

Store Hours, 9 to 5:30

For Thursday

More than a hundred and twenty-five fabrics to choose from; and a man gets a Suit Made to Measure for \$35.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

This Merchant Tailoring offer ends next Wednesday—the price is only possible because the tailoring organization needs business before the rush sets in.

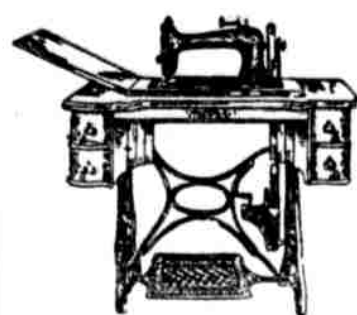
For Thursday

Women's Dresses—Two Wonderful Canton Crepe Specials at \$25 and \$45—Black, of Course!

Tomorrow Sale of Sewing Machines

Singer, Domestic New Home, Free and Wheeler & Wilson

\$19



Domestic, \$19

Buy now and save \$10 to \$25

These machines need no descriptions. The names and prices tell the story. Come in and select the one you want.

Only a few of each make—Buy early!



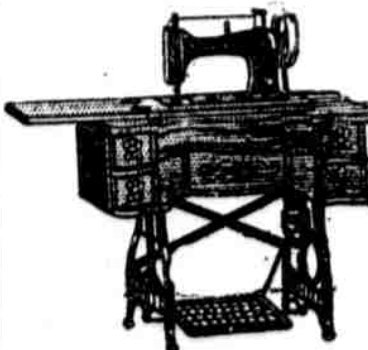
Wheeler & Wilson, \$19

Included in the lot are sample machines, demonstrating machines and some that are slightly used.



Singer, \$19

Every one guaranteed to do perfect work.



Free, \$19

Other Machines at \$32 and upward

Terms \$1 Weekly

—Gimbels, Fourth floor and Subway Store



Special at \$25
The new flared sleeve—long for street wear. Slightly bloused. Sides slightly longer. Rosettes of crepe ribbon.

Special at \$45
Apron-front. And those wheel-like festoonings—Cire braid—all little fine pleatings, shirred through the centre.

Paris Fashion Review —With Living Models

Demonstrates—
Everything a butterfly of fashion needs:
Everything a practical woman needs:
Everything debutante—or college girl—or school girl—or little girl—needs;
Wonderful Suits—wonderful dresses—wonderful wraps—wonderful furs—wonderful millinery.

Twice Daily—11 to 12:30 and Again at 2:30 to 4

—Gimbels, Auditorium, Seventh floor.

Women's Wraps—a Wrap-Coat Model "after" Bernard



Of Duvette.
Four kinds of Fur to choose from.
Yet Priced \$59.75 and \$65
At \$59.75—with Australian fur collar—entirely new shape, by the way.
At \$65—with collar of natural raccoon, or of taupe-dyed nutria, or of Scotch mole.
Richly silk-lined.
Various in navy and the new brown-tons.

And Choice of Over Thirty Styles Between \$25 and \$55

All silk-lined throughout.
Deep-pile Bolivias at \$25, \$35 and \$39.75.
Normandy Bolivias at \$35, \$39.75, \$45 and \$55.

—Gimbels, Salons of Dress, Third floor

Gym Bloomers? Middies? Shoes? Gimbels

Save \$1 on full-wool serge Bloomers at \$4.75.
Save \$1 on part-wool serge Bloomers at \$3.75.
Save on white Jean Middies, at \$1.45.
Save on black gym Shoes—whether at \$1.50 or \$2.
All strictly according to specifications.
—Gimbels, Sports Clothing Section, Third floor

The New "Grape Waist" —Special at \$10.75

And did you ever see anything like the way the grape-motif is used this autumn?
Crepe de Chine.
Slip-over. Tie-back with a sash.

And the "grapes" are little round bits of broadcloth, loose, all but the center.
Brown, mohawk and "funge."

