# Good, Cheerful, Helpful Information—That Is What You Want in a Newspaper

### In the Biography of Sir Walter Raleigh It Is Said

that he once tossed the rich velvet mantle he was wearing from his shoulders over a muddy place in the road which Queen Elizabeth hesitated to cross.

All gentlemen and ladies are known by their manners, thoughtfulness and conduct.

Actions always speak louder than words.

September 15, 1921.

[Signed] John Mranenater



#### **Exhibition of Dahlias** University Hall, Eighth Floor

Fresh and beautiful blossoms ready tomorrow morning, grown especially for us on the Peacock Dahlia Farms.

Mr. L. R. Peacock will give an illustrated lecture at 2 P. M. on dahlia culture.

Orders will be taken for bulbs of these blooms to be delivered next May. Season for planting. May 15 to June 15.

Prices on these bulbs, in most cases, are onethird to two-thirds less than last year.

#### Individual Tailoring Could Not Better These Fine Suits for Women

Their fabrics are the rich, velvety new variations of velour, duvetyn and bolivia, under a dozen different new names.

Their colors, the deep midnight blues, the dark Malay and brighter russet browns and the everdesirable black.

Their coats vary from jaunty sacque lines of hip length or less to knee length. Skirts-knowing better than to widen for wear under coatsstay gracefully slim and of comfortable walking length.

The tailoring throughout is as perfect as tailoring can well be. Little decoration is used, for these suits are designed for the woman who already has or will have handsome furs to be worn with them. All are interlined, of course, as well as finely silk lined.

Prices on this particular group go from \$57.50 to \$145.

(First Floor, Central)

#### Every Young Girl Likes a Tweed Street Suit

These at \$35 have the long, slim coat lines young girls look best in. There are two large patch pockets on the coat, and two in the wellcut skirt. The coat is lined with good satin and has the leather-effect buttons that give it an English air.

In diagonal tweed of brown, tan, agate blue or brick color. Sizes 14 to 20. (Second Floor, Chestnut)

# Serge Middies, \$5.85

-remarkable at their price! That you will agree when you see them.

Fashioned in regulation style, with deep, wellcut yoke and long sleeves. Navy blue with gold or white silk braid and emblems. Will fit girls who wear sizes 34 to 40.

(Third Ploor, Central)

# Choose Music Rolls Here

Because we have as complete a selection as where, at equally low prices, with the advantage of unequaled comfort and convenience for hearing them tested and making selections.

The same music-rolls-yes. But nowhere else he same spacious music rooms nor the same varieties of instruments on which to try them. (Gallery, Second Floor, Market)

#### Two New Books

"The Wonder World We Live In," by Adam Gowans Whyte. Price, \$3.

A wonderfully interesting book for children; well written and profusely illustrated. It answers such questions as "How was the world made?" "Where did all the religions come from?" "What were the stone books?" and a hundred others.

"The Great Quest," by Charles Boardman Hawes. Price, \$2.

A novel of the sea, filled with mad adventure and happy romance. It all happened a hundred years ago and through the mystery of passed years we read of the mystery of that colorful time. (Main Floor, Thirteenth)



# Paris Ideas

To Carry to Dinner-A New Beaded Bag. Drawstring creations of cut-steel beads combined with colored beads, rose, green or blue. They are just large enough for a whiff of a handkerchief and a tiny powder puff. Lined with satin -which peeps through the bead open-work. Price

Larger bags, for theatre or dinner, are made of the brilliant steel beads combined with colored beads. They are lined with satin and have tassels of looped fringe. \$15. (Main Floor, Chestnut)

Paris Embroidered Neckwear. Note of importance!

Lovely collars, collar sets and guimpes of organdie are exquisitely embroidered, some in applique, or in punch work. Scalloped edges, hemstitched hems, or little edgings of lace appear.

The prices are \$2 to \$20.

Spangled Robes-Paris sends us most handsome models in exquisite colors, made with V necks and low waistlines-if there be any waistline at all!

One gorgeous affair is entirely of brown spangles and bugles, and costs \$120.

Another, of gray spangles and bugles, shows rows and rows of shot beads. \$100.

A black-and-white effect of crystal spangles and black bugles, spangles and cabochons is \$95. A black and cerise combination is sashed in velvet. \$100.

