

FIREMAN IN PERIL RESCUING COMRADE

Two Men Near Death Fighting
\$25,000 Blaze at 917
Ridge Avenue

FLAMES START AFRESH

One fireman was severely injured while saving another and three persons narrowly escaped suffocation during a fire that damaged several stores in the building at 917-923 Ridge avenue this morning. The loss will reach \$25,000. Fire was first discovered in the building shortly after 2 o'clock and after being extinguished started afresh about 6 o'clock.

Struck by Falling Ladder
The fireman who was overcome is Joseph Pancoast Engine Company No. 26.

Latest Styles
From Maker to Weaver
\$10.00 Velour for \$25.00
\$25.00 Satin for \$50.00
\$50.00 Debris for \$85.00
G. Ervin Donovan, 135 S. 10th Street

Console Type Phonograph
was \$300.00, now \$220.00, the most beautiful Console Type we have ever seen. standard make. Guaranteed. Easy terms.
BLAKE & BURKART
Eleventh and Walnut

Write or call for our new and interesting booklet—*"Looking Into Your Own Eyes."*

A Series of
Eye Talks No. 222
By Joseph C. Ferguson, Jr.
Our Next Talk Wed., Sept. 21

After Humpty Dumpty's fall all the King's horses and men couldn't repair the damage which his carelessness had cost him.

Carelessness and indifference today probably cost humanity more in suffering and inefficiency from impaired vision than does any other cause.

Carelessness in letting little eye troubles go without securing proper relief—carelessness in not going to an oculist as soon as trouble is noted.

When your eyes need attention go to an oculist—a physician eye specialist—without delay.

If glasses are needed take the prescription to another specialist—the prescription oculist.

J. C. Ferguson, Jr.
Prescription Oculist
6, 8 & 10 South 15th St.
We do NOT Examine Eyes
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He was carrying George Snyder, a fellow fireman, down a ladder. The ladder fell over just as Pancoast reached the sidewalk. He was struck by the ladder and fell to the ground. Another fireman caught Snyder.

The latter was uninjured. Pancoast was sent to the Hahnemann Hospital suffering from cuts and bruises.

When the fire started a second time Patrolman Bank was nearby. He heard shouts in the rear of the building and discovered Peter Weiss and his wife and child in an apartment. With the assistance of two other patrolmen Bank carried the family to the street.

Building Is Old
The fire company's building is an old structure, but substantially built. It extends from 917 to 923 Ridge avenue. The first floor is occupied by Peter White, a dry goods dealer; Wil-

Sam Souci
Broad and Arch
Philadelphia's Most Beautiful Restaurant
Special 90c Luncheon
Served from 12 to 2

Cuticura Soap
The Safety Razor—
Shaving Soap

For Tooth Ache
The Original Product
BAUME BENGUE
Relieves Pain
Keep a Tube Handy

\$2.10 Sundays
Sept. 11, 18, 25
Round Trip
Beach Haven
Barnegat City
Harvey Cedars
Spray Beach
Brant Beach
Beach Haven Terrace
Ship Bottom
Beach Arlington
Surf City Peahala
Special Train leaves Market Street Wharf, Standard Time, 5:44 A. M., Daylight Time, 6:44 A. M., Returning, leave Beach Haven, Standard Time, 5:00 P. M.

Pennsylvania SYSTEM
Route of the Broadway Limited

EDISON RECORDS
are first, with
BROADWAY HITS
Special releases each week
BLAKE & BURKART
"The Home of The New Edison"
S. W. Cor. Eleventh & Walnut Sts.

Vote for Patsy Reardon
Former Philadelphia Lightweight
FOR MAGISTRATE
on the Republican Ticket
Primary Election
Tuesday, September 20
Name on Ballot No. 195

Y.M.C.A. Schools
School of Commerce,
Accounts and Finance
Opening Date Sept. 26

"How Will You Spend Your Evenings This Fall?"
The Hour of Destiny in the lives of young men and women is between 7 and 8 o'clock. Choices in the use of evening leisure leading to success or failure are then made.

Two Courses—Accountancy and Business Administration—each three years, include 39 different subjects. Take one or more.

Tuition Moderate—Terms to Suit

Accounting Advertising
Business Finance Salesmanship
Foreign Trade Sales Management
Real Estate Conveyancing Federal Tax Reports
Foreign Exchange Factory and Office Management
Investment Banking Public Speaking
Commercial Credits and Collections Spanish—French—Italian
Unequaled Gymnasium and Natatorium Facilities
Write or call for catalog

DAY AND EVENING COURSES FOR EVERY NEED
1421 Arch St. **Y. M. C. A.** 1013 Lehigh Ave.
Sansom & 52d Sts.

