

Organ Plays at 9, 11 and 4:45  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# "Forever Seeking at the Fountainhead for the Best the World Can Give"

**In the Course of the Years Time Plays Many Tunes to Us**  
and we tire of one after another and drop them, but generally there is one tune that we like best, which never loses its charm, but continues to inspire us until we become wedded to it as a profession and our life-long occupation.

That's the story of this business, which in no sense can ever be hackneyed, stale or old.

In each of the sixty years we have had with it a new bloom and freshness has been born with each new week.

The dew of youth is still upon us, and we are forever seeking at the fountainhead for the best that the world can give.

[Signed] *John Wanamaker*

September 8, 1921.

## One Thing Only— La Rana Pearl Necklace

But it does make all the difference in the world in the becomingness of a gown and making it look the way it should.

Next to genuine Oriental pearls we know no finer substitute than La Rana pearls. They are far and away above the ordinary imitations.

Necklaces with 14-kt. gold clasps, \$30 to \$60. Necklaces with platinum clasps set with diamonds from \$45 to \$220. The latter is a three-string necklace.

(Jewelry Store, Chestnut and Thirteenth)

## Dresses of Imported Velveteen for Young Women, \$18.50 and \$23.50

Miss 14 to 20 has already expressed a decided liking for these frocks. And with reason, for they are among the prettiest dresses yet in at such modest prices.

Both are sleeveless dresses of fine imported velveteen, in navy, black or brown. The skirt of each model is gathered to a long chemise-waist, and there is a sash and a decoration of buttons.

The \$18.50 dress is collarless, with low round neck. That

at \$23.50 has a charming little collar, and is trimmed with silky black braid. Both fasten on the shoulder. And both are wonderfully good for these prices.

Sleeveless dresses of all-wool jersey, in brown, bamboo, Bagdad and navy blue, \$9.50.

Similar models of ribbed wool jersey with fancy braid trimming, \$13.50. Black, navy, Bagdad blue, brown, bamboo and henna.

(Second Floor, Chestnut)

## New Slippers Wear the Spanish Heel

It is something of a cross between the Louis heel and the Cuban. And it is not new, but has come into special vogue again on the crest of the Spanish wave.

A fascinating little new

slipper sporting this Spanish heel has one-buttoned strap, short vamp, rounded toe and a fancy underlaid perforating.

In black patent leather, \$12. In black suede, \$13.

(First Floor, Market)

## Every Day From Now on New Silks Are Expected

The Silk Store is becoming a vision of beautiful color effects, and such gorgeous colors as they are!

Particularly is this true of the new crepes de chine and crepes meteor for Fall which

are two of the most fashionable weaves. Black silks are especially good, and Paris is still talking black.

But it is a case where every woman will want to see all the new silks with her own eyes.

(First Floor, Chestnut)

## Good College and Business Blouses of Silk

College girls and business women like these sensible waists of striped or plaided silk in pretty blue-and-black, blue-and-green and other combinations. They button down the front, have long sleeves, with cuffs that un-

fasten and turn back, and well-shaped collars. Each is \$5.

A dressier little blouse at \$5.50 is of navy blue crepe de chine, the round neck and short sleeves finished with collar and cuffs of gay Roman-striped silk.

(Third Floor, Central)

## These Silk Petticoats Are Wonderful for \$2.85

So wonderful, it will pay any woman who wears them to lay in several in her favorite colors. There are good silk jersey tops with Roman-striped messaline flounces; all striped sturdy messalines, and solid color and changeable

taffetas in every color and black—particularly good quality in black.

They are a large special purchase, on which small profit is taken—to your great profit.

(West Aisle)

## Good Sturdy Underwear for School Days

Children need the kind which will stand the wear and tear of real romping.

Underbodies are unusual at 50c to \$1.

Canton flannel drawers are 50c a pair. 2 to 6 year sizes.

Canton flannel night drawers are \$1.25. 2 to 10 year sizes.

