Organ plays at 9, 11 and 4:45 Chimes at Noon	WANAMAKER'S	Store Opens at 9	WANAMAKER'S	Store Closes at 5	WANAMAKER'S	WEATHER *Fair*

Tomorrow in Philadelphia—at Wanamaker's

If We Could Only Make Our Hands Move

as actively as our tongues, what wonders we could accomplish! Almost every one loves to hear his own voice.

It is so easy, too!

Yet if we could say less and do more for each other's good, not alone would every home be happier, but communities would be enriched thereby.

Instead of criticism by speech, to show to some one a better way to do a thing would be of much greater value.

[*Signed*] John Wanamaker

September 13, 1921.

"But You Haven't Told Us What *The New French Hats* Are Like?"

No, we haven't. What is the use in saying that Reboux sends a wide-brimmed vision in cocoa-brown chiffon and velvet—Lanvin a saucy "Little Corsican" demurely draped with black lace—Lewis a small symphony in platinum gray velvet and silvery burnt ostrich—Marcelle Demay an October idyll of walnut-brown velvet carrying russet and gold leaves?

So they have. These, and many more as artistically thought and wrought, from these and many other Paris artistes have come.

An artistic hat is a thought before it is a tangible thing.

To get the very definite thought that was in each millinery creator's mind it is not necessary to read of the materials and colors and shapes of these hats.

It is necessary to see the hats for yourself.

And this we invite you to do in the Gray Salons tomorrow.

(Second Floor, Chestnut)

No Finer Fox Fur Scarfs Anywhere for $25 to $400

Fox is one of the richest and most becoming of furs. The breadth of the skin gives more actual protection to the shoulders, as well as more background for face and hat, than do the tinier neckpieces.

Every fox scarf in this assembly has been carefully chosen for its exceptional quality. Even at $25 there are broad, long, one-skin, single scarfs of surprising richness and beauty, that for color and quality have every appearance of double the price. As a matter of fact, the same quality skins last year were about double this price.

From this, the choice of fox fur scarfs ranges through beautiful specimens of taupe, brown, black, blue (dyed), platinum gray dyed, white, cross and pointed fox at moderate prices, up to the luxurious scarfs of the rarer actual blue fox at $235, $300 and $400.

Second Floor, Chestnut)

The Cry of "Wolf" *Is Raised Over New Coats*

Only this time it is a joyful cry, for every one of the coats in this particular group has a huge collar of wolf fur, and some have cuffs as well, or deep bands trimming the side panels.

The coats themselves are beautiful garments of a silky-finish Bolivia cloth. They are very loose and, if not belted in, they are slightly fitted in to the waist line. In all events they have the new flare at the hem.

Colors are Malay brown, navy blue, taupe or black, and there are a number of styles, $100, $150 and $175.

(First Floor, Central)

Duvetyn Handbags Adopt Gate Frames

A gate frame has six hinges instead of the usual two, so that it forms a square mouth when open.

Duvetyn models come in brown, beaver and navy.

Real chiffon velvet models are black, brown, taupe and navy.

All are nicely lined in silk.

The price is only $3.50.

(Main Floor, Chestnut)

After the Vacation—the Salon de Beaute

It is a natural sequence of affairs!

After one has been tanned, freckled or really burned, as the case may be, facial treatments seem even more than usually refreshing.

Shampooing, marceling, singeing, eyebrow-arching and manicuring are on milady's list for the first week home.

(Third Floor, Chestnut)

Boys' Suits Are Better and Lower in Price

They are better in fabrics and better in tailoring.

And at the new lower prices they are better value.

Norfolk styles in double and single breasted models.

Practically every suit at $18 to $25 and in between has an extra pair of trousers.

The full price range is from $18 to $35.

And at these figures they are unsurpassed.

(Second Floor, Central)

Showing a World of New Things for the Baby

It isn't only mother and big sister who are going to have new dresses for Fall—Baby's things have arrived, with prices far more respectable than even big sister's!

Machine layettes start at $15. They include a dainty collection of everything needed for the newest baby.

Hand-made bishop slips start at $1.75.

Daintily tucked slips of batiste, hand made, are $2.25.

Little machine-made slips are 75c to $3.75.

Flannellet petticoats are 65c.

Flannel petticoats start at $1.

