

Band at 9 and 4:45; Organ at 11
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Beautiful New Silks and Beautiful New Curtains for Everybody's Delight

It Is Said of Ole Bull the Great Violinist

that he once played upon a single string of his violin through a piece of music.

Is it really possible for an organist by touching one key of a great organ to render properly a piece of music?

If the violinist and the organist can do these wonderful things in straits or under stress of accidents, what shall be said of men who have in natural gifts a dozen strings, or by study, wealth and long training have acquired twenty strings or keys to use, but who fiddle their lives away on nothing that counts?

[Signed] *John Wanamaker*

September 17, 1921.

More Dainties From Paris

Novel Veilings are the dotted variety, and come in such color combinations as black and navy, brown and henna, gray and blue, flesh and black, white and black, all taupes, navy and black. Price, \$55 a yard.
(Main Floor, Central)

Jet Combs just at the right moment. High Spanish effects are most gorgeous, and those resembling spider-webs in design are charmingly delicate. Prices are \$10 to \$25.
(Jewelry Store, Thirteenth and Chestnut)

"Spanish" Mantillas—They are made of a beautiful black Canton crepe, hand embroidered in color. Deeply fringed with silk. Prices are \$65 to \$150.
(Main Floor, Central)

Collars and cuffs, and vests made of handkerchief linen, net or organdie, and most charmingly embroidered. Applique work, eyelet work and solid dots have been used. There are long or round collars in the sets, and they cost from \$4 to \$24.
(Main Floor, Central)

Beaded Ornaments and Girdles—One girdle of white beads is ornamented with huge black cabochons. Another of red and black wooden beads is fringed with the beads.

Wide beaded sashes, most effective, have fringed ends. They come in henna with black, steel and black, blue, black with white, and all black and all white.

Flat ornaments for hat or costume are ribbon flowers embroidered in tinsel, fringed with colored wooden beads.

A charming ornament shows an unusual black fringed spangle flower, with a sapphire spangle center. Long bugle fringe droops from the flower.

Among the new garnitures is one of shot steel beads set with green and blue jewels. Fringed. Another is of black and red bugles embroidered with green wool.
Prices are \$4.50 to \$50.
(Main Floor, Central)

The Loveliest Winter Coats Fairly Revel in Furs

One might expect huge cape-like collars of fur, cuffs almost the size of a muff, possibly even long facings which extend all the way to the hem, but one could hardly imagine flying panels deeply bordered with fur and fur facings of monkey down the seams.

There is a very handsome cape of black wool duvetyne embroidered in wood beads which has a shawl cape entirely of Hudson seal (sheared muskrat) and a big upstanding collar of the same.

There are the softest and most exquisite bolivia cloths and duvetyne
(First Floor, Central)

coats, capes and wraps trimmed with squirrel, gray wolf, cat lynx, kimmer, Hudson seal (sheared muskrat), and of course the fashionable monkey.

Scarcely will you find two alike in these beautiful coats; they have the very newest fashion features, the newest colors, and they are priced from \$225 up to \$475.
(First Floor, Central)



New Paris Hats From Lanvin's Opening

They were the ones chosen to be shown with the new gowns, and as such they bring the very last word from Paris as to the new millinery fashions.

Among these new hats is a most fascinating toque made of cloth of silver with a Russian head-dress effect made of beads and sea shells, the latter to represent pearls. There are long dangling ear ornaments also.
(Second Floor, Chestnut)

Bamboo Tabourettes

have matting tops, and are 18 1/4 inches high. Price 85c.
(Fourth Floor, Market)

Black Caracul Appears as Most Handsome Fur Coats

Fine caracul is used for these beautiful wraps and coats; it has a large flat curl and is surprisingly light in weight—but none the less warm.

A three-quarter length coat which flares slightly in the back is \$245. Self-trimmed.

A full-length coat with collar and cuffs of skunk and a very full back is \$350.
(Second Floor, Chestnut)

Comfort to the Toetips In These Children's Sleeping Suits

Comfort to the toetips and also to the finger-tips.

These suits are made with feet, and just about this time of year they are one of the things all good mothers think of.

Little ones can get along with light-weight clothes in cool weather, but they should be provided with these warm sleeping suits against the first cool nights.

Made of soft gray cotton, finished like wool.

Besides being made with feet, they also have cuffs on the sleeves that can be turned down to keep little hands and fingers good and warm.

Prices 60c to \$1.05, according to size, and the sizes are from one to 10 years.
(First Floor, Market)

Comfortable Thoughts in Silk

A new breakfast coat that is of rajah silk with bizarre Japanese figures will appeal to woman who like unusual things. \$9.50, and special.

A kimono that is sure to be a most comfortable one is of navy blue dotted foulard. This is edged all around with little ruffles. \$12.85.
(Third Floor, Central)

English Bath Tablets

These tablets were made in England expressly for us—and are therefore unusual in quality.

Violet, rose and verbena are 35c a cake, or six cakes for \$2.
(Main Floor, Chestnut)



The Gorgeous New Fashion Silks Give Up Their Secrets Today

They were worth waiting for, however. The silks themselves prove that.