(Third Floor, Chestnut)

Flannelette pajamas in two pieces cost \$1 to \$1.50. 4 to 14 year sizes.

Flannelette Billie Burkes are \$1 to \$1.25. 6 to 14 year sizes.

Flannelette night drawers, with and without feet, white and striped in pink and blue, are 75c to \$1. 2 to 10 year sizes.

## Women's Tailored Street Gowns Show Both "Chemise" and "Redingote" Lines

With a single perfectly tailored street gown such as these a woman can be always well dressed.

So many are the occasions for its use, without one she is almost never correctly appareled.

Such a dress is, in short, the very backbone of the whole sartorial outfit.

And these exquisitely tailored gowns of finest tricotine and Poiret twill are superbly fitted to play this important part.

They show both the straight chemise lines and the smart redingote coat lines—the latter fastening with two or three front buttons and for the rest just lapping over. But the "lapping" is large enough to remain closed.

Navy blue, black and brown are the colors. The variations of braiding, girthing, collar, sleeve and decorating are very diverse, and all delightful.

An especially distinctive collection of these finer cloth "tailleurs" is priced from \$60



to \$95. But the scope of choice may range from \$23.50 to \$185.

(First Floor, Central)

## These Are the Best Chinchilla Coats Young Women Can Find

We know there are none better, for none better are made, either as to material or tailoring.

The chinchilla is a first-quality well-known trademarked grade. The tailoring is perfection.

Full length, with raglan sleeves, storm collars, full backs, large pockets and narrow cross-over belts. The best silk linings throughout.

Blue or beaver brown. Priced \$58. With rich beaver fur collars, \$85.

Sizes 14 to 20.

(Second Floor, Chestnut)

## Not a Bit Too Early for Women's Winter Coats

In fact they are here in goodly numbers and women are already trying to decide which of the many pretty new styles best suit their fancy.

Among the more moderately priced are some new straight-line coats in a soft velour, stitched up and down the back and having a large collar of black or beaver dyed coney, at \$47.50.

Others in deep-pile Bolivia have the same kind of dyed coney collar, buttoning up close to the throat, but they are quite loose and inclined to flare toward the hem. One model even has deep wedge-shaped panels of stitching to emphasize the fact. \$57.50 and \$65 are the prices.

(First Floor, Central)

## There Are Furs and Furs—but These Are Good Furs

You often see around a neck a piece of "fur" whose only claim to the name is that it really did originate on some animal.

The difference between that sort and these beautiful little fur neckpieces of ours is that every one of ours is a personally selected, carefully chosen skin, bought and brought here for its individual beauty and quality.

We are willing that the very least-priced of them shall stand for the integrity of discernment of this entire Wanamaker Fur Store.

Stone marten neckpieces at \$25, \$27.50, \$30, \$35 and up to \$65. Dark mink neckpieces, \$22.50 to \$45. Baum marten neckpieces, \$47.50 to \$60. Each a single animal skin of beautiful quality.

(Second Floor, Chestnut)

## A New Shipment of L.R. Corsets

It includes corsets for every figure, and all are cleverly cut affairs, many with the low top so much in favor, and not too heavily boned. There are models for stouter figures, however, which are adequately boned and reinforced.

One model for women who dislike topless corsets and very straight lines, has a medium bust and is not too long on hips. The lines are not too straight. \$2 and \$3.

Low bust models are \$2 up. Topless models, including front-lacing corsets, are \$2.50 to \$7.50.

These are made in plain materials, broches and satins. Corsets for large women in plain materials cost from \$4.50 to \$5. One model in broche is \$5.50.

A satin hip-confiner with elastic at sides of top is very lightly boned. \$3.

Topless model, very low in back, has elastic around top, and laces below front steel. In satin, \$5.

(Third Floor, Chestnut)

## New Sports Stockings From England

Women will like to see these new sports hose of fine India cashmere in fawn color with contrasting color silk clocks, hand embroidered.

