

Band at 9; Organ at 11 and 4:45 Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Fair

Next Monday at Wanamaker's Will Be a Day No One Should Miss

John Wesley, the Founder of the Great Methodist Episcopal Church was quite a poor man, but his disposition to do what he could led him to look for opportunities and find people to help. It was a habit with him when he saw the need to say:

"This ought to be done and I must find the way."

In his early days at Newcastle-upon-Tyne, he endeavored, so Bishop Simpson once said, to start an orphan school, and made the arrangements with the builders, who required one hundred pounds (\$500), which he did not have in hand. He was obliged to take a train to meet an engagement. Just as he was starting off a Quaker in his own town came in and said:

"John, I had a strange dream about thee last night. I saw thee with a parcel of little children in a storm, and thee was trying to shelter them and had no place, so when I woke up I wrote thee this check for an hundred pounds."

Many of us dream of things that ought to be done, but we put off writing the checks. If it is put in our hearts to do things, let us at once write the checks.

[Signed] *John Wesley*

September 10, 1921.

READY in the Women's Salons of Dress are beautiful and distinguished afternoon, calling, reception and street costumes of chiffon velvet, Canton crepe, duvetyn and velour; and an exquisite collection of dinner and evening gowns of brocaded chiffons and crepes in black and lovely colorings. They are priced from \$95 to \$200.

(First Floor, Central)

Fur Wraps That Will Make a Cold Winter Pleasurable

Madam Fashion agrees that this will be a sharp Winter. She has prepared some lovely wraps that for warmth might safely venture to the North Pole, yet for grace and pliability are as supple as satin, and as easy to wear.

This long coat of shimmering brown kolinsky fur, for instance, at \$750. Or this one of Alaska seal at \$600. Or this of Hudson seal (dyed muskrat) with huge collar of skunk, at \$625. It has cleverly contrived pocket substitute for a muff, and its lining blooms with embroidered irises.

A three-quarter Persian lamb coat is \$700. A long cloak of silvery Scotch mole is \$450. A jaunty hip-coat of moleskin with squirrel collar and cuffs is \$325.

And these are but a few of the many beautiful wraps waiting in the Fur Store to make the coldest Winter pleasurable to any woman who acquires them.

(Second Floor, Chestnut)



Paris Millinery!

There never were two words just like those, and there never will be, in women's minds.

Paris! City of sparkle and charm and gaiety, and beautiful clothes.

Millinery! Not merely "hats," mind you, but MILLINERY—those wonderful creations to which the true Paris milliner gives as much thought and study and inspiration as an artist bestows on his masterpiece.

It is millinery like this that we present Monday. In this exquisite collection of Paris hats there are masterpieces from the studios of such millinery artists as the incomparable

Caroline Reboux
Marcelle Demay **Jeanne Lanvin**
Maria Guy **Lewis**
Lucie Hamar **Estelle Lucas**
Jeanne Duc **Odette**
Evelyn Varon **Eliane**
Alex and others

Each is an inimitable study. Each is not only striking and original, but possesses that most important qualification of all in a beautiful hat—it is perfect for a lovely woman's adorning.

We shall not try to tell the new lines and shapes and colors and materials. We might as well describe a picture as made of so much canvas and such and such colored paints! The true idea would remain unexpressed.

Each millinery star in the Parisian sky has her own way of shining. And to get the light as it shines in the Rue de la Paix and the Rue Royale, you will need to see the hats for yourself, which you are most cordially invited to do on Monday morning.

(Gray Salons, Second Floor, Chestnut)

A Regular Pre-War Sale of Silk Stockings, Socks and Underwear

Women's Silk Stockings and Underwear and Men's Silk and Mercerized Half Hose at

A Third to a Half Less Than Today's Lower Prices

On Monday the Wanamaker Store will have a sale such as it has not been able to hold for some time. There will be silk stockings and underwear for women and silk and mercerized lisle socks for men at prices which will make it highly advisable to buy all you need for months to come.

And, what is the more remarkable, there will be PLENTY of all these things, in spite of the fact that the output of such goods has been curtailed all summer, and most stores have difficulty in getting them at regular prices.

In spite of the large quantities, it will be unwise to delay if you want your share of the savings. The women's goods average half of today's new low prices and the men's are about a third less.

The entire West Aisle will be given over to this Sale.

Women's Glove Silk Underwear

At \$2.15—vests, bodices, opera top bodices, fancy top bodices and embroidered front bodices.

At \$2.65—bloomers, plain and fancy stripe, knee and ankle length.

At \$3.50—envelope chemises, plain and fancy.

