

Organ Plays at 9, 11 and 4:45
Closes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The Evening Ledger's News of the Wanamaker Store

Sitting in a Railway Car at the Station Some of Us Have Often been startled by the train appearing to have started ahead of schedule time.

Glancing at our watches and out the window at the trains moving on the side tracks, our eyes misled us and we thought for a moment or two that it was our train moving five or ten minutes ahead of time.

Almost everybody has had this experience.

May we not learn something useful from the incidents and happenings of our daily lives?

Some of us are at a standstill with our affairs and yet we are cheating ourselves in believing that we are moving onward.

[Signed]

John Wanamaker

September 16, 1921.

Tomorrow the Last Day of the Dahlia Show

An exhibition of beautiful blooms from the Peacock Dahlia Farms. Lecture at 2:30 by Mr. Peacock on dahlia culture. We will take orders for bulbs from these blooms, to be delivered next May. Prices, in most cases, are one-third to one-half less than last year.

(University Hall, Eighth Floor, Market)



What Good Is It All Without a New Hat?

Even if every other item that goes to make up a woman's costume is all that it ought to be. The woman with the right instinct for being well dressed never makes such a mistake. Her hat is new, chic and it just suits her. It may, if she chooses, cost from \$10 to \$15. There have just arrived some of the prettiest hats we have had at this price for a long time. A number are from our own workrooms. They are soft, likable shapes in duvetyne, fancy materials and velvet. There are sports hats among them and dress hats with long ostrich feathers—in a word, there is a hat to suit practically every woman who wants something new and smart to wear right away.

(Second Floor, Chestnut)

That New Autumn Dress a Young Woman Needs Right Now

"Something practical," says her mother. "Something pretty and becoming," she thinks to herself. There are hundreds of lovely new frocks that combine all these good points and more, and they need not necessarily be expensive.

Just as an example—some new and very good-looking crepe de chine dresses, special at \$20, in black, navy or brown. They are in a graceful bloused model, with round neck and a simple trimming of silk tassels. For \$40, there are many charming frocks in fine wool tricotine with the new braid trimming.

(Second Floor, Chestnut)

Young Women's Beautiful Fur-Trimmed Coats Special at \$75

Warm Winter coats of the handsomest materials, the new lovely variations of bolivia coatings in Malay brown, marocain and Sorrento blue. Every one has a big fur collar, many have cuffs as well and the furs are beaver, nutria and Australian opossum. All have rich silk linings. Sizes for girls of 14 to 20 years.

(Second Floor, Chestnut)

Strap Pumps With Moderately Low Louis Heels—

That is the shoe that most women are asking for. They are the smartest in style. And we have just received some brand-new lots remarkably low in price.

Double-strap tan at \$10. Double-strap patent leather at \$10. Single-strap suede at \$9 and \$12. Single-strap satin at \$9.75.

(First Floor, Market)

Four New Novels

"Erik Dorn," by Ben Hecht, price \$2. A most unusual novel, unusual in story and unusual in treatment. The author startles his readers with unusual word combinations and new expressions. "The Luminous Face," by Carolyn Wells, price \$1.75. An exciting story dealing with a strange murder. "The Spoilers of the Valley," by Robert Watson, price \$1.50. A romance of the West, full of adventure. "Mr. Waddington of Wyck," by Mary Sinclair, price \$2. Mr. Waddington is one of the "Great Fools of Fiction"—a perfect example of a humorless, pompous man—the laughing stock of his little circle.

(Main Floor, Thirtieth)

Delightful Duvetyne Bags in New Brocade Effects

Rich duvetyne and satin in checks and brocade designs form their interesting pouch shapes, and they are lined in a heavy white satin, most of them having inner frames. The outer frames are self-covered or of hand-engraved metal. Silk cords and muff style handles both appear among these bags. The details are of the highest type, and the colors are those selected for Fall and Winter—platinum, copper, jade, fawn, brown, black and navy. Prices are \$6.75 to \$18. Plain duvetyne styles are \$3 to \$4.

(Main Floor, Chestnut)

Paris Is Interested in Drape Veils

It is certainly a truth—she used her marvelous power of creation for these little white meshes. These new veils come in square and rectangular shapes, some with a new scalloped edge, others plain mesh affairs with decorative borders. One is very Japanese in effect. In navy, black, brown and taupe. Prices are \$1.25 to \$4.

(Main Floor, Central)

The Prettiest New Fall Dresses for Women—at \$25

So truly remarkable are they at this price that most women will certainly find it a good investment to buy two—one of the smart tricotine dresses for the street and the other of silk jersey for the house. The tricotine dresses are in the tailored coat styles, which look so well on certain types of women, trimmed with plain or fancy braids or pinch tucks, or they are the popular straight, loose models. Many have dainty lace collars and cuffs. The silk jersey dresses are a bit more frivolous, some are in drop-stitch effect, many are embroidered. They are given to panels and many other new fashion features. In both kinds there is a good color assortment of navy blue, Malay brown and black.

