

## Sale of CharmingFlower-Bordered RagRugs inPlainColors Half Price in Wanamaker's Down Stairs Store

 willingly HeededHOT LIKE DAYS OF OLD - By cunton w. ouriger




The prettiest rag rugs we've seen in many a day! Every bale opened called forth fresh exclama-
tions of enthusiasm. It makes one happier just to look at them, so homelike, so cheery and gay are they!


2400 New Jacquard Bath Towels in a Sale at 35 c and 50 c

Linen Crat, 25
Curtain Scrim Special, 10c a Yard = $=$ =ix


Undoubtedly the Best Showing of Autumn Fashions in Women's Suits, Dresses and Coats of Moderate Price Is Right Here in the Down Stairs Store
 this Autumn and Winter. Prices are lower than they
Down Stairs Store has long been famous for low prices.

Dresses for Every Occasion $\$ 5$ to $\$ 39$.
Between those Very modest prices is
entrancing array of interesting new frocks.
entrancing
showing
-the wide and flowing sileeves of the moyenage;

- yards and yards of shiny black cire braid so
- yards and yards of shiny black cire braid, some-
times with a glitter of tinsel in it;
shoulders.
Silk dresses
shoulders.
Silk dresses
(plenty in the fashionable black) are of heavy crepe de chine, Canton crepe, charmeuse,
crepe satin and Russian crepe at $\$ 16.75, \$ 18.75, \$ 23.50$,
$\$ 25$ crepe satin.
$\$ 25$ to $\$ 39$. Cloth dresses of navy blue tricotine and serge are
$\$ 10.75$ ( 15 styles at this price alone), $\$ 15, \$ 16.75, \$ 22.50$ $\$ 10.75$ (1
to $\$ 39$. Slieeveless slip-on dresses of serges and tricotine, $\$ 5$ Wonderfully Good Coats Can Be Had for Lower Prices
For instance, a soft and cozy coat (navy or brown)
which is lined throughout with figured silk and topped which a large fur collar, cuffs and pockets, is $\$ 42.50$.
with a
Other handsome coats of the same type, trimmed Other handsome coats of che same type, trimmed
with beaverette (beaver-dyed coney), with nutria, taupe
wolf beaver, Australian opossum or mole, are here in the woif, beaver, Austraaian opossum or mole, are here in the
most fashionable coating materials at $\$ 47,50, \$ 55, \$ 57.50$ most
to $\$ 185$.

Double-Faced Sports Coats, \$16.75 aced. These coats are $3 / 4$ length, belted, and have deep faced. These coats are $3 / 4$ length, belted, and have deep
collars and cuffs. In blue and brown mixtures. Excel-
lent for school.
Velour Coats at
$\$ 25$ to $\$ 39$
can be had with or without fur trimmings. Some have
the new loose back, others show the throw scarf. Mostly the new loose back, others show the throw scarf. Mostly
in warm shades of brown or navy blue and all well lined. in warm shades of brown or navy blue
$\$ 25, \$ 28.75, \$ 30, \$ 35, \$ 37.50$ and $\$ 39$.

Sprightly New Suits for Young Women
These have a distinct air of youth and gayety about them. One can see them popping off to matinees and
afternoon teas and fairly hear the laughter. They are of soft velour and llama cloth and have snug fur collars, and sometimes cuffs and bandings of beaverette (coney), nutria, Australian op
$\$ 39, \$ 42.50$ to $\$ 57.50$
For those who like plainer things there are smartly
tailored suits of navy blue trita Suit-Frocks Are $\$ \mathbf{1 6 . 7 5}$
Just imagine how pleasant and convenient it would be to have a sleeveless slip-on frock of heather jersey
with a jacket to match! Perfect for young business women, schoolgirls and all who need something practical. In reindeer, brown and blue colorings. How nice to live with rugs like these!


| 7 Colors in Each Size <br> The rugs are in green, light blue, brown, pink, <br> blue, yellow and gray |
| :---: |
| Borders in a Dozen Designs <br> and each design is in various colors. A sunshiny yellow rug, for instance, shows a chenille border in black-and <br> rug, for instance, shows a chenille border in black-and white block checks with pink roses scattered over it. A <br> pink rug has a blue Dresden border. One of the gree rugs shows blue, violet, yellow and pink flowers pleasantly <br> rugs shows blue, violet, yellow and pink flowers pleasantly intermingled on a black ground. And there are many more. |
| Rugs for Every Room |

There are ruys especially suitable for living rooms as those for nurariese, bedrooms, bathroms and kitchens
To meet one of the cunning ititie russ on a stair landing To meet one of the eunning littie rugs on a stair landing
is enough to make the e limber smile.

## The Story

 The mill that makes these rugs (and it is well known forthe durability of its product) closed down with a large supply of freshly made rugs on hand. By taking them alt
we obtained a price concession. The result is an unexcelled rug opportunity for the benefit of all Philadelphia.

號 as fine as these at prices as low as these is this



Cotton-Filled
Comfortables, \$1.85

School Blanket
$\$ 4.50$ Pair

|  |
| :---: |
|  |
|  |

All-Wool Blankets
$\$ 8.50$ Pair



These Rugs Are Particularly Durable ecause they are made from fresh factory remnants, not

Center Aisle Opportunities Half-Yearly Sale of Wide Han

Imported and domestic ribbons of the richer type for elegant
handbags, evening gown garnitures and wide girdides. Majority are
marvelous brocades with the beauty of elaborate design and harring
color. Some of the ribbons are of plain heavy faille with silver

Bag Tassels, 25 c to 81.
Bag tops of metal or imitation shell, 50 c to 83.
Colored Silk .
Colored Silk Handkerchiefs, 15c
$\begin{aligned} & \text { Fascinating littlo OOintai gifts for ones's friends and for oneself. } \\ & \text { went design } \\ & \text { o colors. }\end{aligned}$ in allover effects and borders and in any number

Dimity Peter Pan Blouses, $\mathbf{\$ 1 . 8 5}$



New Woolen Scas Away Below Last Year's Prices
New Woolen Scarfs Away Below La
Now $\$ 2.25$ to $\$ 5$
Narrower scarfs for school kirls at $\$ 2.25$. Scarf and cap sets at
and 83.75 . Lorg, wid scars, some with peokets and belts, $\$ 5$.
Odd Skirts and Gymnnasium Suits, $\$ \mathbf{\$ 1}, \$ 3$ and $\$ 5$
$\$ 1$ for black cotton gymnasium suits that originally were fou
$\qquad$

SJ. for remaining Summer silk and flannel novelty skirts and fine
peraids and plain dark materials that originally were a third, a half
and two-thirds
Women's Flannellet Nightgowns, 65c
Girls' Middy Blouses, \$1
All-white or with turkey red or navy blue collars, also all Copen
hagen blue. Made regulation style, but some, of rose or blue linenc
have smocking and higher collare
have smocking and higher collars. Sizes 10 to 16.
New Corsets "Special" at $\$ 1.50$ to $\$ 3$

Children's Good Muslin Drawers, 25c
New Corset Covers, 50c
Good Brushes Low Priced
7 je to $\$ 1.50$ for good new hair brushes with wood back


Comfort Baby's Skin With Cuticura Soap

RITTENHOUSE the grill

22d and Chestnut Special \$1.25 Evening Dinner | Tierney Five Play During |
| :--- |
| Luncheon,Dinner,Supper | And Fragrant Talcum

