," 9x12 ft. at \$25. If perfect, \$40.

China Matting Rugs. Heavy quality, 9x12 ft. Value \$7.50, at \$3.

Congoleum. Long remnants. Value 75c, at 30c sq. yd.

White Enamel Beds. All sizes, 2-in. continuous posts, one-inch fillers, \$9.75.

"Mill Ends" Fine Dress Gingham, 18c yard.

House Dresses. Gingham and voiles, 34 to 40, at 68c. All-Famous Sewing Machines. Slightly used. At \$21. Evenson's Tar Soap. Large cakes, 5c each. Dress Shields, at 15c a pair. Hair Nets, at 15c doz. Hand Bags, at 50c and \$1. Traveling Lug-ye. Odds and Ends At 38c to \$4.95. Men's and Women's Umbrellas, at \$1.20. "Gimbel's, Subway Store.