

Organ plays at 9, 11 and 4:45 times at Noon

**WANAMAKER'S** Store Opens at 9

**WANAMAKER'S** Store Closes at 5

**WANAMAKER'S**

WEATHER Fair

**There Is a Rush of New Goods and a Great Eagerness to See Them**

**Slightly More Expensive Articles Are Invariably Cheaper in the End**

than poor merchandise purposely made to imitate the better articles.

Good things cost more, but they are never dear when chosen carefully and purchased without haste and when needed, from sellers who are responsible and able to make good mistakes.

The words you are reading are written to ask you, in your own interest, to be on your guard as to where you leave your money.

[Signed] *John Wanamaker*

September 19, 1921.

**Handy Brushes**  
that are convenient for dusting the walls and ceilings are wool with attached handles. They improve with washing and are \$1 to \$2.25.  
(Fourth Floor, Market)

**Feather Dusters That Will Wash**  
are an improvement on the other kind. Of fine ostrich feathers they are 80c to \$3.45, according to size.  
(Fourth Floor, Market)

**Honfleur and Other Special Toilet Articles**

Violet rose and L'Empire extract, 65c bottle  
Violet, Bouquet Amour and L'Empire toilet water, 50c and 85c bottle  
Skin cream, 48c jar  
Tooth and Beauty cream, 40c jar  
Lilac and wistaria Vegetal, 75c bottle  
L'Empire, rose and violet sachet, 55c  
L'Empire, rose and violet face powder, 35c box  
Bay Rum, 85c pint, \$1.65 quart bottle  
Witch Hazel, 35c pint, 65c quart bottle  
Violet Ammonia, 20c pint, 35c quart bottle  
Both Crystals, 50c and 90c bottle  
Talcum powder, 10c box  
Compressed powder in metal box with mirror, 75c box; white, natural and brunette.  
(West Aisle)

**Mighty Good Umbrellas for Men**

The good, big, sturdy umbrella that a man likes to get hold of.

Full-size 8-rib, Paragon frames with covers of tape-edge American taffeta (cotton). Handles are the convenient hooks of plain or carved wood. \$2.50.  
(Main Floor, Market)



**Men Seeking the Ideas of Fashion**

cannot do better than examine the new Fall suits and overcoats ready at Wanamaker's.

They show the correct styles and the correct prices to pay for fine goods.

Suits, \$35 to \$55.  
Overcoats, \$30 to \$50.  
(Third Floor, Market)



**New Fashion Silks Lovely Beyond All Description**

And it is for that reason that we would like every woman to see them with her own two eyes.

The wealth of colors, the glow of gold and silver metal, the vivid hues that compel one's attention and admiration and the exquisite evening tints which have borrowed the tones of flowers—all these and more you will find among these gorgeous new silks.

One thing is important to remember. These are truly "Fashion Silks" in every sense of the word. Almost all the finest novelties have come straight from the French looms which weave the silks for the most-admired Paris gowns. Among these are

Beautiful broche chiffons at \$6.50, \$10, \$11 and \$15 a yard.  
Metal brocades in narrow widths for trimming, bags, millinery and so on, \$3 and \$4 a yard.  
Pekin striped chiffons of wonderfully supple texture, \$10 a yard.  
Gold and silver metal cloths, \$8.50 a yard.  
Damask brocades in metal effects with brilliant colors, \$15, \$18, \$20, \$22.50 and \$25 a yard.  
(First Floor, Chestnut)

**Black Embroidered Grenadines New and Very Lovely**

Quite different from the more somber black fabrics and it is just this difference which gives the look of lightness and airiness, making these grenadines particularly desirable for afternoon and evening gowns.

Some are almost like black lace in their designs, others have drop stitch stripes or tiny embroidered figures.

They are 42 inches wide and \$3, \$3.50, \$3.75 and \$4 a yard.  
(First Floor, Chestnut)

**It's High Time to Think of Kiddies' Gloves**

now that they are getting their new clothes. The first new ones are here for school or dress wear—for children who wear 2 to 14 year sizes.

Soft, pliable capeskins, pique sewn, in white, tan or beaver shades; or heavier capeskins outseam sewn, in tan; one-clasp style. Also tab wrist doe-finish leather, outseam sewn, in white or chamois. \$2.15, \$2.35 and \$2.50, according to size.  
(Main Floor, Central)

**Silk Stockings at \$1.25**

These are a special lot of 1200 pair of women's full-fashioned silk stockings that are "seconds."

Sizes 8½ to 10 and in all the popular shoe shades. All made with extra reinforced cotton sole and cotton garter top.  
(West Aisle)

**Men's Percalé Shirts, \$1.50—Special**

All sizes, all in fast colors and in a large variety of striped patterns.

An exceptional opportunity for the man who wants a good shirt at as low a price as it can be sold for.

