THE DAILY NOVELETTE

The Right Twin for Jerry

By H. LOUIS RAYBOLD

Mathematical Series of a nice youth like Jerry. With characteristic energy, Jerry put in motion at once the wheels of his plan. Told his father he was engaged to one of the Ledoux twins and converted him out to supper with them to meet her. Sure he'd be surprised at the sort of a girl she was.

Bess, under heaven knows what inducements from Becky, had agreed to belp matters along, and did her best to be entertaining. Ably she denounced the evils of modern existence, punctuating her remarks with pertinent allusions to ancient civilizations, theories of Kant and slum conditions when the content of the conten

towering over him.

towering out of the said soberly.

dad!" he said soberly.

"That may be," growled his parent,

"but I mean them, nevertheless. You've been no good to me or to yourself since you got out of college. Tearing around you got out of yours, smashing speed in that car of yours, smashing speed in that car of yours, smashing speed in that car of yours, smashing speed in the your new in th limits, for trotting all hight—1974.

Jerry, when I was your age—"he paused in exasperation as a mental picture passed before his eyes of himself at twenty-three, an industrious husband and father.

"I know, dad, but the times—"The times be hanged!" ejaculated the older man. "They are overworked the older man. "They are overworked."

the older man. "They are overworked the older man. "They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. "They are overworked the older man." They are overworked the older man. They are overworked they are overworked the older man. They are overworked they are foolery. What you need a with a with a wind of the sort of give you a sense of responsibility. Only, mind you, I have no use for the sort of girl you seem to fancy. Sorely, somewhere, there's a girl who Surely, somewhere, there's a girl who isn't all speed fiend, jazz, cigarette dev-

otee, fashion plate Jerry winced. Was his father visualizing Becky Lenox, to whom at least some of those terms applied? Becky Lenox, with whom he was frightfully

"Tell you what I'll do, Jerry. Marry the sort of girl I would welcome as my daughter-in-law and I'll furnish your home for a wedding present, settle on you now what would likely come to you on my death and take you into the business as junior partner. I'm that aux-ious to have you make a success of your

Jerry rose impulsively. "I—I—thanks dad," he said. I'll think it

But as he turned away to dress for the Lenox dance at the Lawn Club his heart was heavy within him. Becky was a little peach, but never in all the world would she meet his father's oldfashioned requirements. Yes, dad be-longed to a bygone generation to whom longed to a bygone generation to whom a love for the prevailing style of dancing spelled no less than total moral depravity and for whom the slightest hint of artificialty in a girl's complexion atterly dimmed, and damned, whatever else of beauty she possessed.

peured out his woes to the sparkling, daringly dressed piece of femininity that was Becky. And he used his predicament as an excuse for letting Becky

ment as an excuse for letting Becky know he loved her.

"You see, dear," he wound up earnestly, "I wouldn't speak before because I had nothing to offer you. And now, why, I'm afraid just because you're so gloriously up to date and—oh, snappy and fuil of pep that dad won't see you're the real thing and the only thing for me! You ought to have been born dowdy and homely and with spectacles or—why, Becky, what's up?"

For Becky had jumped up and was pirouetting wildly about. "An idea, old top!" she cried. And Jerry wondered pp!" she cried. And Jerry wondered his mother had ever called his father at. "Introduce Bess to your father

-but marry me!"

For Becky had a twin, identical in looks but the very opposite in tastes and characteristics. Given over to philology, philosophy and philanthropy, she had lately taken to wearing huge tor-tolse shell spectacles which lent her an air of as great a seriousness as one could wish. Certainly, one look at her and Jerry's father would realize that his son would be under a calm and

stedying influence.

Now because Jerry was desperately in love and so temporarily blinded to else, he fell right in with Becky's scheme, nor did he worry about the intended deception of his father. Once married to Becky, his father would surely capitulate to her charms and forgive the trick played upon him. "If father approves of your sister,

"Yeah," confesses Billy. "there's one good thing about going back to school - the Ancre Cheese mother puts in my sandwiches."

