

Guan-to-Bed Story —By J. P. McEVOY

Romance of the Two Little Moth Balls
ONCE upon a time, dear children, there were two little mothballs who loved each other severely.

"Hello, Johnny," said the strange mothball.
"Do you know her?" cried Frankie.
"Yes, I know her," replied Johnny.

FOOD PRICES RISE 13.5 P. C.

Advances in All Wholesale Products Average 2.75 P. C. in Month
Washington, Sept. 19.—(By A. P.)—Wholesale prices increased 2.75 per cent in August over July levels.

PASSING OF "KUEHNLE'S"

Atlantic City's Famous Old Hotel to Make Way for Bank
Atlantic City, Sept. 19.—Philadelphia: who know their Atlantic City were among the hundreds who carried away souvenir bits of the old Kuehnle's Hotel here when wreckers began tearing down the structure this morning.

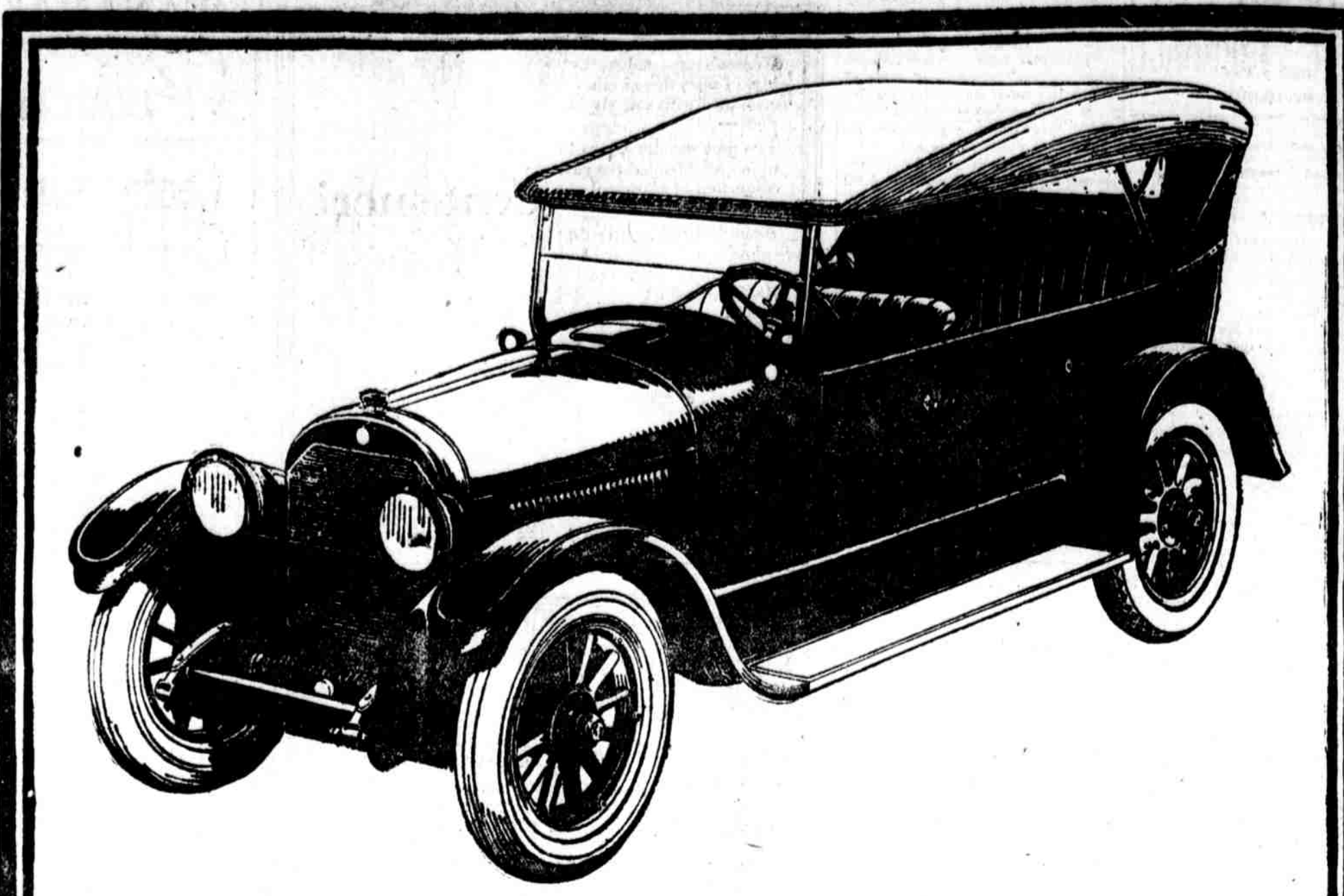
CREDITS AND COLLECTIONS

As you stop to think of the few concerns doing a cash business you begin to realize the importance and scope of this subject.
The field grows as business grows. To grow to be a credit man you must be trained.

Classes Open Week of September 26
Clip and mail this for information.

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NIAGARA FALLS EXCURSIONS THURSDAYS
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Round \$16.80 Trip
From PHILADELPHIA
Tickets good in parlor or sleeping cars on payment of usual charges for space occupied, including surcharges. All fares subject to war tax of 10%.



A New Cadillac and a New and Glorious Zest in Motoring

The new Cadillac Type 61 carries with it, of course, all of the positive assurance of sound, enduring value which has always been associated with the very name Cadillac.

Needless to say, there is all of the old reliability, responsibility, and regularity of performance—more pronounced than ever because in the Cadillac plant the passage of time is a continuous process of improvement.

But in addition to these hidden 'traits of character' which have made it the world's standard of motoring efficiency—the Type 61 Eight Cylinder Cadillac brings you other positive and quickly recognizable qualities which immensely enhance ease and enjoyment.

Within a few minutes from the time you have taken the wheel you will discern a more pronounced quality of resilient roadability than the Cadillac has ever developed before.

In other words, it is our judgment, that this Type 61 accomplishes the greatest advance yet recorded in overcoming road discomfort and insuring riding ease.

Largely by way of simple but fundamentally sound changes, such as lowering the center of gravity without decreasing road clearance, smoothness of travel has been surprisingly improved.

