

Band at 9; Organ at 11 and 4:45
 Chimes at Noon
WANAMAKER'S Store Opens at 9
WANAMAKER'S Store Closes at 5
WANAMAKER'S WEATHER Unsettled

The Lovely New Fashions and the Good Old-Fashioned Sales Are Irresistible

A Favorite Little Book of the Writer Has Always Been

the "Table Talk of Bacon," the reading of which goes far to make a full man, as Bacon once said of books generally. But reading without digestion is of little use. Eating without digestion only leads on to dyspepsia.

Other people's crutches will help us to walk, but we will only become cripples if we sit inactively in our chairs without exercise of our minds and bodies. There are times to read and to think for ourselves, and a time to act and teach others what we know.

(Signed) *John Wanamaker*
 September 12, 1921.

Heppelwhite Sterling Silver Has "Dancing Lines"

Nothing better describes the slender, graceful curves that you find in this silver. There is a perfect blending of grace and loveliness, yet, for all the appearance of lightness, the strength of this silver is quite remarkable.

(Jewelry Store, Chestnut and Thirteenth)

When Fashion Says "Black" Women Think of Black Silks

And this is to say that among the many new silks now arriving in the Silk Store, there are plenty of the fine black silks for which this Store is noted.

(First Floor, Chestnut)

French Motifs for Winter Frocks

They come by the yard—lovely beaded things, rich in color, and fascinating in shape. Some of them are gorgeous butterflies, others resemble Egyptian scarabs, and many are colorful circles or rectangles.

(Main Floor, Central)

Irish Fingers Fashioned These Exquisite Lace Collars

They are of guipure, Limerick and Carrick-ma-cross lace and unusually pretty in the fineness of design and the new shapes. The importation has just arrived.

(Main Floor, Central)

Several New Models Have Been Added to Famous Parisienne Corsets

All of them have straight lines over the hips and are the beautifully made affairs which one would naturally expect them to be.

(Third Floor, Chestnut)

The "Corssiere" Is Designed Especially for Sports

It is a novelty in the corset world and will be worn by many women who swim during the winter, or by golfers and tennis players right now.

(Third Floor, Chestnut)

1000 Yards All-Wool Serge Special at \$1.50 a Yard

Of all the good values in serges we have had lately, we consider this about the best.

(West Aisle)

Overblouses Begin the Season Well

With many unusually charming affairs. Dame Fashion's latest fancies have been carried out in Georgette crepe, Canton crepe and lovely crepe-like silks. The beautiful new shoulder line and

(Third Floor, Central)



Every Woman Is at Her Best in a Charming Gown

There never was one who could not show the most gracious side of her nature—the truest side—when she knew herself to be becomingly and delightfully dressed.

It would certainly seem as if nearly every woman ought to have this privilege, when there are such lovely things here in the Gray Salons of Dress at such very reachable prices.

Tomorrow, for instance, we have a collection of beautiful afternoon, dinner, theatre and evening gowns at \$50, which are so much finer and better than the usual gowns at this price that no woman can feel it an extravagance to add one to her wardrobe, no matter how many she already may have.

They are fine chiffons, Georgettes, Canton crepes, shadow laces and nets; fashioned very charmingly, and in lovely colorings—orchid, wren tan, jade, sea green, agate, pink, ceru, the very dark blues, cherry red and a number in the always-effective black.

We seldom have anything like such gowns for \$50, and we have only eighty-five of these, so that those who wish them will do well not to delay.

(First Floor, Central)

Selected Chinese Filet Laces at Extraordinarily Low Prices

These fine, hand-made laces have never been so low in price—and probably will never be so again. Every piece in this fine assortment is new, and those women who like so much the dainty filet-trimmed blouses or fine underclothes, will certainly find here splendid opportunity to buy their favored lace.

Six-hole picot edging is now 15c a yard. Nine-and-a-half-inch edging is \$3.50 a yard.

(West Aisle)

The Extraordinary Sale of —silk stockings—silk half hose and—silk underwear

Savings of a half on the women's goods and a third on the men's socks make the event the most important of its kind we have held in a long while.

Women's Glove Silk Underwear

At \$2.15, vests and various styles of bodices. At \$2.65, bloomers in plain and fancy stripe styles. At \$3.50, envelope chemises, plain and fancy. At \$4, union suits, low neck, sleeveless, knee length.