Price, \$7.50 a pair.

(First Floor, Market)

## Hand-Embroidered Underclothes at \$1.65

Nightgowns and chemises of sheer white or pale blue nainsook, with domestic hand-embroidery on the front. \$1.65 each.

Other low-neck nightgowns in dainty styles at \$1.50, \$1.85 and \$2.75.

(Third Floor, Central)

## Three Important New Books

"My Brother Theodore Roosevelt," by Corinne Roosevelt Robinson. Price, \$3. This intimate account of the life of the great American includes some of his most humorous illustrated letters and it is full of a sister's recollections and memories of his boyhood, youth and manhood.

"The Man in the Street," by Meredith Nicholson. Price, \$2. A collection of humorous yet serious essays on American topics. A charming sketch of James Whitcomb Riley and a few droll remarks on life in general give the collection variety.

"The New World of Islam," by Lothrop Stoddard. Price, \$3. The possibilities of a new Islamic world, and the probabilities of its being a menace to the white race are discussed by one most fitted to do so.

(Book Store, Thirteenth)

## An Upset of Prices in Fine Irish Point Curtains

We use the word "fine" intentionally, for with one or two exceptions all these curtains are imported, and that means a quantity of hand work on them. Every one is made of the better quality net.

There are not large quantities of any one style—from three to twelve pair—but there are both sash and full-length curtains, and prices are very much less than usual, \$10.50 up to \$24 a pair.

(Fifth Floor, Market)

## Note the New Prices on the Boys' New Suits!

The boys' new suits for Fall are just a little better than they have ever been.

But their prices are considerably lower than they have been in years.

Fabrics are fine chevots and unfinished worsteds in grays, browns and tans, and some blue serge. Among the fancy goods are many of the extremely popular herringbones.

In fashion these suits are unexcelled and the workmanship in them is beautiful. There are single and double breasted coats, some with yoke and some plain, but all with belts.

In sizes for boys of 8 to 18 years, and some suits have two pair of trousers.

This season's prices, \$18, \$20, \$22.50, \$25, \$28 and \$30.

(Second Floor, Central)

## Beaded Bags From Paris \$8 to \$16.50

It is rather unusual to find French beaded bags at such little prices.

These are very attractive, made with draw strings or shell frames. A novel type has a wrist ring attached to long beaded handle. All are lined with silk, and have looped bead fringe or bead tassels.

Conventional or floral designs in delightful Persian colors characterize many of these bags.

(Main Floor, Chestnut)

## French Weave Dress Serge All-Wool \$1.25 a Yard

So fine and soft of weave that it makes the prettiest sort of pleated dresses or skirts, such as the new fashions call for.

It is an exceptional value at this price, is 38 inches wide and comes in good shades of navy blue, seal brown and black.

(First Floor, Chestnut)



## "Here Comes the Hand-Car!"

Any boy will tell you that you are supposed to clear the road immediately upon this warning.

This is an especially well-made hand-car, nicely finished and having large rubber tires.

Specially priced at \$7.50.

(Seventh Floor, Market)

## Sheer 25c Handkerchiefs for Women

Some women may be doubtful about there being such a thing in these times. This is a proof that there is.

These handkerchiefs are all-linen, of course, have narrow hems and are in all respects a marvelous value.

Ink marking costs but 36c a dozen and is very popular with handkerchiefs of this price.

(West Aisle)

## Crystal Bead Delights

As clear as dew drops are these imitation crystal beads which make up fascinating necklaces.

Some necklaces are graduated, others have small colored rondells between crystal beads. Still other types are odd combinations of large and small beads, with bead tassels as pendants.

Prices are \$1.25 to \$12.

(Jewelry Store, Chestnut and Thirteenth)

## Autumn Displays New Cire Braids

They are the very braids which are used on the latest Fall and Winter frocks.

