

## BEAUTIES ARRIVE FOR FETE AT SHORE

Eight Young Women of Bathing Girl Contest to Be Dinner Guests

### ONE TO GET LOVING CUP

Atlantic City, Sept. 6.—Eight pretty girls, each representing a city, arrived here today to participate in the inter-city bathing girl contest, one of the features of the big pageant which opens tomorrow.

The fair contestants were greeted by Mayor Bader and the hostesses who will entertain them during their stay at the resort.

By a striking coincidence each of the girls represents a different type of beauty, and it is going to take some real close judging to decide who shall deserve the silver loving cup which is to be presented to the winner of the contest.

The prize is three feet high and is donated by the Hotel Alhambra.

Tonight the inter-city beauties will be guests of honor at a dinner given at the Alhambra by Henry Lutz, the proprietor.

**Mayor to Attend**

It will be attended by Mayor Bader, Thomas P. Endicott, director general of the pageant; Willard Edgerly, Mayor Ellis, of Camden, and the beauties' hostesses. After the feast the honored guests will be taken in rolling chairs to one of the boardwalk theatres.

The cities represented in the contest and the names of the pretty representatives follow:

Philadelphia, Miss Nellie Orr; Washington, Miss Margaret Gorman; South Jersey, Miss Katherine M. Gearon, of Camden; Pittsburgh, Miss Thelma Mathew; New York, Miss Lucy Day Smith; Harrisburg, Miss Emma Pharo; Newark, Miss Margaret Bates, and Ocean City, Miss Hazel Harris.

Miss Ethel Charles was originally named to represent Atlantic City, but she withdrew because she believed that the resort should not compete.

The hostesses are Mesdames Charles E. Godfrey, Thomas P. Endicott, Louis T. John, Harry L. Godshall, Linton B. Arnold, William S. Euloy, A. J. Purinton and A. J. Fevl.

**Thousands Stay Over**

Thousands of visitors who had originally planned to end their vacation yesterday are staying over for the pageant, and many thousands more are coming down on special excursions for the big event.

It is no exaggeration to say that the entire city is bathed in color. Flattering flags by tens of thousands and hundreds of hundreds of varicolored banners adorn the buildings of every thoroughfare.

Tonight's dinner to the visiting beauties is really the curtain raiser. The stage is all set for the big event, which opens tomorrow morning at 11 o'clock.

Promptly at that hour Father Neptune, impersonated by Hudson Maxim, will arrive in a gorgeous barge cast of

### Program of Beauty Pageant To Be Held at Atlantic City

**Tomorrow**

11 A. M. Neptune lands from barge east of Million-Dollar Pier and is borne to the Boardwalk.

11:05. Train and factory whistles announce arrival of Neptune, who is given key to city by Mayor Bader. Intercity beauty contestants accompany him to Garden Pier, where they are judged.

5:30 P. M. Life guards' boat races at South Carolina avenue.

7:30 P. M. Night carnival begins in front of Richards' pavilion. Neptune, enthroned at foot of North Carolina avenue, entertained by dancing carnival on platform at water's edge.

8:15. Spectacular illumination.

8:45. Bands to escort Neptune and retinue to Steeplechase Pier for costume frolic.

**Thursday**

9:30 A. M. Bathers' revue, from Garden Pier to Steel Pier.

2:30 P. M. Rolling-chair parade, Connecticut avenue to Missouri avenue to Boardwalk, thence on Missouri avenue to Atlantic avenue to Rhode Island avenue.

7:30 P. M. Band concert and community sing on Steel Pier.

8:15 P. M. Presentation of prizes, Steel Pier.

8:30 P. M. Electrical display, 10 P. M. "Governors' Ball" on Steel Pier.

the Million-Dollar Pier. He will ascend a throne on the beach and be carried by his slaves to the Boardwalk. There the distinguished visitor will be met by Mayor Bader, who will give him the key to the city. He will then be joined by the inter-city beauty contestants and the Sea Scouts, who will escort him down the Boardwalk to Keith's Theatre on Garden Pier. There the inter-city beauty contestants will be judged and prizes awarded.

In this contest the competitors will be judged for beauty of face alone, and on Thursday they will participate in the Bathers' Revue, where they will be judged for beauty of figure.



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Following the beauty contest there will be a boat race for the life guards. At 7:30 o'clock tomorrow a carnival will open on the beach in front of Richards' pavilion. A dance by 200 children on the beach in the glare of scores of varicolored lights will be the principal feature of this event. Father Neptune will view the dance from his throne.

Father Neptune will then be escorted to Steeplechase Pier, where there will be a general frolic and masquerade ball. Prizes will be awarded for the best costumes.

The Bathers' Revue, regarded as the biggest feature of the two-day pageant, will be held Thursday morning. More than five hundred women from numerous cities will participate in this event as well as the firemen and police and residents of Atlantic City.

**Numerous Divisions**

There will be numerous divisions of the revue or parade, which will start from the Garden Pier. The participants will march from there to the Steel Pier. Each division will be announced by a herald. The police in bathing suits and wearing their police hats will lead. They will be followed by the firemen, also attired in bathing costumes. But otherwise the fire ladders will be

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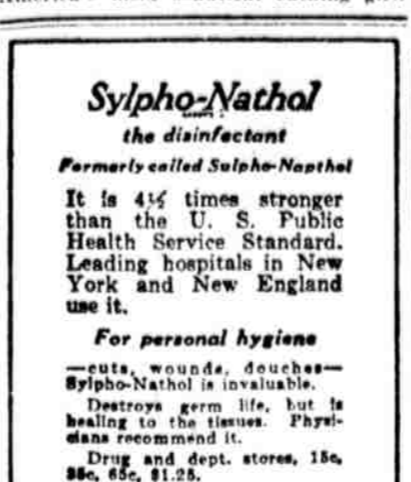
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equipped to fight the flames, as each will wear his helmet and carry an ax.

The women bathers' division will include professional beauties, otherwise actresses and motion-picture stars, and amateur beauties.

The intercity beauties will also be in line.

After the prettiest girl in each of these classifications has been chosen, Howard Chandler Christy, artist, will select the prettiest of the three winners. She will receive the golden mermaid, valued at \$5000, and be regarded as America's most beautiful bathing girl.



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in order to retain the prize she must win it three consecutive years.

On Thursday afternoon the rolling-chair parade will take place. More than 300 competitors have entered the contest for the prizes. The parade will



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