One very effective tunic is a combination of black, blue and clair de lune spangles and jet

bugles. It also has a sash of velvet. \$125. There is a beautiful assortment of these robes, including all-black models.

Prices are from \$20 to \$150. (Main Floor, Central)

#### Smart Navy Blouses Predominate

at present for women who want the costume blouses that make a suit appear as a charming frock when the coat is off. Cleverly fashioned and designed in accord with the prevailing mode, of the new silks-Canton crepe, new faille crepe and others equally as lovely. Adorned in many ways with beads, embroidery, fringes and other of Dame Fashion's fancies.

Prices begin at \$5.50. (Third Floor, Central)

#### In These Shoes She Can Laugh at Storms

They are high-laced boots of stout Russia tangrained calfskin, specially treated to defy dampness. The soles are extra heavy all the way back to the low, substantial heels; and the toe is round and full, with a straight tip. A splendid college girl or business woman's shoe. Priced \$9.

A little lighter-weight high-laced tan calf shoe with wing tip and perforations is \$10. (First Floor, Market)

## New Brunswick Records Ready Tomorrow

Delightful dance tunes and other charming pieces, including-

SWEETHEART I'VE GOT THE JOYS (both fox trots, played by Carl Fenton's orchestra) ALL BY MYSELF SATURDAY

(played by Bennie Krueger's orchestra).

These and all other Brunswick records can be played on any make of phonograph. So can Victor records. Everybody does not seem to know this. Pick out any record you like from our great and varied assortment-there is no make of standard phonograph on which you cannot play it.

If this be news to you, make the best of it. (Second Floor, Central)

#### 25c Linen Handkerchiefs for All the Family

What is more to the point, we believe that they are the best Irish linen handkerchiefs to be bought for this price anywhere.

Women's plain hemstitched linen handkerchiefs. Men's plain hemstitched linen handkerchiefs. Girls' colored linen handkerchiefs with white

Boys' colored linen handkerchiefs with white (West Aisle)

#### New Printed Challis in Winter Colorings

In the warmer shades of blue, black, lavender, gray, green and so on, that are used so much by women for house frocks.

There are both French and American challis in this new shipment and many novel printings, some in foulard designs, others very tiny allover effects. They are all-wool, 27 inches wide and \$1.25 a yard. (First Ploor, Chestnut)

Longcloth at a Short Price, \$1.25 Only 60 pieces. Excellent for underwear, 30 inches wide. 10 yards in a piece. (First Floor, Chestant)

A Vest Instead of a Sweater

(In the London Shop) A smart little affair, which may be worn over tailored shirtwaists, is made of imported woolens. and has several mannish touches. There are four

pockets, leather buttons, and it is silk-lined. Women will soon be wearing them on the golf

(The Gallery, Chestnut)



### First Glimpse of Some Fascinating New Jewelry

Lovely things designed especially for the new

Among the most beautiful sautoirs are some of tiny imitation pearls and imitation jade beads with pearl tassels. There are even bracelets to match. Very effective are the new black silk neck cords with pearl tassels set with rhinestones or

Bracelets are to be worn a great deal. Some of the prettiest are of tiny imitation pearls with rhinestone ornaments. Black velvet collars also have rhinestone ornaments.

There are the new styles in rings, long, graceful earrings, bar pins, brooches and fancy hat pins. They are the very loveliest ones we have ever had. Prices start at \$2.50 for a bracelet and go up to \$50 for a marvelously beautiful sautoir. (Jewelry Store, Chestnut and Thirteenth)

### Women's Ribbed Union Suits at Half

A special lot of excellent goods just received from one of the best manufacturers.

Low neck, sleeveless, tailored top, knee and ankle lengths, regular and extra sizes. At these prices they should disappear rapidly.

At \$1-white and pink cotton.

At \$1.25-white and pink mercerized cotton. At \$2-white and pink silk-and-cotton.

A size missing here and there. (West Aisle)

### Children's Blanket Bathrobes

Warm little garments, and as attractive as warm-the ones with Indian designs will please boys especially. Many are in blue and tan designs. 2 to 14 year sizes.

Prices are \$2.50 to \$3.85, according to size. A little blanket bathrobe set, including bathrobe and slippers, comes in pink or blue. 2 to 6 sizes. Price \$3.25.

(Third Floor, Chestnut)



# Now's the Time for Men to Act

Time to get acquainted with the new Fall suits at Wanamaker's, where all suits at all seasons must be the best suits, else we have no time for them.