Again, a recently adopted and equally simple improvement in carburetor practice has bettered Cadillac acceleration so that its proverbial, swift surge of power is even more

Immediately brought into action and mileage per gallon of gasoline increased.

The new Cadillac gets away grandly, and communicates both to the one at the wheel and those in the tonneau, a sense of pent-up reserve power that is delightful.

The same simple changes that have given it a greater degree of road resilience have brought with them much greater beauty than before.

The Type 61 is a delight to the eye not merely at the first admiring glance, but in the wealth of attractive details which a closer inspection reveals.

Experienced motorists will delight in the artistic and convenient arrangement of the instrument board, the windshield and ventilator improvements, the restful simplicity and grace of the new steering wheel and controls, the convenient inspection lamp, and other refinements of a most pleasing character.

Incidentally, Cadillac coach work has improved upon itself so that the new car comes to you not only with greater charm of general design but a far more impressive and beautiful finish.

These latter are the lesser satisfactions—the real delight will come in the revelation of greater riding ease and roadability, and swifter acceleration.

A delightful experience is in store for Cadillac owners and non-owners alike.

Table listing Cadillac models and prices: Phaeton \$3790, Roadster 3790, Touring Car 3940, Two-Passenger Coupe \$4540, Victoria 4540, Five-Passenger Coupe 4690, Sedan 4950, Suburban \$5190, Limousine 5290, Imperial Limousine 5390.

CADILLAC MOTOR CAR COMPANY, DETROIT MICH.
Division of General Motors Corporation
NEEL-CADILLAC COMPANY,
142 North Broad Street
Call Spruce 0210

READING, PA.

Branches: CAMDEN, N. J.

POTTSVILLE, PA.

CADILLAC



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An Automobile to fit your Pocketbook

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A Sale at the Buyers' Own Price

The buyer and not profits has been the important consideration in this sale. Our entire stock of Rebuilt and Refinished Oaklands and other makes has been arranged into

Ten Groups

at prices which have practically been determined by the buyer. With each Rebuilt and Refinished Oakland goes our usual guarantee.

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90 Days' Guarantee

All Batteries Guaranteed Until Dec. 9, 1921

TOURING—\$200, \$300, \$500, \$600, \$700
COUPES & SEDANS—\$800, \$900, \$1000, \$1100, \$1300

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