Petticoats of nainsook, $1.

Bootees, in dainty colors and white, are 45c.

Blankets, colored and white, are 95c to $5.

Diapers are very moderately priced at $1.35 a dozen.

Shirts and bands, of silk, silk-and-wool and cotton are reasonably priced.

(Third Floor, Chestnut)

"Down Dilly" Has Come to Town!

An Adorably Dashing Gown for Girls and Young Women

"Down Dilly," the delightful frock now presented to Wanamaker customers, is a fascinating and coquettish and at the same time a thoroughly demure street costume.

It is a one-piece dress with a buttoned-on cape which may be removed entirely.

The wide dress sleeves may be buttoned or unbuttoned almost to the shoulder. Their breadth and bigness and general "flappiness" add to the cape effect.

Decidedly piquant is the contrasting lining of fluttering cape and sleeve—cherry red, jade green, vivid purple! The more conspicuous since the gown and cape themselves are of sober black or demure navy blue.

"Down Dilly" gets its name by way of London—a popular song in a stage "hit."

The gown itself was expressly designed for us and will be found only here.

In black Canton crepe or navy Poiret twill (either of beautiful quality), $45. In richly-braided Poiret twill, $65. All have the contrasting linings, and the sizes throughout are 14, 16, 18 and 20.

(Young Women's Store, Second Floor, Chestnut)

After the Card Game

one simply folds up the game table so that it occupies only two inches of floor space.

Tops of green felt or leatherette, 30 inches square.

Price is $3.25.

(Fourth Floor, Market)

"The Universal Atlas of the World," $2

A new and revised edition of physical, political and historical maps compiled from Government surveys. It shows the new boundaries of the European countries.

An ideal reference book for home or office. Size 10½x13½ inches.

(Main Floor, Thirteenth)

New English Wool Scarfs

Special, $3 to $7.50

You would know that they were a fine grade of all-wool just by the feel of them, and the soft pastel colors proclaim that they are English.

Some are in two-toned stripes, others in tiny checks and still others have plain centers and bordered ends.

We bought them for half the usual price and they are marked in exactly the same ratio.

(West Aisle)

Waltham Hall Clocks Are Run Down in Price

The good reliable Waltham quality is there, however, and the people who are buying these clocks at the new prices are doing a very wise thing, we believe, for there is little chance of their costing less, so far as we can see, for a long time to come.

Besides which, at the present time, the collection of these clocks is particularly good.

They all have handsome mahogany cases and, with hour and half hour strike, are $250 to $335. With Westminster chimes on five tubular bells $545 to $635. With Westminster, Whittington and Oxford chimes on nine tubular bells, $600 to $960.

(Jewelry Store, Chestnut and Thirteenth)

Embroidery and Ruffles Flounce In

as dainty flouncings. They may be used for undergarments or for little girls' dresses—they are quite fine enough.

21-inch widths, 75c a yard.

25 inch widths, $1 to $3 a yard.

(First Floor, Chestnut)

Umbrellas Specially Re-covered at 95c

A new umbrella for 95c!

Re-covered with a very durable American taffeta (cotton) with tape edge. Any sized umbrella, in black only.

(Main Floor, Market)

100 Two-Light Metal Lamps *New in the Sale at $10.50*

Some people don't want silk-shade lamps.

This is an opportunity for them to buy excellent library lamps of metal, with glass panels in amber color, at an extraordinarily low price, $10.50 each.

They are for use with electricity, and they are the newest arrivals in the September sale.

The general assortment in the sale is still fine and full of bright opportunities.

(Fourth Floor, Central)

A Steel Tape Line

is fifty feet long, and is very easily read. With metal case, $3.75.

(Fourth Floor, Central)

Silk Stockings Wonderful in a Sale

Here is a list for every woman to choose from. The lots are all excellent, and prices are extraordinarily low.

At $1.25—fashioned silk, first grade in black and second grade in black and colors.

At $1.50—glove silk in cordovan and Russia calf; "seconds."

At $1.75—full-fashioned silk to the top in black and colors; "seconds."

At $1.50—openwork ankle, black artificial silk, full fashioned.

At $2.50—full-fashioned openwork ankle in black and tan. "Seconds."