New, Coated, Sanitary Wrapper

ANCRE HEESE



And How To Attain It

Every one knows the added charm of a clear, smooth skin—a complexion with the tint of youthfulness. Just how to successfully clear the skin of unsightly blomishes has been the greatest desire of women for ages. Black and White Beauty Bleach is a delightfully perfumed cream that will remove pimples, ten, sun, and wind freckles and similar complexion blemishes—make the skin clear, soft and youthful.

Black and White Beap will aid Beauty Bleach in removing skin blemishes and its regular use will keep the skin in perfect condition.

Your favorite drug or department store sells Black and White Beauty Bleach, 50c; Black and White Beauty Bleach, 50c; Black and White Soap, 25c. Clip and mail this adv. to Black and White, Box 1507, Memphis, Tenn. for free literature and samples of Black and White Talcum and Face



theories of Kant and slum conditions, theories of Kant and slum conditions abroad. Jerry's father sat as one absorbed, and when Jerry finally led her away to a play down in the village he gazed after them with an expression in his eyes which would vaguely have bothered Jerry.

It was late that evening when Jerry, figuratively mopping his brow, depon-

figuratively mopping his brow, deposited his companion at the door of the Lenox home. He was anxious to get back to his father and learn the ver-

But as he turned away the door opened softly behind him.

The next morning Becky herself was in his arms. "Oh, Jerry," she moaned. "I've spent the most awful day., I've had nothing to do but think how we weren't being fair to your father, and he is just right about not wanting you to marry a flyaway creature like me and I'm sick of this jazzy life anyand I'm sick of this jazzy life any-thow. I'm going to settle down and— oh, you didn't turn around and fall in love with Bess?"

"Why, my little sweetheart!" Jerry drew her close. "Your sister is a fine girl and all that, but as for loving her instead of you! As for father—we'll tell him all about it and take

we'll tell him all about it and take the consequences!"

But when Jerry reached home he got the surprise of his life.

"Jerry, my boy," said his father, "I take back all I said about the crowd you travel with. Good Lord! Schopenhauer—law of Malthus—Aztec verbs. Thunderation, boy, how will you stand it? Couldn't you have picked out a happy medium?"

And Jerry, hunghing mettled down.

And Jerry, laughing, settled down to explain that he had.

#### A Private "Movie"

Blenheim Palace, the famous seat of the Duke of Mariborough, is to have its ing spelled no less than total moral deing spelled no less than total deing spelled no less than total deing spelled no less than total deing spelled no

## How to Make Grape Jelly From Ripe Grapes

(By a Jam Maker)

The finest strape jelly you ever tasted—chock full of the natural ripe color and flavor—can be made at home within a few minutes. I use the "Certo Process" because I can use ripe grapes and it takes only one minute's boliting, thus saving flavor and color, never falls, and is cheaper, because I get two-thirds more jelly.

The new "Certo Process" for making grape jelly is very simple: Crush about 3½ pounds of ripe grapes and add ½ cup of water. Simpler in covered saucepan for 15 minutes. Put cooked fruit in jelly bag and strain out as much juice as possible. Measure 6½ heaping cups (3½ lbs.) sugar and then 4 cups (2 lbs.) of grape juice into a saucepan, stir and bring to a boil. At once, add one bottle of Certo, stirring constantly, Stir and bring to a boil again for one minute. Remove from fire, let stand one minute, skim and pour into glasses. Makes 3½ pints or ngain for one minute. Remove from fire, let stand one minute, skim and pour into glasses. Makes 3½ pints or 11 haif-pound glasses of jelly. Ordinary bottled grape julce also makes delicious strape jelly with this recipe.

The above recipe and many others for making delicious jellies and jams by the "Certo Process" is found in the Certo book of recipes, a copy of which will be given to you by your grocer or driggsist when you get Certo. Extra copies will be sent free if you write to the Pectin Sales Company. Inc., 360 East Avenue, Rochester, N. Y.

Use Certo this year in making all your Jams and jellies. It saves time, worry and boiling in a hot kitchen. The "Certo Process" never fails and saves money because you make two-thirds more jelly from the same amount of fruit. fruit.

