

Organ plays at 9, 11 and 4:45 Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Unsettled

Wonderful Weather and a Wonderful Store for Quick and Sure Service

A Man Thrown Overboard by Politics
 or misfortune can, under bad advice, try to punish his enemies or false friends and thereby stay down and out, or he can bury his disappointment and strike out and swim through his troubles to make a new beginning.
 There are endless resources to every true man who is determined to overcome his mistakes.

[Signed] *John Wanamaker*
 September 20, 1921.

Chests of Silver for the Bride's Home
 Sterling silver of the finest kind to be had and in the beautiful period patterns that will fit in with her new furniture.
 The chests are all of polished mahogany and one of thirty pieces of Clermont silver is priced as low as \$109. The highest priced is a very handsome chest of English hall-marked silver, one hundred and six pieces, for \$1080.
 Among the patterns between these prices are:
Heppelwhite
Clovelly
Washington
Portsmouth
Mary Chilton
Hamilton
Fairfax
Chippendale
Dorothy Quincy
Lady Mary
Brandon
Lenox
 (Jewelry Store, Chestnut and Thirteenth)

Women's Fur-Trimmed Coats at \$57.50 and \$75
 They have just arrived and are, by all odds, the best coats of this kind that we have had for a long time at these prices.
 Both of the two styles are in Bolivia cloth, soft and very warmly lined for cold weather. One is a coat model with straight stitched back and narrow belt and a great coney collar. In tortoise shell, taupe, navy and black, \$57.50. The other is more like a wrap with a loose Raglan sleeve, narrow strap belt and stitching. It has a nutria collar and comes in Malay brown, navy and black, \$75.
 (First Floor, Central)

The New Bracelet Sleeve
 On an Afternoon Gown of Blue Jacquard Crepe
 will commend itself to many a woman. This same gown, with its flying panels, its graceful jettied girdle and sash, is one of the loveliest in a collection of afternoon gowns of blue or black silk crepe, priced from \$40 to \$110.
 Clever beyond its price of \$40 is a gown of heavy Russian crepe (black or navy) with long straight lines falling from a high bust line, loosely girdled with jet and dull silvery metal. Equally good is a blue crepe remaine with a jeweled and jeweled green girdle. This is \$45.
 Prices throughout the collection give no idea of the distinction of these gowns, both as to qualities of crepe and originality of designing. Nearly all are brightened by the ornate girdle with which fashion encircles the hips or waist of every woman this season.
 (First Floor, Central)

Coats for Young Women Who Want Exceptional Value at \$65
 A limited number of very fine quality silk bolivia top-coats, made to sell for more, have come to us at a special price that enables us to sell them for \$65.
 Each is new and perfect. The model is one of the smartest. Sleeves are cut in one with the side panel, which forms a broad box pleat on each side from the waist down; large high-buttoning collar; fine peau de cygne linings, and warm interlinings. The colors are date brown, reindeer and navy. The sizes 14 to 20. And the 50 young women who get them will be fortunate.
 (Second Floor, Chestnut)

The Skirt a Young Girl Wants to Wear With Sweaters
 is found in this fine collection of velour and prunella cloth skirts in the Young Women's Store.
 They include checks, plaids and stripes, all in pleated models, in waist measures from 25 to 30 and in price from \$8 to \$22.
 Such a skirt will give you end of service.
 (Second Floor, Chestnut)

Milady's New Autumn Negligee
 The French Room is ready with its Fall showing of fascinating new negligees and breakfast coats to meet the desire for something a little warmer than the light-weight Summer ones.
 Fashion has touched them with her latest fancies of quilted stitching, marabou-trimmed collars, effective cordings, etc. The colors are blues, rose, wistaria, lavender, pink, that charm the feminine heart. They are usually lined with silk, and sometimes interlined with lamb's wool for additional warmth.
 There are albatross and flannels, rich new satin with collar, cuffs, pockets and hem prettily stitched in quilted effects, brocaded crepe satins, and brocaded and lovely shimmering corduroys.
 And their prices are considerably less than last season's—\$10.75 to \$69.50.
 (French Room, Third Floor, Chestnut)

Paris Leather Bags at \$2.85 to \$4.85
 They are the most moderately priced bags of this particular style we have ever seen from Paris.
 Made of fine grosgrain leather, in glowing colors, black, blue and bright red. Excellent bags at the prices, \$2.85 and \$3 each.
 We are also showing a lot of very attractive bags of fine pin seal, in envelope, dress, and pouch shapes, roomy shopping styles and charming vanity effects.
 Some are mounted in 14-kt. gold and all are particularly good at the price, \$4.85 each.
 (Main Floor, Chestnut)