At \$4—union suits, low neck, no sleeves, knee length.

Women's Silk Stockings

At \$1.25—fashioned silk, first grade in black and second grade in black and colors.

At \$1.50—glove silk in cordovan and Russian calf; "seconds."

At \$1.75—full-fashioned silk to the top in black, white and colors; "seconds."

(West Aisle)

At \$1.50—openwork ankle black artificial silk, full fashioned.

At \$2.50—full-fashioned openwork ankle in black and tan.

Men's Half Hose

At 25c—mercerized lisle in black, cordovan, navy and gray.

At 45c—three pair for \$1.25—seamless silk in black Russian calf, suede and cordovan; "seconds."

At 65c—full-fashioned silk in black and cordovan; "seconds."

At \$1.25—full-fashioned black silk; "seconds."

Presenting the New Autumn Fashions for Girls and Young Women

The ideal of every young woman's dress is to express youth, charm, piquancy.

That ideal is fulfilled in every one of the original and charming gowns to be shown Monday.

Fortunate the young women who will wear them, for they will satisfy to the brim the innate craving of every feminine heart to express herself artistically and beautifully in her dress!

To step in here and choose them is as good as stepping into the most famed dressmaker's in Paris and having some lovely creation designed to order. For here is all the originality, all the exquisite taste, all the artistic perfection of line and fabric and hue you could secure by that ocean-crossing method. And at a vastly smaller price.

From \$55 to \$120 one many choose the loveliest of afternoon, dinner and evening gowns, and the perfection of cloth tailored gowns.

Here is a poppy-colored chiffon that will make of the right young girl a vivid flame.

In this dusky henna velvet-brocaded chiffon, with its rich silver tissue brocade, some one will look like a wonderful medieval painting.

An apricot crepe with the bloom of crystal beading, like dew, all over it—a black crepe dripping with jade-bead fringes—a vivid blue brocaded chiffon—these are but three of dozens of individual and distinctive gowns that are like paintings in their artistic loveliness.

Cloth tailored gowns for the street exhibit equal originality.

(Second Floor, Chestnut)



The new coats—magnificent garments of the finest textures and richest furs—are also ready. Priced \$85 to \$225.

And the new tailored suits, from \$30 to \$225.

(Second Floor, Chestnut)

Paris Designs Beaded Panels for Fall

The French garnitures and ornaments which we are receiving have never been lovelier. It almost seems as though the Parisians have out-Frenched themselves in ideas and delicate workmanship.

These panels deserve special mention. They are made of full-length bead fringe, wooden and crystal beads being used in designs which might be called Egyptian.

Some are combinations of silk and wooden beads. One panel shows a beautiful design in blue, lavender and red beads, with a few crystal beads. Black and orange is a favorite combination. Also black and white are used together.

The prices of panels are \$75 and \$85.

(Main Floor, Central)

An Autumn Showing of Novelty Laces

They have assumed the right of glittering, in the knowledge that Autumn favors beads and metal embroidery.

A black flet mesh is embroidered heavily in metal thread. Another is embroidered in silk and bugles.

Cire lace in various shades appears in the form of heavy-weight flouncing and all-over effects.

The flouncings have bands to match. The former are 40 inches wide. The bands are 6 to 9 inches wide.

Prices of flouncings are \$6.50 to \$14.75 a yard. Prices of bands are \$4.50 and \$6 a yard.

(Main Floor, Central)

The Season Starts Early in New Dress Fabrics

Looking around the Dress Goods Store, one would say that Autumn has arrived. Such quantities of the handsomest tailored suits and dresses will play a large part in the coming fashions.

One is a new coating of the softest, silkiest texture. It is corded and is something like a French Montagnac, but much lighter in weight. It is \$16 a yard.

Another new coating is a cashmere velour with a velvet finish. It is \$8 a yard. Some of the handsomest tailored suits and dresses will choose a new kitten-ear cloth with a silklike sheen which makes it appear changeable in color. In gray, bamboo or chestnut brown, it is \$8 a yard.

Broadcloths are coming to the front for street costumes. There is a wonderfully good assortment of the new colors at \$4 a yard.

Among the other suitings and dress fabrics are the new duvetyns, velours, tricelines, poiret twills, serges, plain and embroidered, poplins, checks, plaids and mixtures, new plaid and striped skirtings and fine Bolivia coatings.

(First Floor, Chestnut)

Best Kitchen Cabinets in the Land at Lower Prices in the September Sale

With one of these cabinets you have a fine piece of furniture in your kitchen.

You have everything at hand.