Black cire braids are shown with diagonal stripes, also embroidered polka-dots, loop edges or fancy edged. A new serpentine and wave braid is especially interesting.

All widths of plain cire braid are in the assortment.

Other Fall braids are: Stitching braid in colors, ribbonize braid and metal stitching braid. Woven cord in colors, openwork and fancy-work braid, and fagoting braid in colors are in demand.

Prices are 4c to \$1.50 a yard.

(Main Floor, Central)

## Buckwheat Cakes—

on cool Fall mornings! Make them in an old-fashioned round iron griddle. 70c to \$1.

(Fourth Floor, Market)

## Time to Burn Leaves

for they are beginning to fall.

Rubbage and leaf burners made of perforated sheet metal are \$3.25 to \$7.

(Fourth Floor, Market)

## Men's New Fall Shirts of Gay Percales

As bright and clean looking a lot of shirts as a man would want to choose from, with a great variety of striped designs and many colors among them.

All the shirts made in soft-cuff, plain negligé style.

\$1.50 is the low price.

## Lincoln-Bennett Tweed Hats Extraordinary at \$5

This is not much more than half the price they have been, for you see these are just about the finest tweed hats ever made.

They are in a "stitchless" style and made in a full-brimmed Alpine shape, with all the jaunty of a soft felt hat and several times the durability.

We have about 300 of these hats in pleasing Lovat colorings which we will sell at \$5.

## 100 Umbrellas for Men, \$5

These are good, serviceable umbrellas made of yarn-dyed taffeta (a fine silk warp with cotton filling) and are guaranteed for one year against cutting. 27-inch frame. The handles are of plain and carved hardwood.

(Main Floor, Market)

## The Popularity of Axminster Rugs

is due to their happy combination of beauty of design and coloring and durability of fabric.

Here are some new ones:

9x12 ft., \$42.50 and 6x9 ft., \$21.50 and \$32.50.

\$56.50. 4.6x6.6 ft., \$14.50 and \$16.50.

8.3x10.6 ft., \$37.50 and 36x70 in., \$8.75.

\$52.50. 27x54 in., \$5.

(Seventh Floor, Chestnut)



## Who Is There That Does Not Love Cut Glass? It Is Reduced a Third in the September Sale

We are told that our present collection of cut glass is the largest and highest in quality of any to be found.

Please observe the matter of quality. There are a hundred ways of cutting glass and ours is all of the best quality. No shallow scratching, but full, deep cutting upon finest crystal.

12-inch vases, \$3.75 to \$4.75.

8-inch berry bowls, \$3.50, \$3.75 and \$6.

8-inch low berry dishes, \$3.50 and \$4.75.

Nut dishes, \$2.50, \$3.75, \$4.75.

10-inch baskets, \$7.50 to \$12.

And scores of gift pieces, \$1.85 to \$50.

(Fourth Floor, Chestnut)

## Scarfs and Luncheon Sets at Lowered Prices

Pillow slips, buffet, chiffonier and dresser scarfs and luncheon sets. They are all cotton.

Among the pillow slips are some with plain centers with lace edges, others are lace trimmed and embroidered, scalloped and embroidered or hemstitched and embroidered. Prices are 50c, 75c and \$1.

Scarfs are lace trimmed. In many cases the three sizes match. New prices are 38c to 75c and \$1.

The luncheon sets include 13 pieces; have plain centers, scalloped in white, blue or green. Prices are 50c to \$1.

(West Aisle)

## A Double Barrel Special Report From the House-Furnishing Sale Special Number 1 Special Number 2

King electric suction cleaner, \$35, and Cadillac electric suction cleaner, \$42.50.

These prices are \$7.50 reduced for this sale.

Wanamaker drop-head, quartered oak, five-drawer sewing machine, \$32.50, and Wanamaker cabinet sewing machine, \$48.

Savings of \$9.50 and \$12 respectively.

(Fourth Floor, Central)