Silk Stockings at \$1.75
 These are 1080 pair of full-fashioned, all-silk stockings for women, in black and shoe colors, marked at \$1.75 only because they are "seconds."
 First of this same kind sell for just twice as much.
 Their minor defects make little difference and considering that they are full length and good weight, they are remarkable for this price.
 (West Aisle)

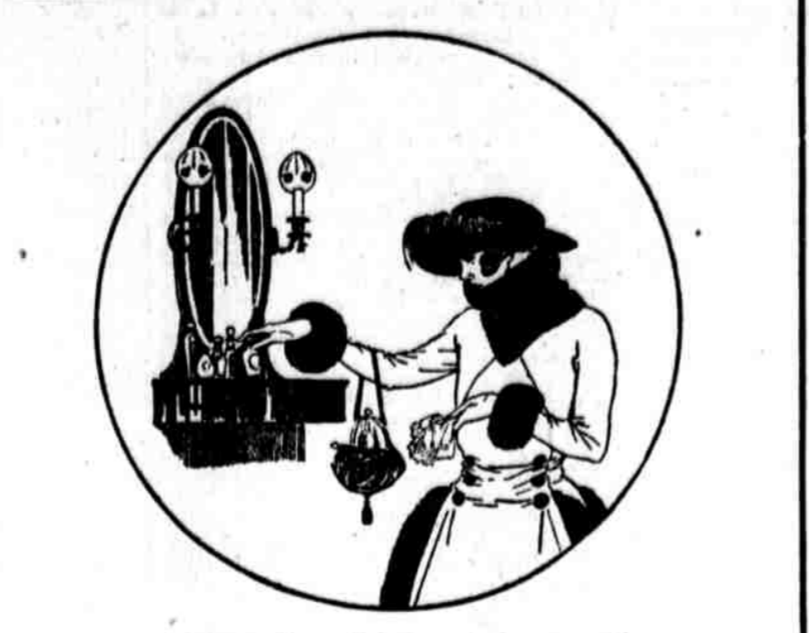
New in the Nightgown Shop
 Hand-made and hand-embroidered Philippine nightgowns in the prettiest patterns we have ever seen for \$3.95 and \$4.50. Still some of those exceptionally good Philippine gowns at the very moderate prices of \$2.85 and \$3.85.
 (Third Floor, Central)

A Very Pretty Blouse at \$5.85
 is of white china silk, of sturdy quality; the round collar, cuffs and front pleat edged with fine knife pleating.
 At \$5.85 is a practical blouse of dark blue crepe de chine with collar and cuffs of striped satin. It buttons down the back.
 (Third Floor, Central)

New Woolen Skirtings
 So many women are making up sports skirts to wear with sweaters and later with sports coats and these skirtings are in exactly the right colors to go with them.
 All kinds of new effects in plaids, and stripes, small, large and medium. Among the prettiest are new black-and-white combinations with a touch of color and the very narrow Roman stripes.
 They are all 54 inches wide and \$3.50 to \$5.50 a yard.
 (First Floor, Chestnut)

Dainty Vestings for the Autumn Frock
 Embroidery and net and lace and embroidery to give the smart touch to dark frocks are here in good variety. And some of them have collar edges to match, which is most desirable.
 Vestings, \$2.75 to \$5.75 a yard. Collar bands, \$1 to \$1.75 a yard.
 (First Floor, Chestnut)

Roller Skates
 are down to pre-war prices. Plain bearings, \$2; ball bearings, boys' and girls' sizes, \$2.50.
 (Fourth Floor, Central)



Lovely New French Handkerchiefs
Just Out of Their Boxes!
 Far more beautiful ones than we have ever had from Paris before and also the variety is greater. They are certainly the most unusual handkerchiefs that Paris has ever produced and one could hardly imagine more delightful gifts, for there are none like them anywhere else in this city.
 There is every kind of handkerchief for a woman from the colored sports handkerchief to the most exquisite hand-spun square, many with hand drawn-work or tiny hand block designs, and hand spun handkerchiefs with real rose point or Valenciennes lace.
 There are the very smart men's handkerchiefs, some with colored woven borders, others of finest hand-spun linen.
 And the most fascinating handkerchiefs for children, tucked into French figures.
 Finally there are new Paris handkerchief cases to put these lovely handkerchiefs in.
 (Main Floor, Central)