As might be expected, the finest novelty silks for evening gowns, for wraps, millinery, bags and so on, come from France. These are in the most brilliant colorings, the most gorgeous metal brocades, but with it all, as soft and pliable as many plainer weaves.

But we are especially proud of the large collection of silks for everyday needs, such as crepes de chine, crepes meteor, Canton crepes, satins, the fashionable weaves of fine black silks, and finally a really wonderful assortment of the beautiful new shades in chiffon velvets and silk duvetynes.

And speaking of colors, every woman will want the inspiration that only comes from the actual seeing of the new marvelous shades of Callot red, the deep, rich Byzantine garnet, the lovely fuchsia tints, the russets and browns and heavenly blues.

French Novelty Silks

Gold and silver metal cloths, \$8.50 a yard.

Metal brocades in narrow widths, \$3 and \$4 a yard.

Handsome broche chiffon velours, \$6.50, \$11 and \$15 a yard.

Damask brocades in metal with colors, \$15, \$16, \$18, \$20, \$22.50 and \$25 a yard.

Pekin striped chiffons, \$10 a yard.

Flounced tinselled chiffon, \$9 a yard.
(First Floor, Chestnut)

Splendid All-Wool Dress Serge, \$1.50 a Yard

A fortunate purchase enables us to offer it at this remarkably low price. And if we are any judges it won't last long.

A quality suitable for women's frocks, skirts, children's frocks and little boys' suits.

Navy, midnight, black and brown. 42 inches wide—and every thread all-wool.
(West Aisle)

Corset Announcement

New Fall models of the following corsets have arrived and are ready for Milady's inspection:

L. R. Corsets
American Lady Corsets
Parisienne
C. B. Corsets
W. B. Corsets
(Third Floor, Chestnut)

A Little Sale of Luggage at About Half Price

For men and women, suit cases and bags, some fitted, many oxford and kit styles—going for very small prices.

There are about 100 odd pieces, all fine luggage, black or brown leather or ostrich skin.
Prices are \$5 to \$45.
(Main Floor, Chestnut)

Two Groups of Extra-Good Towels

One of these is made up of heavy full-bleached Turkish bath towels, woven of two-ply cotton yarn and made expressly for the Wanamaker Store.

They have neat blue borders with hemmed ends and are made in size 20x39 inches.

For towels of such heavy, practical, serviceable quality the price is exceptionally low—50c each.

The other new towels are of linen huckaback, with hemmed ends—excellent drying towels and full of good service, in size 18x34 inches at 60c each.
(First Floor, Chestnut)

Something New and Better in Women's Low Shoes at \$16

These are of fine black patent leather and they are a very creditable achievement in shoemaking, combining the practical, serviceable points essential in women's fine footwear with the best fashion features.

The practical merit is in the welted sole and the regular military heel so serviceable and sensible for walking.

As to style, they have all the attractions of a regular oxford, but instead of being laced they are made with three straps and dainty brass buckles.
(First Floor, Market)

up the instep. They have the new full round toe and short vamp and are pointedly perforated.

The finest women's shoe organization in Philadelphia made them. Price, \$16.
(First Floor, Market)

New in the Fiction World

"Far to Seek," by Maud Diver. Price \$2. A novel of unusual nobility. It introduces us to men and women of a high type, of singular greatness.

"Dangerous Ages," by Rose Macaulay. Price \$2. A delightful story, but one of real life, in which Neville Hilary, forty-three, finds happiness after chaos.
(Main Floor, Thirteenth)

His Lordship's Nightie

He will find it ready to hand in the Men's Furnishing Store, among the wonderful new stock of Domet pajamas and night-shirts, now presented for the Fall and Winter.

Notice how all of them are cut in the full and comfortable Wanamaker fashion.

And to say that they come in the usual pleasing choice of stripes is putting it mildly—far too mildly.

Color effects in pajamas and nighties must have a near-psyche influence, else men wouldn't be so particular in choosing them.

Many of us men seem to like to go to bed picturesquely.

At any rate, here are the garments that minister to that naive and interesting desire.

And prices are away down—close to half of last year's figures.

Pajamas, \$2, \$2.50 and \$3.75.

Nightshirts, \$1.65, \$2 and \$2.50.
(Main Floor, Market)

New Overblouses Have Contrasting Sleeves

The latest and most interesting blouse whim!

Some charming examples will be seen in these: One of heavy brown satin with richly brocaded Georgette crepe sleeves; another in gleaming black with bright blue sleeves. Again, a navy blue with Mohawk Georgette sleeves, or black with tinselled embroidered Georgette.

All the sleeve and neck newnesses are shown.

"Blouses have never been so beautiful!" So said one woman, looking for something "different" to wear with her new suit. And many women who have seen these echo that.

Prices begin at \$16.50.
(Third Floor, Central)

A Little Clearaway of Novelty Laces

Novelty laces, flouncings, a few all-over designs, and wide bands, are going out with prices cut in half—a few with a third off.