Women's Silk Stockings

At \$1.25, fashioned silk stockings, first grade in black and second grade in black and colors. At \$1.50, glove silk in cordovan and Russia calf; "seconds." At \$1.50, openwork ankle, black artificial silk. At \$1.75, full-fashioned silk to the top in black, white and colors; "seconds." At \$2.50, full-fashioned openwork ankle in black and tan; "seconds."

(West Aisle)

Men's Half Hose

At 25c, mercerized lisle in black, cordovan, navy and gray. At 45c, three pair for \$1.25, seamless silk in black, Russia calf, suede and cordovan; "seconds." At 65c, full-fashioned silk in black and cordovan; "seconds." At \$1.25, full-fashioned black silk; "seconds."

(Main Floor, Market)

Daintiest Hand-Made Philippine Nightgowns, Special

A new shipment has arrived with the prettiest gowns we have seen at these prices.

A dozen or more styles are \$2.85, \$3.50 and \$3.85. Every tiny stitch is done by hand, and most of them are elaborately embroidered and finished with pretty ribbons.

Envelope Chemises

also from the Philippines, are just as dainty at \$2.85 and \$3.85. To be had with shoulder straps or built-up shoulders.

(Third Floor, Central)

Persian Mahal Rugs at Modest Prices

If you will scan this list of prices for room-size Oriental rugs of a very desirable weave, you may be agreeably surprised at their moderation.

Here is a lot of handsome pieces, the majority of which may be had for less than \$300 and some for less than \$200. They are only one instance of the many remarkable opportunities in this Oriental rug sale.

Persian Mahal Rugs

12.7 x 8.7	\$275
12.3 x 9.3	291
12.9 x 8.6	275
13 x 9.3	325
12.6 x 8.11	275
16.5 x 11.1	475
12.2 x 10.7	295
11.8 x 8.6	267
12.6 x 9	273
10.5 x 7	195
14.4 x 9.9	345
13.6 x 9.6	247
10.2 x 8.4	257
12 x 8.10	275
12.3 x 9.1	271
8.8 x 7.2	190
12 x 9	240

Beluchistan Rugs

3 x 7 to 4 x 7.6
 \$65 to \$75
 (Seventh Floor, Central)

"Every Day See a Good Picture"

said Ruskin. The easiest way is to have it hanging on your own walls. There is many a picture here that would certainly be an inspiration as a daily companion, whether to brighten with its beauty or to transport one for a little while into a different environment.

Edmond Louyot's "Autumn Evening," for instance—a little canvas that holds all the sweet melancholy of the October woods at sundown.

(Picture Store, Fifth Floor, Market)

A Limited Quantity of Whittall Rugs

We have just obtained a little lot of these most desirable rugs, but judging by the unfulfilled demand for Whittall goods only those who come in early will be able to get any.

9 x 12 ft. Worcester Wilton rugs, \$90.
 9 x 12 ft. Peerless Brussels rugs, \$60.
 (Seventh Floor, Chestnut)

Delightful Light-Cut Glassware in the September Sale

Here is a list from which to choose many articles for the home table and the goodly gifts to be put away until the Christmastide. In most cases these things are down practically to half price.

- Jugs, 50c to \$2.75 each.
- Sugar-and-cream sets, 60c to \$2.25 a set.
- Iced tea sets, \$3 to \$10 a set.
- Candy jars, \$1 to \$1.75.
- Cracker and cheese dishes, \$2.25, \$2.50 and \$2.75.
- Flower vases, 25c to \$2.50.
- Covered bonbon dishes, \$1.25 to \$3.50.
- Sandwich plates, \$1.25.
- Berry bowls, \$1.75 and \$2.25.
- Handled olive dishes, 50c each.
- Goblets, 30c, 35c and up to 75c each.
- Sherbet glasses, 25c, 30c and up to 60c each.
- Custard cups, 30c each.
- Water tumblers, 12c to 50c each.
- Iced tea tumblers, 20c to 60c each.

(Fourth Floor, Chestnut)

For Women Gay Silk Umbrellas Are Special at \$5

A purchase that brings remarkably good-looking umbrellas at this price!

Covers are all-silk over sturdy frames. Handles are fancy woods trimmed with bakelite or entirely of bakelite with rings, silk or leather wrist cords. Ferrules are short, stubby ones of bakelite or wood. Colors are garnet, purple, navy, green, brown and black, of course.

(Main Floor, Market)

A Guaranteed Clothes Wringer

In fact, it is guaranteed for five years, and costs only \$7.50.