Paris Sends Adorable Baby Clothes
 The finest, sheerest little frocks for babies of six months to two years have just come. Every wee stitch is done by hand. Some of them are lacy enough for great "occasions" in baby's life; others quite simple, with just hand fagoting. And all are so moderately priced—\$5 to \$9.50.
 Cuddling caps and hats, too, of silk and lingerie. Priced from \$4.25 to \$15.
 Sacques, booties and exclusive little gifts—all straight from Paris to the Wanamaker Baby Store.
 (Third Floor, Chestnut)

Every One of the New Silks For the Fashionable Gowns
 We do not think you will find one absent from this assemblage of the new-fashion silks. They are gorgeous in coloring, wonderfully drapable in texture and fine in quality.
 Considering all these good points, the prices are as reasonable as they can be made. Starting with a plain crepe de chine at \$2 a yard they go up to \$35 for a handsome French metal brocade.
French novelty silks. **Black silks.**
Chiffon velvets. **White silks.**
Duvetyns. **Wash silks.**
Plain-colored silks. **Chiffons.**
 (First Floor, Chestnut)

Hats and Coats for Very Little Folks
 Warm Winter coats of all-wool mixture in pretty shades of light brown or Sorrento blue, with cunning hats to match, are specially priced at \$12 in the Baby Store. They are for children of one to four years, and remarkably good for their price.
 All-wool chinchilla coats are \$12. Hats to match, \$1.50. Other hats and coats to match up to handsome fur-trimmed sets in pastel and dark colors. Sizes one to six years.
 (Third Floor, Chestnut)

For the Woman Who Likes a Tan Calf Street Brogue
 here is an ideal example of that sturdy shoe. Heavy Norwegian-grained tan calfskin, with full round toe, long wing tip, heel foxing, low military heel, stout welted sole, saw-tooth punching and plenty of perforating—everything to make it a mannish-looking, splendid-wearing service shoe. The price is \$12.
 A lighter weight dressier oxford of smooth chestnut-brown calf, with narrower toe and moderate Cuban heel, is exceptionally good at \$11.
 (First Floor, Market)

New Striped Sports Skirts Designed for Larger Women
 Everything from the choice of the stripes to the careful tailoring and the closely stitched pleats over the hips has been thought out especially for women who require from 34 to 40 inch waist bands.
 The materials are fine all-wool prunella cloths, in the favorite brown-and-tan, black-and-white and navy-and-tan combinations. It is one of the largest and best assortments of such skirts we ever had. Prices are \$25 and \$27.50.
 (First Floor, Central)

Fine Service Plates in the China Sale
 For any one facing the problem of getting a wedding gift or a birthday gift that will be cherished—perhaps for a lifetime—the China Sale brings a rare opportunity in fine service plates.
 Beautiful plates from England and the continent, in exclusive designs—bands, shoulders, borders, medallion and floral effects are offered in beautiful selection.
 Royal Doulton plates—festoon edge, pink rim with raised gold—Special at \$100 a dozen.
 English service plates in new shapes—full gold-encrusted design—Special at \$125 a dozen.
 Service plates with double-gold encrusted bands and floral design—Special at \$100 a dozen.
 Many Crown Sutherland designs, with double gold-encrusted bands and raised gold—Special at \$100 to \$125 a dozen.
 Royal Doulton designs are also shown at \$20 to \$50 a dozen.
 (Fourth Floor, Chestnut)

New Silk Knitted Ties That Men Will Like at \$1
 These are of all-silk in a new four-in-hand shape that men seem to like very much.
 They combine richness of appearance with excellent wearing qualities, and there is a splendid range of plain colors and fancy patterns in the assortment.
 Remarkably good at \$1 each.
 (Main Floor, Market)

Men's Good Umbrellas at \$2.50
 The good, big, sturdy umbrella that a man likes to get hold of.
 Full-size, 8-rib Paragon frames with covers of tape-edge American taffeta (cotton). Handles are the convenient hooks of plain or carved wood.
 (Main Floor, Market)