Five Specials in Crepe de Chine at \$3.95

Over-blouses, and tuck-ins.
Peter Pans included.
Lace-trimmed or tailory.
Pink, white, bisque.
—Salons of Dress, Third floor



\$10.75

College Skirts

—Specials at \$5, \$7.90 and \$10

Pleated plaids at each price.
Pleated stripes at each price.
Plain blue serges at \$7.90, besides.
—Gimbels, Salons of Dress, Third floor



2000 Yards Reversible Terry Cloth —Special at 90c a yard

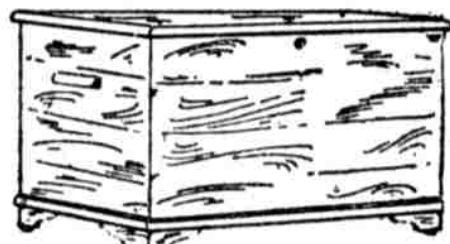
36 inches wide. Heavy, smart!

Good for portieres and every sort of hangings. They're even using it for bath robes!

Size 34x16x13



100 Shirtwaist Boxes Cretonne Covered at \$4.25



100 Cedar Chests Brass Fittings at \$12.50

—Gimbels, Fifth floor

A Toilet Goods Sale of Great Importance

Important in that the Savings are Yours

Tooth Powders : Pastes

25c Kai Pheno Tooth Paste, 6 for \$1.
50c Sanitol Tooth Paste, 6 for \$1.00.
75c Zhongiva, for receding gums, at 55c.
90c lb. Gimbels Theatrical Cream, 50c.
50c Glyon Thymoline, at 40c.
80c Gimbels Theatrical Cream at 30c.

\$5000 Worth of Imperial Ivory Toilet Ware to Go at 40c on the Dollar

\$7.50 Imperial Du Barry Style Brush for \$3.00
\$8.00 Imperial Du Barry Style Mirror for \$3.20
\$7.50 Imperial Du Barry Style Cloth Brush for \$3.00
\$11.00 Imperial Du Barry Style Bonnet Mirror for \$4.40
\$1.00 Imperial Du Barry Style Comb for 60c
\$2.25 Imperial Du Barry Style Hair Receiver for \$1.00
\$2.25 Imperial Du Barry Style Puff Box for \$1.00
\$2.00 Imperial Du Barry Style Hair Brush for \$1.00
\$3.75 Imperial Du Barry Style Buffer for \$1.50
\$1.50 Imperial Du Barry Style Tray, large size for \$1.00
\$1.25 Imperial Du Barry Style Cuticle Knife for 50c
\$2.25 Imperial Du Barry Style Shoe Horn for 50c
\$1.25 Imperial Du Barry Style Piles for 50c
\$1.00 Imperial Du Barry Shoe Hooks for 40c
\$2.50 Imperial Du Barry Style Scissors for \$1.00

Toilet and Bath Soaps

1 dozen cakes of Gimbels Hard Water Soap and 1 dozen Wash Cloths, \$2.50 value, for \$1.35.

Omnibus Toilet Soap at 11c a large cake; \$1.30 a dozen.

Large Bar Floating Castle Soap at 25c a bar.
Kirk's Peroxide Toilet Soap at 15c a cake; \$1.50 a dozen.
Kirk's Square Line Toilet Soap at 7c a cake; 75c a dozen.
Gimbels Rose or Violet Glycerine Soap at 7c a cake; 75c a dozen.

Brushes

Hair Brushes, at 25c, 50c to \$2.50, worth 50c to \$4.
Nail Brushes, assorted, at 10c, 15c, 25c, 50c; worth 15c to \$1.
Tooth Brushes, at 10c, 15c, 18c, 25c, 50c; worth 15c to \$1.
An special lot of High Grade Hair Brushes, assorted wood backs, at one-third less than regular prices. \$1.50 to \$6, worth \$2 to \$9.