KELLY
SPRINGFIELD
TIRES

WE have seldom indulged in superlatives. Kelly quality has been so well established that it hasn't been necessary. Today, Kellys are better than ever, but their price has been materially lowered. Exhaustion of war-priced material and economies made possible in the new Cumberland Plant have brought down costs and this saving is being passed along to the user.

Now you can buy Kellys for the same prices you will have to pay for other tires that have always sold for less.

Kelly Cords are made in two types: the *Kant-Slip Tread* which offers a resistance to wet, slippery streets that makes skidding next to impossible, and the sturdy *Block and Button Tread*. Both are long mileage tires and sell for the same price.

Size	*Cord	Tubes
30 x 3 1/2	\$28.40	\$3.35
32 x 3 1/2	36.60	3.60
32 x 4	46.00	4.30
33 x 4	47.60	4.50
34 x 4	49.40	4.65
32 x 4 1/2	53.00	5.45
33 x 4 1/2	55.00	5.60
34 x 4 1/2	55.40	5.80
33 x 5	65.40	6.65
35 x 5	68.00	6.95

*Kant-Slip or Block and Button Tread

Kelly-Springfield Tire Co.
Factory Branch:
1400 North Broad Street

STORE OPENS DAILY 9 A. M.—CLOSES AT 5:30 P. M.
WEDNESDAY, SEPTEMBER 7, 1921.
SNELLENBURGS
ENTIRE BLOCK—MARKET 11 1/2 TO 12 1/2 STREETS

Extraordinary Savings in Furniture & Bedding

\$500.00 3-Piece Velour or Tapestry Living-Room Suits, as Shown \$229.50

\$700.00 4-Piece Vanity Bedroom Suit, as Shown \$349.50

\$1000 10-Piece Chippendale Dining-Room Suit, as Shown \$595.00

\$35.00 White Enamel Bed Outfit \$24.75

\$15 Ivory-Finish Beds \$7.95

\$50 Brass Beds \$29.75

\$9.00 Spring at \$5.95

Mattress Specials
Roll-Edge Felt-and-Fibre Mattresses, \$9.75
Pure Felt Roll-Edge Mattresses Special at \$12.75
50-lb. Pure Felt Mattresses, \$14.75

Pillows at Remarkably Low Prices!
\$1.50 Pillows \$1.10
\$2.39 Pillows \$1.39
\$3.50 Pillows \$1.95
\$5.00 Pillows \$2.95
\$12.50 Pillow-and-Bolster Sets, Reduced to \$6.95
SNELLENBURGS Fifth Floor

Tomorrow We Will Sell the Famous 81x90-Inch Cayuga Bleached Seamless Sheets at \$1.10 each

32c and 35c Pillow Cases, 23c Each
Sizes 42x36 and 48x36 inches.
50c Hemstitched Pillow Cases, 39c Each
Size 45x36 inches.
\$2.25 Hand-Cut Scalloped Sheets, \$1.49 Each
Size 81x90 inches.
\$2.89 81x90-Inch Bleached Sheets, \$2.00
Famous Cohasset make; hem-stitched.
15c 36-Inch Absorbent Cheesecloth, 10c Yard
Exceptionally good quality.
70c 81-Inch Bleached Sheeting, 63c Yard
Standard make.
98c Fancy Striped Ticking, 59c Yard
Best make.
SNELLENBURGS First Floor

Splendid Values for Tomorrow Among These
\$17.00 to \$33.50
Bluch Reed Stroller Go-Carts
All Floor Samples—Only One or Two of a Kind
at \$11.75 to \$23.75 each
SNELLENBURGS Fourth Floor

Boys' School Furnishings
At Decided Savings
Boys' \$1.00 Blouses, 68c
Boys' \$1.25 White Madras Blouses, 85c
Boys' \$1.50 Corded and Crepe Madras Blouses, \$1.15
Striped Percalé Shirts, \$1
Corded Madras Shirts, \$1.50
Boys' Silk Striped Madras Shirts, \$2.25
Boys' Four-in-Hand Ties, 25c, 50c & \$1
A brand-new lot for school opening time. In reversible and open-end shapes. Good plain colors.
Boys' Belts, 50c, 75c & \$1
With nickel silver buckles.
Pajamas, Special at \$1.50
Of fine soft-finished material in plain colors. With braid and silk frog trimmings. Two-piece styles.
SNELLENBURGS First Floor