(First Floor, Central)

A New Winter Sports Coat Is Here for Women

It is a much warmer weight of all-wool jersey cloth, very soft and extremely good looking. We have had it made in our own Custom Tailoring Shop, so that speaks for the quality of the cloth and the workmanship. The woman who motors, the business woman and those who are out in all kinds of weather would find such a coat as this a real comfort on cold days. In the new tortoise shell brown, several shades of blue and oxford, \$37.50.

(First Floor, Central)

After the Vacation—The Salon de Beaute

It is a natural sequence of affairs! After one has been tanned, freckled or really burned, as the case may be, facial treatments seem even more than usually refreshing. Shampooing, marceeing, singeing, eyebrow-arching and manicuring are on milady's list for the first week home.

(Third Floor, Chestnut)

New Knit Things for Little People

Besides being of very good quality, they are quite moderate in price. White knit caps, toques, helmets and tams are trimmed with pink or blue. Some of the caps are trimmed with dainty embroidered flowers. Prices are 75c to \$2. White drawer leggings for snowy days are \$1 to \$2.25. The smaller sizes have feet. Smart little sweaters, with belts, come in all the Autumn colors, and are for the new baby to size 36 bust measure. Prices are \$3.25 to \$5.50.

(Third Floor, Chestnut)

Little Leaks in Agateware

may be successfully mended with "menadite." Tin, copper, sheet iron and hot-water bags will also be made whole—instantly and without the use of heat. Price 25c a package.

(Fourth Floor, Central)



THE AMPICO Reproducing Piano

(Not a player-piano) Brings the Best of Concert Music Into the Home

MUSIC is the universal want—not just a piano. Good music, played as it should be played—not merely the tintinabulation of the strings tapped by the muscles of the fingers, undirected by a musically-trained mind. MUSIC is what you get when you buy the AMPICO reproducing piano—

- the AMPICO in the Chickering piano;
- the AMPICO in the Schomacker piano;
- the AMPICO in the Marshall & Wendell;
- the AMPICO in the Haines piano;
- and the AMPICO in the celebrated Knabe piano.

Partial payments accepted and your old piano taken over in part payment at its full current value. AMPICO MUSICALES in Egyptian Hall at 1:30 each day.

(Second Floor, Market)

Glorious New Coatings

The beauty of the fabrics is unrivaled by any of previous years—lighter, softer and lovelier than one could imagine really warm, practical materials being. We take great pleasure in showing them to women wanting new coats and wraps for the coming season. Bolivia in its various forms and duvetyne, either all-wool or silk-and-wool, in all the fashionable browns and blues and reds and grays are exhibited. Prices are \$8 to \$16 a yard—they are 54 inches wide.

(First Floor, Chestnut)

400 Wicker Shades at Half in the Lamp Sale

An overdue shipment from Japan. Nine sizes, in all the popular colors. They are made from a better grade of silk than has been used in shades of this class for years. Prices, 65c to \$4.75 each, are half the old figures. 50 bridge-lamps in the mahogany finish, adjustable and furnished with silk shades in a choice of all colors—special at \$13.50 each.

(Fourth Floor, Central)

All-Wool Blankets, \$10 and \$12 a Pair

Choice of white, standard gray or scarlet. All nicely finished and excellently bound. Single bed sizes, 4 lbs., \$10 a pair. Double bed size, 5 lbs., \$12 a pair. Many other excellent kinds also included in the new fall shipments. Prices are much lower than last season and qualities unexcelled.

(Sixth Floor, Central)

Three New Members of W. B. Corsets

The W. B. corset is the one which lasts so splendidly—women like it for general wear and for the comfort it affords. These new models are well made and moderately priced.

Low-busted model has two insets of elastic each side of front bone and hooks and eyelets below front steel. Made of pink coutil, with long skirt and three pair of garters, \$5. Model with girdele top has elastic inserts in skirt, moderately boned and priced \$5.50. Pink broche model with girdele top has a long skirt and free hip for women with prominent hip bones, price \$10.

(Third Floor, Chestnut)

This Hammer's Life is supposed to be spent in an automobile. Only 85c.

(Fourth Floor, Central)

New Fall Neckties Are Narrower—And Wonderful at 50c

A brand-new shipment brings the handsomest four-in-hand silk ties that we have seen in many a day.

In keeping with fashion, they are not so wide as ties have been, and tie in a close knot.

Narrow diagonal stripes on vivid grounds prevail.

(Main Floor, Market)

Some Bright, Particular Things in Cut Glass

The September Sale of China and Glassware is brilliant in opportunities all the way through.

Besides the great special purchase of light-cut glassware offered at half price there is a most attractive collection of standard cut glass, comprising practically all desirable pieces and styles, and these are offered at one-third less than the regular rates.

A few of the particularly good items:

Berry bowls, \$3, \$3.50, \$3.75, \$5.75 each. Jugs, \$4.75, \$5, \$6 to \$8 each. Sugar and cream sets, \$3.50, \$4.50, \$5.75, \$6 a set. Low round berry dishes, \$3.50, \$4.75, \$5, \$7 each. Oval orange bowls, \$4.50, \$7, \$10.75 each. Mayonnaise dishes, \$3.50, \$3.75, \$4 each. Vases, \$3, \$3.75, \$4.75, \$5.50, \$7.50, \$10 each. Scores of excellent pieces from \$1.50 to \$10 each.