Bath Sprays Reduced a Third

\$2.50 kind for \$1.67
\$3.00 kind for \$2.00
\$3.50 kind for \$2.33
\$5.00 kind for \$3.33

In the Subway Store

Toilet Paper Specials
Toilet Paper, made by Soot Paper Co. 650 sheets in a roll, 12 rolls for \$1.00.
Bob White Toilet Paper, 4-oz. rolls, 12 rolls for 50c.
Pure Tissue Toilet Paper, 1000 sheets in a roll; 3 rolls for 50c.
Pure White Paper Towels, 150 in a roll, at 50c a roll.
—Gimbels, Subway Store

Sale of Imported Perfumes, Toilet Waters, Face Powders, Sachets and Soaps

Hospital Absorbent Cotton, average weight 1 lb., at 25c.
Household Drugs and Home Remedies
Aromatic Spirits of Ammonia, 2ozs. at 30c, 5 ozs. at 50c.
Aromatic Household or Violet, pt. at 45c, qt. at 25c.
Bay Rum, Gimbels—Imported, 7 ozs. at 45c, 14 ozs. at \$1.30, qt. at \$1.65.
Benzoin, Rose Water and Glycerine lotion, 5 ozs. at 15c, pt. at 25c.
Glycerine and Rose Water, 3 ozs. at 15c, 5 ozs. at 25c.
Castor Oil, 2 ozs., 25c; 5 ozs., 50c.
Violet Witch Hazel, 4 pt. at 50c, pt. at 45c.
Triple Distilled Witch Hazel, 1/2 pt. at 20c; pt. at 35c; qt. at 65c.
Sedlitz Powders—box of 12 for 25c.
Epsom Salts, lb. pkg. at 10c.
Sodium Phosphate, lb. pkg. at 20c.
Boric Acid, lb. pkg. at 80c.

We Offer a Player-Piano To Any Employed Person

A Handsomely Mahogany-Cased Player-Piano Through Gimbels Fifty-second Piano Club Now Forming

AT \$395

PAY \$10 and the Instrument Goes Home \$2.50
Then Pay at Rate of WEEKLY

NO INTEREST : NO EXTRAS : FREE DELIVERY
FREE BENCH : FREE TUNING

This offer equals the best we ever made, even in 1913.

NO method of selling musical instruments has ever equaled the Gimbels piano clubs. The reason is plain and logical. Ordinarily pianos and player-pianos are bought in small lots, and that adds to cost; then the usual way of selling instruments is tedious and costly.

The Gimbels clubs are based on one big purchase, which makes safe savings possible, and then so centering public attention on one certain instrument that customers just come and buy it—bringing selling expenses down wonderfully.

There need be nothing added for "overhead expenses" for our rent, heat and light are not increased by this extra business. All these savings are added together and the sum is deducted from the usual selling price.

SOME are opposed to assuming an obligation that has three years to run—and that is the only criticism we ever had of the club plan. To end that, we agree that you can pay the remaining balance at any time convenient, and we will give you a proper cash allowance.

Now, then—the plan is perfect: Big saving, wonderfully easy payments over a period of about three years, or, at your option, at any time pay balance due—and we'll allow you what your advance payment is worth to us in interest.



These "CONREID" PLAYER-PIANOS Are Guaranteed by Gimbels Brothers

THE action is one of the proved standard makes, the piano part is full seven-and-third octaves; has bell-metal plate, over-string bass—solid copper-wound strings.

The case is mahogany of beautiful grain and figure; double-veneered throughout and cross-banded; dull or polished finish, brass trimmings, continuous hinges, Grand Empire lid, genuine ivory keys, enameled sharps.

Height, 4 ft. 7 in. Width, 5 ft. 2 in. Depth, 2 ft. 3 in.

We have available three hundred and seventy-five of these player-pianos—but there should be an early demand that will take the entire collection.

Life has resumed its fine level—the home is to be the best place in the whole world—and music is an actual necessity.

No need to wait; no need to fear your ability to pay—any employed person can own a really splendid player-piano.

Every home deserves one.

WE HAVE in the past twenty years furnished many thousand pianos and player-pianos on the Club Plan—at total savings reaching hundreds of thousands of dollars. An instrument sold by the Gimbels store is good beyond question and guaranteed fully—this business never seeking volume by selling mere "made to sell" musical instruments, or any other merchandise.

We represent—in a large territory:—

Hardman Pianos
Hardman Autotones
Vose Pianos
Vose Player-Pianos
Packard Pianos
Packard Player-Pianos
Milton Pianos
Milton Player-Pianos
—Gimbels, Hardman Hall, Seventh floor.

Fill in Name and Address and Mail to Us.

GIMBEL BROTHERS, Philadelphia:—

Without putting me under any obligations, please send fuller particulars of Conreid Player-Piano.

Name

Street

City and State