Most of the pieces contain enough for a dress, and many of them even more. There are rich metal-embroidered and Chantilly laces, spiderweb meshes, beaded Georgettes, and novel designs in black, navy, brown, gray and white.

The flouncings are 36 inches to 40 inches wide.

Bands are four to twelve inches wide.
(West Aisle)

Undermuslins for Little Folks

They will need high-necked and long-sleeved nightgowns, of a soft finished cambric which will stand washing.

They button in front. Six to 14 year sizes. \$1 to \$1.50.

Flannel night drawers, with or without feet, come in white and colored Canton flannel in two to ten year sizes. 75c, \$1 and \$1.25.

Pajamas of outing flannel are for children 4 to 14 years old. \$1 and \$1.50.

Muslin drawers are hemstitched or have embroidered edges. Two to 10 years. Prices are 25c to 60c.
(Third Floor, Chestnut)

Imported Dolls "All Dressed Up"

Well-dressed jointed dolls with bisque heads and eyes which go to sleep have sewed curly hair. Some of them even have eyelashes.

12 inches tall, 75c.
14 inches tall, \$1.
16 inches tall, \$1.50.
19 inches tall, \$2.50 and \$3.50.
(Seventh Floor, Market)



The Day of the New Fall Curtains and Draperies

The mainstay of the world is the woman of the home-loving heart, and we have ready a collection of lace curtains, damasks, tapestries, velours, silk fabrics and other draperies that delight her.

It comprises several groups of seasonable and desirable goods at specially low prices.

Thousands of housewives have now to consider the problem of new Fall draperies and curtainings.

The first thing for each one of them to do is to see the finest assemblage the Wanamaker Store has ever shown.

Some of the exceptional groups:

Velour Curtains, \$18 and \$24.75 a pair. In all combinations of colors, blue-and-brown, blue-and-rose, blue-and-mulberry and so on. Curtains of this quality are not to be had anywhere else that we know of at these prices.

Hand-made Cluny lace curtains, \$12 to \$30 a pair. The real old Belgian-made Cluny, all of fine, heavy thread, and made by hand. For the most part we cannot duplicate these curtains now at any price.

Irish Point and Marie Antoinette curtains, \$10.50 to \$27.50 a pair. These are very exceptional curtains at the prices. They are mostly imported goods.

Filet and Irish Point Panels, \$10 to \$85 each. Practically all sizes included, 36, 45 and 54 inches wide. All the Filets are made on scrim. The Irish point panels are made on fine net and priced at \$10.50 to \$28.50 each.
(Fifth Floor, Market)

Velours by the yard, \$2.75 and \$3.75. Exceptional goods these. Others up to \$12.75 a yard.

A corner of silk drapery fabrics is full of the most interesting and desirable goods for lamp shades, draperies and other decorative touches. Included are fringes, tassels, edgings, guimpes, silk picture cords, lamp shade fringes, silk moss and other accessories. Prices, \$1.50 to \$6 a yard for silks; 15c to \$6 a yard for fringes.

Light-weight draperies include plain uncut Madras, mostly sunfast; other sunfast materials in large variety. These come in cotton or in wood-silk or combinations of both.

There is much more to tell of damasks, tapestries, armures, chenilles, reps and ripple cords and all the newest and most desirable materials for furniture coverings, curtainings and every drapery and decorative need.
(Fifth Floor, Market)

Rich Choice of Gold Encrusted Dinnerware In the September Sale

Fine French china, richly decorated, in all-gold encrustations in various border widths; all desirable.

The September Sale brings a choice of the most beautiful sets from various French potteries at prices lowered 10 to 20 per cent.

Vignaud Limoges dinner sets, encrusted gold border—106 pieces, now \$400.

Charles Field Haviland dinner sets, encrusted gold border with lace design—106 pieces, now \$375.

Theo. Haviland dinner sets, encrusted gold border—106 pieces, now \$365.

Ahrenfeldt Limoges dinner sets, encrusted gold border—106 pieces, now \$225.

Pouyat Limoges dinner sets, encrusted gold border—106 pieces, now \$200.

Theo. Haviland decorated dinner sets in border patterns with blue and pink designs—107 pieces, now \$100.

Ahrenfeldt Limoges dinner sets, Persian border designs—106 pieces, now \$100.

Pouyat Limoges dinner sets in various border designs in blue and pink festoons—106 pieces, now \$75.

Other Limoges dinner sets, rose spray decorations—106 pieces, now \$35.

Also a large variety of American and English semi-porcelain sets, 106 and 107 pieces, \$16.50, \$22.50, \$27.50, \$32.50, \$35, \$37.50, \$42.50, \$47.50 and \$50. Savings on these sets of 20 to 50 per cent.
(Fourth Floor, Chestnut)

Back From Vacation There's No Place Like Home

and no place like Wanamaker's for finding the things to fix it up with. One of the chief things to do now is to replenish the kitchen and laundry and the pantry with Winter needfuls.

The Housewares Sale

with its great special lots for September, provides the very opportunity for which housewives are looking.

All sorts of utensils at savings of 10 to 40 per cent. And only the best—no matter how low the price.
(Fourth Floor, Market and Central)