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# No Doubt About It—You Can Buy to Great Advantage Here Right Now!

Men's New

High Shoes at

the Modest

Price of \$8

These are black and

shoes with full, round

toes, wide shanks and

They are perfectly

Unusually good - looking shoes for the price

(Main Floor, Market)

Men's English

Flannel Bath

Robes \$12

**Because They** 

Are Soiled

If perfectly fresh,

they would be half as

much again, and a dip in

the tub will make them

Made in our own

workrooms of English

striped flannel, and one

of the most desirable of

About 100 to be dis-

(Main Floor, Market)

**New Fiction** 

by William Le Queux. Price, \$1.75.

This latest novel of a master of

mystery is of fascinating but dan-

"Broken to the Plow," by

Charles Caldwell Dobie. Price,

\$2. A powerful story of the rise

"Leonie of the Jungle," by Joan

Conquest. Price, \$1.75. A novel

of Oriental atmosphere, dealing in

loye and tragedy, but abounding

(Main Floor, Thirteenth)

gerous characters.

of an underdog.

in humor.

Mademoiselle of Monte Carlo."

fresh and clean.

bath robes.

posed of.

plain, with straight tips.

and very comfortable.

low heels.

calfskin blucher

# One of Our Most Helpful Friends of Early Years

was Rev. Theodore L. Cuyler, of Brooklyn, N. Y.

Beyond all estimate to a growing boy the value of a thoughtful, suggestive, encouraging man from whom he can get ideas and the inspiration of his own example and methods of study and practice.

To waste time with people from whom we can learn nothing is a losing business. It is a fact that it is a general experience that we can learn more from persons older than ourselves.



# Young Women's Silk Dresses \$16.50 to \$75

Street and afternoon dresses of crepe de chine, Canton crepe and crepe marocain, in navy blue, black and brown, in dozens of pretty new models.

14 to 20 year sizes, and priced \$16.50 to \$75. (Second Floor, Chestnut)

# Balloon-Shaped Mesh Bags

Something new and attractive in the world of bags is a balloonshaped affair, with a flat strap handle of silver, or one of links. Tiny silver tassels make these bags even more charming. Some have pretty jeweled catches.

Silver plated with soldered mesh, \$14 to \$34. (Jewelry Store, Thirteenth and Chestnut)

# When Is a Blouse Not a Blouse?

When it is one of these fascinating new Autumn over-blouses, one might say. They are little costumes in themselves. The simplest of them is designed to transform a sober suit skirt into pretty dress.

No longer do they pause at the waistline, but continue straight on down to the hips and below They disport the exaggerated sleeve, the sleeve slashed open from shoulder to wrist, the sleeve with long pendant draperies, the demure bishop sleeve — every modish arm-covering whim, and

every new collar conceit. The soft, crepy silks are best suited to these blouses that go often under coats - crepe-back

satin, Georgette, crepe meteor, crepe de chine, Canton crepe—in every degree of simplicity or

As to color, it is merely a matter of personal choice! (Third Floor, Central)

# A New Black Patent Leather Slipper at \$10

Black patent leather in a smart stamped model, with open-work trap, medium toe, turned sole and low French heel.

The same slipper in nut brown calfskin at the same price-\$10. (First Floor, Market)

### Schoolgirls' "Regulation" Dresses in Novel Effects

Some are all blue serge from neck to hem. Others have kirts of blue serge pleated to an underbodice, topped by cuffedin middy blouses of vivid red or green or brown flannel or jersey.

All-blue serge regulation dresses in middy-blouse model are \$10 to \$27.50. Regulation dresses with skirt of serge and middy of colored

fannel are \$13.50 and \$17.50. With middy of colored knitted ersey, \$21.50.

Cotton middy blouses in white or blue, with braided collar and cuffs and embroidered chevron, \$1.75 to \$3.75. Middy skirts of pleated blue serge, \$2.75 to \$7.50.

Sizes 6 to 14 in all.

(Second Floor, Chestnut)

# A New American Lady Corset Features the "Pli-o-Top"

It is so named because the top of the front steel is very pliable, and is in fact made separate from the elastic band which runs around the top. This model has a long skirt and is moderately boned. Price \$5. Other new American Lady corsets are the following:

Topless model of brocade has elastic band almost all the way

Topless model of brocade is lightly boned and has a moderately ong skirt. A very popular corset. \$4.50. Pink coutil model with long skirt is for tall figures. \$3.50.

Model for medium figures has low bust and is long below waist. Well boned but not heavy. \$3.50. Light-weight model with low bust and long skirt is lightly

Lightly boned model with long skirt has low top with slightly

Migher back, a piece being set in at waistline. \$2. (Third Floor, Chestnut)



### Women Who Wish Beautiful Silk Crepe Gowns Will Be Interested in This-150 Priced at \$48.50

They are gowns that we usually sell for from \$9 to \$30 more. An unusual purchase opportunity brought some. Their duplicates we took from our freshly filled cases and marked to match, so that all of a kind might wear the one price of \$48.50.