For men looking for something better we have a very good assortment of woven madras shirts priced at \$2 and \$3.50 each.  
(Main Floor, Market)

**"The Meadowbrook"**  
A New Street Costume for Women



It is even more than that, however, for, when the cape is removed, it is a dress for the house as well. Either the dress or the cape can be worn separately.

"The Meadowbrook" was designed especially for the Women's Dress Salons and it is made in our workrooms by our own good tailors. The dress has excellent lines and comes either with or without sleeves. It is straight and loose with a narrow belt.

The materials are tweed, homespun and wool jersey in soft two-toned colorings of brown, green, blue and rose. The price is \$28.50 and \$40, according to the material. It is very inexpensive for a costume of this kind.  
(First Floor, Central)

**Paris Sends Beautiful Beaded Bags**

in the popular and convenient draw-string shapes. And we marked their prices low.

Deft French fingers crocheted them of silk and sparkling cut steel beads in any number of pretty designs—every one has a steel bead tassel dangling from the bottom.

Milady may have one to match the color of her gown, for they come in brique, navy, black, brown, gray and jade.  
\$7.50 for a small one to \$22.50 for the largest.  
(Main Floor, Chestnut)

**Time for Woolen Skirts, Many Young Women Think**

Particularly those who are wearing sweaters and who want something to take the place of the Summer tub skirt.

The new pleated woolen skirts are now here. They are knife or box pleated and come in the prettiest colored plaids, small checks and stripes, which will be especially good this fall.

Fall. Best of all, they are in the warm Autumn colorings and those that will go with sweaters and later on with sports coats. Sizes are 25 to 30 inch waist measure and 28 to 35 inches in length.

Prices are very moderate indeed, \$8 to \$22.50.  
(Second Floor, Chestnut)

**"Simply Tie"—a New Brassiere**

The advantage of this new arrival is that it may be pulled to any sized waistline. It crosses in front and ties in the back.

Of strong white material, \$2.  
Of heavy black satin, \$3.50.  
(Third Floor, Chestnut)

**New Madeira Embroidered Linens Lovely to Give or to Keep**

With gift buyers, Madeira hand-embroidered linens hold a place of their own.

Whether you want them for keeping or for gift-giving, these new Madeira tea napkins and luncheon sets will appeal to you.

They are made of a good, finely finished linen, hand-embroidered and hand scalloped, in several designs of appealing distinctness, and the prices are quite moderate.

Tea napkins of exquisite quality, \$9.75 a dozen.  
Lovely luncheon sets of 13 pieces, in a wealth of pretty patterns, \$6.75 a set.  
(First Floor, Chestnut)

**A Black Mole Wrap Is Something Quite New**

The soft, glossy black fur is used in such a way that it appears to be striped up and down in the front and back and across at the sides. The sleeves are very wide just above the cuff, and the huge collar is trimmed with black fox.

Altogether it is a delightful garment and one that many women will appreciate because of its distinguished appearance. It is \$875.

Another of the new fur coats is of natural-colored mole combined with Hudson seal (sheared muskrat) in the deep border and collar. It has a jet girdle and is priced at \$760.

There are a number of new and charming features, in fact, A coat having a wooden bend girdle dyed in the color of a mole coat of a particularly lovely style at \$675. Hudson seal coats with bands of the fur reversed and a gorgeous mole cape, quite full around the bottom, with a high collar of platinum fox (white fox dyed). The latter is \$600.  
(Second Floor, Chestnut)

**Real Filet Lace Trims Inexpensive Silk Blouses**

First, at \$5, a good quality crepe de chine—white or beige—with a graceful roll collar, vest and cuffs trimmed with lace.

Second, at \$5.50, is Georgette crepe—white or flesh—with Peter Pan collar and generous use of lace. Nice for slip-on frocks.

Both styles have long sleeves and are unusually pretty and dainty for these prices.  
(Third Floor, Central)

**Still Plenty of Light-Cut Glassware at Half in the September Sale**

We bought \$30,000 worth of this popular glassware to offer at half price in the September Sale, the goods being equally divided between the Philadelphia and New York stores.

People have been helping themselves wonderfully, but the assortment is still plentiful and attractive, and the goods are of very excellent quality, in a delightful choice of pretty cuttings.

Finger bowls, 60c each.  
Finger-bowl plates, 60c each.  
Grape-fruit glasses, \$1.50 each.  
Water jugs, 50c to \$2.75 each.  
Water sets, \$2 to \$15 a set.  
Covered jugs, 85c to \$2.25 each.  
Iced tea sets, \$3 to \$10 a set.  
(Fourth Floor, Chestnut)

**New White Frocks for Little Sister**

of 2 to 6 are special at \$3 to \$5.

Keeping them simple and dainty, it is surprising how many pretty styles there are for little girls. One of these is a Bishop dress with colored stitching and smocking; another is trimmed with pink or blue, little ruffles and a big sash. Both are of fine lawn.

