AS THE CURTAIN GOES UP

No Novelties on the Bills for Next Week, but Three New Shows and Shubert Vaudeville Come in the Week Following

By HENRY M. NEELY

Monday night will be a notable one in the lives of the theatrical reviewers of Philadelphia. They can stay home and make the acquaintance their families. They can exultantly throw themselves in the old arm chair at after dinner, with the wife and the kiddles and, with the whole evening free, can sigh, "Ah, I wish I could have every evening at home like this."

And then, about 9:30, having paced the floor with increasing restlessness for If an hour, they will hunt their hats and run out to see some show for the d time, just because they've forgotten how to stay at home.

There will be no new plays to review next week. All of the "legit" houses continuing shows, but on the following Monday there will be a clean-out in three of them and each will present an important play new to this city.

BESIDES this, the old Chestnut want 'em good looking. So do we. Bight begin its career as one of the great chain of great chain of **Ready for New** Shuberts are opening for their invasion ing for their invasion will be the same way. "They've got to know how to dress the same way."

ing for their invasion of the high

rule ing for their invasion of the high-class The way they have jumped into this rame involves one of the biggest deals over put across in the theatrical busi-tees. And they are doing it on a sys-tems that would not have ematized plan that would not have to know how to be smiling and charming seen possible if they had not had their and pleasant all 'round. Same on the stage. It isn't a publicity stunt, honest. Send 'em up. We'll arrange to choose the sixty four we need and then we'll e theatrical facilities to base it In all of the big cities of the coun-

In all of the big cities of the coun-try they have set aside one of their own houses or acquired a house. On Monday, the 26th, they open in five of these cities with five different vaude-ville bills. The following week they open houses in five more cities, move the first five houses. And the next week five other cities will be added and the show the real shop girls a chance to show how it ought to be done? Now I ask you, what could be fairer?" I didn't know. So I let it go at I didn't know. So I let it go at

hows moved on in the same way. I This will mean that each bill will be that.

vaudeville unit. The plan is to keep it intact throughout the season. ex-shown on the screen in "The Four Horsemen of the Apocalypse" and yet well-knit organization around all the well-knit organization around all the Famous People mate friends would

have never been able to get a try-out because they were so different that managers were afraid of them. One of the features of the Shubert

idea will be the inclusion, in each bill, of a tabloid form of one of their stage successes, and the original players will

appear in many of them. sounds mighty interesting and it will certainly be a great boost for the

two-a-day. . . .

There are certain types of plays that lounger. There are certain types of plays that are just like having a letter of un-limited credit on the U. S. Treasury : "Irish Eyes." at Irish Shows Are the Adelphi, is one Like Ready of them. If I had a one-half interest

in it I'd practice ring. "Home. Jimes." so as to ring it with the proper haughty air saying. on my limisine to go to my country club. my limisine to But having no country club). I simply hand my ticket the conductor and ask him to stop at the street nearest my boarding

And, on the way home, I wonder why

under heaven people crowd in to see these shows and laugh into hysterics and weep into handkerchiefs and generally simply bave the time of their

Nothing could be cruder nor more than "Irish Eyes." Yet, on the Adele Astaire. other hand, nothing could win more WALNUT-"Love Dreams." Morosco's rdial and hearty approval than it gets om its particular type of audiences.





will be held over from last week, as will Baroness Norka Aouskaya, vio-liniste, and Bill and James, eccentric







donned the required make-up. Mr. Ingram then attempted to show an "extra" man the proper way to appear as a typical French street

hearsing the man, was quick to seize the opportunity to "get even." "Mr. Ingram." she called to him. "since you do that so well, why don't

ture? So the director and author of the scenario slipped into "The Four Horsechauffeur when I climbed into scenario slipped into "the Four Horse" inane to go to my country club. those who know them well can pick yring no interest in it (and no them out of the crowd. them out of the crowd.

Theatrical Billboard

including

for the Coming Week

Shows That Remain

"melody drama," with a splendid cast, including Tom Powers, Marion Green.

Shown in Film be there, them out. It hap-them out, It hap-pened this way: While the film was being made at the Metro California studio, Rex Ingram, the director, tried to show an "extra" girl just how she should walk to imitate the swagger of a Parisienne. He wasn't very success-ful and, seeing his trouble. June Mathis, who wrote the continuity for the picture and who has spent much time in Paris, stepped forward and gave the extra an object lesson.