This Autumn season of 1921 they are exceptionally fine both regular styles and youths' and young men's models. Prices \$23.50 to \$50.

(Third Floor, Market)

#### Lovely Corduroy Breakfast Coats and Robes, \$7.50

The material is so soft and in such delightful colors that women won't mind rising cold mornings to slip into such pretty, cozy robes and coats as these. Both are made with pockets and girdle.

Loveliest cherry, rose, pink, light or Copenhagen blue and wistaria, with the silvery sheen that good corduroy has. (Third Floor, Central)

#### Splendid Wanamaker Suits for Boys

Every day brings new arrivals. Better assortments than ever before for boys

of 8 to 18 years. Choose a suit from any in this fine stock, between \$18 and \$35, and you are sure of getting an all-wool suit made in the best possible manner. Beautiful grayish, brownish and greenish mixtures, and plenty of blue serges and hairline

stripes for "best" wear. (Second Floor, Central)

#### An Umbrella a Man Will Like at \$5

A close-rolling umbrella, of imported satin fioria (silk warp and cotton filling), a material which we haven't had since before the war. It literally wears like iron, and is guaranteed for one year against cutting.

This umbrella has an eight-rib paragon frame. and a plain or carved mission word handle. (Main Floor, Market)

#### A Heatless Trouser Presser

Presses, creases, stretches and serves as hanger -all in one. It is only \$1. (Fourth Floor, Central)

#### Camisoles of Radium Silk

are the prettiest we've seen in many a day. Taistyles in dainty flesh-pink and white at \$2.50, \$2.85

(Third Floor, Central)

Ever so many housekeepers seem to

The selection of dinner sets-

recognize this as the opportunity they

have been waiting for to buy a new

dinner set, or some new cut glass or

French, English and American-is be-

lieved to be the best to be found any-

where at the prices, which are 20 to 50

# Bless the Potter for His Dishes

How much of wisdom there is in the aphorism as to who sent food and who sent cooks depends upon the indi-

vidual stomach. But even a chronic dyspeptic must admit that whoever sent dishes laid humanity under a debt.

Without dishes, what would the best of food be? There is great ado in dishes and glassware now on account of the Sep-

tember Sale.

per cent lower than they were last month. The offerings in glassware are the

most wonderful in years. (Fourth Floor, Chestnat)

fancy glassware.

#### Wool Comforts—Good Ones-\$7.50 Each

Three different kinds from three different makers.

Three different coverings-cambric; dotted figured mull center and plain back and border; also plain sateen on both sides.

All three kinds very good at \$7.50 each. And one of these nights you are going to need (Sixth Floor, Central)

#### A Few Cutting Remarks Scissors Which Really Cut are made of forged

Price. 70c a pair. The Very Best Hatchet is forged from one piece of the highest grade tool steel, and costs \$1.75.

Preparing Grapefruit is a dreaded "job," unless one has a stainless double edge grapefruit knife. In the Housefurnishings store for 75c. A French Paring Knife has a three-inch steel blade, and an ebonwood handle which will not

Price 35c. (Fourth Floor, Central)

# Beautiful Filet Style Bedspreads, \$3.75

Woven in double-bed size, some finished with scalloped edges, others hemmed. Two colors, pink or blue. Just 75 to sell at \$3.75 each.

(Sixth Floor, Central)

# **Electric Sewing Machines** Special at \$58

These are the famous Western Electric portable electric sewing machines. We have never known them at so low a price.

highest recommendations a sewing machine can have Special terms, \$2 first payment, \$1 a week

Absolutely guaranteed and offered with the

afterward. (Fourth Floor, Central)

# Shining Lights of the Lamp Sale

One-light boudoir lamps of solid mahogany -a brilliant offering at such a low price-

One-light transparent glass shields-used in halls, on dining tables, or wherever a decorative lamp is needed—a large assortment in all desirable colors and in a variety of decorations-\$2 each.

1000 high-grade candle-shades-rose, blue, gold, champagne, and in combinations of colors-for use on dining-room candelabra fixtures and side-wall brackets-\$1.65, and very unusual.

High-grade white candles with self-fitting ends, in four sizes, recently lowered almost to half price. Now 40c to \$1.10 a dozen.

(Fourth Page, Central)