Their exceptional quality is in the exquisite lines and perfect making; and in the richness of the materials-Canton crepes and crepes de chine of unusually rich, heavy texture, and a few handsomely braided Georgette crepes.

They are all-black or rich dark blue.

The seven distinct models include both chemise dresses, exquisite in their straight-line simplicity, and gowns blousing over low girdles.

We commend them to women seeking black or navy blue gowns of rich distinction at a moderate price. (Third Floor, Central)

#### 'Tis Well to

### Stop, Look and Listen in the Phonograph Store

if your home lacks facilities for producing excellent music to brighten long, housed-in evenings of the coming Winter.

Prophets say it will be a hard Winter, but for home entertainment it will be an easy one, PROVIDED-the phonograph!

Four famous makes, none finer, are assembled here in great selection of both plain and period designs: Victrola, Brunswick, Sonora and Cheney. All sold on convenient terms.

# Cut Glass Is Cut Again in the September Sale

Hundreds of sparklingly beautiful pieces reduced, in most

Not a bad idea to buy some Christmas presents out of this collection now.

Berry bowls, \$3, \$3.50, \$6, \$8.50, \$9, up to \$20. Low berry dishes, \$2.25, \$2.50, \$3, \$4.75 and up to \$12. Jugs, \$4.75, \$5, \$5.50 and up to \$12.50. Sugar-and-cream sets, \$3.50, \$3.75, up to \$7.50. Mayonnaise sets, \$3.50, \$3.75, to \$4.50. Celery tray, \$2.25 to \$7.50. Bonbon dishes, \$1.85 to \$4. Footed dishes, \$3 to \$6. Vases, \$2.75, \$3.50, \$3.75, \$4.50, \$5 and up to \$50. Punch bowls, \$22.50 and up to \$250. Scores of pieces from \$1.85 to \$10.

#### Colored Glassware Reduced

(Fourth Floor, Chestnut)

Flower bowls, \$1.75, \$2, \$2.50 and up to \$6. Candy jars, \$3, \$3.50, \$5, \$7.50 and up to \$18. Candy boxes, \$4 and \$6. Candlesticks, \$3, \$4, \$5, \$6 each. Compotes, \$3, \$5, up to \$14. Flower vases, \$2.75, \$3.75, \$4.50 and \$6.

at \$1.50

natural color all-linen, with huge

patch pockets and all details

Only 50 left, so take them for practically nothing.

(First Floor, Central)

Women's Irish Linen

Handkerchiefs

\$3.75 a Dozen

This is a special price on fine

white handkerchiefs. They are

unusual in size, being a bit larger

than ordinarily. Hems are 1/8 inch, 1/4 inch and 1/2 inch wide.

(West Ainle)

Wool Bengaline

**Makes Smart** 

School Frocks

It is one of the materials which

The colors are espe-

will be used so much for Fall and

cially attractive—plum, myrtle green, brown. Chinese blue, gray

(First Floor, Chestant)

and navy. 42 inches wide.

Price, \$2 a yard.

Winter.

Big, all-enveloping coats of

#### Brocaded corduroy in cherry red, old rose or a pretty blue. Women's All-Linen

Long enough for negligees. Made in flare-skirt effect, with pockets and tie sash. Wonderful for **Dust Coats to Go** \$3.85. Silk breakfast coats in rose.

blue and pink, in dainty corded model, with collar, pockets and tie sash, \$13.50.

Last of the Knitted

Capes at \$5

some knitted bathing capes in

colors to match the bathing suits.

Take any of them now at \$5-a

(First Floor, Central)

Beaded and

Embroidered

Georgettes, \$6.75

This a special price on a little

assortment of very pretty flounc-

ings. A few pieces show the

The colors will be excellent for

(Main Floor, Central)

Brocaded Breakfast

Coats at \$3.85

favored eyelet embroidery.

Fall frocks. 40 inches wide.

fraction of season prices.

Boardwalk and evening capes of pastel colored knitted wools. Also

(Third Floor, Central)

#### Crepe de Chine Gowns to Sleep In

"Nightgowns" scarcely describe such pretty slumber-robes. They are made of extra-heavy crepe ac chine in pale blue or flesh pink, in simple untrimmed styles with only a rosebud for decoration, or inset with lace and finished with satin bows. Priced \$5, \$5.50 and

Envelope chemises to match the plain "tailored" gowns are \$3.75.

(Third Floor, Central)

#### Many Frocks in **Mode Demand** Guimpes

New net guimpes, with square necks or Peter Pan effects, are lace trimmed. The short sleeves are made on kimono lines. They are specially priced at

(Main Floor, Central)

#### Little "Thank You Notes"

Written on our excellent pound paper will soon be flying through the mails, for vacation and weekend parties are almost over.