(West Aisle)

Glove-Silk Underwear at Such Prices

as are shown in this list will cause every woman to look forward to possessing a new supply. They are away below the market, and yet they are excellent goods.

At $2.15—vests, bodices, fancy-top bodices and embroidered-front bodices.

At $2.65—bloomers, knee and ankle length.

At $3.50—envelope chemises, plain and fancy.

At $4—union suits, low neck, no sleeves, knee length.

(West Aisle)

This Was a Record Purchase of Light Cut Glassware to Sell at Half

It was the largest purchase we ever made for a September Sale—$30,000 worth equally divided between the Philadelphia and New York store—every piece of it now selling at half.

The halved prices are only one of the interesting things about it.

The best thing is that this is light-cut glassware of the finest quality.

The cuttings are exceptionally pretty and the variety of shapes and designs is the most attractive seen in years at such extraordinary savings.

Every desirable piece is comprised in the assortment, iced-tea sets, sherbets, custard cups, oyster cocktail glasses, finger-bowl sets, grapefruit glasses, ginger ale glasses, water tumblers of many kinds.

Prices, from 12c each for water tumblers to 75c each for goblets.

(Fourth Floor, Chestnut)

Men's Excellent Heavy Shoes Special at $4.75

High shoes of the kind needed right now by so many men who are much on their feet or who have out-of-doors occupations.

They are all of full-grain calfskin in black, tan and brown and there are all sizes and widths.

They are made upon the various approved United States army lasts and for extra strength and service some have rawhide slip soles and some have rubber heels.

Good-looking, comfortable, durable shoes.

(Main Floor, Market)

The Most Desirable New Soft Hats for Men Are Right Here at Wanamaker's

Nearly every man who hasn't a new soft hat will get it right away.

It is not customary to wear straw hats in Philadelphia after September 15.

Yet the majority of men wait until the last moment to get their new soft hats.

We are prepared for the greatest activity.

We have excellently fashioned new soft hats from both American and British makers.

The British hats are by the famous London firm of Lincoln-Bennett and sell for $8 and $10.

American hats, the best to be found, $4, $5 and $6.

(Main Floor, Market)

Women's Initial Handkerchiefs Special, $2 a Dozen

Another new shipment of these very much liked handkerchiefs. They are a good linen, noted for their wearing qualities and, as such, they are particular favorites with schoolgirls and college girls.

(West Aisle)

Here's a Victrola That You Can Carry Like a Suitcase!

Its dimensions are only 17⅝x12⅛x9 inches, but it is a fine instrument, will play any 10-inch or 12-inch Victor record, and is constructed with a side handle, reinforced corners, locking device, etc., like a suitcase. It is a new model, named Victrola No. 50, and its price is $45.

For the boy or girl going off to college one of these small Victrolas is just the thing. Taking up little space in the room, it will play to its young owner's mood, soothing possible homesick moments, making for social evenings, and providing the pleasantest of relaxations from the strain of mental concentration.

Other good instruments of compact proportions are the Sonora Portable ($50), which can also be carried like a suitcase, and the Brunswick table-size model ($65).

(Second Floor, Central)

Something New in Field Glasses

The shape of this prism field glass is more compact, and more like the "good old" models. The advantage is that it lets in a great deal more light.

Prices are $75 and $105.

(Main Floor Gallery, Chestnut)

"Made It in 91" Says the Triumphant Golfer

and if the family won't believe him, he promptly produces his

Golf-Stroke Counter

which in appearance is very much like a nickel-plated watch. We will be very glad to explain how it works—which is very easily. Price is $6.

This counter may also be used as an audience counter.

(Main Floor Gallery, Chestnut)

New Books of Interest

"On the Trail of the Pigmies," by Dr. Leonard J. Vanden Bergh, price $3. A most interesting account of the customs of Central African tribes. The author writes from ten years' experience among the "Wakamba," the "Wakikuyn," the "Masai" and a half dozen other tribes.

Over 100 photographs add much interest.

"Bill Boran," by Robert Norwood, price $1.50.

Admirable ballad of the sea—one which brings back to all sea-lovers the smell of the salt air, the creaking of the cordage and the shout of the sailors. The hero of the yarn is a wicked man, and readers will learn how he was finally brought to sorrow.

(Main Floor, Thirteenth)

Forward-Looking Men

Their eyes are turned toward Autumn.