IMPORTANT—If your grocer does not have Certe, please telephone Miss scots. Bell phone, Lombard 3820 or Keystone phone, Main 1681, to learn where you can obtain Certo. See ismonstration at Gimbel Brothers' Pure Food Grocery Store, Chestaut St.

Adventures With a Purse.

MARGARET said that she needed a trouble with the car on a dark night; oh, there are so many uses that one of these lights is indispensable in the bousehold. One of the shops sells a small one, which, however, would be came in town to do some shopping, and, having some extra time on her hands. was giving them away. Icsterday she came in town to do some shopping, and, having some extra time on her hands, decided to look about and see what the hatshops had to offer. "Of course," she said, "I always picked out the most expensive-looking one and found it was far too much money, for the state of my finances. I had about decided to give up the struggle and toot along

I've seen all sorts and shapes of pads for hot dishes and I guess you have, too. There is the kind our grandmothers

used made of heavy crochet work, and those the youngsters learn to make in school, all of which are very nice. But,

How many uses has a pocket flash-

light? Hardly a day goes by when at least one, sometimes several more, oc-

casions arise where a small flashlight would be most convenient. To find in

the depths of the jelly closet a particu-lar kind, to lighten up the celtar steps,

RITA A. KRAUS

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1615 WALNUT STREET

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For names of shops address Woman's Page Editor or phone Walnut 2000, or Main 1661.

## ADIES'

**FALL SUITS** MADE-TO-MEASURE

of my finances. I had about decided to give up the struggle and trot along home, when I happened into one more store which had on display a perfectly stunning array of hats." The one she bought was a tiny affair of some very soft-looking material, black. In the back was a large bow of black satin which had two long atreamers to hang down the back. The hat is very smartlooking and was but \$6. SUITS TO ORDER Tricotine Suits English & Scotch Tweeds, \$40 Velour Suits,

Coat, \$55 Riding Habit, \$55 SUIT From Your Own Goods \$25.00

THESE PRICES UNTIL SEPTEMBER 24 ONLY

#### FRANK DI LUZIO Formerly With Luigi Rienzi

906 WALNUT ST. Boom No. 5 Bell Phone: Walnut 7471

## Watch Your Gums-Bleeding a Sign of Trouble

Medical science knows how serious is the sign of bleeding gums. For it knows that tender and bleeding gums are the forerunners of Pyorrhea, that dread disease which afflicts four out of five people over forty.

If the disease is unchecked, the gum-line recedes, the teeth decay, loosen and fall out, or must be extracted to rid the system of the Pyorrhea poisons which seep into the system and wreck the health. These poisons often cause rheumatism, nervous disorders, anaemia, and other ills.

To avoid Pyorrhea, visit your dentist often for tooth and gum inspection, and use Forhan's For the Gums. Forhan's For the Gums will prevent Pyorrhea or check its progress, if used in time and used consistently. Ordinary dentifrices cannot do this. Forhan's keeps the gums firm and healthy—the teeth white and clean. Start using it today. If gum-shrinkage has already set in, use Forhan's according to directions and consult your dentist immediately for special treatment.

35c and 60c tubes. All druggists. Formula of R. J. Forhan, D. D. S. Forhan Co., New York Forhan's, Ltd., Montreal



# PEIRCE SCHOOL

Enters Upon Its 57th Year

With the Largest Attendance in Its History

On Tuesday, September 6th, Peirce School of Business Administration opened its 57th year with an attendance larger than ever before in its history.

The faith of our coming men and women of business in the future of America as the land of opportunity is thus made manifest.

#### Night School Opens Sept. 19

The Business Administration, Secretarial, Salesmanship, Business and other courses, are taught in night school in the same thorough manner as in the day classes.

Special course in Higher Accounting, for business executives and for those desirous of entering the Accounting profession.

All this week, the office of the school will be open every evening except Saturday for convenience of those desiring to make inquiries or to arrange for courses of study.