(Fourth Floor, Market)

Convenient Clothes Trees

and very attractive, too, white enameled, with six hangers. These clothes trees are especially nice for the bathroom. \$2.45.

(Fourth Floor, Market)

Stag Handle Pocket Knives

have two blades and a pair of scissors. An imported article, only \$2.

(Fourth Floor, Market)

The Fascination of a Paris Bandbox Is Beyond All Reasoning

Explain it any way you like, there isn't a normal woman who doesn't feel it. A little bit of that most fascinating and tempting City is covered up in that box. A little bit mighty bit, especially designed to enhance the beauty and delight the heart of womankind—not to speak of the heart of mankind!

Every woman knows the breathless tip-toe of expectation before the unopened lid; the delight of uncovering, pulling out the crinkling tissue papers, revealing complete the Beautiful Thing!

There is nothing else in millinery like a Paris hat. Every one of these boxes we have opened only proves it anew.

Reboux of the rue de la Paix may be your favorite. Or the charming youthfulness of Jeanne Lanvin's inspirations. Lucie Hamar may have captured your allegiance. Or Lewis. Or Alex. Or Demay.

Every bright particular star of the Parisian constellation shines in this galaxy of lovely and original imported hats displayed in the Gray Salons this week.

The best have sent their best for our customers' choosing.



And not a bandbox will go out from the whole collection that will not carry exquisite delight.

(Second Floor, Chestnut)

High Light "Specials" in the Lamp Sale

100 more of those pretty glass shades that so many people liked. These are the last that we shall have at this price of \$10. In floor and table size, mostly amber backgrounds with floral or landscape decorations.

100 flexible desk lamps at \$5 each. They are adjustable to any angle and may be had in silver, bronze, verde or brass finish.

(Fourth Floor, Central)

If a Man Hates to Part With His Straw Hat—

let him console himself with the thought that the same makers who sent him those fine Lincoln-Bennett and Readleaf London straw hats have sent a beautiful showing of soft hats for Fall and Winter.

Fine in fashion and rich in coloring, these imported soft hats will be a joy to particular men. The prices are \$8 and \$10.

American soft hats, \$4, \$5 and \$6.

(Main Floor, Market)

Shoes the Color of a Ripe Brown Chestnut

are as smart as any a woman can put on her foot this season. These sturdy, calf-skin oxfords, from the best women's shoemaker in this city of good shoemaking, are exactly that brown chestnut hue.

They have beautifully trim lines, yet are downright substantial walking shoes, with stout swelled soles, military heels, wing tip and saw-tooth edge perforations. Priced \$13.

(First Floor, Market)

Prices of Fine Irish Point Curtains are Down

We use the word "fine" intentionally, for, with one or two exceptions, all these curtains are imported and that means a quantity of handwork on them. Every one is made of the better quality net.

There are not large quantities of any one style—from three to twelve pair—but there are both sash and full-length curtains, and prices are very much less than usual.

\$10.50 to \$24 a pair.

(Fifth Floor, Market)

Sweets for the Candy Jar

In some households it is considered a calamity to allow the candy jar to be empty!

Chocolate-filled straws are 70c a pound.

Molasses mint cuts are 70c a pound.

(Down Stairs Store, Chestnut)

French Kid Gloves Appear for Autumn

Two-clasp kid gloves, oversewn or pique sewn, in black, white and colors, are \$3 a pair.

A finer two-clasp glove, pique sewn, in black, white and colors, costs \$3.50.

(Main Floor, Central)

An Inexpensive Cedar Chest

has recently arrived in the House-furnishings Store. It is well made, with rounded edge and corners.

40 inches long, 19 inches wide, 21 inches deep.

The price is only \$22.

(Fourth Floor, Market)

All-Wool Steamer Rugs at \$10

We have just procured a limited lot of these rugs to sell at this small price.

They are all full size and in good-looking plaid designs in various colors.

(Main Floor, Market)



If You Have a Visitor Stopping Over on the Way Home From the Shore

and you wish to give her a pleasant hour, bring her into

The September Sale of Housewares

Togo, the great Japanese admiral, on his visit to America some years ago, when inspecting the Wanamaker Store, could hardly be gotten away from our Housewares Store. He was interested in every labor-saving device, he was enchanted with the brilliance of the kitchen utensils and impressed us with his idea that there was nothing else like it on earth.

It is an exhibition that every housewife will want to see. It is an opportunity to get practically everything that is necessary for the replenishment of the kitchen for the Winter at reduced prices during September.

(Fourth Floor, Market and Central)