French cambric, 50c pound; 100 envelopes, in four sizes, 50c. Versailles, 75c pound; 100 envelopes, 75c. Two sizes.

Escritoire, \$1.50 pound: 100 envelopes \$1.75. Escritoire, club size, \$1.50 pound. Envelopes per package of 25, 60c.

(Main Floor, Chestnut)

#### A Heap o' New Knitted Things for Little Folks

Cunning helmet hats which will protect little cars are 85c Tams in pretty color combinations are \$2. Sweaters, in Tuxedo styles come in tan, brown and buff.

They are specially priced at \$3.25 to \$5.50. 1 to 16 year A three-piece sweater set in brown, including sweater, cap and leggings at \$5. I to

(Third Floor, Chestnut)

# Beautiful New Oriental Rugs at Greatly Lowered Prices

(The Chinese Rugs Are Back to Pre-War Figures)

We have just unbaled a lot of fine Oriental rugs, the prices on which will remind you of old times.

So this is an answer to the question asked almost every day, "When are Oriental rugs coming down?"

In this shipment are Chinese rugs, Persian Mahal, Sarouk and Mossoul rugs and Beluchistan rugs. There is also a little lot of Kazak rugs which are not new, but are unusual value.

The Persian rugs are beautiful examples of their respective weaves, rich in coloring and intriguing in design. They are lower in price than such pieces have been for some time.



The Chinese rugs are chiefly in the blue and ecru combinations favored in this type of rug and their prices are about what they were before the war-in some cases even low for that period.

If you want a new Oriental rug or two for the Winter home soon to be reoccupied, you should not miss seeing these.

Chinese Rugs				Chinese—Small Size			
12	x 9		\$227	8 x 5	7 x 4	5 x 3	4 x
12	x 9			\$87	\$57	\$35	\$17.5
12 12	x 9.3 x 9		245	Pers	ian 1	Mahal	Rug
10	x 8	******	165				
10	x 8		155				
12.1		5	297	100, 4.7.00		• • • • • • •	
12	x 9.1		00-			• • • • • • •	
12	x 9.1			8.8	x 7.2		190
9.2	x 6.2	2	150	13	x 9.3		325
12.1	x 9.2	2	275	12.9	x 8.6	• • • • • • •	275
11.9	x 9				x 9.3	• • • • • • • •	
12		11	295	100.000			
	0x 9.2						
	x 9.2						
	1x 9.1			11.9	x 8.11		265
	x12	*******	475	12.3	x 7.10		245
	x12		485 485				
15	x 9.						
	x15						
	x11.3 x12.3				x 9	• • • • • •	
15	x11		485				
13	x13		497	12.3	x 9.1		271
9	x 6	*******	145				

#### Persian Sarouk Rugs 3 x 5 to 4.3 x 7 \$125 to \$245

Beluchistan Rugs 3 x 7 to 4 x 8 \$65 to \$75

Persian Mossoul Rugs 3 x 6 to 3.6 x 7 \$27 to \$49

> Kazak Rugs 4 x 6 to 6 x 7 \$65 to \$115

### Artificial Silk Socks at 50c and \$1

These men's half hose look and wear like real silk, but cost much less.

50c a pair for dropstitch rib artificial silk socks in black, cordovan and suede.

\$1 a pair for full-fashioned artificial silk socks with hand-embroidered clocks of real silk in effective two-color combinations.

(Main Floor, Market)

### Old Mirrors and **Paintings Made** New Again

The Picture Store not only supplies new mirrors and pictures, but renovates your cherished old paintings and mirrors.

Estimates given on request. (Fifth Floor, Market)

#### Moderately Priced Household Muslins

The muslin from which they are made has a good smooth finish.

Pillow Cases **Bolster Cases** Sheets 54x90 inches 72x90 inches 72x99 inches ......\$1.10 81x90 inches ...... \$1.10

\$1x99 inches ........ \$1.30

(First Floor, Chestnut)

### Distinguished English Dressing Cases for Men

One naturally thinks of English leather articles as distinguished.

They are in reality the height of excellence, and express the finest craftsmanship. These cases are made of natural color pigskin and are beautifully

lined with brown suede. The fittings, which are all of the highest grade, are of real ivory, ebony-and-silver, ivory-and-silver and silver. The brushes are exceptionally good.

Prices are \$50 to \$250.

(Main Floor, Chestnut)



# Trunks in the September Sale of Housewares

It has been difficult to combine strength and lightness in trunks. In the Housefurnishing Sale there are steamer size, three-quarter size and full-size wardrobe trunks that weigh less than ordinary wardrobe trunks and are fully equipped with hangers and drawers.

Then there are dress trunks and steamersize trunks-all at lessened prices. Just the trunks for "going away" to school and for traveling, too.

(Fourth Floor, Central)