

Evening Public Ledger

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cessors—without breaking his heart or wrecking his nervous system at the task.
When he went out to golf in Atlantic City yesterday he wore, according to the dispatches, "a natty brown mohair golf suit with cap to match" and he brightly smoked a cigarette.

VOTERS SHOULD BEWARE OF THE GANG SMOKE SCREEN

An Attempt is Making to Nominate Hadley on the Theory That the Controller is Merely an Accountant, Instead of the Watchdog of the Treasury

WHERE WERE THE WOMEN?

REGISTRATION returns show that about 300,000 women eligible to vote failed to register for the coming election in this city. The woman who stayed at home might have been the balance of power, had she so willed it.

A MURDEROUS SYSTEM

THE hideousness of a tragedy like that of the Third street bridge in Chester is not in the least alleviated by the vigor of investigations after the catastrophe.

FORBES ON THE PHILIPPINES

THE only difference of opinion that exists regarding the ultimate destiny of the Philippine Islands is about the date when they shall have their independence.

THE LEAGUE FINDS A WAY

THE recent embarrassments of the League of Nations resulting from the Chile-Bolivia dispute have been allayed at least temporarily by a plan which appears to have met with approval both in Santiago and in Lima.

WHERE THE WOMEN FIT

IT is safe to prophesy that unless the women registrars employed on the three recent enrollments are immediate adherents, they will be retained in office.

THE PRESIDENT'S GOOD TIME

SOME MANY Presidents have left the White House with impaired health in recent years. It is observed to observe that Mr. Harding isn't in a mood to let the piled responsibilities and cares of his office get on his nerves.

RAZZING THE GOVERNORS

Few Have Escaped in a Quarter of a Century—The Night Stone Was inaugurated—The Climax of Years of Political Semi-Barbarism

GENESIS OF THE KLUX

WHEN the war ended a lot of professional boosters, who had figured largely in a period of highly organized propaganda, were out of jobs.

THE ANSWER

TRUTH is the answer to all the questions that have been asked of the Klux Klan. It is the answer to the question of its origin, its growth, its aims, its methods, its results.

SHORT CUTS

Buddies bloomed yesterday. The Weather Man proved a darned poor Buddie. The fruit of the Ku Klux Klan is poor prunes per Simmons.

NOW MY IDEA IS THIS

Daily Talks With Thinking Philadelphians on Subjects They Know Best

MUCH MUST BE GIVEN

No alumni society can pay the ideal alumni secretary salary that would make it a business proposition for him.

SELLING THE UNIVERSITY

The salesman does it by the intimate contact of a personality, convincing talk and perhaps the display of samples.

WICKED WASTE

It may be that the twentieth century will be noted through the ages not for its discoveries and inventions, but for its wicked wastefulness.

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Horace Mather Lippincott on Services of Alumni to Their Alma Mater

The services which a devoted body of alumni can render to its alma mater are almost incalculable.

The ideal alumni association, said Mr. Lippincott, is the one in which the greatest number of alumni participate.

"The work of an alumni secretary is a peculiarly unique and complex one. It combines all the requirements of the selling and the advertising professions."

"The objects of the selling and advertising man is to attract like the eye and mind of a prospective customer."

"Selling the University" The salesman does it by the intimate contact of a personality.

Notwithstanding the dripping streets, everything had been arranged for his triumphant and colorful entrance into town.

It was an hour before the proletariat, soaked inside and out, discovered how they had been fooled.

That night and the next day witnessed one of the greatest gatherings of big and little politicians, men of letters, and legislators.

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