America's Foremost Business School

## PEIRCE SCHOOL of Business Administration

Pine St. West of Broad, Philadelphia

## WANAMAKER'S

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# Wanamaker's Down Stairs Store



## **Amazing New Frocks** at \$10.75 and \$16.75

have caused a rubbing of eyes in the Down Stairs Store. Who would ever have imagined that such delightful dresses could be had for so little. Frocks with real charm and beauty, materials of excellent quality, fashions of the latest fancy—all these in dresses at \$10.75 and \$16.75.

#### More Than 50 Different Styles

This means tailored frocks for general daytime wear, combinations of silk and serge, that can be worn any time, and pretty silk frocks that can be worn in the afternoon.

At \$16.75—dresses of navy serge and tricotine, and of black, brown and blue satin, crepe de chine and Canton crepe.

At \$10.75-dresses of navy blue serge (made in more than 20 different ways) and two-piece frocks of jersey, some with leather collars and cuffs.

#### Sketched

A frock of navy blue serge elaborately embroidered in gray in a Japanese design.

A dress of navy blue crepe de chine, trimmed with moire ribbon. Bright red crepe de chine faces the wide sleeves. \$16.75. A combination of navy blue serge and gray crepe de chine, the crepe de chine forming pleated inserts in the skirt and trimming the sleeves and vestee. \$16.75.

## Girls' Regulation Dresses Mean Comfort and

They mean fun, too, for nearly every girl likes wear them. Tubworthy regulation dresses of Winter-weight ginghams and chambrays are in navy blue, cadet blue and a pleasing shade of green. Others have waists of unbleached muslin, gayly trimmed with braid and red emblems and ties. Of course, too, there are all sorts of white jean

Sizes for girls of 6 to 14 years at \$3 to \$6. Other gingham dresses in plaids, checks, plain colors and combinations of materials are made with long sleeves and are suitable for school all through the Winter. \$1 to \$5.50.



## Peter Pan Blouses Special at \$1.85

Batiste, dimity and voile have all turned out in Peter Pan collars for the school and college girls and for women's suits and slip-on dresses. There are both long and short sleeves among them and the blouses are trimmed with pleated frill-

ing, cording, rickrack or lace.
What an opportunity to add to one's changes of blouses so that a fresh one can be always ready.

## Center Aisle **Opportunities** Pretty Big Velvet Rugs at \$2.50

Just right for comfy Winter homes are these 27x54-inch substantial velvet rugs. Two con-servative patterns in taupe, tan and blue. Very much under the standard price at \$2.50.

81 x 90-inch Sheets, \$1.05 Good heavy muslin with wide hems-the kind that good housekeepers like. Yes, they are seam-

#### Leather Hand Bags

\$1 and \$1.50 Pressed with figures which look like hand carving or else with alli-gator pattern. Mostly swagger

#### Pearl and Crystal Necklaces, 35c to \$3

Crystal necklaces in lovely jewel colors are 35c and 50c. French filled pearl bead necklaces are 18 to 27 inches long and have 10karat gold clasps at \$1 to \$3.

#### Autumn Hats \$3 and \$3.85

Silk velvet hats with imitation jeweled bands in sapphire and carnelian colors. Duvetyn with youthful wool

embroidery. Ever so many other styles in the popular small and medium shapes.

#### Short Flannellet Petticoats, 50c

Our biggest half-dollar's worth in a long time. Made of heavy fleecy flannellet in plain white or stripes, scalloped with pink and blue. Exceptionally wide.

#### Corselettes and Hip Supporters, \$1.50 to \$3 Plain and figured pink batiste

made up for slender women to wear in place of corsets. They have two to four garters and many have elastic insets. Something different and already

very much in demand because they are so comfortable. Dress Aprons Drop

to \$1.25 Square - neck, side - fastening aprons complete with belts. They look for all the world like dresses and they are easy to iron. Particularly pretty plaid ginghams and plain blue chambray trimmed with rickrack.

#### Crepe Nightgowns New at \$1.25

pink or white with blue stitching. Soft pretty ones which need no pressing when laundered.