"Here. Miss Mathis." suddenly in-terrupted Mr. Ingram, "you do that so well, why not take the part yourself?" After many protestations on her part, the scenario writer finally consented and

Miss Mathis, seeing Mr. Ingram re-

you take the part and act in the pic-

FORREST The Love Letter." fea-tured by the singing of John Charles Thomas and the dancing of Fred and

ought to do especially well on uradays. I believe that's still their out, isn't it? . . .

There have about a dozen let ters come to this office, all asking us to tell a waiting world about John Charles Thomas — Who and What who he really is and

John Charles Is where he came from and how he got

there he is and all that sort of thing. Looks as though the people who are Letter" at the Forrest are coming away with a desire for more of him. Peronally my recollections of him go back only about three or four years, to the time when I saw the billboards an-

nouncing his song revital. They were out in front of Witherspoon Hall, if I'm not mistaken. And I remember thinking then that any young man who was trying to enter the field of high-class music in this patriotic country with such an American name as John Charles Thomas was picking out just about the hardest and most uphill road to get there. But John Charles stuck.

Wonder where he'd be now if he ad followed the usual custom and filled himself then as Diego Carlos

Tomasi, as any other loyal American singer would have done. As a matter of fact. John Charles was born in Baltimore. That isn't anything against him. Several very mice people have been born in Balti-more. He was graduated from the Pacbody Conservatory. Several very mice people have mean from the there there nice people have come from there, too. John Charles was soloist in three or four of the best churches in the city where the soft-shell crabs come from and then he decided there would be more money in comic opera, if he could only get into it somehow. So he 'eft ore-left it flat.

their singer got his first job in New Tork playing "Passion" in "Every-woman." Now I ask you!

Then came a strenuous season at the Winter Garden in "The Passing Show of 1913" in which he played a blackamoor, a policeman and an Indian. Then a season in "The Peasant Girl" "Alone at Last," "Her Soldier Boy

and an all-star revival of "The High-wayman" saw the young singer ad-vancing steadily until he was finally established in a leading role in "Maytime." in which he played for eighteen months,

This was followed by two years in "Apple Blossoms" and now "The Love Letter."

. . . If this is a publicity stunt, it's a good one. The producers of "Irene" are preparing to put out four more com-

Seek Shop Girls and they are going to Play "Irene" to make up the choruses or real, honest-to-goodness shop girls. Fact. They want sixty-four of 'em. And they want 'em mostly from New York and Philadelphia. I was a bit skeptical when I first heard about it, but I inien I first heard about it, but I in-ired at the Shubert Theatre where

the present company is playing and they assured me that it is so. Hope no one up there'll be killed in the rush. But I was told to extend an invitation to all the pretty shop girls in Philadelphia to apply for jobs and

was promised that every applicant would have a chance. "Why not?" they said. "Where will you find a better looking bunch of girls in s walk through the average department store? The store managers

Elsie Alder and Paul Burns. SHUBERT-"Trene" the return of this great favorite with the original New York cast, including Patti Harrold. York cast, including Patti Harrold. ADELPHI—"Irish Eyes," with Walter Scanlan, in a story of the Ould Coun-try; many new songs and old favo-rites to please everybody. GARRICK—"The Four Horsemen of the Apocalypse," the pictured version of the great novel of Ibanez, with a long cast of favorites. LYRIC—"Cornered." Madge Kennedy returns to the stage and wins as many laurels as she did in the pictures; comedy and melodrama deftly mingled.

comedy mingled. Stock

METROPOLITAN OPERA HOUSE-METROPOLITAN OPERA HOUSE-"Experience" presented by Mae Des-mond and her associate players. Frank Fleider, Tello Webb. Frank ("amp and other favorites of the com-pany in congenial roles in this popular stage allegory. ORPHEUM -- "The Acquittal." last year's popular melodramatic success. presented by the new stock company with Miss Ruth Robinson and Dwight Meade in the leading roles.

Meade in the leading roles.

Vaudeville

KEITH'S-Josephine Victor, recently on the dramatic stage, will present a ro-mance in four scenes, "Juliet and Romeo," by Harry Wagstaff Gribble, Hartley Power heads the supporting company. The surrounding bill in-

SAM SHUBERT Mat. Today THE HIT OF HITS! "IRENE" LYRIC-MATINEE TODAY MADGE KENNEDY ADELPHI MAT. TODAY SCANLAN

And oddly enough this young church METROPOLITAN Opera Broad & THIS WEEK ONLY-MATINEE TODAY MAE DESMOND AND HEF PLAYERS "EYES OF YOUTH" Popular Prices: Evenings, 15c to \$1.00 NEXT WEEK-"EXPERIENCE"

in "IRISH EYES"

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FORREST-Pop. Mat. Today 8:15

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