And you save the everlasting walking back and forth and back and forth.

Your flour bin and sifter, your spice jars and salt jar, tilting sugar jar, knife drawer, meat and bread board, utensil closet, bread box, are all at hand with the dozen other accessories needed in the food preparation.

(Fourth Floor, Market)

The Six-Strap Slipper of Walnut Brown Suede

is new and very distinctive. Six narrow black patent leather straps, caught into two buckles on the instep, manage to reveal a great deal of the silken hosiery all the way down to the sole. The Spanish heel is covered with the shiny black leather, and the short round-toed vamp is trimmed with it.

This coquettish combination of walnut brown suede and black leather is \$23 a pair.

(Little Boot Shop, First Floor, Market)

New Black Lace Shawls Hint at Spanish Fashions

In reality, however, they come from Paris direct, where women are wearing them with most charming effect.

Some are square, others are quaintly pointed and they come with silk or ribbon fringe or without any.

They will be worn with evening gowns or for formal afternoon functions. The prices range from \$25 to \$75.

(Main Floor, Central)

Fleur d'Or Extract

is a Claire product put up in a manner so attractive as to appeal in appearance almost as much as in delicacy of perfume.

The extract is \$6.50. Fleur d'Or face powder is 75c.

(Main Floor, Chestnut)

Now Is the Time to Get a New Dinner Set

Hundreds of Them in the September Sale

Reinforcements have just arrived that have brought the assortment up until now there is as good choice as at the beginning of the Sale.

All these are sets of 106 and 107 pieces and a number of good, new patterns are included.

American porcelain dinner sets, \$16.50 to \$60.

English porcelain dinner sets, \$32.50 to \$65.

Nippon china sets, \$32.50 to \$100.

French china sets, \$65 to \$400.

(Fourth Floor, Chestnut)

Rich Gold Brocaded Ribbons

Most gorgeous bags or girdles could be fashioned of these new arrivals. Many women will use them on black satin frocks, for their colors are lovely.

The widths are 9½ and 12 inches.

Prices are \$4 to \$10 a yard.

(Main Floor, Central)

Chinese Rugs Back to the Old Prices

Chinese rugs have been growing increasingly popular in the past few years, and if anything were needed to make them more so it would be this announcement, that we have a fine lot to sell at just about the prices they bore before the war.

This Oriental Rug Sale has been wonderfully successful, and no wonder. Both the Persian and the Chinese pieces in it are beautiful, and the Persian rugs, while not so low as the Chinese, are very advantageously priced.

Most of the following are new:

Chinese Rugs			
12. 3x9. 2\$257	14. x10\$425
12. x9319	12. x9. 1317
12. 1x9. 4367	12. 1x9. 2265
12. x9. 4397	11. 9x9273
12. 1x10. 4375	11. 9x9. 4319
10. 6x9. 1285	13. x10. 1227
12. x8. 11295	10. x8155
12. x9255	12. x9345
11. 11x9. 2335	15. 10x10. 4465
16. x10485	14. x11. 8437
12. x9. 3235	9. 10x8210
9. 1x6. 3165	8. x5. 1102

Chinese Rugs. Small Sizes

4x2 to 7x4\$17.50 to \$85

(Seventh Floor, Central)

The Lamp Sale Has Many Unusual Things

Such, for example, as a pair of highly decorative black mirror vase lamps, mounted with cast brass base and finished in gold. They are \$85 each.

A large alabaster floor lamp with a very heavy base from which rises a spiral column supporting a transparent urn, \$187.50.

A number of fine alabaster table lamps with urn-shaped shades, \$40 to \$95.

A wrought iron floor lamp, adjustable, with a bridge arm at \$22.50. Shades, \$3 to \$14.

Cloisone floor lamps, half a dozen styles, some with slender, others massive columns, \$25 to \$200. Shades, \$18.50 to \$115.

(Fourth Floor, Central)

Attention, Scouts!

Boy and Girl Scouts who have been away on camping trips will want to replenish their outfits, for it is the duty of every good scout to look as spic and span as possible.

The suits and all the accessories will be found on the

(Second Floor, Central)

2500 Pair of Men's Heavy Duty Shoes, Special at \$4.75

These are all high shoes of the kind so much desired by men who are much on their feet and who walk about in bad weather.

They are all of full grain calfskin in black, tan and brown and there are all sizes and widths.

They are made upon the various approved United States Army lasts and for extra strength and service some have rawhide slip soles and some have rubber heels.

Good-looking, comfortable, durable shoes and all are worth \$3 or \$4 more than today's price.

(Main Floor, Market)