(Fourth Floor, Chestnut)

Exquisite Hand-Made Blouses at \$10.85

Finest French voile with baby Irish, hand embroidery and hemstitching for their adornment. Two elaborate styles, both with the graceful roll collar that looks so well over a suit collar, vest and turn-back cuffs. Dainty and white and in all regular sizes.

(Third Floor, Central)

Silk Underclothes Delightful

At \$4.85 there is a simple little envelope chemise with hemstitching and wee bows for adornment. At \$5, some lovely crepe de chine and gleaming satin envelope chemises trimmed with the prettiest laces, ribbons and rosebuds. One style is a simple tailored one.

At \$5, radium silk bloomers have shirring at the knees.

All of these in a delicate flesh-pink.

(Third Floor, Central)

Flannellet Nightgowns \$1 and \$1.25

Women or girls who need flannellet gowns should see these "specials" that have just arrived.

At \$1—two styles in pink or blue stripes with V neck or collar; long sleeves.

At \$1.25—three styles, of pink or blue striped or plain white flannellet with V necks or collars and long sleeves.

(Third Floor, Central)



For a Man to Consider

It takes the same things to make good suits this Autumn as last, specifically, good woolens, good workmanship and good fashion-sense.

The best of all these have gone to the making of Wanamaker men's suits and the suits look it.

In the new showing young men's models fairly compel notice, but there are styles for men of all years and ideas.

Prices, \$23.50 to \$55.

(Third Floor, Market)

Men's Good Heavy Duty Shoes Special at \$4.75

High shoes of the kind needed right now by so many men who are much on their feet, or who have out-of-doors occupations.

They are all of full-grain calfskin in black, tan and brown, and there are all sizes and widths. Good-looking, comfortable and durable shoes.

(Main Floor, Market)

Men's Handkerchiefs That Make a Hit

Men needing good, practical, hemstitched Irish linen handkerchiefs, of sturdy wearing quality, take to these that we are selling at \$4 a dozen as a duck takes to water. Handkerchiefs of exactly the same grade, but with neatly worked initials, are equally popular at \$4.20 a dozen. All have quarter-inch hems. For value they would be mighty hard to improve on.

(West Aisle)

New Shipment of Whittall Rugs Good and Welcome

In view of the desirability of these rugs, there is no need to say anything further, except that the new arrivals afford an attractive choice in certain makes and sizes.

Royal Worcester Wiltons—27x54 in., \$9.25; 9x12 ft., \$90. Teprac Wiltons—27x54 in., \$8.75; 9x12 ft., \$84. Peerless Body Brussels—9x12 ft., \$60.

(Seventh Floor, Chestnut)

Blu-Mottle Soap Laughs at Laundry Labors

as Love is said to laugh at locksmiths. It laughs also at attempts to imitate it. It isn't the NAME that does the washing better and quicker than any other laundry soap, bar none, but the SOAP. Blu-Mottle is a good, solid, big bar of laundry soap, with bluing in it (hence its name) and without rosin or filling in its composition, which is exceptionally pure. We are told that it is equal in performance to three cakes of ordinary soap. And its special September price is 5c a cake, \$5 a case of 100 cakes.

(Fourth Floor, Market)

Small Boys' Suits Specially Priced, \$2.25 and \$3.25

There are two especially attractive models—one for school and one for "best."

The little school suit comes in plain-colored chambray, in a buttoned-on effect, with white ruffled collars and cuffs. The other, for parties and Sunday school, has colored buttoned-on trousers with white blouse made quite gorgeous with a white hemstitched frill.

Two to five year sizes. (Third Floor, Chestnut)

Your Player-Piano Is as New as Your Music

Your friends have heard the instrument before. But all the freshness of a new pleasure awaits them in the new music rolls, which you may hear in comfort and select at leisure in the music rooms of the Wanamaker Store.

Republic, Mel-O-Dee and Q. R. S. rolls, all new within the last fortnight.

(Gallery, Second Floor, Market)

Here Is Our List—Is Yours Ready?

Hundreds of prudent housewives make out the lists of things they need for household replenishment for the Winter and bring them here to the

September Sale of Housewares

Here is our list of things they can buy this month at less than regular prices:

- Vacuum cleaners.
- Sewing machines.
- Dressmaking forms.
- Aluminum ware.
- Refrigerators.
- Cutlery.
- Bathroom furnishings (nickel-plated and porcelain).
- Cedar chests.
- Wardrobe trunks and other trunks.
- Kitchen cabinets.
- Coffee percolators.
- Washboilers.
- Mops, cloths and sponges.
- Brooms, brushes and feather dusters.
- Enamelware.
- Tinware.
- Woodenware.
- Casseroles and pie plates.
- Galvanized ware.
- Baskets.
- Meat choppers.
- Old-fashioned ironware.
- Electric toasters, grills and irons.

(Fourth Floor, Market and Central)