Two Attractive, Inexpensive Gifts for the September Bride
\$1.25 Oneida Community Par Plate Gravy Ladles
Special at 49c Each
Beautiful gifts, each appropriately boxed, as pictured. Fully guaranteed.
50c Salt and Pepper Shakers Special at 29c ea.
Cut glass holders with silver plated tops—always useful and welcome.
SNELLENBURGS First Floor

The PRINCESS Tire

The Big-Value Tire for the Small Car—Guaranteed for 6000 Miles of Service
In a Special Sale Tomorrow
At Close to 1/2 Price

Full oversize Fabric Non-Skid Tires, with extra heavy molded tread—the tire that is built right and priced right—the tire pre-eminently suited to the needs of the small car. Priced today as follows:

\$16.00 Tires (Size 30x3 Inches) \$8.90
\$17.50 Tires (Size 30x3 1/2 Inches) \$9.90

Prices Include Taxes
Mail and Phone Orders Filled
SNELLENBURGS Third Floor

Tomorrow a Special Sale of
Fine Imported Pearl Bead Necklaces
In Various Lengths—Graduated Style
at \$1.00 each
SNELLENBURGS First Floor

Boys' Good Heavy \$8.00 Slip-Over Sweaters Special at \$5.00 each
Extra strong Shaker knit sweaters in the popular V-neck, pull-over style—just the thing for school or sports. In navy, heather, seal, dark green, dark oxford and maroon. Sizes up to 34.
Boys' \$5.00 School Sweaters at \$3.00 each
Well-made sweater coats with shawl collar and pockets. In the wanted colors. Sizes 28 to 34.
SNELLENBURGS Third Floor

Photographic Offer
With each dozen photographs ordered in our studio, our patrons will be given the choice of a colored photograph the size of the originals, or an 8x10-inch enlargement handily mounted.
SNELLENBURGS Sixth Floor
11th St. Side—North Bldg.

A Group of Unusual Values for Tomorrow in
Flannels
20c White Domet Flannel, 15c Yard
29c 36-Inch White Domet Flannel, 20c Yard
Soft and nappy, good weight.
Cream-Color Wool Flannel, 49c, 59c and 69c Yard
Beacon Bathrobe Flannel, 75c Yard
All new styles—good-looking patterns and colorings for bathrobes, saques and kimonos.
25c Unbleached Canton Flannel, 18c Yard
Extra heavy quality.
SNELLENBURGS First Floor

Cameras, Carrying Cases, Photo Albums & Photo Supplies at Snellenburg's
At Our Usual Savings
Box Cameras for the Kiddies \$2.50, No. 2, Size 2 1/2 x 3 1/2, \$1.99
\$3.50, No. 2A, Size 2 1/2 x 4 1/4, \$2.99
\$5.00, No. 2C, Size 2 1/2 x 4 1/4, \$4.19
Eastman Kodak Genuine Leather Cases
\$1.00, No. 1, Junior Carrying Case, \$1.99
\$1.00, No. 1A, Junior Carrying Case, \$1.99
\$4.50, No. 2C, Junior Carrying Case, \$2.39
\$4.75, No. 3A, Junior Carrying Case, \$2.39
Photo Albums
For Your Vacation Pictures
75c Loose-Leaf Cloth Albums, 5x8, 50c
\$1.00 Loose-Leaf Imitation Leather, 5x8 inches, 75c
75c Round Cloth Albums, Size 7x10 inches, 50c
\$1.00 Loose-Leaf Cloth Albums, Size 7x10 inches, 75c
\$1.50 Loose-Leaf Imitation Leather Albums, Size 7x10 inches, \$1.00
\$1.65 Loose-Leaf Imitation Leather Albums, Size 7x10 inches, \$1.10
\$1.50 Loose-Leaf Cloth Albums, Size 10x12 inches, \$1.35
\$2.00 Loose-Leaf Imitation Leather Albums, Size 10x12 ins., \$1.50
\$2.50 Loose-Leaf Imitation Leather Albums, Size 11x14 ins., \$1.75
SNELLENBURGS First Floor

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as well as at all other times, plenty of good, pure water is absolutely necessary to preserve good health.

Mountain Valley
The Curative Water From the Ozarks

is famous for its wonderful curative and health-protecting properties. It is a highly mineralized natural water, pronounced radio active by eminent chemists. It is a perfect diuretic and is most beneficial in eliminating poisons from the system.

Used successfully in cases of Kidney, Bladder and Stomach troubles—Rheumatism, excessive acidity and various FEVERS. Endorsed by leading physicians.

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