And a pique bloomer frock has pink or blue checked gingham for the collar, cuffs and bands at bottom of bloomers.  
(Third Floor, Chestnut)

**A New Shipment of Much-Desired Wilton Rugs**

Wilton rugs are hard to get and very much wanted. In the face of the prevailing scarcity we are fortunate in having ready a new shipment of high-grade and standard Wiltons, including a splendid assortment of seamless Wiltons.

In the two most popular sizes, 8.3x10.6 and 9x12, the selection is most attractive.

**High-Grade and Standard Wilton Rugs Including Both Seamed and Seamless**

9x12 ft., \$115, \$90, \$84, \$82.50, \$75.  
8.3x10.6 ft., \$78.50, \$72.50, \$68.50.  
6x9 ft., \$53, \$48.50.  
(Seventh Floor, Chestnut)

**Special at \$25 Young Women's Tricotine Dresses**

Such a dress is the most useful one in the entire wardrobe at the present time and later on.

There are two very pretty styles, both at \$25. One has a turn-over collar opening into a V neck and vest. A square bib effect is given by black silk fagoting, and this also appears at the hem. There are flying panels, buttoned on, otherwise the lines are straight and loose, with a strap belt.

The other model is also in all-wool tricotine in navy blue with facings, vest and chenille dot trimming of either caramel or peacock blue. Both dresses are in sizes from 14 to 20 years.  
(Second Floor, Chestnut)

**Pajamas to Delight a Feminine Heart**

Pretty but practical, for they are of tub silk, which, as most women know, wears "forever" and looks prettier every time it is laundered.

A number of new two-piece styles of plain pink, blue or orchid or dainty striped silks at \$12 to \$21.50.  
(Third Floor, Central)

**Opportunity Glows Undimmed in the Lamp Sale**

These are some of the bright, particular groups that make the sale so attractive.

Wicker lamp shades at half—now 60c to \$4.75 each.  
Mahogany-finished bridge lamps with 10-inch silk shades—now \$13.50 each.  
(Fourth Floor, Central)

**Polish the Furniture**

with a handy wool mitten all ready for that purpose. 45c.  
(Fourth Floor, Market)

**Vacuum Cleaners Have Lower Prices in the Housewares Sale**

One of the best of them is the King Electric Suction cleaner, a light-weight, powerful, durable machine with every improvement suggested by years of successful operation. One of its features is a detachable, revolving brush, similar in construction to the carpet-sweeper brush, which cleans up the lint as it goes along.

The King is reduced to \$35 in the Housefurnishings Sale.

Another machine, with all the advantages of the King, but more powerful, is the Cadillac Special, which in this Sale is reduced to \$42.50.  
(Fourth Floor, Central)

**Special at \$25 Young Women's Sports Coats**

Just the right kind of coat for school and college, and for hard everyday wear.

It is good-looking, practical, and the material is a warm, soft sports coating in pretty shades of Autumn brown, reindeer and Flemish blue.

The collar can be worn high or turned back into wide revers. There is a stitched pleat down the back and a strap belt. It is lined throughout. Sizes 14 to 20 years.  
(Second Floor, Chestnut)

**Quaint Braided Rugs Can Be Made by Anybody**

The Art Needlework Store is not only showing how easily it may be done, but it will also provide the rags for the making.

And, by the way, these rags are new, evenly dyed in the prettiest and best colors and they are entirely sanitary.  
(Second Floor, Central)

**The Draperies of the Hour Velour Curtains and Lace Curtains**

Practically every Fall and Winter need of the home is covered by these two important groupings, velour curtains for color, warmth and richness, lace curtains for daintiness and charm of effect.

Curtains of both kinds will be found at their best in the Wanamaker stocks, now so abundant and beautiful for the Fall and Winter.

And the assortments comprise some very remarkable values, for example:

**Hand-Made Cluny Lace Curtains, \$12 to \$30 a Pair**

These are the real old Belgian Cluny curtains, made from a good heavy thread. Curtains of this class are very scarce just now. In fact, we cannot duplicate these to sell at the same prices.

**Irish Point and Marie Antoinette Curtains, \$10.50 to \$27.50 a Pair**

These are mostly imported curtains all of a very attractive quality and exceptionally good at the prices.  
(Fifth Floor, Market)

**Filet and Irish Point Panels, \$10 to \$85 Each**

The Filet are made on scrim in a combination of Filet and embroidery. The Irish point panels are made on fine net and range in price from \$10.50 to \$28.50 each. The selection is very attractive and the values excellent. 35, 45 and 54 inches wide.

**Velour Curtains, \$18 and \$24.75 a Pair**

We don't think these can be duplicated in Philadelphia at the same prices. They come in all desired color combinations.  
(Fifth Floor, Market)

**Women Are Demanding Plain Black Footwear**

We have just received some splendid new, dull black calfskin pumps with medium Cuban heels and welted soles that will meet Milady's demands.

They go well with the popular black frock, and very soon she will want to wear spats with them.

And the price is very moderate, \$9 a pair.  
(First Floor, Market)