### Winsome Hats at \$6

The little black velvet hat that is sketched is extraordinarily becoming to several different types of faces and it is but one of many models. That is one of the charms of choosing hats in the Down Stairs Store. There are just two or three hats of a kind, quite often only an individual one. Distinction and individuality are two things that women prize.

Painted quills are new and are smartly used. The use of one ostrich feather, tightly curled, is again approved by Madame Fash-ion and some of the new hats make the most of it.

In addition to the black hats and those in lovely Autumn colorings, there are velvet hats in the new grouse shade to match new coats and suits.

## Men's Woven Madras Shirts Special \$1.95

This is a manufacturer's clearaway of all his woven madras shirts because each pattern was not in a sufficiently large size assortment. Included are shirts of particularly good madras in all the different stripes and colors that men like.

Ordinarily, every shirt in the lot would sell for considerably more.

The shirts are cut well and there are all sizes in the lot. (Gallery, Market)

#### Men's All-Wool Trousers \$5, \$6 and \$7.50

Time to be looking at the Winter suits you have stored away. "Suits!" most men will exclaim. "You mean the suit and that needs a new pair of trousers!"

Exactly, and here are the trousers! Good, reliable, all-wool materials in all sorts of mixtures, stripes and color tones are well tailored into trousers to "match up" with old suits or to provide an extra pair for

Some fine worsted trousers are to be had at \$7.50.

(Gallery, Market)

#### Men's Black Half Hose With Half White Feet Special, 25c

Men have been asking for them. The soles and heels are really not white but unbleached and many men think them more sanitary than all-black. (Gallery, Market)



#### Another Lot of Those Wonderful Wool Sweaters at \$3.50

Hundreds of women and young girls are still talking about the amazing sweaters which they got in two former sales here within the last six weeks. Each of these lots sold out in a few hours. This third lot is just as good if not even better.

Customers tell us these sweaters are from two to three dollars cheaper than the best "special" values to be found in town.

Certainly no woman would like to buy the yarn and knit them herself at any such price. There are 400 in tuxedo coat style and 76 slipons. They are fresh and new and quite lovely. All are all-wool and perfect. Black, brown, buff, navy, Copenhagen blue, henna, pink and jade.

Plenty of sizes. Sold in the Center Aisle and in the Little Sweater Shop.

## A Delightful Little Suit of Velour at \$25

It's in reindeer brown and a most becoming shade of blue, called Sorrento. The jacket is embroidered in self-color silk and is cut on youthful lines that any

#### Heather Jersey Suits at \$15

Young women in school or business know that there is nothing more serviceable than jersey. It can stand all sorts of weather and hard usage and

still preserve a trimness of line.

An interesting model in blue and brown has pin tucks down the front and a shoulder yoke and inverted pleat in back. Another has a plainly tailored jacket with a

## Shoe Specials for Women, Girls and Boys \$2.75 \$3.40 \$3.90

\$3.90

Heavy tan leather shoes,

It is the fact that the leather, both uppers and soles, is durable quality that makes these low prices remarkable. Low Boys' Shoes prices alone on shoes do not mean a thing. Low prices in the Down Stairs Store are Special at always coupled with serviceable quality, and that makes them mean a great deal to all who are interested in economy.

#### Women's One-Strap Pumps, \$4 Sturdy pumps with substantial soles,

(Chestnut)

they are of tan leather with indicated wing tips, many perforations and Cuban heels. They make excellent street pumps for Au-

blucher cut, with wide, comfortable toes and DOUBLE welted soles. Sizes 1 to 51/2. For smaller boys, wearing sizes 10 to 131, there are equally good tan shoes with

welted soles. (Gallery, Market)

#### Women's and Girls' Shoes \$3.40 Black and tan leather shoes (and it

wouldn't be a bad idea to get a pair of each!) are 17 eyelets high. They have medium wide toes, straight tips, durable soles and low heels. Fine walking shoes!

### Children's Shoes, \$2.75

Correctly shaped for growing feet, the high lace shoes are of tan leather with square toes and low heels. Sizes 81/2



(Chestnut)