Their thoughts are turned toward new Autumn clothes.

The early showing of Autumn suits at Wanamaker's will surely interest them.

Styles show a tendency toward normality, comfort and dignity of line.

The suits for young fellows are as full of vim as ever.

You should see the sports models.

The whole collection is just about large enough to make it clear that the best of the ready-to-wear suits for the Fall of 1921 are at Wanamaker's—as usual.

Prices, $23.50 to $50.

(Third Floor, Market)

HYDE PARK *dashing among the Tanks in* ROTTEN ROW

Women's Smartest New Top Coats and Capes

(Are in the London Shop)

The coats, made of imported Shetlands, cheviots and tweeds, illustrate every new feature of sports-wear; the straight back, mannish collar, lapels and full skirt. Raglan and set-in sleeves appear. A few of the models are belted, but most of them are made on English box styles.

The price is $65.

Short-length capes of the same materials are $55.

Full-length capes, made in one piece, are $65.

Hats to match coats or capes will be made to order for $15.

(The Gallery, Chestnut)

Persian Serapi Rugs *Bold and Beautiful*

These new Serapis have all the charm for which rugs of this family are noted, and their most striking charm is a picturesque boldness and beauty of color and design.

Another charm that will readily appeal to lovers of fine Persian weaves is the lowness of these prices.

10.7 x 9.5 ft.	$225	12 x 9.7 ft.	$285
11.4 x 9.9 ft.	$249	12.5 x 8.11 ft.	$265
12.1 x 9.6 ft.	$255	15.1 x 11.6 ft.	$645
11 x 9.1 ft.	$249	15 x 11.9 ft.	$585
20 x 12.6 ft.	$875	12.4 x 11 ft.	$287
12 x 10.5 ft.	$465	11.2 x 9.7 ft.	$395
11.8 x 9.6 ft.	$450	15.6 x 10.11 ft.	$675
12.5 x 9.5 ft	$459	6 x 4.7 ft.	$85
23 x 15 ft.	$975	6 x 4 ft	$85
11 x 9.10 ft.	$255		

(Seventh Floor, Central)

Monogrammed Stationery as a Gift

In most cases it would be "just the thing"—for so many women consider it the most dainty sort of stationery.

Monogram dies, $1.75 up.

Stamping is 40c a quire for plain color, and 60c a quire for gold or silver. Special price for large quantities.

(Main Floor, Chestnut)

Proving That the Strongest Trunks Are the Lightest

And They Are Specially Priced in the Housewares Sale

The trunk of utility today is the wardrobe trunk. Nearly everybody buys a wardrobe trunk.

The average full-size wardrobe trunk weighs 75 to 100 pounds.

Our special full-size wardrobe trunk in the Housewares Sale weighs 69 pounds and is priced $65.

The average three-quarter size wardrobe trunk weighs 84 to 90 pounds.

Our special three-quarter size wardrobe trunk in the Housewares Sale weighs 62 pounds and is priced $60.

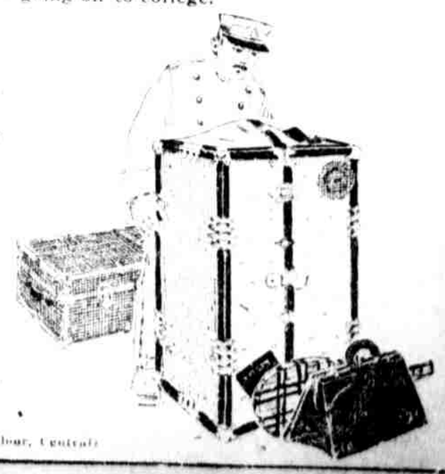
The average steamer-size wardrobe trunk weighs 74 to 80 pounds.

Our special steamer-size wardrobe trunk in the Housewares Sale weighs 52 pounds and is priced $50.

Yet these are the strongest of all trunks, as has been shown by tests. They are beautifully made of three-ply veneering, criss-crossed on the grain, making splitting impossible, and with two-ply vulcanized fiber in and out.

Invulnerable steel reinforcements keep them in shape. These trunks never become shackly.

Now is the time to buy a wardrobe trunk for the young man or young woman going off to college.



(Fourth Floor, Central)