The Slim White Grace of a Birch Tree
 is indescribably beautiful. So is the pink cloud of a fruit tree in bloom in the Spring. Or the reddening leaves of the maples in Autumn. Or the bloom of larkspur and sister flowers in an old garden. Or the hidden charm of woodland bypaths, the sweet curves of old familiar country lanes. These and a thousand other exquisite moments of Nature have been rendered imperishable by the lovely hand-colored photographs of Wallace Nutting of whose work an exhibition and sale is now open in the Picture Store. Quaint New England interiors are a part, but a small part, of this collection, which is largely made up of faithful and sympathetic interpretations of Nature in all her moods.
 Wallace Nutting pictures cost little, and are delightful to give and to receive.
 (Fifth Floor, Market)

Autumn Models of Parisienne Corsets
 are ready for our customers.
 A very low-bust model of pink broche, with long, heavily boned skirt, eyelets and lacer below the front steel, \$13.
 A tonless flowered pink broche model with elastic section under the arm, lace and ribbon trimmed, \$16.
 A beautiful pink broche model with cross bands of elastic in front, ribbon-flower trimmed, \$20.
 (Third Floor, Chestnut)

New Cire Laces Suggest Lovely Gowns
 Paris has just sent some wide 36-inch cire flouncings in black, white, golden brown, navy, French blue, orchid and ochre. They have a brilliant finish and are \$3.75 a yard.
 New cire all-overs (American made) are also 36 inches wide, but only \$2 a yard. They are in black, brown, navy, white, copper, tan, orchid and light blue.
 (Main Floor, Central)

Phlox and Asters
 and many other hardy perennials—grandmother's favorite old-fashioned flowers, are shown now in the Housewares Store, where orders are being taken for Fall planting. They are 25c a plant or \$2.50 a dozen and you will be glad to order from the flowers, when you see them.
 (Fourth Floor, Central)

Eight Pieces of Apple
 are instantly cut and the core is taken out at one operation by a clever device, particularly useful when so many apples are to be put up.
 Price, 50c.
 (Fourth Floor, Central)



We Are Ready With Men's New Clothing
 New Fall suits in the handsomest patterns of the season, and genuine all-wool throughout. Certainly not to be equaled in the city, \$23.50 to \$55.
 New Fall overcoats of the most excellent descriptions; smart as the most fastidious can ask, and yet every one with the expression of dignity, \$30 to \$55.
 (Third Floor, Market)

It Is No Longer a Question of When to Buy a Soft Hat
 The only thing to be settled is where.
 Most men who care about their personal appearance get their hats at Wanamaker's, where there is better selection to be had, but no more to pay.
 (Main Floor, Market)



Only \$95!
For This Victrola in a Period Cabinet
 That the phonograph should be a handsome piece of furniture is the idea of the day.
 The greatest favorite is the console cabinet style in period design.
 Here is a very handsome cabinet, of which we have just secured a number, which we equipped with the Victrola VI.
 The cabinet has space for nearly 100 records, and may be had in various period designs, including Sheraton, Louis XV, Chippendale and Colonial.
 Like all our phonographs, this outfit is sold on convenient terms of payment.
 (Second Floor, Central)

150 Linen Table Cloths Substantially Lowered
 We have taken these out of our own stocks and marked them at sharp reductions because there are no napkins to match them.
 They are cloths of good reliable quality, full-bleached, woven of pure flax and in a choice of floral patterns.
 The sizes are 2x2 yards, 2x2 1/2 yards, and the new low prices are \$8.50, \$10 and \$12 each.
 They have been about 25 to 35 1-3 per cent more.
 (First Floor, Chestnut)

The Cretonnes People Want Are Here
 You probably understand what it means for a store to be particularly strong in a certain thing.
 We are particularly strong in cretonnes, especially the dark-colored cretonnes so much in request for Fall and Winter home decoration.
 Of course, the effect of these soft, dark tones in a dining-room, living room or hall is agreeable at all seasons, but for Fall and Winter it is particularly desirable.
 When you decide to buy the cretonnes that you are going to need, decide to choose from the best collection to be found at the prices in Philadelphia. Domestic cretonnes, 25c to \$1.50. Imported cretonnes, \$2 to \$10 a yard.
 (Fifth Floor, Market)

You May Be Starting the Furnace Soon—How About the Ash Can?
 How about the ash can and the garbage can and the dozen or so "heavy ware" utensils that must always be looked to at the beginning of Winter? Now is the time of the
September Sale of Housewares
 and now is the time to replenish.
 Galvanized ware, tinware, aluminum ware, agate ware—kitchen, laundry, pantry and cellar utensils of practically every sort at less than regular prices.
 (Fourth Floor, Central and Market)